

Global Portable Coolers Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Portable Coolers market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Portable Coolers reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Portable Coolers market is full of uncertain. BisReport predicts that the global Portable Coolers market size will reach XXX million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost



growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Portable Coolers Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Portable Coolers market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD-Market Overview

Section (2 3): 1200 USD—Manufacturer Detail Bison Coolers Igloo Products Grizzly Coolers Newell Brands

Section 4: 900 USD——Region Segment North America (United States, Canada, Mexico) South America (Brazil, Argentina, Other) Asia Pacific (China, Japan, India, Korea, Southeast Asia) Europe (Germany, UK, France, Spain, Russia, Italy) Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD-----Product Type Segment Hand-held

Application Segment Offline Sales

Channel Segment (Direct Sales, Distribution Channel)



Section 8: 500 USD—Market Forecast (2023-2028)

- Section 9: 600 USD—Downstream Customers
- Section 10: 200 USD——Raw Material and Manufacturing Cost
- Section 11: 500 USD——Conclusion
- Section 12: Research Method and Data Source



Contents

SECTION 1 PORTABLE COOLERS MARKET OVERVIEW

- 1.1 Portable Coolers Market Scope
- 1.2 COVID-19 Impact on Portable Coolers Market
- 1.3 Global Portable Coolers Market Status and Forecast Overview
- 1.3.1 Global Portable Coolers Market Status 2017-2022
- 1.3.2 Global Portable Coolers Market Forecast 2023-2028
- 1.4 Global Portable Coolers Market Overview by Region
- 1.5 Global Portable Coolers Market Overview by Type
- 1.6 Global Portable Coolers Market Overview by Application

SECTION 2 GLOBAL PORTABLE COOLERS MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Portable Coolers Sales Volume
- 2.2 Global Manufacturer Portable Coolers Business Revenue
- 2.3 Global Manufacturer Portable Coolers Price

SECTION 3 MANUFACTURER PORTABLE COOLERS BUSINESS INTRODUCTION

3.1 Bison Coolers Portable Coolers Business Introduction

3.1.1 Bison Coolers Portable Coolers Sales Volume, Price, Revenue and Gross margin 2017-2022

- 3.1.2 Bison Coolers Portable Coolers Business Distribution by Region
- 3.1.3 Bison Coolers Interview Record
- 3.1.4 Bison Coolers Portable Coolers Business Profile
- 3.1.5 Bison Coolers Portable Coolers Product Specification
- 3.2 Igloo Products Portable Coolers Business Introduction

3.2.1 Igloo Products Portable Coolers Sales Volume, Price, Revenue and Gross margin 2017-2022

3.2.2 Igloo Products Portable Coolers Business Distribution by Region

- 3.2.3 Interview Record
- 3.2.4 Igloo Products Portable Coolers Business Overview
- 3.2.5 Igloo Products Portable Coolers Product Specification
- 3.3 Manufacturer three Portable Coolers Business Introduction

3.3.1 Manufacturer three Portable Coolers Sales Volume, Price, Revenue and Gross margin 2017-2022

3.3.2 Manufacturer three Portable Coolers Business Distribution by Region



3.3.3 Interview Record

3.3.4 Manufacturer three Portable Coolers Business Overview

3.3.5 Manufacturer three Portable Coolers Product Specification

3.4 Manufacturer four Portable Coolers Business Introduction

3.4.1 Manufacturer four Portable Coolers Sales Volume, Price, Revenue and Gross margin 2017-2022

3.4.2 Manufacturer four Portable Coolers Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Portable Coolers Business Overview

3.4.5 Manufacturer four Portable Coolers Product Specification

3.5

3.6

SECTION 4 GLOBAL PORTABLE COOLERS MARKET SEGMENT (BY REGION)

4.1 North America Country

- 4.1.1 United States Portable Coolers Market Size and Price Analysis 2017-2022
- 4.1.2 Canada Portable Coolers Market Size and Price Analysis 2017-2022
- 4.1.3 Mexico Portable Coolers Market Size and Price Analysis 2017-2022

