

# Global Universal Life Insurance Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G92B0E83EFEDEN.html>

Date: March 2023

Pages: 120

Price: US\$ 2,350.00 (Single User License)

ID: G92B0E83EFEDEN

## Abstracts

In the past few years, the Universal Life Insurance market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Universal Life Insurance reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Universal Life Insurance market is full of uncertain. BisReport predicts that the global Universal Life Insurance market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Universal Life Insurance Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Universal Life Insurance market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal & General

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Flexible Premium Universal Life

Fixed Premium Universal Life

Single Premium Universal Life

Application Segment

Agency

Brokers

Bancassurance

Digital & Direct Channels

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 UNIVERSAL LIFE INSURANCE MARKET OVERVIEW**

- 1.1 Universal Life Insurance Market Scope
- 1.2 COVID-19 Impact on Universal Life Insurance Market
- 1.3 Global Universal Life Insurance Market Status and Forecast Overview
  - 1.3.1 Global Universal Life Insurance Market Status 2017-2022
  - 1.3.2 Global Universal Life Insurance Market Forecast 2023-2028
- 1.4 Global Universal Life Insurance Market Overview by Region
- 1.5 Global Universal Life Insurance Market Overview by Type
- 1.6 Global Universal Life Insurance Market Overview by Application

### **SECTION 2 GLOBAL UNIVERSAL LIFE INSURANCE MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Universal Life Insurance Sales Volume
- 2.2 Global Manufacturer Universal Life Insurance Business Revenue
- 2.3 Global Manufacturer Universal Life Insurance Price

### **SECTION 3 MANUFACTURER UNIVERSAL LIFE INSURANCE BUSINESS INTRODUCTION**

- 3.1 Allianz Universal Life Insurance Business Introduction
  - 3.1.1 Allianz Universal Life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Allianz Universal Life Insurance Business Distribution by Region
  - 3.1.3 Allianz Interview Record
  - 3.1.4 Allianz Universal Life Insurance Business Profile
  - 3.1.5 Allianz Universal Life Insurance Product Specification
- 3.2 AXA Universal Life Insurance Business Introduction
  - 3.2.1 AXA Universal Life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 AXA Universal Life Insurance Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 AXA Universal Life Insurance Business Overview
  - 3.2.5 AXA Universal Life Insurance Product Specification
- 3.3 Manufacturer three Universal Life Insurance Business Introduction
  - 3.3.1 Manufacturer three Universal Life Insurance Sales Volume, Price, Revenue and

Gross margin 2017-2022

3.3.2 Manufacturer three Universal Life Insurance Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Universal Life Insurance Business Overview

3.3.5 Manufacturer three Universal Life Insurance Product Specification

3.4 Manufacturer four Universal Life Insurance Business Introduction

3.4.1 Manufacturer four Universal Life Insurance Sales Volume, Price, Revenue and  
Gross margin 2017-2022

3.4.2 Manufacturer four Universal Life Insurance Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Universal Life Insurance Business Overview

3.4.5 Manufacturer four Universal Life Insurance Product Specification

3.5

3.6

## **SECTION 4 GLOBAL UNIVERSAL LIFE INSURANCE MARKET SEGMENT (BY REGION)**

4.1 North America Country

4.1.1 United States Universal Life Insurance Market Size and Price Analysis  
2017-2022

4.1.2 Canada Universal Life Insurance Market Size and Price Analysis 2017-2022

4.1.3 Mexico Universal Life Insurance Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Universal Life Insurance Market Size and Price Analysis 2017-2022

4.2.2 Argentina Universal Life Insurance Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Universal Life Insurance Market Size and Price Analysis 2017-2022

4.3.2 Japan Universal Life Insurance Market Size and Price Analysis 2017-2022

4.3.3 India Universal Life Insurance Market Size and Price Analysis 2017-2022

4.3.4 Korea Universal Life Insurance Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Universal Life Insurance Market Size and Price Analysis  
2017-2022

4.4 Europe Country

4.4.1 Germany Universal Life Insurance Market Size and Price Analysis 2017-2022

4.4.2 UK Universal Life Insurance Market Size and Price Analysis 2017-2022

4.4.3 France Universal Life Insurance Market Size and Price Analysis 2017-2022

4.4.4 Spain Universal Life Insurance Market Size and Price Analysis 2017-2022

4.4.5 Russia Universal Life Insurance Market Size and Price Analysis 2017-2022

- 4.4.6 Italy Universal Life Insurance Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Universal Life Insurance Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Universal Life Insurance Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Universal Life Insurance Market Size and Price Analysis 2017-2022
- 4.6 Global Universal Life Insurance Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Universal Life Insurance Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Universal Life Insurance Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL UNIVERSAL LIFE INSURANCE MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Flexible Premium Universal Life Product Introduction
  - 5.1.2 Fixed Premium Universal Life Product Introduction
  - 5.1.3 Single Premium Universal Life Product Introduction
- 5.2 Global Universal Life Insurance Sales Volume (by Type) 2017-2022
- 5.3 Global Universal Life Insurance Market Size (by Type) 2017-2022
- 5.4 Different Universal Life Insurance Product Type Price 2017-2022
- 5.5 Global Universal Life Insurance Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL UNIVERSAL LIFE INSURANCE MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Universal Life Insurance Sales Volume (by Application) 2017-2022
- 6.2 Global Universal Life Insurance Market Size (by Application) 2017-2022
- 6.3 Universal Life Insurance Price in Different Application Field 2017-2022
- 6.4 Global Universal Life Insurance Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL UNIVERSAL LIFE INSURANCE MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Universal Life Insurance Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Universal Life Insurance Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL UNIVERSAL LIFE INSURANCE MARKET FORECAST 2023-2028**

