

# Global Variable life Insurance Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G512961B298AEN.html>

Date: March 2023

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: G512961B298AEN

## Abstracts

In the past few years, the Variable life Insurance market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Variable life Insurance reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Variable life Insurance market is full of uncertain. BisReport predicts that the global Variable life Insurance market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Variable life Insurance Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Variable life Insurance market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

#### Section 1: 100 USD——Market Overview

#### Section (2 3): 1200 USD——Manufacturer Detail

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal & General

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Fixed Premium

Variable Universal Life Insurance

Application Segment

Agency

Brokers

Bancassurance

Digital & Direct Channels

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 VARIABLE LIFE INSURANCE MARKET OVERVIEW**

- 1.1 Variable life Insurance Market Scope
- 1.2 COVID-19 Impact on Variable life Insurance Market
- 1.3 Global Variable life Insurance Market Status and Forecast Overview
  - 1.3.1 Global Variable life Insurance Market Status 2017-2022
  - 1.3.2 Global Variable life Insurance Market Forecast 2023-2028
- 1.4 Global Variable life Insurance Market Overview by Region
- 1.5 Global Variable life Insurance Market Overview by Type
- 1.6 Global Variable life Insurance Market Overview by Application

### **SECTION 2 GLOBAL VARIABLE LIFE INSURANCE MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Variable life Insurance Sales Volume
- 2.2 Global Manufacturer Variable life Insurance Business Revenue
- 2.3 Global Manufacturer Variable life Insurance Price

### **SECTION 3 MANUFACTURER VARIABLE LIFE INSURANCE BUSINESS INTRODUCTION**

- 3.1 Allianz Variable life Insurance Business Introduction
  - 3.1.1 Allianz Variable life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Allianz Variable life Insurance Business Distribution by Region
  - 3.1.3 Allianz Interview Record
  - 3.1.4 Allianz Variable life Insurance Business Profile
  - 3.1.5 Allianz Variable life Insurance Product Specification
- 3.2 AXA Variable life Insurance Business Introduction
  - 3.2.1 AXA Variable life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 AXA Variable life Insurance Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 AXA Variable life Insurance Business Overview
  - 3.2.5 AXA Variable life Insurance Product Specification
- 3.3 Manufacturer three Variable life Insurance Business Introduction
  - 3.3.1 Manufacturer three Variable life Insurance Sales Volume, Price, Revenue and

Gross margin 2017-2022

3.3.2 Manufacturer three Variable life Insurance Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Variable life Insurance Business Overview

3.3.5 Manufacturer three Variable life Insurance Product Specification

3.4 Manufacturer four Variable life Insurance Business Introduction

3.4.1 Manufacturer four Variable life Insurance Sales Volume, Price, Revenue and  
Gross margin 2017-2022

3.4.2 Manufacturer four Variable life Insurance Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Variable life Insurance Business Overview

3.4.5 Manufacturer four Variable life Insurance Product Specification

3.5

3.6

## **SECTION 4 GLOBAL VARIABLE LIFE INSURANCE MARKET SEGMENT (BY REGION)**

4.1 North America Country

4.1.1 United States Variable life Insurance Market Size and Price Analysis 2017-2022

4.1.2 Canada Variable life Insurance Market Size and Price Analysis 2017-2022

4.1.3 Mexico Variable life Insurance Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Variable life Insurance Market Size and Price Analysis 2017-2022

4.2.2 Argentina Variable life Insurance Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Variable life Insurance Market Size and Price Analysis 2017-2022

4.3.2 Japan Variable life Insurance Market Size and Price Analysis 2017-2022

4.3.3 India Variable life Insurance Market Size and Price Analysis 2017-2022

4.3.4 Korea Variable life Insurance Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Variable life Insurance Market Size and Price Analysis  
2017-2022

