

# Global POP(Point of Purchase) display Market Status, Trends and COVID-19 Impact Report 2021

<https://marketpublishers.com/r/G8B719D4431DEN.html>

Date: April 2022

Pages: 121

Price: US\$ 2,350.00 (Single User License)

ID: G8B719D4431DEN

## Abstracts

In the past few years, the POP(Point of Purchase) display market experienced a huge change under the influence of COVID-19, the global market size of POP(Point of Purchase) display reached (2021 Market size XXXX) million \$ in 2021 from (2016 Market size XXXX) in 2016 with a CAGR of xx from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 200 million, and the global epidemic has been basically under control, therefore, the World Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent in 2022. According to our research on POP(Point of Purchase) display market and global economic environment, we forecast that the global market size of POP(Point of Purchase) display will reach (2026 Market size XXXX) million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to recover and partially adapted to pandemic restrictions. The research and development of vaccines has made breakthrough progress, and many governments have also issued various policies to stimulate economic recovery, particularly in the United States, is likely to provide a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged period. The pandemic has exacerbated the risks associated with the decade-long wave of global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex

economic environment, we published the Global POP(Point of Purchase) display Market Status, Trends and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global POP(Point of Purchase) display market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

#### Section 1: 100 USD——Market Overview

#### Section (2 3): 1200 USD——Manufacturer Detail

Dana

Promag

Repack Canada

Avante

GLBC

Ravenshoe Packaging

Mitchel-Lincoln

POPTECH

Noble Industries

Boxmaster

EZ POP

#### Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

#### Section (5 6 7): 700 USD——

Product Type Segmentation

Floor Displays

Pallet Displays

End-Cap Displays

Counter Top Displays

Food and Beverages

Application Segmentation

Health and Beauty

Pharmaceuticals

Food and Beverages

Sports and Leisure

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2021-2026)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 POP(POINT OF PURCHASE) DISPLAY MARKET OVERVIEW**

- 1.1 POP(Point of Purchase) display Market Scope
- 1.2 COVID-19 Impact on POP(Point of Purchase) display Market
- 1.3 Global POP(Point of Purchase) display Market Status and Forecast Overview
  - 1.3.1 Global POP(Point of Purchase) display Market Status 2016-2021
  - 1.3.2 Global POP(Point of Purchase) display Market Forecast 2021-2026

### **SECTION 2 GLOBAL POP(POINT OF PURCHASE) DISPLAY MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer POP(Point of Purchase) display Sales Volume
- 2.2 Global Manufacturer POP(Point of Purchase) display Business Revenue

### **SECTION 3 MANUFACTURER POP(POINT OF PURCHASE) DISPLAY BUSINESS INTRODUCTION**

- 3.1 Dana POP(Point of Purchase) display Business Introduction
  - 3.1.1 Dana POP(Point of Purchase) display Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.1.2 Dana POP(Point of Purchase) display Business Distribution by Region
  - 3.1.3 Dana Interview Record
  - 3.1.4 Dana POP(Point of Purchase) display Business Profile
  - 3.1.5 Dana POP(Point of Purchase) display Product Specification
- 3.2 Promag POP(Point of Purchase) display Business Introduction
  - 3.2.1 Promag POP(Point of Purchase) display Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.2.2 Promag POP(Point of Purchase) display Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Promag POP(Point of Purchase) display Business Overview
  - 3.2.5 Promag POP(Point of Purchase) display Product Specification
- 3.3 Manufacturer three POP(Point of Purchase) display Business Introduction
  - 3.3.1 Manufacturer three POP(Point of Purchase) display Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.3.2 Manufacturer three POP(Point of Purchase) display Business Distribution by Region
  - 3.3.3 Interview Record

- 3.3.4 Manufacturer three POP(Point of Purchase) display Business Overview
- 3.3.5 Manufacturer three POP(Point of Purchase) display Product Specification

## **SECTION 4 GLOBAL POP(POINT OF PURCHASE) DISPLAY MARKET SEGMENTATION (BY REGION)**

### 4.1 North America Country

4.1.1 United States POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.1.2 Canada POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.1.3 Mexico POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

### 4.2 South America Country

4.2.1 Brazil POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.2.2 Argentina POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

### 4.3 Asia Pacific

4.3.1 China POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.3.2 Japan POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.3.3 India POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.3.4 Korea POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.3.5 Southeast Asia POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

