

### **India Fragrance Market Research Report 2018**

https://marketpublishers.com/r/I7A5649C876EN.html

Date: February 2019

Pages: 124

Price: US\$ 2,350.00 (Single User License)

ID: I7A5649C876EN

#### **Abstracts**

India Fragrance Market Research Report 2018

#### Summary

India plays an important role in global market, with market size of 508.50 million USD in 2017 and will be 617.72 million USD in 2023, with a CAGR of 3.30%.

This report studies the Fragrance development status and future trend in India, focuses on top players in India, also splits Fragrance by type and by applications, to fully and deeply research and reveal the market general situation and future forecast.

Geographically, this report splits the India market into six regions,

North India

South India

East India

West India

Northeast India

Central India

On the basis of product, the Fragrance market is primarily split into On the basis on the end users/applications, this report covers



#### **Contents**

#### 1 FRAGRANCE OVERVIEW

- 1.1 Product Overview and Scope of Fragrance
- 1.2 Classification of Fragrance by Product Category
  - 1.2.1 India Fragrance Sales (K Units) Comparison by Types (2013-2023)
  - 1.2.2 India Fragrance Sales (K Units) Market Share by Types in 2017
  - 1.2.3 Woman Use
  - 1.2.4 Man Use
- 1.3 India Fragrance Market by Applications/End Users
- 1.3.1 India Fragrance Sales (K Units) and Market Share Comparison by Applications (2013-2023)
  - 1.3.2 Cosmetics counter
  - 1.3.3 Online sales
- 1.4 India Fragrance Market by Regions
  - 1.4.1 India Fragrance Market Size (Million USD) Comparison by Regions (2013-2023)
  - 1.4.2 North India Fragrance Status and Prospect (2013-2023)
  - 1.4.3 South India Fragrance Status and Prospect (2013-2023)
  - 1.4.4 East India Fragrance Status and Prospect (2013-2023)
  - 1.4.5 West India Fragrance Status and Prospect (2013-2023)
  - 1.4.6 Northeast India Fragrance Status and Prospect (2013-2023)
  - 1.4.7 Central India Fragrance Status and Prospect (2013-2023)
- 1.5 India Market Size (Sales and Revenue) of Fragrance (2013-2023)
- 1.5.1 India Fragrance Sales (K Units) and Growth Rate (%) (2013-2023)
- 1.5.2 India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

#### 2 INDIA FRAGRANCE MARKET COMPETITION BY PLAYERS/MANUFACTURERS

- 2.1 India Fragrance Sales and Market Share of Key Players/Manufacturers (2013-2017)
- 2.2 India Fragrance Revenue and Share by Players/Manufacturers (2013-2017)
- 2.3 India Fragrance Average Price (USD/Unit) by Players/Manufacturers (2013-2017)
- 2.4 India Fragrance Market Competitive Situation and Trends
  - 2.4.1 India Fragrance Market Concentration Rate
  - 2.4.2 India Fragrance Market Share of Top 5 and Top 10 Players/Manufacturers

#### 3 INDIA FRAGRANCE SALES AND REVENUE BY REGIONS (2013-2017)

3.1 India Fragrance Sales (K Units) and Market Share by Regions (2013-2017)



- 3.2 India Fragrance Revenue (Million USD) and Market Share by Regions (2013-2017)
- 3.3 India Fragrance Price (USD/Unit) by Regions (2013-2017)

# 4 INDIA FRAGRANCE SALES AND REVENUE BY TYPE/ PRODUCT CATEGORY (2013-2017)

- 4.1 India Fragrance Sales (K Units) and Market Share by Type/ Product Category (2013-2017)
- 4.2 India Fragrance Revenue (Million USD) and Market Share by Type (2013-2017)
- 4.3 India Fragrance Price (USD/Unit) by Type (2013-2017)
- 4.4 India Fragrance Sales Growth Rate (%) (%) by Type (2013-2017)

