

Global Real-time Bidding Market Report 2020

<https://marketpublishers.com/r/G4F497F4DB24EN.html>

Date: May 2020

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: G4F497F4DB24EN

Abstracts

With the slowdown in world economic growth, the Real-time Bidding industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Real-time Bidding market size to maintain the average annual growth rate of 15 from XXX million \$ in 2014 to XXX million \$ in 2019, BisReport analysts believe that in the next few years, Real-time Bidding market size will be further expanded, we expect that by 2024, The market size of the Real-time Bidding will reach XXX million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

Google (US)

WPP (UK)

Adobe (US)

Criteo (France)

Facebook (US)

Smaato (US)

Yandex (Russia)

PubMatic (US)

Salesforce (US)

Rubicon Project (US)

MediaMath (US)

MoPub (US)

AppNexus (US)

Platform One (Japan)

Verizon Media (US)

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

Open Auction

Invited Auction

Industry Segmentation

Media and Entertainment

Games

Retail and eCommerce

Travel and Luxury

Mobile Apps

Channel (Direct Sales, Distributor) Segmentation

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Section 9: 300 USD——Product Type Detail

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