4.2 South America Country

- 4.2.1 Brazil Portable Coolers Market Size and Price Analysis 2017-2022
- 4.2.2 Argentina Portable Coolers Market Size and Price Analysis 2017-20224.3 Asia Pacific
 - 4.3.1 China Portable Coolers Market Size and Price Analysis 2017-2022
 - 4.3.2 Japan Portable Coolers Market Size and Price Analysis 2017-2022
 - 4.3.3 India Portable Coolers Market Size and Price Analysis 2017-2022
 - 4.3.4 Korea Portable Coolers Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Portable Coolers Market Size and Price Analysis 2017-20224.4 Europe Country

- 4.4.1 Germany Portable Coolers Market Size and Price Analysis 2017-2022
- 4.4.2 UK Portable Coolers Market Size and Price Analysis 2017-2022
- 4.4.3 France Portable Coolers Market Size and Price Analysis 2017-2022
- 4.4.4 Spain Portable Coolers Market Size and Price Analysis 2017-2022
- 4.4.5 Russia Portable Coolers Market Size and Price Analysis 2017-2022
- 4.4.6 Italy Portable Coolers Market Size and Price Analysis 2017-2022

4.5 Middle East and Africa

- 4.5.1 Middle East Portable Coolers Market Size and Price Analysis 2017-2022
- 4.5.2 South Africa Portable Coolers Market Size and Price Analysis 2017-2022
- 4.5.3 Egypt Portable Coolers Market Size and Price Analysis 2017-2022



- 4.6 Global Portable Coolers Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Portable Coolers Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Portable Coolers Market Segment (By Region) Analysis

SECTION 5 GLOBAL PORTABLE COOLERS MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
- 5.1.1 Hand-held Product Introduction
- 5.2 Global Portable Coolers Sales Volume (by Type) 2017-2022
- 5.3 Global Portable Coolers Market Size (by Type) 2017-2022
- 5.4 Different Portable Coolers Product Type Price 2017-2022
- 5.5 Global Portable Coolers Market Segment (By Type) Analysis

SECTION 6 GLOBAL PORTABLE COOLERS MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Portable Coolers Sales Volume (by Application) 2017-2022
- 6.2 Global Portable Coolers Market Size (by Application) 2017-2022
- 6.3 Portable Coolers Price in Different Application Field 2017-2022
- 6.4 Global Portable Coolers Market Segment (By Application) Analysis

SECTION 7 GLOBAL PORTABLE COOLERS MARKET SEGMENT (BY CHANNEL)

7.1 Global Portable Coolers Market Segment (By Channel) Sales Volume and Share 2017-2022

7.2 Global Portable Coolers Market Segment (By Channel) Analysis

SECTION 8 GLOBAL PORTABLE COOLERS MARKET FORECAST 2023-2028

- 8.1 Portable Coolers Segment Market Forecast 2023-2028 (By Region)
- 8.2 Portable Coolers Segment Market Forecast 2023-2028 (By Type)
- 8.3 Portable Coolers Segment Market Forecast 2023-2028 (By Application)
- 8.4 Portable Coolers Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Portable Coolers Price (USD/Unit) Forecast

SECTION 9 PORTABLE COOLERS APPLICATION AND CUSTOMER ANALYSIS

9.1 Offline Sales Customers



SECTION 10 PORTABLE COOLERS MANUFACTURING COST OF ANALYSIS

10.1 Raw Material Cost Analysis10.2 Labor Cost Analysis10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE



Chart And Figure

CHART AND FIGURE

Figure Portable Coolers Product Picture Chart Global Portable Coolers Market Size (with or without the impact of COVID-19) Chart Global Portable Coolers Sales Volume (Units) and Growth Rate 2017-2022 Chart Global Portable Coolers Market Size (Million \$) and Growth Rate 2017-2022 Chart Global Portable Coolers Sales Volume (Units) and Growth Rate 2023-2028 Chart Global Portable Coolers Market Size (Million \$) and Growth Rate 2023-2028 Table Global Portable Coolers Market Overview by Region Table Global Portable Coolers Market Overview by Type Table Global Portable Coolers Market Overview by Application Chart 2017-2022 Global Manufacturer Portable Coolers Sales Volume (Units) Chart 2017-2022 Global Manufacturer Portable Coolers Sales Volume Share Chart 2017-2022 Global Manufacturer Portable Coolers Business Revenue (Million USD) Chart 2017-2022 Global Manufacturer Portable Coolers Business Revenue Share Chart 2017-2022 Global Manufacturer Portable Coolers Business Price (USD/Unit) Chart Bison Coolers Portable Coolers Sales Volume, Price, Revenue and Gross margin 2017-2022 Chart Bison Coolers Portable Coolers Business Distribution Chart Bison Coolers Interview Record (Partly) Chart Bison Coolers Portable Coolers Business Profile Table Bison Coolers Portable Coolers Product Specification Chart United States Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart United States Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Canada Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Canada Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Mexico Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Mexico Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Brazil Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Brazil Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Argentina Portable Coolers Sales Volume (Units) and Market Size (Million \$)