#### **5 INDIA FRAGRANCE SALES BY APPLICATION (2013-2017)**

- 5.1 India Fragrance Sales (K Units) and Market Share by Applications (2013-2017)
- 5.2 India Fragrance Sales Growth Rate (%) (%) by Applications (2013-2017)
- 5.3 Market Drivers and Opportunities

### 6 INDIA FRAGRANCE PLAYERS/MANUFACTURERS PROFILES AND SALES DATA

- 6.1 Loreal
  - 6.1.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.1.2 Fragrance Product Category, Application and Specification
- 6.1.3 Loreal Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.1.4 Main Business/Business Overview
- 6.2 Est?e Lauder
  - 6.2.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.2.2 Fragrance Product Category, Application and Specification
- 6.2.3 Est?e Lauder Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.2.4 Main Business/Business Overview
- 6.3 Interparfums.Inc
  - 6.3.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.3.2 Fragrance Product Category, Application and Specification
- 6.3.3 Interparfums.Inc Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.3.4 Main Business/Business Overview



- 6.4 Shiseido Company
  - 6.4.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.4.2 Fragrance Product Category, Application and Specification
- 6.4.3 Shiseido Company Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.4.4 Main Business/Business Overview
- 6.5 Coty
  - 6.5.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.5.2 Fragrance Product Category, Application and Specification
- 6.5.3 Coty Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.5.4 Main Business/Business Overview
- 6.6 LVMH
  - 6.6.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.6.2 Fragrance Product Category, Application and Specification
- 6.6.3 LVMH Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.6.4 Main Business/Business Overview
- 6.7 CHANEL
  - 6.7.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.7.2 Fragrance Product Category, Application and Specification
- 6.7.3 CHANEL Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.7.4 Main Business/Business Overview
- 6.8 AVON
  - 6.8.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.8.2 Fragrance Product Category, Application and Specification
- 6.8.3 AVON Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.8.4 Main Business/Business Overview
- 6.9 Burberry Group
  - 6.9.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.9.2 Fragrance Product Category, Application and Specification
- 6.9.3 Burberry Group Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.9.4 Main Business/Business Overview
- 6.10 Amore Pacific
  - 6.10.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.10.2 Fragrance Product Category, Application and Specification



- 6.10.3 Amore Pacific Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.10.4 Main Business/Business Overview
- 6.11 Elizabeth Arden
  - 6.11.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.11.2 Fragrance Product Category, Application and Specification
- 6.11.3 Elizabeth Arden Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.11.4 Main Business/Business Overview
- 6.12 Salvatore Ferragamo
  - 6.12.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.12.2 Fragrance Product Category, Application and Specification
- 6.12.3 Salvatore Ferragamo Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.12.4 Main Business/Business Overview
- 6.13 Procter & Gamble
  - 6.13.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.13.2 Fragrance Product Category, Application and Specification
- 6.13.3 Procter & Gamble Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
- 6.13.4 Main Business/Business Overview
- 6.14 Puig
  - 6.14.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.14.2 Fragrance Product Category, Application and Specification
- 6.14.3 Puig Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.14.4 Main Business/Business Overview
- 6.15 ICR Spa
  - 6.15.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.15.2 Fragrance Product Category, Application and Specification
- 6.15.3 ICR Spa Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.15.4 Main Business/Business Overview
- 6.16 JEAN PATOU
  - 6.16.1 Company Basic Information, Manufacturing Base and Competitors
  - 6.16.2 Fragrance Product Category, Application and Specification
- 6.16.3 JEAN PATOU Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)
  - 6.16.4 Main Business/Business Overview



