

# Global Retail Analytics Market Report 2021

<https://marketpublishers.com/r/G0C9F6FDD01CEN.html>

Date: July 2021

Pages: 118

Price: US\$ 2,350.00 (Single User License)

ID: G0C9F6FDD01CEN

## Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Retail Analytics industries have also been greatly affected.

In the past few years, the Retail Analytics market experienced a growth of xx, the global market size of Retail Analytics reached 2471.0 million \$ in 2020, of what is about xx million \$ in 2015.

From 2015 to 2019, the growth rate of global Retail Analytics market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Retail Analytics market size in 2020 will be 2471.0 with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Retail Analytics market size will reach 3810.0 million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

IBM

Oracle

Microsoft

Manthan

Fujitsu

Blue Yonder (formerly JDA)

MicroStrategy

SAP

Bridgei2i

SAS Institute

Qlik

1010data

Aptos (acquired Revionics)

Symphony RetailAI

SPS

Tableau

RetailNext

Nielsen

HCL Technologies

ShopperTrak

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

by Business Function

Finance/Marketing and Sales/Marketing and Sales/Operations

by Enterprise Type

Large Enterprises/SMEs

by Company Type/ERP/CRM Enterprises/Cloud Providers/Pure Analytics Players

Industry Segmentation

Merchandising Analysis

Pricing Analysis

Customer Analytics

Promotional Analysis and Planning

Yield Analysis/Inventory Analysis

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

## Contents

### **SECTION 1 RETAIL ANALYTICS PRODUCT DEFINITION**

### **SECTION 2 GLOBAL RETAIL ANALYTICS MARKET MANUFACTURER SHARE AND MARKET OVERVIEW**

- 2.1 Global Manufacturer Retail Analytics Shipments
- 2.2 Global Manufacturer Retail Analytics Business Revenue
- 2.3 Global Retail Analytics Market Overview
- 2.4 COVID-19 Impact on Retail Analytics Industry

### **SECTION 3 MANUFACTURER RETAIL ANALYTICS BUSINESS INTRODUCTION**

- 3.1 IBM Retail Analytics Business Introduction
  - 3.1.1 IBM Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.1.2 IBM Retail Analytics Business Distribution by Region
  - 3.1.3 IBM Interview Record
  - 3.1.4 IBM Retail Analytics Business Profile
  - 3.1.5 IBM Retail Analytics Product Specification
- 3.2 Oracle Retail Analytics Business Introduction
  - 3.2.1 Oracle Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.2.2 Oracle Retail Analytics Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Oracle Retail Analytics Business Overview
  - 3.2.5 Oracle Retail Analytics Product Specification
- 3.3 Microsoft Retail Analytics Business Introduction
  - 3.3.1 Microsoft Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.3.2 Microsoft Retail Analytics Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Microsoft Retail Analytics Business Overview
  - 3.3.5 Microsoft Retail Analytics Product Specification
- 3.4 Manthan Retail Analytics Business Introduction
- 3.5 Fujitsu Retail Analytics Business Introduction
- 3.6 Blue Yonder (formerly JDA) Retail Analytics Business Introduction

