

Global Toys Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G9E516CBED1EEN.html>

Date: February 2023

Pages: 121

Price: US\$ 2,350.00 (Single User License)

ID: G9E516CBED1EEN

Abstracts

In the past few years, the Toys market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Toys reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Toys market is full of uncertain. BisReport predicts that the global Toys market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Toys Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Toys market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Lego

Mattel

Bandai Namco

Fisher-Price

Barbie

Nerf

Hasbro

Hot Wheels

My Little Pony

Mobile Suit Gundam

Play-Doh

Monopoly

Playskool

Magic: The Gathering

Monster High

MEGA Bloks

Yo-Kai Watch

Transformers

Power Rangers

American Girl

Littlest Pet Shop

Masked Rider

TOMICA
Tomy Company
FurReal Friends

Section 4: 900 USD——Region Segment
North America (United States, Canada, Mexico)
South America (Brazil, Argentina, Other)
Asia Pacific (China, Japan, India, Korea, Southeast Asia)
Europe (Germany, UK, France, Spain, Russia, Italy)
Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——
Product Type Segment
Outdoor & Sports Toys
Dolls
Infant/Toddler/Preschool Toys
Games/Puzzles
Building Sets

Application Segment
Age 0-3
Age 3-6
Age 6-12

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

Contents

SECTION 1 TOYS MARKET OVERVIEW

- 1.1 Toys Market Scope
- 1.2 COVID-19 Impact on Toys Market
- 1.3 Global Toys Market Status and Forecast Overview
 - 1.3.1 Global Toys Market Status 2017-2022
 - 1.3.2 Global Toys Market Forecast 2023-2028
- 1.4 Global Toys Market Overview by Region
- 1.5 Global Toys Market Overview by Type
- 1.6 Global Toys Market Overview by Application

SECTION 2 GLOBAL TOYS MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Toys Sales Volume
- 2.2 Global Manufacturer Toys Business Revenue
- 2.3 Global Manufacturer Toys Price

SECTION 3 MANUFACTURER TOYS BUSINESS INTRODUCTION

- 3.1 Lego Toys Business Introduction
 - 3.1.1 Lego Toys Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.1.2 Lego Toys Business Distribution by Region
 - 3.1.3 Lego Interview Record
 - 3.1.4 Lego Toys Business Profile
 - 3.1.5 Lego Toys Product Specification
- 3.2 Mattel Toys Business Introduction
 - 3.2.1 Mattel Toys Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 Mattel Toys Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Mattel Toys Business Overview
 - 3.2.5 Mattel Toys Product Specification
- 3.3 Manufacturer three Toys Business Introduction
 - 3.3.1 Manufacturer three Toys Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.3.2 Manufacturer three Toys Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 Manufacturer three Toys Business Overview

- 3.3.5 Manufacturer three Toys Product Specification
- 3.4 Manufacturer four Toys Business Introduction
 - 3.4.1 Manufacturer four Toys Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.4.2 Manufacturer four Toys Business Distribution by Region
 - 3.4.3 Interview Record
 - 3.4.4 Manufacturer four Toys Business Overview
 - 3.4.5 Manufacturer four Toys Product Specification
- 3.5
- 3.6

SECTION 4 GLOBAL TOYS MARKET SEGMENT (BY REGION)