### 4.4 Europe Country

4.4.1 Germany POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.4.2 UK POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.4.3 France POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.4.4 Spain POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

4.4.5 Italy POP(Point of Purchase) display Market Size and Price Analysis 2016-2021

### 4.5 Middle East and Africa

4.5.1 Africa POP(Point of Purchase) display Market Size and Price Analysis

2016-2021

4.5.2 Middle East POP(Point of Purchase) display Market Size and Price Analysis

2016-2021

4.6 Global POP(Point of Purchase) display Market Segmentation (By Region) Analysis

2016-2021

4.7 Global POP(Point of Purchase) display Market Segmentation (By Region) Analysis

## **SECTION 5 GLOBAL POP(POINT OF PURCHASE) DISPLAY MARKET SEGMENTATION (BY PRODUCT TYPE)**

5.1 Product Introduction by Type

5.1.1 Floor Displays Product Introduction

5.1.2 Pallet Displays Product Introduction

5.1.3 End-Cap Displays Product Introduction

5.1.4 Counter Top Displays Product Introduction

5.1.5 Food and Beverages Product Introduction

5.2 Global POP(Point of Purchase) display Sales Volume by Pallet Displays016-2021

5.3 Global POP(Point of Purchase) display Market Size by Pallet Displays016-2021

5.4 Different POP(Point of Purchase) display Product Type Price 2016-2021

5.5 Global POP(Point of Purchase) display Market Segmentation (By Type) Analysis

## **SECTION 6 GLOBAL POP(POINT OF PURCHASE) DISPLAY MARKET SEGMENTATION (BY APPLICATION)**

6.1 Global POP(Point of Purchase) display Sales Volume by Application 2016-2021

6.2 Global POP(Point of Purchase) display Market Size by Application 2016-2021

6.2 POP(Point of Purchase) display Price in Different Application Field 2016-2021

6.3 Global POP(Point of Purchase) display Market Segmentation (By Application) Analysis

## **SECTION 7 GLOBAL POP(POINT OF PURCHASE) DISPLAY MARKET SEGMENTATION (BY CHANNEL)**

7.1 Global POP(Point of Purchase) display Market Segmentation (By Channel) Sales Volume and Share 2016-2021

7.2 Global POP(Point of Purchase) display Market Segmentation (By Channel) Analysis

## **SECTION 8 POP(POINT OF PURCHASE) DISPLAY MARKET FORECAST 2021-2026**

8.1 POP(Point of Purchase) display Segmentation Market Forecast 2021-2026 (By Region)

8.2 POP(Point of Purchase) display Segmentation Market Forecast 2021-2026 (By Type)

8.3 POP(Point of Purchase) display Segmentation Market Forecast 2021-2026 (By Application)

8.4 POP(Point of Purchase) display Segmentation Market Forecast 2021-2026 (By Channel)

8.5 Global POP(Point of Purchase) display Price Forecast

## **SECTION 9 POP(POINT OF PURCHASE) DISPLAY APPLICATION AND CLIENT ANALYSIS**

9.1 Health and Beauty Customers

9.2 Pharmaceuticals Customers

9.3 Food and Beverages Customers

9.4 Sports and Leisure Customers

## **SECTION 10 POP(POINT OF PURCHASE) DISPLAY MANUFACTURING COST OF ANALYSIS**

11.0 Raw Material Cost Analysis

11.0 Labor Cost Analysis

11.0 Cost Overview

## **SECTION 11 CONCLUSION**

## **SECTION 12 METHODOLOGY AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure POP(Point of Purchase) display Product Picture

Chart Global POP(Point of Purchase) display Market Size (with or without the impact of COVID-19)

Chart Global POP(Point of Purchase) display Sales Volume (Units) and Growth Rate 2016-2021

Chart Global POP(Point of Purchase) display Market Size (Million \$) and Growth Rate 2016-2021

Chart Global POP(Point of Purchase) display Sales Volume (Units) and Growth Rate 2021-2026

Chart Global POP(Point of Purchase) display Market Size (Million \$) and Growth Rate 2021-2026

Chart 2016-2021 Global Manufacturer POP(Point of Purchase) display Sales Volume (Units)

Chart 2016-2021 Global Manufacturer POP(Point of Purchase) display Sales Volume Share

Chart 2016-2021 Global Manufacturer POP(Point of Purchase) display Business Revenue (Million USD)

