

# Global Retail Digital Signage Market Status, Trends and COVID-19 Impact Report 2021

https://marketpublishers.com/r/G2377DD6274FEN.html

Date: November 2021

Pages: 116

Price: US\$ 2,350.00 (Single User License)

ID: G2377DD6274FEN

### **Abstracts**

In the past few years, the Retail Digital Signage market experienced a huge change under

the influence of COVID-19, the global market size of Retail Digital Signage reached (2021

Market size XXXX) million \$ in 2021 from (2016 Market size XXXX) in 2016 with a CAGR of

15 from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded

200 million, and the global epidemic has been basically under control, therefore, the World

Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts

that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent

in 2022. According to our research on Retail Digital Signage market and global economic

environment, we forecast that the global market size of Retail Digital Signage will reach (2026 Market size XXXX) million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk

by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to

recover and partially adapted to pandemic restrictions. The research and development of

vaccines has made breakthrough progress, and many governments have also issued



various

policies to stimulate economic recovery, particularly in the United States, is likely to provide

a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great

depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged

period. The pandemic has exacerbated the risks associated with the decade-long wave of

global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic

environment, we published the Global Retail Digital Signage Market Status, Trends and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global Retail Digital Signage market, This Report covers the manufacturer data, including: sales

volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size,

volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Samsung Electronics

**Sharp Corporation** 

Sony Corporation

**Adflow Networks** 

BrightSign

Cisco Systems

LG Electronics

Microsoft Corporation

**NEC Display Solutions** 



Panasonic Corporation
Polk Audio
Scala
Winmate Communication

Section 4: 900 USD—Region Segmentation
North America (United States, Canada, Mexico)
South America (Brazil, Argentina, Other)
Asia Pacific (China, Japan, India, Korea, Southeast Asia)
Europe (Germany, UK, France, Spain, Italy)
Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——
Product Type Segmentation
LCD
LED
Front Projector

Application Segmentation Kiosks Menu Boards Billboards

Signboards

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD—Market Forecast (2021-2026)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source



### **Contents**

#### SECTION 1 RETAIL DIGITAL SIGNAGE MARKET OVERVIEW

- 1.1 Retail Digital Signage Market Scope
- 1.2 COVID-19 Impact on Retail Digital Signage Market
- 1.3 Global Retail Digital Signage Market Status and Forecast Overview
  - 1.3.1 Global Retail Digital Signage Market Status 2016-2021
- 1.3.2 Global Retail Digital Signage Market Forecast 2021-2026

### SECTION 2 GLOBAL RETAIL DIGITAL SIGNAGE MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Retail Digital Signage Sales Volume
- 2.2 Global Manufacturer Retail Digital Signage Business Revenue

### SECTION 3 MANUFACTURER RETAIL DIGITAL SIGNAGE BUSINESS INTRODUCTION

- 3.1 Samsung Electronics Retail Digital Signage Business Introduction
- 3.1.1 Samsung Electronics Retail Digital Signage Sales Volume, Price, Revenue and Gross

margin 2016-2021

- 3.1.2 Samsung Electronics Retail Digital Signage Business Distribution by Region
- 3.1.3 Samsung Electronics Interview Record
- 3.1.4 Samsung Electronics Retail Digital Signage Business Profile
- 3.1.5 Samsung Electronics Retail Digital Signage Product Specification
- 3.2 Sharp Corporation Retail Digital Signage Business Introduction
- 3.2.1 Sharp Corporation Retail Digital Signage Sales Volume, Price, Revenue and Gross

margin 2016-2021

- 3.2.2 Sharp Corporation Retail Digital Signage Business Distribution by Region
- 3.2.3 Interview Record
- 3.2.4 Sharp Corporation Retail Digital Signage Business Overview
- 3.2.5 Sharp Corporation Retail Digital Signage Product Specification
- 3.3 Manufacturer three Retail Digital Signage Business Introduction
- 3.3.1 Manufacturer three Retail Digital Signage Sales Volume, Price, Revenue and Gross

margin 2016-2021



- 3.3.2 Manufacturer three Retail Digital Signage Business Distribution by Region
- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Retail Digital Signage Business Overview
- 3.3.5 Manufacturer three Retail Digital Signage Product Specification