- 8.1 Universal Life Insurance Segment Market Forecast 2023-2028 (By Region)
- 8.2 Universal Life Insurance Segment Market Forecast 2023-2028 (By Type)
- 8.3 Universal Life Insurance Segment Market Forecast 2023-2028 (By Application)
- 8.4 Universal Life Insurance Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Universal Life Insurance Price (USD/Unit) Forecast

## **SECTION 9 UNIVERSAL LIFE INSURANCE APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Agency Customers
- 9.2 Brokers Customers
- 9.3 Bancassurance Customers
- 9.4 Digital & Direct Channels Customers

## **SECTION 10 UNIVERSAL LIFE INSURANCE MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure Universal Life Insurance Product Picture

Chart Global Universal Life Insurance Market Size (with or without the impact of COVID-19)

Chart Global Universal Life Insurance Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Universal Life Insurance Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Universal Life Insurance Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Universal Life Insurance Market Size (Million \$) and Growth Rate 2023-2028

Table Global Universal Life Insurance Market Overview by Region

Table Global Universal Life Insurance Market Overview by Type

Table Global Universal Life Insurance Market Overview by Application

Chart 2017-2022 Global Manufacturer Universal Life Insurance Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Universal Life Insurance Sales Volume Share

Chart 2017-2022 Global Manufacturer Universal Life Insurance Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Universal Life Insurance Business Revenue Share

Chart 2017-2022 Global Manufacturer Universal Life Insurance Business Price (USD/Unit)

Chart Allianz Universal Life Insurance Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Allianz Universal Life Insurance Business Distribution

Chart Allianz Interview Record (Partly)

Chart Allianz Universal Life Insurance Business Profile

Table Allianz Universal Life Insurance Product Specification

Chart United States Universal Life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Canada Universal Life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Mexico Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)



2017-2022

Chart Mexico Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Brazil Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Brazil Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Argentina Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Argentina Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart China Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart China Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Japan Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Japan Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart India Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart India Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Korea Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Korea Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Universal Life Insurance Sales Volume (Units) and Market Size  
(Million \$) 2017-2022

Chart Southeast Asia Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Germany Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Germany Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart UK Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart UK Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart France Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart France Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Spain Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Spain Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Russia Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Russia Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Italy Universal Life Insurance Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Italy Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Middle East Universal Life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart South Africa Universal Life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Egypt Universal Life Insurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Universal Life Insurance Sales Price (USD/Unit) 2017-2022

Chart Global Universal Life Insurance Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Universal Life Insurance Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Universal Life Insurance Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Universal Life Insurance Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Universal Life Insurance Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Universal Life Insurance Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Universal Life Insurance Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Universal Life Insurance Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Flexible Premium Universal Life Product Figure

Chart Flexible Premium Universal Life Product Description

Chart Fixed Premium Universal Life Product Figure

Chart Fixed Premium Universal Life Product Description

Chart Single Premium Universal Life Product Figure

Chart Single Premium Universal Life Product Description

Chart Universal Life Insurance Sales Volume by Type (Units) 2017-2022

Chart Universal Life Insurance Sales Volume (Units) Share by Type

Chart Universal Life Insurance Market Size by Type (Million \$) 2017-2022

Chart Universal Life Insurance Market Size (Million \$) Share by Type

Chart Different Universal Life Insurance Product Type Price (USD/Unit) 2017-2022

Chart Universal Life Insurance Sales Volume by Application (Units) 2017-2022

Chart Universal Life Insurance Sales Volume (Units) Share by Application  
Chart Universal Life Insurance Market Size by Application (Million \$) 2017-2022  
Chart Universal Life Insurance Market Size (Million \$) Share by Application  
Chart Universal Life Insurance Price in Different Application Field 2017-2022  
Chart Global Universal Life Insurance Market Segment (By Channel) Sales Volume (Units) 2017-2022  
Chart Global Universal Life Insurance Market Segment (By Channel) Share 2017-2022  
Chart Universal Life Insurance Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028  
Chart Universal Life Insurance Segment Market Sales Volume Forecast (By Region) Share 2023-2028  
Chart Universal Life Insurance Segment Market Size (Million USD) Forecast (By Region) 2023-2028  
Chart Universal Life Insurance Segment Market Size Forecast (By Region) Share 2023-2028  
Chart Universal Life Insurance Market Segment (By Type) Volume (Units) 2023-2028  
Chart Universal Life Insurance Market Segment (By Type) Volume (Units) Share 2023-2028  
Chart Universal Life Insurance Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Universal Life Insurance Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Universal Life Insurance Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart Universal Life Insurance Market Segment (By Application) Market Size (Volume) Share 2023-2028  
Chart Universal Life Insurance Market Segment (By Application) Market Size (Value) 2023-2028  
Chart Universal Life Insurance Market Segment (By Application) Market Size (Value) Share 2023-2028  
Chart Global Universal Life Insurance Market Segment (By Channel) Sales Volume (Units) 2023-2028  
Chart Global Universal Life Insurance Market Segment (By Channel) Share 2023-2028  
Chart Global Universal Life Insurance Price Forecast 2023-2028  
Chart Agency Customers  
Chart Brokers Customers  
Chart Bancassurance Customers  
Chart Digital & Direct Channels Customers

## I would like to order

Product name: Global Universal Life Insurance Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G92B0E83EFEDEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G92B0E83EFEDEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