### **SECTION 4 GLOBAL RETAIL ANALYTICS MARKET SEGMENTATION (REGION LEVEL)**

#### 4.1 North America Country

4.1.1 United States Retail Analytics Market Size and Price Analysis 2015-2020

4.1.2 Canada Retail Analytics Market Size and Price Analysis 2015-2020

#### 4.2 South America Country

4.2.1 South America Retail Analytics Market Size and Price Analysis 2015-2020

#### 4.3 Asia Country

4.3.1 China Retail Analytics Market Size and Price Analysis 2015-2020

4.3.2 Japan Retail Analytics Market Size and Price Analysis 2015-2020

4.3.3 India Retail Analytics Market Size and Price Analysis 2015-2020

4.3.4 Korea Retail Analytics Market Size and Price Analysis 2015-2020

#### 4.4 Europe Country

4.4.1 Germany Retail Analytics Market Size and Price Analysis 2015-2020

4.4.2 UK Retail Analytics Market Size and Price Analysis 2015-2020

4.4.3 France Retail Analytics Market Size and Price Analysis 2015-2020

4.4.4 Italy Retail Analytics Market Size and Price Analysis 2015-2020

4.4.5 Europe Retail Analytics Market Size and Price Analysis 2015-2020

#### 4.5 Other Country and Region

4.5.1 Middle East Retail Analytics Market Size and Price Analysis 2015-2020

4.5.2 Africa Retail Analytics Market Size and Price Analysis 2015-2020

4.5.3 GCC Retail Analytics Market Size and Price Analysis 2015-2020

#### 4.6 Global Retail Analytics Market Segmentation (Region Level) Analysis 2015-2020

#### 4.7 Global Retail Analytics Market Segmentation (Region Level) Analysis

### **SECTION 5 GLOBAL RETAIL ANALYTICS MARKET SEGMENTATION (PRODUCT TYPE LEVEL)**

#### 5.1 Global Retail Analytics Market Segmentation (Product Type Level) Market Size 2015-2020

#### 5.2 Different Retail Analytics Product Type Price 2015-2020

#### 5.3 Global Retail Analytics Market Segmentation (Product Type Level) Analysis

### **SECTION 6 GLOBAL RETAIL ANALYTICS MARKET SEGMENTATION (INDUSTRY LEVEL)**

#### 6.1 Global Retail Analytics Market Segmentation (Industry Level) Market Size 2015-2020

#### 6.2 Different Industry Price 2015-2020

#### 6.3 Global Retail Analytics Market Segmentation (Industry Level) Analysis

## **SECTION 7 GLOBAL RETAIL ANALYTICS MARKET SEGMENTATION (CHANNEL LEVEL)**

7.1 Global Retail Analytics Market Segmentation (Channel Level) Sales Volume and Share 2015-2020

7.2 Global Retail Analytics Market Segmentation (Channel Level) Analysis

## **SECTION 8 RETAIL ANALYTICS MARKET FORECAST 2020-2025**

8.1 Retail Analytics Segmentation Market Forecast (Region Level)

8.2 Retail Analytics Segmentation Market Forecast (Product Type Level)

8.3 Retail Analytics Segmentation Market Forecast (Industry Level)

8.4 Retail Analytics Segmentation Market Forecast (Channel Level)

## **SECTION 9 RETAIL ANALYTICS SEGMENTATION PRODUCT TYPE**

9.1 by Business Function Product Introduction

9.2 Finance/Marketing and Sales/Marketing and Sales/Operations Product Introduction

9.3 by Enterprise Type Product Introduction

9.4 Large Enterprises/SMEs Product Introduction

9.5 by Company Type/ERP/CRM Enterprises/Cloud Providers/Pure Analytics Players Product Introduction

## **SECTION 10 RETAIL ANALYTICS SEGMENTATION INDUSTRY**

10.1 Merchandising Analysis Clients

10.2 Pricing Analysis Clients

10.3 Customer Analytics Clients

10.4 Promotional Analysis and Planning Clients

10.5 Yield Analysis/Inventory Analysis Clients

## **SECTION 11 RETAIL ANALYTICS COST OF PRODUCTION ANALYSIS**

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

## SECTION 12 CONCLUSION

## Chart And Figure

### CHART AND FIGURE

Figure Retail Analytics Product Picture from IBM

Chart 2015-2020 Global Manufacturer Retail Analytics Shipments (Units)

Chart 2015-2020 Global Manufacturer Retail Analytics Shipments Share

Chart 2015-2020 Global Manufacturer Retail Analytics Business Revenue (Million USD)

Chart 2015-2020 Global Manufacturer Retail Analytics Business Revenue Share

Chart IBM Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020

Chart IBM Retail Analytics Business Distribution

Chart IBM Interview Record (Partly)