# SECTION 4 GLOBAL RETAIL DIGITAL SIGNAGE MARKET SEGMENTATION (BY REGION)

- 4.1 North America Country
  - 4.1.1 United States Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.1.2 Canada Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.1.3 Mexico Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.2 South America Country
  - 4.2.1 Brazil Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.2.2 Argentina Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.3 Asia Pacific
  - 4.3.1 China Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.3.2 Japan Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.3.3 India Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.3.4 Korea Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.3.5 Southeast Asia Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.4 Europe Country
  - 4.4.1 Germany Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.4.2 UK Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.4.3 France Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.4.4 Spain Retail Digital Signage Market Size and Price Analysis 2016-2021
  - 4.4.5 Italy Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.5 Middle East and Africa
  - 4.5.1 Africa Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.5.2 Middle East Retail Digital Signage Market Size and Price Analysis 2016-2021
- 4.6 Global Retail Digital Signage Market Segmentation (By Region) Analysis 2016-2021
- 4.7 Global Retail Digital Signage Market Segmentation (By Region) Analysis

## SECTION 5 GLOBAL RETAIL DIGITAL SIGNAGE MARKET SEGMENTATION (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
  - 5.1.1 LCD Product Introduction
  - 5.1.2 LED Product Introduction



- 5.1.3 Front Projector Product Introduction
- 5.2 Global Retail Digital Signage Sales Volume by LED016-2021
- 5.3 Global Retail Digital Signage Market Size by LED016-2021
- 5.4 Different Retail Digital Signage Product Type Price 2016-2021
- 5.5 Global Retail Digital Signage Market Segmentation (By Type) Analysis

## SECTION 6 GLOBAL RETAIL DIGITAL SIGNAGE MARKET SEGMENTATION (BY APPLICATION)

- 6.1 Global Retail Digital Signage Sales Volume by Application 2016-2021
- 6.2 Global Retail Digital Signage Market Size by Application 2016-2021
- 6.2 Retail Digital Signage Price in Different Application Field 2016-2021
- 6.3 Global Retail Digital Signage Market Segmentation (By Application) Analysis

# SECTION 7 GLOBAL RETAIL DIGITAL SIGNAGE MARKET SEGMENTATION (BY CHANNEL)

7.1 Global Retail Digital Signage Market Segmentation (By Channel) Sales Volume and Share

2016-2021

7.2 Global Retail Digital Signage Market Segmentation (By Channel) Analysis

#### SECTION 8 RETAIL DIGITAL SIGNAGE MARKET FORECAST 2021-2026

- 8.1 Retail Digital Signage Segmentation Market Forecast 2021-2026 (By Region)
- 8.2 Retail Digital Signage Segmentation Market Forecast 2021-2026 (By Type)
- 8.3 Retail Digital Signage Segmentation Market Forecast 2021-2026 (By Application)
- 8.4 Retail Digital Signage Segmentation Market Forecast 2021-2026 (By Channel)
- 8.5 Global Retail Digital Signage Price Forecast

#### SECTION 9 RETAIL DIGITAL SIGNAGE APPLICATION AND CLIENT ANALYSIS

- 9.1 Kiosks Customers
- 9.2 Menu Boards Customers
- 9.3 Billboards Customers
- 9.4 Signboards Customers

#### SECTION 10 RETAIL DIGITAL SIGNAGE MANUFACTURING COST OF ANALYSIS



- 11.0 Raw Material Cost Analysis
- 11.0 Labor Cost Analysis
- 11.0 Cost Overview

### **SECTION 11 CONCLUSION**

**SECTION 12 METHODOLOGY AND DATA SOURCE** 



### **Chart And Figure**

#### **CHART AND FIGURE**

Figure Retail Digital Signage Product Picture
Chart Global Retail Digital Signage Market Size (with or without the impact of COVID-19)

Chart Global Retail Digital Signage Sales Volume (Units) and Growth Rate 2016-2021 Chart Global Retail Digital Signage Market Size (Million \$) and Growth Rate 2016-2021 Chart Global Retail Digital Signage Sales Volume (Units) and Growth Rate 2021-2026 Chart Global Retail Digital Signage Market Size (Million \$) and Growth Rate 2021-2026 Chart 2016-2021 Global Manufacturer Retail Digital Signage Sales Volume (Units) Chart 2016-2021 Global Manufacturer Retail Digital Signage Sales Volume Share Chart 2016-2021 Global Manufacturer Retail Digital Signage Business Revenue (Million USD)

Chart 2016-2021 Global Manufacturer Retail Digital Signage Business Revenue Share Chart Samsung Electronics Retail Digital Signage Sales Volume, Price, Revenue and Gross

margin 2016-2021

Chart Samsung Electronics Retail Digital Signage Business Distribution



#### I would like to order

Product name: Global Retail Digital Signage Market Status, Trends and COVID-19 Impact Report 2021

Product link: https://marketpublishers.com/r/G2377DD6274FEN.html

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G2377DD6274FEN.html">https://marketpublishers.com/r/G2377DD6274FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970