- 4.1 North America Country
 - 4.1.1 United States Toys Market Size and Price Analysis 2017-2022
 - 4.1.2 Canada Toys Market Size and Price Analysis 2017-2022
 - 4.1.3 Mexico Toys Market Size and Price Analysis 2017-2022
- 4.2 South America Country
 - 4.2.1 Brazil Toys Market Size and Price Analysis 2017-2022
 - 4.2.2 Argentina Toys Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
 - 4.3.1 China Toys Market Size and Price Analysis 2017-2022
 - 4.3.2 Japan Toys Market Size and Price Analysis 2017-2022
 - 4.3.3 India Toys Market Size and Price Analysis 2017-2022
 - 4.3.4 Korea Toys Market Size and Price Analysis 2017-2022
 - 4.3.5 Southeast Asia Toys Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
 - 4.4.1 Germany Toys Market Size and Price Analysis 2017-2022
 - 4.4.2 UK Toys Market Size and Price Analysis 2017-2022
 - 4.4.3 France Toys Market Size and Price Analysis 2017-2022
 - 4.4.4 Spain Toys Market Size and Price Analysis 2017-2022
 - 4.4.5 Russia Toys Market Size and Price Analysis 2017-2022
 - 4.4.6 Italy Toys Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
 - 4.5.1 Middle East Toys Market Size and Price Analysis 2017-2022
 - 4.5.2 South Africa Toys Market Size and Price Analysis 2017-2022
 - 4.5.3 Egypt Toys Market Size and Price Analysis 2017-2022
- 4.6 Global Toys Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Toys Market Segment (By Country) Analysis 2017-2022

4.8 Global Toys Market Segment (By Region) Analysis

SECTION 5 GLOBAL TOYS MARKET SEGMENT (BY PRODUCT TYPE)

5.1 Product Introduction by Type

5.1.1 Outdoor & Sports Toys Product Introduction

5.1.2 Dolls Product Introduction

5.1.3 Infant/Toddler/Preschool Toys Product Introduction

5.1.4 Games/Puzzles Product Introduction

5.1.5 Building Sets Product Introduction

5.2 Global Toys Sales Volume (by Type) 2017-2022

5.3 Global Toys Market Size (by Type) 2017-2022

5.4 Different Toys Product Type Price 2017-2022

5.5 Global Toys Market Segment (By Type) Analysis

SECTION 6 GLOBAL TOYS MARKET SEGMENT (BY APPLICATION)

6.1 Global Toys Sales Volume (by Application) 2017-2022

6.2 Global Toys Market Size (by Application) 2017-2022

6.3 Toys Price in Different Application Field 2017-2022

6.4 Global Toys Market Segment (By Application) Analysis

SECTION 7 GLOBAL TOYS MARKET SEGMENT (BY CHANNEL)

7.1 Global Toys Market Segment (By Channel) Sales Volume and Share 2017-2022

7.2 Global Toys Market Segment (By Channel) Analysis

SECTION 8 GLOBAL TOYS MARKET FORECAST 2023-2028

8.1 Toys Segment Market Forecast 2023-2028 (By Region)

8.2 Toys Segment Market Forecast 2023-2028 (By Type)

8.3 Toys Segment Market Forecast 2023-2028 (By Application)

8.4 Toys Segment Market Forecast 2023-2028 (By Channel)

8.5 Global Toys Price (USD/Unit) Forecast

SECTION 9 TOYS APPLICATION AND CUSTOMER ANALYSIS

9.1 Age 0-3 Customers

9.2 Age 3-6 Customers

9.3 Age 6-12 Customers

SECTION 10 TOYS MANUFACTURING COST OF ANALYSIS

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE

Chart And Figure

CHART AND FIGURE

Figure Toys Product Picture

Chart Global Toys Market Size (with or without the impact of COVID-19)

Chart Global Toys Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Toys Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Toys Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Toys Market Size (Million \$) and Growth Rate 2023-2028

Table Global Toys Market Overview by Region

Table Global Toys Market Overview by Type

Table Global Toys Market Overview by Application

Chart 2017-2022 Global Manufacturer Toys Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Toys Sales Volume Share

Chart 2017-2022 Global Manufacturer Toys Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Toys Business Revenue Share

Chart 2017-2022 Global Manufacturer Toys Business Price (USD/Unit)

Chart Lego Toys Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Lego Toys Business Distribution

Chart Lego Interview Record (Partly)

Chart Lego Toys Business Profile

Table Lego Toys Product Specification

Chart United States Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Toys Sales Price (USD/Unit) 2017-2022

Chart Canada Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Toys Sales Price (USD/Unit) 2017-2022

