

# Global Thermal Printhead Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G1D6C28B1C22EN.html>

Date: April 2023

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: G1D6C28B1C22EN

## Abstracts

In the past few years, the Thermal Printhead market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Thermal Printhead reached 277.0 million \$ in 2022 from XXX in 2017 with a CAGR of 15 from 2017-2022. Facing the complicated international situation, the future of the Thermal Printhead market is full of uncertain. BisReport predicts that the global Thermal Printhead market size will reach 340.0 million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Thermal Printhead Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Thermal Printhead market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Kyocera

ROHM

Shandong Hualing (SHEC)

Toshiba Hokut

AOI Electronics

Gulton

Mitani Micro

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Thick Film Thermal Printhead

Thin Film Thermal Printhead

Application Segment

POS Applications

Plotting and Recording

Self-Adhesive Labels

Tickets

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 THERMAL PRINthead MARKET OVERVIEW**

- 1.1 Thermal Printhead Market Scope
- 1.2 COVID-19 Impact on Thermal Printhead Market
- 1.3 Global Thermal Printhead Market Status and Forecast Overview
  - 1.3.1 Global Thermal Printhead Market Status 2017-2022
  - 1.3.2 Global Thermal Printhead Market Forecast 2023-2028
- 1.4 Global Thermal Printhead Market Overview by Region
- 1.5 Global Thermal Printhead Market Overview by Type
- 1.6 Global Thermal Printhead Market Overview by Application

### **SECTION 2 GLOBAL THERMAL PRINthead MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Thermal Printhead Sales Volume
- 2.2 Global Manufacturer Thermal Printhead Business Revenue
- 2.3 Global Manufacturer Thermal Printhead Price

### **SECTION 3 MANUFACTURER THERMAL PRINthead BUSINESS INTRODUCTION**

- 3.1 Kyocera Thermal Printhead Business Introduction
  - 3.1.1 Kyocera Thermal Printhead Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Kyocera Thermal Printhead Business Distribution by Region
  - 3.1.3 Kyocera Interview Record
  - 3.1.4 Kyocera Thermal Printhead Business Profile
  - 3.1.5 Kyocera Thermal Printhead Product Specification
- 3.2 ROHM Thermal Printhead Business Introduction
  - 3.2.1 ROHM Thermal Printhead Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 ROHM Thermal Printhead Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 ROHM Thermal Printhead Business Overview
  - 3.2.5 ROHM Thermal Printhead Product Specification
- 3.3 Manufacturer three Thermal Printhead Business Introduction
  - 3.3.1 Manufacturer three Thermal Printhead Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Thermal Printhead Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Thermal Printhead Business Overview
- 3.3.5 Manufacturer three Thermal Printhead Product Specification
- 3.4 Manufacturer four Thermal Printhead Business Introduction
  - 3.4.1 Manufacturer four Thermal Printhead Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Thermal Printhead Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Thermal Printhead Business Overview
  - 3.4.5 Manufacturer four Thermal Printhead Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL THERMAL PRINthead MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Thermal Printhead Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Thermal Printhead Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.3.3 India Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Thermal Printhead Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.4.3 France Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Thermal Printhead Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Thermal Printhead Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Thermal Printhead Market Size and Price Analysis 2017-2022

- 4.6 Global Thermal Printhead Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Thermal Printhead Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Thermal Printhead Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL THERMAL PRINthead MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Thick Film Thermal Printhead Product Introduction
  - 5.1.2 Thin Film Thermal Printhead Product Introduction
- 5.2 Global Thermal Printhead Sales Volume (by Type) 2017-2022
- 5.3 Global Thermal Printhead Market Size (by Type) 2017-2022
- 5.4 Different Thermal Printhead Product Type Price 2017-2022
- 5.5 Global Thermal Printhead Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL THERMAL PRINthead MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Thermal Printhead Sales Volume (by Application) 2017-2022
- 6.2 Global Thermal Printhead Market Size (by Application) 2017-2022
- 6.3 Thermal Printhead Price in Different Application Field 2017-2022
- 6.4 Global Thermal Printhead Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL THERMAL PRINthead MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Thermal Printhead Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Thermal Printhead Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL THERMAL PRINthead MARKET FORECAST 2023-2028**