2017-2022



Chart Argentina Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart China Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart China Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Japan Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Japan Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart India Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart India Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Korea Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Korea Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Southeast Asia Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Southeast Asia Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Germany Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Germany Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart UK Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart UK Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart France Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart France Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Spain Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Spain Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Russia Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Russia Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Italy Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Italy Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Middle East Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Middle East Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart South Africa Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart South Africa Portable Coolers Sales Price (USD/Unit) 2017-2022



Chart Egypt Portable Coolers Sales Volume (Units) and Market Size (Million \$) 2017-2022 Chart Egypt Portable Coolers Sales Price (USD/Unit) 2017-2022 Chart Global Portable Coolers Market Segment Sales Volume (Units) by Region 2017-2022 Chart Global Portable Coolers Market Segment Sales Volume (Units) Share by Region 2017-2022 Chart Global Portable Coolers Market Segment Market size (Million \$) by Region 2017-2022 Chart Global Portable Coolers Market Segment Market size (Million \$) Share by Region 2017-2022 Chart Global Portable Coolers Market Segment Sales Volume (Units) by Country 2017-2022 Chart Global Portable Coolers Market Segment Sales Volume (Units) Share by Country 2017-2022 Chart Global Portable Coolers Market Segment Market size (Million \$) by Country 2017-2022 Chart Global Portable Coolers Market Segment Market size (Million \$) Share by Country 2017-2022 Chart Hand-held Product Figure Chart Hand-held Product Description Chart Portable Coolers Sales Volume by Type (Units) 2017-2022 Chart Portable Coolers Sales Volume (Units) Share by Type Chart Portable Coolers Market Size by Type (Million \$) 2017-2022 Chart Portable Coolers Market Size (Million \$) Share by Type Chart Different Portable Coolers Product Type Price (USD/Unit) 2017-2022 Chart Portable Coolers Sales Volume by Application (Units) 2017-2022 Chart Portable Coolers Sales Volume (Units) Share by Application Chart Portable Coolers Market Size by Application (Million \$) 2017-2022 Chart Portable Coolers Market Size (Million \$) Share by Application Chart Portable Coolers Price in Different Application Field 2017-2022 Chart Global Portable Coolers Market Segment (By Channel) Sales Volume (Units) 2017-2022 Chart Global Portable Coolers Market Segment (By Channel) Share 2017-2022 Chart Portable Coolers Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028 Chart Portable Coolers Segment Market Sales Volume Forecast (By Region) Share 2023-2028 Chart Portable Coolers Segment Market Size (Million USD) Forecast (By Region)



2023-2028

Chart Portable Coolers Segment Market Size Forecast (By Region) Share 2023-2028 Chart Portable Coolers Market Segment (By Type) Volume (Units) 2023-2028 Chart Portable Coolers Market Segment (By Type) Volume (Units) Share 2023-2028 Chart Portable Coolers Market Segment (By Type) Market Size (Million \$) 2023-2028 Chart Portable Coolers Market Segment (By Type) Market Size (Million \$) 2023-2028 Chart Portable Coolers Market Segment (By Application) Market Size (Volume) 2023-2028 Chart Portable Coolers Market Segment (By Application) Market Size (Volume) Share 2023-2028 Chart Portable Coolers Market Segment (By Application) Market Size (Value) 2023-2028 Chart Portable Coolers Market Segment (By Application) Market Size (Value) Share 2023-2028 Chart Global Portable Coolers Market Segment (By Channel) Sales Volume (Units) 2023-2028 Chart Global Portable Coolers Market Segment (By Channel) Share 2023-2028 Chart Global Portable Coolers Price Forecast 2023-2028 Chart Offline Sales Customers



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