#### **7 FRAGRANCE MANUFACTURING COST ANALYSIS**

- 7.1 Fragrance Key Raw Materials Analysis
  - 7.1.1 Key Raw Materials
  - 7.1.2 Price Trend of Key Raw Materials
  - 7.1.3 Key Suppliers of Raw Materials
- 7.2 Proportion of Manufacturing Cost Structure
  - 7.2.1 Raw Materials
  - 7.2.2 Labor Cost
  - 7.2.3 Manufacturing Expenses
- 7.3 Manufacturing Process Analysis of Fragrance

#### 8 INDUSTRIAL CHAIN, SOURCING STRATEGY AND DOWNSTREAM BUYERS

- 8.1 Fragrance Industrial Chain Analysis
- 8.2 Upstream Raw Materials Sourcing
- 8.3 Raw Materials Sources of Fragrance Major Players/Manufacturers in 2017
- 8.4 Downstream Buyers

#### 9 MARKETING STRATEGY ANALYSIS, DISTRIBUTORS/TRADERS

- 9.1 Marketing Channel
  - 9.1.1 Direct Marketing
  - 9.1.2 Indirect Marketing
  - 9.1.3 Marketing Channel Development Trend
- 9.2 Market Positioning
  - 9.2.1 Pricing Strategy
  - 9.2.2 Brand Strategy
  - 9.2.3 Target Client
- 9.3 Distributors/Traders List

#### 10 MARKET EFFECT FACTORS ANALYSIS

- 10.1 Technology Progress/Risk
  - 10.1.1 Substitutes Threat
  - 10.1.2 Technology Progress in Related Industry
- 10.2 Consumer Needs/Customer Preference Change
- 10.3 Economic/Political Environmental Change



# 11 INDIA FRAGRANCE MARKET SIZE (SALES AND REVENUE) FORECAST (2018-2023)

- 11.1 India Fragrance Sales (K Units), Revenue (Million USD) Forecast (2018-2023)
- 11.2 India Fragrance Sales (K Units) Forecast by Type (2018-2023)
- 11.3 India Fragrance Sales (K Units) Forecast by Application (2018-2023)
- 11.4 India Fragrance Sales (K Units) Forecast by Regions (2018-2023)

#### 12 RESEARCH FINDINGS AND CONCLUSION

#### 13 METHODOLOGY AND DATA SOURCE

- 13.1 Methodology/Research Approach
  - 13.1.1 Research Programs/Design
  - 13.1.2 Market Size Estimation
  - 13.1.3 Market Breakdown and Data Triangulation
- 13.2 Data Source
  - 13.2.1 Secondary Sources
  - 13.2.2 Primary Sources
- 13.3 Disclaimer



#### **List Of Tables**

#### LIST OF TABLES AND FIGURES

Table India Fragrance Volume and Value by Manufacturers

Figure India Market Size (Million USD) Comparison 2013-2023

Table Fragrance Sales (K Units) and Revenue (Million USD) Market Split by Product Type

Table Fragrance Sales (K Units) by Application (2018-2023)

Table Three Notes of Fragrance

Figure Product Picture of Fragrance

Table India Fragrance Sales (K Units) and Growth Rate (%) Comparison by Types (Product Category) (2013-2023)

Figure India Fragrance Sales Volume Market Share by Types in 2017

Figure Woman Use Product Picture

Figure Man Use Product Picture

Table India Fragrance Sales (K Units) Comparison by Applications (2013-2023)

Figure India Sales Market Share (%) of Fragrance by Applications in 2017

Figure Cosmetics counter Examples

Figure Online sales Examples

Figure North India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure South India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure East India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure West India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure Northeast India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure Central India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Figure India Fragrance Sales (K Units) and Growth Rate (%) (2013-2023)

Figure India Fragrance Revenue (Million USD) and Growth Rate (2013-2023)

Table India Fragrance Sales of Key Players/Manufacturers (2013-2017)

Table India Fragrance Sales Share (%) by Players/Manufacturers (2013-2017)

Table India Fragrance Revenue by Players/Manufacturers (2013-2017)

Table India Fragrance Revenue Market Share (%) by Players/Manufacturers (2013-2017)