- 8.1 Thermal Printhead Segment Market Forecast 2023-2028 (By Region)
- 8.2 Thermal Printhead Segment Market Forecast 2023-2028 (By Type)
- 8.3 Thermal Printhead Segment Market Forecast 2023-2028 (By Application)
- 8.4 Thermal Printhead Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Thermal Printhead Price (USD/Unit) Forecast

## **SECTION 9 THERMAL PRINthead APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 POS Applications Customers
- 9.2 Plotting and Recording Customers
- 9.3 Self-Adhesive Labels Customers
- 9.4 Tickets Customers

## **SECTION 10 THERMAL PRINthead MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Thermal Printhead Product Picture

Chart Global Thermal Printhead Market Size (with or without the impact of COVID-19)

Chart Global Thermal Printhead Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Thermal Printhead Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Thermal Printhead Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Thermal Printhead Market Size (Million \$) and Growth Rate 2023-2028

Table Global Thermal Printhead Market Overview by Region

Table Global Thermal Printhead Market Overview by Type

Table Global Thermal Printhead Market Overview by Application

Chart 2017-2022 Global Manufacturer Thermal Printhead Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Thermal Printhead Sales Volume Share

Chart 2017-2022 Global Manufacturer Thermal Printhead Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Thermal Printhead Business Revenue Share

Chart 2017-2022 Global Manufacturer Thermal Printhead Business Price (USD/Unit)

Chart Kyocera Thermal Printhead Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Kyocera Thermal Printhead Business Distribution

Chart Kyocera Interview Record (Partly)

Chart Kyocera Thermal Printhead Business Profile

Table Kyocera Thermal Printhead Product Specification

Chart United States Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Canada Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Mexico Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Brazil Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Argentina Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart Argentina Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart China Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart China Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Japan Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Japan Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart India Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart India Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Korea Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Korea Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Southeast Asia Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Germany Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Germany Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart UK Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart UK Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart France Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart France Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Spain Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Spain Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Russia Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Russia Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Italy Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Italy Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Middle East Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Middle East Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart South Africa Thermal Printhead Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart South Africa Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Egypt Thermal Printhead Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Thermal Printhead Sales Price (USD/Unit) 2017-2022

Chart Global Thermal Printhead Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Thermal Printhead Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Thermal Printhead Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Thermal Printhead Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Thermal Printhead Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Thermal Printhead Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Thermal Printhead Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Thermal Printhead Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Thick Film Thermal Printhead Product Figure

Chart Thick Film Thermal Printhead Product Description

Chart Thin Film Thermal Printhead Product Figure

Chart Thin Film Thermal Printhead Product Description

Chart Thermal Printhead Sales Volume by Type (Units) 2017-2022

Chart Thermal Printhead Sales Volume (Units) Share by Type

Chart Thermal Printhead Market Size by Type (Million \$) 2017-2022

Chart Thermal Printhead Market Size (Million \$) Share by Type

Chart Different Thermal Printhead Product Type Price (USD/Unit) 2017-2022

Chart Thermal Printhead Sales Volume by Application (Units) 2017-2022

Chart Thermal Printhead Sales Volume (Units) Share by Application

Chart Thermal Printhead Market Size by Application (Million \$) 2017-2022

Chart Thermal Printhead Market Size (Million \$) Share by Application

Chart Thermal Printhead Price in Different Application Field 2017-2022

Chart Global Thermal Printhead Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Thermal Printhead Market Segment (By Channel) Share 2017-2022

Chart Thermal Printhead Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Thermal Printhead Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Thermal Printhead Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Thermal Printhead Segment Market Size Forecast (By Region) Share 2023-2028

Chart Thermal Printhead Market Segment (By Type) Volume (Units) 2023-2028

Chart Thermal Printhead Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Thermal Printhead Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Thermal Printhead Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Thermal Printhead Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Thermal Printhead Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Thermal Printhead Market Segment (By Application) Market Size (Value) 2023-2028

Chart Thermal Printhead Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Thermal Printhead Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Thermal Printhead Market Segment (By Channel) Share 2023-2028

Chart Global Thermal Printhead Price Forecast 2023-2028

Chart POS Applications Customers

Chart Plotting and Recording Customers

Chart Self-Adhesive Labels Customers

Chart Tickets Customers

## I would like to order

Product name: Global Thermal Printhead Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G1D6C28B1C22EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G1D6C28B1C22EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970