

Global Term Life Assurance Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Term Life Assurance market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Term Life Assurance reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Term Life Assurance market is full of uncertain. BisReport predicts that the global Term Life Assurance market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Term Life Assurance Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Term Life Assurance market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Allianz

AXA

Generali

Ping An Insurance

China Life Insurance

Prudential PLC

Munich Re

Zurich Insurance

Nippon Life Insurance

Japan Post Holdings

Berkshire Hathaway

Metlife

Manulife Financial

CPIC

Chubb

AIG

Aviva

Allstate

Swiss RE

Prudential Financial

Travelers

AIA

Aflac

Legal & General

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Level Term Life Insurance

Decreasing Term Life Insurance

Application Segment

Agency

Brokers

Bancassurance

Digital & Direct Channels

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

Contents

SECTION 1 TERM LIFE ASSURANCE MARKET OVERVIEW

- 1.1 Term Life Assurance Market Scope
- 1.2 COVID-19 Impact on Term Life Assurance Market
- 1.3 Global Term Life Assurance Market Status and Forecast Overview
 - 1.3.1 Global Term Life Assurance Market Status 2017-2022
 - 1.3.2 Global Term Life Assurance Market Forecast 2023-2028
- 1.4 Global Term Life Assurance Market Overview by Region
- 1.5 Global Term Life Assurance Market Overview by Type
- 1.6 Global Term Life Assurance Market Overview by Application

SECTION 2 GLOBAL TERM LIFE ASSURANCE MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Term Life Assurance Sales Volume
- 2.2 Global Manufacturer Term Life Assurance Business Revenue
- 2.3 Global Manufacturer Term Life Assurance Price

SECTION 3 MANUFACTURER TERM LIFE ASSURANCE BUSINESS INTRODUCTION

- 3.1 Allianz Term Life Assurance Business Introduction
 - 3.1.1 Allianz Term Life Assurance Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.1.2 Allianz Term Life Assurance Business Distribution by Region
 - 3.1.3 Allianz Interview Record
 - 3.1.4 Allianz Term Life Assurance Business Profile
 - 3.1.5 Allianz Term Life Assurance Product Specification
- 3.2 AXA Term Life Assurance Business Introduction
 - 3.2.1 AXA Term Life Assurance Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 AXA Term Life Assurance Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 AXA Term Life Assurance Business Overview
 - 3.2.5 AXA Term Life Assurance Product Specification
- 3.3 Manufacturer three Term Life Assurance Business Introduction
 - 3.3.1 Manufacturer three Term Life Assurance Sales Volume, Price, Revenue and

Gross margin 2017-2022

3.3.2 Manufacturer three Term Life Assurance Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Term Life Assurance Business Overview

3.3.5 Manufacturer three Term Life Assurance Product Specification

3.4 Manufacturer four Term Life Assurance Business Introduction

3.4.1 Manufacturer four Term Life Assurance Sales Volume, Price, Revenue and
Gross margin 2017-2022

3.4.2 Manufacturer four Term Life Assurance Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Term Life Assurance Business Overview

3.4.5 Manufacturer four Term Life Assurance Product Specification

3.5

3.6

SECTION 4 GLOBAL TERM LIFE ASSURANCE MARKET SEGMENT (BY REGION)

4.1 North America Country

4.1.1 United States Term Life Assurance Market Size and Price Analysis 2017-2022

4.1.2 Canada Term Life Assurance Market Size and Price Analysis 2017-2022

4.1.3 Mexico Term Life Assurance Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Term Life Assurance Market Size and Price Analysis 2017-2022

4.2.2 Argentina Term Life Assurance Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Term Life Assurance Market Size and Price Analysis 2017-2022

4.3.2 Japan Term Life Assurance Market Size and Price Analysis 2017-2022

4.3.3 India Term Life Assurance Market Size and Price Analysis 2017-2022

4.3.4 Korea Term Life Assurance Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Term Life Assurance Market Size and Price Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Term Life Assurance Market Size and Price Analysis 2017-2022

4.4.2 UK Term Life Assurance Market Size and Price Analysis 2017-2022

4.4.3 France Term Life Assurance Market Size and Price Analysis 2017-2022

4.4.4 Spain Term Life Assurance Market Size and Price Analysis 2017-2022

4.4.5 Russia Term Life Assurance Market Size and Price Analysis 2017-2022

4.4.6 Italy Term Life Assurance Market Size and Price Analysis 2017-2022

4.5 Middle East and Africa

4.5.1 Middle East Term Life Assurance Market Size and Price Analysis 2017-2022

- 4.5.2 South Africa Term Life Assurance Market Size and Price Analysis 2017-2022
- 4.5.3 Egypt Term Life Assurance Market Size and Price Analysis 2017-2022
- 4.6 Global Term Life Assurance Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Term Life Assurance Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Term Life Assurance Market Segment (By Region) Analysis

