

India Perfume Market Research Report 2018

https://marketpublishers.com/r/IE585D19C42EN.html

Date: February 2019

Pages: 122

Price: US\$ 2,350.00 (Single User License)

ID: IE585D19C42EN

Abstracts

India Perfume Market Research Report 2018

Summary

India plays an important role in global market, with market size of 508.50 million USD in 2017 and will be 617.72 million USD in 2023, with a CAGR of 3.30%.

This report studies the Perfume development status and future trend in India, focuses on top players in India, also splits Perfume by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

Geographically, this report splits the India market into six regions,

North India

South India

East India

West India

Northeast India

Central India

On the basis of product, the Perfume market is primarily split into

On the basis on the end users/applications, this report covers



Contents

1 PERFUME OVERVIEW

- 1.1 Product Overview and Scope of Perfume
- 1.2 Classification of Perfume by Product Category
- 1.2.1 India Perfume Sales (K Units) Comparison by Types (2013-2023)
- 1.2.2 India Perfume Sales (K Units) Market Share by Types in 2017
- 1.2.3 Woman Use
- 1.2.4 Man Use
- 1.3 India Perfume Market by Applications/End Users
- 1.3.1 India Perfume Sales (K Units) and Market Share Comparison by Applications (2013-2023)
 - 1.3.2 Cosmetics counter
 - 1.3.3 Online sales
- 1.4 India Perfume Market by Regions
 - 1.4.1 India Perfume Market Size (Million USD) Comparison by Regions (2013-2023)
 - 1.4.2 North India Perfume Status and Prospect (2013-2023)
 - 1.4.3 South India Perfume Status and Prospect (2013-2023)
 - 1.4.4 East India Perfume Status and Prospect (2013-2023)
 - 1.4.5 West India Perfume Status and Prospect (2013-2023)
 - 1.4.6 Northeast India Perfume Status and Prospect (2013-2023)
- 1.4.7 Central India Perfume Status and Prospect (2013-2023)
- 1.5 India Market Size (Sales and Revenue) of Perfume (2013-2023)
- 1.5.1 India Perfume Sales (K Units) and Growth Rate (%) (2013-2023)
- 1.5.2 India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

2 INDIA PERFUME MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 India Perfume Sales and Market Share of Key Players/Manufacturers (2013-2017)
- 2.2 India Perfume Revenue and Share by Players/Manufacturers (2013-2017)
- 2.3 India Perfume Average Price (USD/Unit) by Players/Manufacturers (2013-2017)
- 2.4 India Perfume Market Competitive Situation and Trends
 - 2.4.1 India Perfume Market Concentration Rate
 - 2.4.2 India Perfume Market Share of Top 5 and Top 10 Players/Manufacturers

3 INDIA PERFUME SALES AND REVENUE BY REGIONS (2013-2017)

3.1 India Perfume Sales (K Units) and Market Share by Regions (2013-2017)



- 3.2 India Perfume Revenue (Million USD) and Market Share by Regions (2013-2017)
- 3.3 India Perfume Price (USD/Unit) by Regions (2013-2017)

4 INDIA PERFUME SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2017)

- 4.1 India Perfume Sales (K Units) and Market Share by Type/ Product Category (2013-2017)
- 4.2 India Perfume Revenue (Million USD) and Market Share by Type (2013-2017)
- 4.3 India Perfume Price (USD/Unit) by Type (2013-2017)
- 4.4 India Perfume Sales Growth Rate (%) (%) by Type (2013-2017)

5 INDIA PERFUME SALES BY APPLICATION (2013-2017)

- 5.1 India Perfume Sales (K Units) and Market Share by Applications (2013-2017)
- 5.2 India Perfume Sales Growth Rate (%) (%) by Applications (2013-2017)
- 5.3 Market Drivers and Opportunities

6 INDIA PERFUME PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 6.1 Loreal
 - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.1.2 Perfume Product Category, Application and Specification
- 6.1.3 Loreal Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.1.4 Main Business/Business Overview
- 6.2 Est?e Lauder
 - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.2.2 Perfume Product Category, Application and Specification
- 6.2.3 Est?e Lauder Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.2.4 Main Business/Business Overview
- 6.3 Interparfums.Inc
 - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.3.2 Perfume Product Category, Application and Specification
- 6.3.3 Interparfums.Inc Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.3.4 Main Business/Business Overview
- 6.4 Shiseido Company