Figure IBM Retail Analytics Product Picture

Chart IBM Retail Analytics Business Profile

Table IBM Retail Analytics Product Specification

Chart Oracle Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020

Chart Oracle Retail Analytics Business Distribution

Chart Oracle Interview Record (Partly)

Figure Oracle Retail Analytics Product Picture

Chart Oracle Retail Analytics Business Overview

Table Oracle Retail Analytics Product Specification

Chart Microsoft Retail Analytics Shipments, Price, Revenue and Gross profit 2015-2020

Chart Microsoft Retail Analytics Business Distribution

Chart Microsoft Interview Record (Partly)

Figure Microsoft Retail Analytics Product Picture

Chart Microsoft Retail Analytics Business Overview

Table Microsoft Retail Analytics Product Specification

3.4 Manthan Retail Analytics Business Introduction

Chart United States Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart United States Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Canada Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Canada Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart South America Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart South America Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart China Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020



Chart China Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Japan Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Japan Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart India Retail Analytics Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart India Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Korea Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Korea Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Germany Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Germany Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart UK Retail Analytics Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart UK Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart France Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart France Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Italy Retail Analytics Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Italy Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Europe Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Europe Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Middle East Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Middle East Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Africa Retail Analytics Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Africa Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart GCC Retail Analytics Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart GCC Retail Analytics Sales Price (\$/Unit) 2015-2020

Chart Global Retail Analytics Market Segmentation (Region Level) Sales Volume  
2015-2020

Chart Global Retail Analytics Market Segmentation (Region Level) Market size  
2015-2020

Chart Retail Analytics Market Segmentation (Product Type Level) Volume (Units)  
2015-2020

Chart Retail Analytics Market Segmentation (Product Type Level) Market Size (Million  
\$) 2015-2020

Chart Different Retail Analytics Product Type Price (\$/Unit) 2015-2020

Chart Retail Analytics Market Segmentation (Industry Level) Market Size (Volume)  
2015-2020

Chart Retail Analytics Market Segmentation (Industry Level) Market Size (Share)  
2015-2020

Chart Retail Analytics Market Segmentation (Industry Level) Market Size (Value)  
2015-2020

Chart Global Retail Analytics Market Segmentation (Channel Level) Sales Volume  
(Units) 2015-2020

Chart Global Retail Analytics Market Segmentation (Channel Level) Share 2015-2020

Chart Retail Analytics Segmentation Market Forecast (Region Level) 2020-2025

Chart Retail Analytics Segmentation Market Forecast (Product Type Level) 2020-2025

Chart Retail Analytics Segmentation Market Forecast (Industry Level) 2020-2025

Chart Retail Analytics Segmentation Market Forecast (Channel Level) 2020-2025

Chart by Business Function Product Figure

Chart by Business Function Product Advantage and Disadvantage Comparison

Chart Finance/Marketing and Sales/Marketing and Sales/Operations Product Figure

Chart Finance/Marketing and Sales/Marketing and Sales/Operations Product  
Advantage and Disadvantage Comparison

Chart by Enterprise Type Product Figure

Chart by Enterprise Type Product Advantage and Disadvantage Comparison

Chart Large Enterprises/SMEs Product Figure

Chart Large Enterprises/SMEs Product Advantage and Disadvantage Comparison

Chart by Company Type/ERP/CRM Enterprises/Cloud Providers/Pure Analytics Players  
Product Figure

Chart by Company Type/ERP/CRM Enterprises/Cloud Providers/Pure Analytics Players  
Product Advantage and Disadvantage Comparison

Chart Merchandising Analysis Clients

Chart Pricing Analysis Clients

Chart Customer Analytics Clients

Chart Promotional Analysis and Planning Clients

Chart Yield Analysis/Inventory Analysis Clients

## I would like to order

Product name: Global Retail Analytics Market Report 2021

Product link: <https://marketpublishers.com/r/G0C9F6FDD01CEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G0C9F6FDD01CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970