SECTION 5 GLOBAL TERM LIFE ASSURANCE MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
 - 5.1.1 Level Term Life Insurance Product Introduction
 - 5.1.2 Decreasing Term Life Insurance Product Introduction
- 5.2 Global Term Life Assurance Sales Volume (by Type) 2017-2022
- 5.3 Global Term Life Assurance Market Size (by Type) 2017-2022
- 5.4 Different Term Life Assurance Product Type Price 2017-2022
- 5.5 Global Term Life Assurance Market Segment (By Type) Analysis

SECTION 6 GLOBAL TERM LIFE ASSURANCE MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Term Life Assurance Sales Volume (by Application) 2017-2022
- 6.2 Global Term Life Assurance Market Size (by Application) 2017-2022
- 6.3 Term Life Assurance Price in Different Application Field 2017-2022
- 6.4 Global Term Life Assurance Market Segment (By Application) Analysis

SECTION 7 GLOBAL TERM LIFE ASSURANCE MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Term Life Assurance Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Term Life Assurance Market Segment (By Channel) Analysis

SECTION 8 GLOBAL TERM LIFE ASSURANCE MARKET FORECAST 2023-2028

- 8.1 Term Life Assurance Segment Market Forecast 2023-2028 (By Region)
- 8.2 Term Life Assurance Segment Market Forecast 2023-2028 (By Type)
- 8.3 Term Life Assurance Segment Market Forecast 2023-2028 (By Application)
- 8.4 Term Life Assurance Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Term Life Assurance Price (USD/Unit) Forecast

SECTION 9 TERM LIFE ASSURANCE APPLICATION AND CUSTOMER ANALYSIS

- 9.1 Agency Customers
- 9.2 Brokers Customers
- 9.3 Bancassurance Customers
- 9.4 Digital & Direct Channels Customers

SECTION 10 TERM LIFE ASSURANCE MANUFACTURING COST OF ANALYSIS

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE

Chart And Figure

CHART AND FIGURE

Figure Term Life Assurance Product Picture

Chart Global Term Life Assurance Market Size (with or without the impact of COVID-19)

Chart Global Term Life Assurance Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Term Life Assurance Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Term Life Assurance Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Term Life Assurance Market Size (Million \$) and Growth Rate 2023-2028

Table Global Term Life Assurance Market Overview by Region

Table Global Term Life Assurance Market Overview by Type

Table Global Term Life Assurance Market Overview by Application

Chart 2017-2022 Global Manufacturer Term Life Assurance Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Term Life Assurance Sales Volume Share

Chart 2017-2022 Global Manufacturer Term Life Assurance Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Term Life Assurance Business Revenue Share

Chart 2017-2022 Global Manufacturer Term Life Assurance Business Price (USD/Unit)

Chart Allianz Term Life Assurance Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Allianz Term Life Assurance Business Distribution

Chart Allianz Interview Record (Partly)

Chart Allianz Term Life Assurance Business Profile

Table Allianz Term Life Assurance Product Specification

Chart United States Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Canada Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Mexico Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Brazil Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Argentina Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart China Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Japan Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart India Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Korea Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Germany Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart UK Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart France Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Spain Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Russia Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Italy Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Middle East Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart South Africa Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Egypt Term Life Assurance Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Term Life Assurance Sales Price (USD/Unit) 2017-2022

Chart Global Term Life Assurance Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Term Life Assurance Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Term Life Assurance Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Term Life Assurance Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Term Life Assurance Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Term Life Assurance Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Term Life Assurance Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Term Life Assurance Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Level Term Life Insurance Product Figure

Chart Level Term Life Insurance Product Description

Chart Decreasing Term Life Insurance Product Figure

Chart Decreasing Term Life Insurance Product Description

Chart Term Life Assurance Sales Volume by Type (Units) 2017-2022

Chart Term Life Assurance Sales Volume (Units) Share by Type

Chart Term Life Assurance Market Size by Type (Million \$) 2017-2022

Chart Term Life Assurance Market Size (Million \$) Share by Type

Chart Different Term Life Assurance Product Type Price (USD/Unit) 2017-2022

Chart Term Life Assurance Sales Volume by Application (Units) 2017-2022

Chart Term Life Assurance Sales Volume (Units) Share by Application

Chart Term Life Assurance Market Size by Application (Million \$) 2017-2022

Chart Term Life Assurance Market Size (Million \$) Share by Application

Chart Term Life Assurance Price in Different Application Field 2017-2022

Chart Global Term Life Assurance Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Term Life Assurance Market Segment (By Channel) Share 2017-2022

Chart Term Life Assurance Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Term Life Assurance Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Term Life Assurance Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Term Life Assurance Segment Market Size Forecast (By Region) Share 2023-2028

Chart Term Life Assurance Market Segment (By Type) Volume (Units) 2023-2028

Chart Term Life Assurance Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Term Life Assurance Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Term Life Assurance Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Term Life Assurance Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Term Life Assurance Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Term Life Assurance Market Segment (By Application) Market Size (Value) 2023-2028

Chart Term Life Assurance Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Term Life Assurance Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Term Life Assurance Market Segment (By Channel) Share 2023-2028

Chart Global Term Life Assurance Price Forecast 2023-2028

Chart Agency Customers

Chart Brokers Customers

Chart Bancassurance Customers

Chart Digital & Direct Channels Customers

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