- 6.4.1 Company Basic Information, Manufacturing Base and Competitors
- 6.4.2 Perfume Product Category, Application and Specification
- 6.4.3 Shiseido Company Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.4.4 Main Business/Business Overview

6.5 Coty

- 6.5.1 Company Basic Information, Manufacturing Base and Competitors
- 6.5.2 Perfume Product Category, Application and Specification
- 6.5.3 Coty Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.5.4 Main Business/Business Overview

6.6 LVMH

- 6.6.1 Company Basic Information, Manufacturing Base and Competitors
- 6.6.2 Perfume Product Category, Application and Specification
- 6.6.3 LVMH Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.6.4 Main Business/Business Overview

6.7 CHANEL

- 6.7.1 Company Basic Information, Manufacturing Base and Competitors
- 6.7.2 Perfume Product Category, Application and Specification
- 6.7.3 CHANEL Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.7.4 Main Business/Business Overview

6.8 AVON

- 6.8.1 Company Basic Information, Manufacturing Base and Competitors
- 6.8.2 Perfume Product Category, Application and Specification
- 6.8.3 AVON Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.8.4 Main Business/Business Overview

6.9 Burberry Group

- 6.9.1 Company Basic Information, Manufacturing Base and Competitors
- 6.9.2 Perfume Product Category, Application and Specification
- 6.9.3 Burberry Group Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.9.4 Main Business/Business Overview

6.10 Amore Pacific

- 6.10.1 Company Basic Information, Manufacturing Base and Competitors
- 6.10.2 Perfume Product Category, Application and Specification
- 6.10.3 Amore Pacific Perfume Sales (K Units), Revenue (Million USD), Price



- (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Elizabeth Arden
 - 6.11.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.11.2 Perfume Product Category, Application and Specification
- 6.11.3 Elizabeth Arden Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.11.4 Main Business/Business Overview
- 6.12 Salvatore Ferragamo
 - 6.12.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.12.2 Perfume Product Category, Application and Specification
- 6.12.3 Salvatore Ferragamo Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.12.4 Main Business/Business Overview
- 6.13 Procter & Gamble
 - 6.13.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.13.2 Perfume Product Category, Application and Specification
- 6.13.3 Procter & Gamble Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.13.4 Main Business/Business Overview
- 6.14 Puig
 - 6.14.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.14.2 Perfume Product Category, Application and Specification
- 6.14.3 Puig Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.14.4 Main Business/Business Overview
- 6.15 ICR Spa
 - 6.15.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.15.2 Perfume Product Category, Application and Specification
- 6.15.3 ICR Spa Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.15.4 Main Business/Business Overview
- 6.16 JEAN PATOU
 - 6.16.1 Company Basic Information, Manufacturing Base and Competitors
 - 6.16.2 Perfume Product Category, Application and Specification
- 6.16.3 JEAN PATOU Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
 - 6.16.4 Main Business/Business Overview



7 PERFUME MANUFACTURING COST ANALYSIS

- 7.1 Perfume Key Raw Materials Analysis
 - 7.1.1 Key Raw Materials
 - 7.1.2 Price Trend of Key Raw Materials
 - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
 - 7.2.1 Raw Materials
 - 7.2.2 Labor Cost
 - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Perfume

8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Perfume Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Perfume Major Players/Manufacturers in 2017
- 8.4 Downstream Buyers

9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
 - 9.1.1 Direct Marketing
 - 9.1.2 Indirect Marketing
 - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
 - 9.2.1 Pricing Strategy
 - 9.2.2 Brand Strategy
 - 9.2.3 Target Client
- 9.3 Distributors/Traders List

10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
 - 10.1.1 Substitutes Threat
 - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



11 INDIA PERFUME MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2023)

- 11.1 India Perfume Sales (K Units), Revenue (Million USD) Forecast (2018-2023)
- 11.2 India Perfume Sales (K Units) Forecast by Type (2018-2023)
- 11.3 India Perfume Sales (K Units) Forecast by Application (2018-2023)
- 11.4 India Perfume Sales (K Units) Forecast by Regions (2018-2023)