Table India Market Fragrance Average Price of Key Players/Manufacturers (2013-2017)

Figure India Market Fragrance Average Price of Key Players/Manufacturers in 2017

Chart India Fragrance Market Concentration Rate

Figure India Fragrance Market Share of Top 5 Players/Manufacturers

Figure India Fragrance Market Share of Top 10 Players/Manufacturers

Table India Fragrance Sales (K Units) by Regions (2013-2017)



Table India Fragrance Sales Share (%) by Regions (2013-2017)

Figure India Fragrance Sales Share (%) by Regions (2013-2017)

Figure India Fragrance Sales Market Share (%) by Regions in 2017

Table India Fragrance Revenue (Million USD) and Market Share by Regions (2013-2017)

Table India Fragrance Revenue Market Share (%) by Regions (2013-2017)

Figure India Fragrance Revenue Market Share (%) by Regions (2013-2017)

Figure India Fragrance Revenue Market Share (%) by Regions in 2017

Table India Fragrance Price (USD/Unit) by Regions (2013-2017)

Table India Fragrance Sales (K Units) by Type (2013-2017)

Table India Fragrance Sales Share (%) by Type (2013-2017)

Figure India Fragrance Sales Share (%) by Type (2013-2017)

Table India Fragrance Revenue (Million USD) and Market Share by Type (2013-2017)

Table India Fragrance Revenue Market Share (%) by Type (2013-2017)

Figure Revenue Market Share of Fragrance by Type (2013-2017)

Table India Fragrance Price (USD/Unit) by Types (2013-2017)

Figure India Fragrance Sales Growth Rate (%) (%) by Type (2013-2017)

Table India Fragrance Sales (K Units) by Applications (2013-2017)

Table India Fragrance Sales Market Share (%) by Applications (2013-2017)

Figure India Fragrance Sales Market Share (%) by Applications (2013-2017)

Table India Fragrance Sales Growth Rate (%) (%) by Applications (2013-2017)

Table Loreal Basic Information List

Table Fragrance Product Category, Application and Specification

Table Loreal Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Loreal Fragrance Sales Growth Rate (%) (2013-2017)

Table Est?e Lauder Basic Information List

Table Fragrance Product Category, Application and Specification

Table Est?e Lauder Fragrance Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Est?e Lauder Fragrance Sales Growth Rate (%) (2013-2017)

Table Interparfums.Inc Basic Information List

Table Fragrance Product Category, Application and Specification

Table Interparfums.Inc Fragrance Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Interparfums.Inc Fragrance Sales Growth Rate (%) (2013-2017)

Table Shiseido Company Basic Information List

Table Fragrance Product Category, Application and Specification

Table Shiseido Company Fragrance Sales (K Units), Revenue (Million USD), Price



(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Shiseido Company Fragrance Sales Growth Rate (%) (2013-2017)

**Table Coty Basic Information List** 

Table Fragrance Product Category, Application and Specification

Table Coty Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Coty Fragrance Sales Growth Rate (%) (2013-2017)

Table LVMH Basic Information List

Table Fragrance Product Category, Application and Specification

Table LVMH Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure LVMH Fragrance Sales Growth Rate (%) (2013-2017)

Table CHANEL Basic Information List

Table Fragrance Product Category, Application and Specification

Table CHANEL Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure CHANEL Fragrance Sales Growth Rate (%) (2013-2017)

**Table AVON Basic Information List** 

Table Fragrance Product Category, Application and Specification

Table AVON Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure AVON Fragrance Sales Growth Rate (%) (2013-2017)

Table Burberry Group Basic Information List

Table Fragrance Product Category, Application and Specification

Table Burberry Group Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Burberry Group Fragrance Sales Growth Rate (%) (2013-2017)

Table Amore Pacific Basic Information List

Table Fragrance Product Category, Application and Specification

Table Amore Pacific Fragrance Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure Amore Pacific Fragrance Sales Growth Rate (%) (2013-2017)