Chart Mexico Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Toys Sales Price (USD/Unit) 2017-2022

Chart Brazil Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Toys Sales Price (USD/Unit) 2017-2022

Chart Argentina Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Toys Sales Price (USD/Unit) 2017-2022

Chart China Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Toys Sales Price (USD/Unit) 2017-2022

Chart Japan Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Toys Sales Price (USD/Unit) 2017-2022

Chart India Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Toys Sales Price (USD/Unit) 2017-2022

Chart Korea Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Korea Toys Sales Price (USD/Unit) 2017-2022
Chart Southeast Asia Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Southeast Asia Toys Sales Price (USD/Unit) 2017-2022
Chart Germany Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Germany Toys Sales Price (USD/Unit) 2017-2022
Chart UK Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart UK Toys Sales Price (USD/Unit) 2017-2022
Chart France Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart France Toys Sales Price (USD/Unit) 2017-2022
Chart Spain Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Spain Toys Sales Price (USD/Unit) 2017-2022
Chart Russia Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Russia Toys Sales Price (USD/Unit) 2017-2022
Chart Italy Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Italy Toys Sales Price (USD/Unit) 2017-2022
Chart Middle East Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Middle East Toys Sales Price (USD/Unit) 2017-2022
Chart South Africa Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart South Africa Toys Sales Price (USD/Unit) 2017-2022
Chart Egypt Toys Sales Volume (Units) and Market Size (Million \$) 2017-2022
Chart Egypt Toys Sales Price (USD/Unit) 2017-2022
Chart Global Toys Market Segment Sales Volume (Units) by Region 2017-2022
Chart Global Toys Market Segment Sales Volume (Units) Share by Region 2017-2022
Chart Global Toys Market Segment Market size (Million \$) by Region 2017-2022
Chart Global Toys Market Segment Market size (Million \$) Share by Region 2017-2022
Chart Global Toys Market Segment Sales Volume (Units) by Country 2017-2022
Chart Global Toys Market Segment Sales Volume (Units) Share by Country 2017-2022
Chart Global Toys Market Segment Market size (Million \$) by Country 2017-2022
Chart Global Toys Market Segment Market size (Million \$) Share by Country 2017-2022
Chart Outdoor & Sports Toys Product Figure
Chart Outdoor & Sports Toys Product Description
Chart Dolls Product Figure
Chart Dolls Product Description
Chart Infant/Toddler/Preschool Toys Product Figure
Chart Infant/Toddler/Preschool Toys Product Description
Chart Games/Puzzles Product Figure
Chart Games/Puzzles Product Description
Chart Building Sets Product Figure

Chart Building Sets Product Description

Chart Toys Sales Volume by Type (Units) 2017-2022

Chart Toys Sales Volume (Units) Share by Type

Chart Toys Market Size by Type (Million \$) 2017-2022

Chart Toys Market Size (Million \$) Share by Type

Chart Different Toys Product Type Price (USD/Unit) 2017-2022

Chart Toys Sales Volume by Application (Units) 2017-2022

Chart Toys Sales Volume (Units) Share by Application

Chart Toys Market Size by Application (Million \$) 2017-2022

Chart Toys Market Size (Million \$) Share by Application

Chart Toys Price in Different Application Field 2017-2022

Chart Global Toys Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Toys Market Segment (By Channel) Share 2017-2022

Chart Toys Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Toys Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Toys Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Toys Segment Market Size Forecast (By Region) Share 2023-2028

Chart Toys Market Segment (By Type) Volume (Units) 2023-2028

Chart Toys Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Toys Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Toys Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Toys Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Toys Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Toys Market Segment (By Application) Market Size (Value) 2023-2028

Chart Toys Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Toys Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Toys Market Segment (By Channel) Share 2023-2028

Chart Global Toys Price Forecast 2023-2028

Chart Age 0-3 Customers

Chart Age 3-6 Customers

Chart Age 6-12 Customers

I would like to order

Product name: Global Toys Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G9E516CBED1EEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9E516CBED1EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970