12 RESEARCH FINDINGS AND CONCLUSION

13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
 - 13.1.1 Research Programs/Design
 - 13.1.2 Market Size Estimation
- 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
- 13.2.1 Secondary Sources
- 13.2.2 Primary Sources
- 13.3 Disclaimer



List Of Tables

LIST OF TABLES AND FIGURES

Table India Perfume Volume and Value by Manufacturers

Figure India Market Size (Million USD) Comparison 2013-2023

Table Perfume Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Perfume Sales (K Units) by Application (2018-2023)

Table Three Notes of Perfume

Figure Product Picture of Perfume

Table India Perfume Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2023)

Figure India Perfume Sales Volume Market Share by Types in 2017

Figure Woman Use Product Picture

Figure Man Use Product Picture

Table India Perfume Sales (K Units) Comparison by Applications (2013-2023)

Figure India Sales Market Share (%) of Perfume by Applications in 2017

Figure Cosmetics counter Examples

Figure Online sales Examples

Figure North India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure South India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure East India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure West India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure Northeast India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure Central India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Perfume Sales (K Units) and Growth Rate (%) (2013-2023)

Figure India Perfume Revenue (Million USD) and Growth Rate (2013-2023)

Table India Perfume Sales of Key Players/Manufacturers (2013-2017)

Table India Perfume Sales Share (%) by Players/Manufacturers (2013-2017)

Table India Perfume Revenue by Players/Manufacturers (2013-2017)

Table India Perfume Revenue Market Share (%) by Players/Manufacturers (2013-2017)

Table India Market Perfume Average Price of Key Players/Manufacturers (2013-2017)

Figure India Market Perfume Average Price of Key Players/Manufacturers in 2017

Chart India Perfume Market Concentration Rate

Figure India Perfume Market Share of Top 5 Players/Manufacturers

Figure India Perfume Market Share of Top 10 Players/Manufacturers

Table India Perfume Sales (K Units) by Regions (2013-2017)

Table India Perfume Sales Share (%) by Regions (2013-2017)



Figure India Perfume Sales Share (%) by Regions (2013-2017)

Figure India Perfume Sales Market Share (%) by Regions in 2017

Table India Perfume Revenue (Million USD) and Market Share by Regions (2013-2017)

Table India Perfume Revenue Market Share (%) by Regions (2013-2017)

Figure India Perfume Revenue Market Share (%) by Regions (2013-2017)

Figure India Perfume Revenue Market Share (%) by Regions in 2017

Table India Perfume Price (USD/Unit) by Regions (2013-2017)

Table India Perfume Sales (K Units) by Type (2013-2017)

Table India Perfume Sales Share (%) by Type (2013-2017)

Figure India Perfume Sales Share (%) by Type (2013-2017)

Table India Perfume Revenue (Million USD) and Market Share by Type (2013-2017)

Table India Perfume Revenue Market Share (%) by Type (2013-2017)

Figure Revenue Market Share of Perfume by Type (2013-2017)

Table India Perfume Price (USD/Unit) by Types (2013-2017)

Figure India Perfume Sales Growth Rate (%) (%) by Type (2013-2017)

Table India Perfume Sales (K Units) by Applications (2013-2017)

Table India Perfume Sales Market Share (%) by Applications (2013-2017)

Figure India Perfume Sales Market Share (%) by Applications (2013-2017)

Table India Perfume Sales Growth Rate (%) (%) by Applications (2013-2017)

Table Loreal Basic Information List

Table Perfume Product Category, Application and Specification

Table Loreal Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Loreal Perfume Sales Growth Rate (%) (2013-2017)

Table Est?e Lauder Basic Information List

Table Perfume Product Category, Application and Specification

Table Est?e Lauder Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Est?e Lauder Perfume Sales Growth Rate (%) (2013-2017)

Table Interparfums.Inc Basic Information List

Table Perfume Product Category, Application and Specification

Table Interparfums.Inc Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Interparfums.Inc Perfume Sales Growth Rate (%) (2013-2017)

Table Shiseido Company Basic Information List

Table Perfume Product Category, Application and Specification

Table Shiseido Company Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Shiseido Company Perfume Sales Growth Rate (%) (2013-2017)