Chart 2016-2021 Global Manufacturer POP(Point of Purchase) display Business Revenue Share

Chart Dana POP(Point of Purchase) display Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Dana POP(Point of Purchase) display Business Distribution

Chart Dana Interview Record (Partly)

Chart Dana POP(Point of Purchase) display Business Profile

Table Dana POP(Point of Purchase) display Product Specification

Chart Promag POP(Point of Purchase) display Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Promag POP(Point of Purchase) display Business Distribution

Chart Promag Interview Record (Partly)

Chart Promag POP(Point of Purchase) display Business Overview

Table Promag POP(Point of Purchase) display Product Specification

Chart United States POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart United States POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Canada POP(Point of Purchase) display Sales Volume (Units) and Market Size



(Million \$) 2016-2021

Chart Canada POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Mexico POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Mexico POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Brazil POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Brazil POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Argentina POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Argentina POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart China POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart China POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Japan POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Japan POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart India POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart India POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Korea POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Korea POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Southeast Asia POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Southeast Asia POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Germany POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Germany POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart UK POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart UK POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart France POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart France POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Spain POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Spain POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Italy POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Italy POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Africa POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Africa POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Middle East POP(Point of Purchase) display Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Middle East POP(Point of Purchase) display Sales Price (USD/Unit) 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation Sales Volume (Units) by Region 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation Sales Volume (Units) Share by Region 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation Market size (Million \$) by Region 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation Market size (Million \$) Share by Region 2016-2021

Chart Floor Displays Product Figure

Chart Floor Displays Product Description

Chart Pallet Displays Product Figure

Chart Pallet Displays Product Description

Chart End-Cap Displays Product Figure

Chart End-Cap Displays Product Description

Chart POP(Point of Purchase) display Sales Volume (Units) by Pallet Displays016-2021

Chart POP(Point of Purchase) display Sales Volume (Units) Share by Type

Chart POP(Point of Purchase) display Market Size (Million \$) by Pallet Displays016-2021

Chart POP(Point of Purchase) display Market Size (Million \$) Share by Pallet Displays016-2021

Chart Different POP(Point of Purchase) display Product Type Price (\$/Unit) 2016-2021

Chart POP(Point of Purchase) display Sales Volume (Units) by Application 2016-2021

Chart POP(Point of Purchase) display Sales Volume (Units) Share by Application

Chart POP(Point of Purchase) display Market Size (Million \$) by Application 2016-2021

Chart POP(Point of Purchase) display Market Size (Million \$) Share by Application 2016-2021

Chart POP(Point of Purchase) display Price in Different Application Field 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation (By Channel) Sales Volume (Units) 2016-2021

Chart Global POP(Point of Purchase) display Market Segmentation (By Channel) Share

2016-2021

Chart POP(Point of Purchase) display Segmentation Market Sales Volume (Units)

Forecast (by Region) 2021-2026

Chart POP(Point of Purchase) display Segmentation Market Sales Volume Forecast (By Region) Share 2021-2026

Chart POP(Point of Purchase) display Segmentation Market Size (Million USD)

Forecast (By Region) 2021-2026

Chart POP(Point of Purchase) display Segmentation Market Size Forecast (By Region) Share 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Type) Volume (Units) 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Type) Volume (Units) Share 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Type) Market Size (Million \$) 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Type) Market Size (Million \$) 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Application) Market Size (Volume) 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Application) Market Size (Volume) Share 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Application) Market Size (Value) 2021-2026

Chart POP(Point of Purchase) display Market Segmentation (By Application) Market Size (Value) Share 2021-2026

Chart Global POP(Point of Purchase) display Market Segmentation (By Channel) Sales Volume (Units) 2021-2026

Chart Global POP(Point of Purchase) display Market Segmentation (By Channel) Share 2021-2026

Chart Global POP(Point of Purchase) display Price Forecast 2021-2026

Chart Health and Beauty Customers

Chart Pharmaceuticals Customers

Chart Food and Beverages Customers

Chart Sports and Leisure Customers

## I would like to order

Product name: Global POP(Point of Purchase) display Market Status, Trends and COVID-19 Impact Report 2021

Product link: <https://marketpublishers.com/r/G8B719D4431DEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G8B719D4431DEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