4.4 Europe Country

4.4.1 Germany Variable life Insurance Market Size and Price Analysis 2017-2022

4.4.2 UK Variable life Insurance Market Size and Price Analysis 2017-2022

4.4.3 France Variable life Insurance Market Size and Price Analysis 2017-2022

4.4.4 Spain Variable life Insurance Market Size and Price Analysis 2017-2022

4.4.5 Russia Variable life Insurance Market Size and Price Analysis 2017-2022

4.4.6 Italy Variable life Insurance Market Size and Price Analysis 2017-2022

#### 4.5 Middle East and Africa

4.5.1 Middle East Variable life Insurance Market Size and Price Analysis 2017-2022

4.5.2 South Africa Variable life Insurance Market Size and Price Analysis 2017-2022

4.5.3 Egypt Variable life Insurance Market Size and Price Analysis 2017-2022

#### 4.6 Global Variable life Insurance Market Segment (By Region) Analysis 2017-2022

#### 4.7 Global Variable life Insurance Market Segment (By Country) Analysis 2017-2022

#### 4.8 Global Variable life Insurance Market Segment (By Region) Analysis

### **SECTION 5 GLOBAL VARIABLE LIFE INSURANCE MARKET SEGMENT (BY PRODUCT TYPE)**

#### 5.1 Product Introduction by Type

5.1.1 Fixed Premium Product Introduction

5.1.2 Variable Universal Life Insurance Product Introduction

#### 5.2 Global Variable life Insurance Sales Volume (by Type) 2017-2022

#### 5.3 Global Variable life Insurance Market Size (by Type) 2017-2022

#### 5.4 Different Variable life Insurance Product Type Price 2017-2022

#### 5.5 Global Variable life Insurance Market Segment (By Type) Analysis

### **SECTION 6 GLOBAL VARIABLE LIFE INSURANCE MARKET SEGMENT (BY APPLICATION)**

#### 6.1 Global Variable life Insurance Sales Volume (by Application) 2017-2022

#### 6.2 Global Variable life Insurance Market Size (by Application) 2017-2022

#### 6.3 Variable life Insurance Price in Different Application Field 2017-2022

#### 6.4 Global Variable life Insurance Market Segment (By Application) Analysis

### **SECTION 7 GLOBAL VARIABLE LIFE INSURANCE MARKET SEGMENT (BY CHANNEL)**

#### 7.1 Global Variable life Insurance Market Segment (By Channel) Sales Volume and Share 2017-2022

#### 7.2 Global Variable life Insurance Market Segment (By Channel) Analysis

### **SECTION 8 GLOBAL VARIABLE LIFE INSURANCE MARKET FORECAST 2023-2028**

#### 8.1 Variable life Insurance Segment Market Forecast 2023-2028 (By Region)

#### 8.2 Variable life Insurance Segment Market Forecast 2023-2028 (By Type)

- 8.3 Variable life Insurance Segment Market Forecast 2023-2028 (By Application)
- 8.4 Variable life Insurance Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Variable life Insurance Price (USD/Unit) Forecast

## **SECTION 9 VARIABLE LIFE INSURANCE APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Agency Customers
- 9.2 Brokers Customers
- 9.3 Bancassurance Customers
- 9.4 Digital & Direct Channels Customers

## **SECTION 10 VARIABLE LIFE INSURANCE MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure Variable life Insurance Product Picture

Chart Global Variable life Insurance Market Size (with or without the impact of COVID-19)

Chart Global Variable life Insurance Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Variable life Insurance Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Variable life Insurance Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Variable life Insurance Market Size (Million \$) and Growth Rate 2023-2028

Table Global Variable life Insurance Market Overview by Region

Table Global Variable life Insurance Market Overview by Type

Table Global Variable life Insurance Market Overview by Application

Chart 2017-2022 Global Manufacturer Variable life Insurance Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Variable life Insurance Sales Volume Share

Chart 2017-2022 Global Manufacturer Variable life Insurance Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Variable life Insurance Business Revenue Share

Chart 2017-2022 Global Manufacturer Variable life Insurance Business Price (USD/Unit)

Chart Allianz Variable life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Allianz Variable life Insurance Business Distribution

Chart Allianz Interview Record (Partly)

Chart Allianz Variable life Insurance Business Profile

Table Allianz Variable life Insurance Product Specification

Chart United States Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Canada Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Mexico Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Brazil Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Variable life Insurance Sales Price (USD/Unit) 2017-2022



Chart Argentina Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Argentina Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart China Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart China Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Japan Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Japan Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart India Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart India Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Korea Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Korea Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Variable life Insurance Sales Volume (Units) and Market Size  
(Million \$) 2017-2022

Chart Southeast Asia Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Germany Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Germany Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart UK Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart UK Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart France Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart France Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Spain Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Spain Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Russia Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Russia Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Italy Variable life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Italy Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Middle East Variable life Insurance Sales Volume (Units) and Market Size (Million  
\$) 2017-2022

Chart Middle East Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart South Africa Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Egypt Variable life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Variable life Insurance Sales Price (USD/Unit) 2017-2022

Chart Global Variable life Insurance Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Variable life Insurance Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Variable life Insurance Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Variable life Insurance Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Variable life Insurance Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Variable life Insurance Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Variable life Insurance Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Variable life Insurance Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Fixed Premium Product Figure

Chart Fixed Premium Product Description

Chart Variable Universal Life Insurance Product Figure

Chart Variable Universal Life Insurance Product Description

Chart Variable life Insurance Sales Volume by Type (Units) 2017-2022

Chart Variable life Insurance Sales Volume (Units) Share by Type

Chart Variable life Insurance Market Size by Type (Million \$) 2017-2022

Chart Variable life Insurance Market Size (Million \$) Share by Type

Chart Different Variable life Insurance Product Type Price (USD/Unit) 2017-2022

Chart Variable life Insurance Sales Volume by Application (Units) 2017-2022

Chart Variable life Insurance Sales Volume (Units) Share by Application

Chart Variable life Insurance Market Size by Application (Million \$) 2017-2022

Chart Variable life Insurance Market Size (Million \$) Share by Application

Chart Variable life Insurance Price in Different Application Field 2017-2022

Chart Global Variable life Insurance Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Variable life Insurance Market Segment (By Channel) Share 2017-2022

Chart Variable life Insurance Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Variable life Insurance Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Variable life Insurance Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Variable life Insurance Segment Market Size Forecast (By Region) Share 2023-2028

Chart Variable life Insurance Market Segment (By Type) Volume (Units) 2023-2028

Chart Variable life Insurance Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Variable life Insurance Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Variable life Insurance Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Variable life Insurance Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Variable life Insurance Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Variable life Insurance Market Segment (By Application) Market Size (Value) 2023-2028

Chart Variable life Insurance Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Variable life Insurance Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Variable life Insurance Market Segment (By Channel) Share 2023-2028

Chart Global Variable life Insurance Price Forecast 2023-2028

Chart Agency Customers

Chart Brokers Customers

Chart Bancassurance Customers

Chart Digital & Direct Channels Customers

## I would like to order

Product name: Global Variable life Insurance Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G512961B298AEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G512961B298AEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970