Table Elizabeth Arden Basic Information List

Table Fragrance Product Category, Application and Specification

Table Elizabeth Arden Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Elizabeth Arden Fragrance Sales Growth Rate (%) (2013-2017)

Table Salvatore Ferragamo Basic Information List

Table Fragrance Product Category, Application and Specification



Table Salvatore Ferragamo Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Salvatore Ferragamo Fragrance Sales Growth Rate (%) (2013-2017)

Table Procter & Gamble Basic Information List

Table Fragrance Product Category, Application and Specification

Table Procter & Gamble Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Procter & Gamble Fragrance Sales Growth Rate (%) (2013-2017)

Table Puig Basic Information List

Table Fragrance Product Category, Application and Specification

Table Puig Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure Puig Fragrance Sales Growth Rate (%) (2013-2017)

Table ICR Spa Basic Information List

Table Fragrance Product Category, Application and Specification

Table ICR Spa Fragrance Sales (K Units), Revenue (Million USD), Price (USD/Unit) and Gross Margin (%) (2013-2017)

Figure ICR Spa Fragrance Sales Growth Rate (%) (2013-2017)

Table JEAN PATOU Basic Information List

Table Fragrance Product Category, Application and Specification

Table JEAN PATOU Fragrance Sales (K Units), Revenue (Million USD), Price

(USD/Unit) and Gross Margin (%) (2013-2017)

Figure JEAN PATOU Fragrance Sales Growth Rate (%) (2013-2017)

Table Key Raw Materials

Figure 2012-2017 Fragrance Flavors Price Tendency (USD/MT)

Table Key Suppliers of Raw Materials

Table Major Raw Materials Suppliers with Contact Information of Fragrance Industry

Figure Manufacturing Cost Structure of Fragrance

Figure USA 2011-2017 Labor Cost Analysis

Figure Cost of Employing a Factory Worker

Figure 2016 Labor Costs for the Whole Economy in EUR

Figure Monthly Minimum Wages in Asia 2017

Figure China Labor Costs

Figure Manufacturing Process Analysis of Fragrance

Figure Fragrance Industrial Chain Analysis

Table Raw Materials Sources of Fragrance Major Players/Manufacturers in 2017

Chart India Fragrance Downstream Buyers by Age

Chart India Fragrance Downstream Buyers by Salary

Table Distributors/Traders List



Figure Global GDP Growth Rate for 2016

Figure US GDP 2006-2016 (Billion USD)

Figure US CPI Change 2016-2017

Figure India Fragrance Sales (K Units) and Growth Rate (%) Forecast (2018-2023)

Figure India Fragrance Revenue (Million USD) and Growth Rate Forecast (2018-2023)

Figure India Fragrance Price (USD/Unit) Trend Forecast (2018-2023)

Table India Fragrance Sales (K Units) Forecast by Type (2018-2023)

Figure India Fragrance Sales Volume Market Share Forecast by Type in 2018-2023

Table India Fragrance Sales (K Units) Forecast by Application (2018-2023)

Figure India Fragrance Sales Volume Market Share Forecast by Application (2018-2023)

Table India Fragrance Sales (K Units) Forecast by Regions (2018-2023)

Figure India Fragrance Sales Volume Share Forecast by Regions (2018-2023)

Table Research Programs/Design for This Report

Figure Bottom-up and Top-down Approaches for This Report

Figure Data Triangulation

Table Key Data Information from Secondary Sources

Table Key Data Information from Primary Sources



#### I would like to order

Product name: India Fragrance Market Research Report 2018

Product link: <a href="https://marketpublishers.com/r/I7A5649C876EN.html">https://marketpublishers.com/r/I7A5649C876EN.html</a>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/I7A5649C876EN.html">https://marketpublishers.com/r/I7A5649C876EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970