Table Coty Basic Information List

Table Perfume Product Category, Application and Specification

Table Coty Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure Coty Perfume Sales Growth Rate (%) (2013-2017)

Table LVMH Basic Information List

Table Perfume Product Category, Application and Specification

Table LVMH Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure LVMH Perfume Sales Growth Rate (%) (2013-2017)

Table CHANEL Basic Information List

Table Perfume Product Category, Application and Specification

Table CHANEL Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure CHANEL Perfume Sales Growth Rate (%) (2013-2017)

Table AVON Basic Information List

Table Perfume Product Category, Application and Specification

Table AVON Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure AVON Perfume Sales Growth Rate (%) (2013-2017)

Table Burberry Group Basic Information List

Table Perfume Product Category, Application and Specification

Table Burberry Group Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Burberry Group Perfume Sales Growth Rate (%) (2013-2017)

Table Amore Pacific Basic Information List

Table Perfume Product Category, Application and Specification

Table Amore Pacific Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (%) (2013-2017)

Figure Amore Pacific Perfume Sales Growth Rate (%) (2013-2017)

Table Elizabeth Arden Basic Information List

Table Perfume Product Category, Application and Specification

Table Elizabeth Arden Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Elizabeth Arden Perfume Sales Growth Rate (%) (2013-2017)

Table Salvatore Ferragamo Basic Information List

Table Perfume Product Category, Application and Specification

Table Salvatore Ferragamo Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)



Figure Salvatore Ferragamo Perfume Sales Growth Rate (%) (2013-2017)

Table Procter & Gamble Basic Information List

Table Perfume Product Category, Application and Specification

Table Procter & Gamble Perfume Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Procter & Gamble Perfume Sales Growth Rate (%) (2013-2017)

Table Puig Basic Information List

Table Perfume Product Category, Application and Specification

Table Puig Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure Puig Perfume Sales Growth Rate (%) (2013-2017)

Table ICR Spa Basic Information List

Table Perfume Product Category, Application and Specification

Table ICR Spa Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit) and

Gross Margin (%) (2013-2017)

Figure ICR Spa Perfume Sales Growth Rate (%) (2013-2017)

Table JEAN PATOU Basic Information List

Table Perfume Product Category, Application and Specification

Table JEAN PATOU Perfume Sales (K Units), Revenue (Million USD), Price (USD/Unit)

and Gross Margin (%) (2013-2017)

Figure JEAN PATOU Perfume Sales Growth Rate (%) (2013-2017)

Table Key Raw Materials

Figure 2012-2017 Perfume Flavors Price Tendency (USD/MT)

Table Key Suppliers of Raw Materials

Table Major Raw Materials Suppliers with Contact Information of Perfume Industry

Figure Manufacturing Cost Structure of Perfume

Figure USA 2011-2017 Labor Cost Analysis

Figure Cost of Employing a Factory Worker

Figure 2016 Labor Costs for the Whole Economy in EUR

Figure Monthly Minimum Wages in Asia 2017

Figure China Labor Costs

Figure Manufacturing Process Analysis of Perfume

Figure Perfume Industrial Chain Analysis

Table Raw Materials Sources of Perfume Major Players/Manufacturers in 2017

Chart India Perfume Downstream Buyers by Age

Chart India Perfume Downstream Buyers by Salary

Table Distributors/Traders List

Figure Global GDP Growth Rate for 2016

Figure US GDP 2006-2016 (Billion USD)



Figure US CPI Change 2016-2017

Figure India Perfume Sales (K Units) and Growth Rate (%) Forecast (2018-2023)

Figure India Perfume Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Figure India Perfume Price (USD/Unit) Trend Forecast (2018-2023)

Table India Perfume Sales (K Units) Forecast by Type (2018-2023)

Figure India Perfume Sales Volume Market Share Forecast by Type in 2018-2023

Table India Perfume Sales (K Units) Forecast by Application (2018-2023)

Figure India Perfume Sales Volume Market Share Forecast by Application (2018-2023)

Table India Perfume Sales (K Units) Forecast by Regions (2018-2023)

Figure India Perfume Sales Volume Share Forecast by Regions (2018-2023)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



I would like to order

Product name: India Perfume Market Research Report 2018

Product link: https://marketpublishers.com/r/IE585D19C42EN.html

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/IE585D19C42EN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970