

Global Outdoor Media Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Outdoor Media market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Outdoor Media reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of xxx from 2017-2022. Facing the complicated international situation, the future of the Outdoor Media market is full of uncertain. BisReport predicts that the global Outdoor Media market size will reach XXX million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Outdoor Media Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Outdoor Media market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

JCDecaux

Clear Channel Outdoor

Lamar Advertising

CBS

Stroer Media

Adams Outdoor Advertising

AdSpace Networks

AirMedia

APN Outdoor

Burkhart Advertising

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

LCD Advertising Machine

LED Advertising Machine

Application Segment

Street Public Facilities

Large Billboard

Public Transport Advertising

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

Contents

SECTION 1 OUTDOOR MEDIA MARKET OVERVIEW

- 1.1 Outdoor Media Market Scope
- 1.2 COVID-19 Impact on Outdoor Media Market
- 1.3 Global Outdoor Media Market Status and Forecast Overview
 - 1.3.1 Global Outdoor Media Market Status 2017-2022
 - 1.3.2 Global Outdoor Media Market Forecast 2023-2028
- 1.4 Global Outdoor Media Market Overview by Region
- 1.5 Global Outdoor Media Market Overview by Type
- 1.6 Global Outdoor Media Market Overview by Application

SECTION 2 GLOBAL OUTDOOR MEDIA MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Outdoor Media Sales Volume
- 2.2 Global Manufacturer Outdoor Media Business Revenue
- 2.3 Global Manufacturer Outdoor Media Price

SECTION 3 MANUFACTURER OUTDOOR MEDIA BUSINESS INTRODUCTION

- 3.1 JCDecaux Outdoor Media Business Introduction
 - 3.1.1 JCDecaux Outdoor Media Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.1.2 JCDecaux Outdoor Media Business Distribution by Region
 - 3.1.3 JCDecaux Interview Record
 - 3.1.4 JCDecaux Outdoor Media Business Profile
 - 3.1.5 JCDecaux Outdoor Media Product Specification
- 3.2 Clear Channel Outdoor Outdoor Media Business Introduction
 - 3.2.1 Clear Channel Outdoor Outdoor Media Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 Clear Channel Outdoor Outdoor Media Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Clear Channel Outdoor Outdoor Media Business Overview
 - 3.2.5 Clear Channel Outdoor Outdoor Media Product Specification
- 3.3 Manufacturer three Outdoor Media Business Introduction
 - 3.3.1 Manufacturer three Outdoor Media Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.3.2 Manufacturer three Outdoor Media Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Outdoor Media Business Overview
- 3.3.5 Manufacturer three Outdoor Media Product Specification
- 3.4 Manufacturer four Outdoor Media Business Introduction
 - 3.4.1 Manufacturer four Outdoor Media Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.4.2 Manufacturer four Outdoor Media Business Distribution by Region
 - 3.4.3 Interview Record
 - 3.4.4 Manufacturer four Outdoor Media Business Overview
 - 3.4.5 Manufacturer four Outdoor Media Product Specification
- 3.5
- 3.6

SECTION 4 GLOBAL OUTDOOR MEDIA MARKET SEGMENT (BY REGION)

- 4.1 North America Country
 - 4.1.1 United States Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.1.2 Canada Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.1.3 Mexico Outdoor Media Market Size and Price Analysis 2017-2022
- 4.2 South America Country
 - 4.2.1 Brazil Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.2.2 Argentina Outdoor Media Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
 - 4.3.1 China Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.3.2 Japan Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.3.3 India Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.3.4 Korea Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.3.5 Southeast Asia Outdoor Media Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
 - 4.4.1 Germany Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.4.2 UK Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.4.3 France Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.4.4 Spain Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.4.5 Russia Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.4.6 Italy Outdoor Media Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
 - 4.5.1 Middle East Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.5.2 South Africa Outdoor Media Market Size and Price Analysis 2017-2022
 - 4.5.3 Egypt Outdoor Media Market Size and Price Analysis 2017-2022

- 4.6 Global Outdoor Media Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Outdoor Media Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Outdoor Media Market Segment (By Region) Analysis

SECTION 5 GLOBAL OUTDOOR MEDIA MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
 - 5.1.1 LCD Advertising Machine Product Introduction
 - 5.1.2 LED Advertising Machine Product Introduction
- 5.2 Global Outdoor Media Sales Volume (by Type) 2017-2022
- 5.3 Global Outdoor Media Market Size (by Type) 2017-2022
- 5.4 Different Outdoor Media Product Type Price 2017-2022
- 5.5 Global Outdoor Media Market Segment (By Type) Analysis

SECTION 6 GLOBAL OUTDOOR MEDIA MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Outdoor Media Sales Volume (by Application) 2017-2022
- 6.2 Global Outdoor Media Market Size (by Application) 2017-2022
- 6.3 Outdoor Media Price in Different Application Field 2017-2022
- 6.4 Global Outdoor Media Market Segment (By Application) Analysis

SECTION 7 GLOBAL OUTDOOR MEDIA MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Outdoor Media Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Outdoor Media Market Segment (By Channel) Analysis

SECTION 8 GLOBAL OUTDOOR MEDIA MARKET FORECAST 2023-2028

- 8.1 Outdoor Media Segment Market Forecast 2023-2028 (By Region)
- 8.2 Outdoor Media Segment Market Forecast 2023-2028 (By Type)
- 8.3 Outdoor Media Segment Market Forecast 2023-2028 (By Application)
- 8.4 Outdoor Media Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Outdoor Media Price (USD/Unit) Forecast

SECTION 9 OUTDOOR MEDIA APPLICATION AND CUSTOMER ANALYSIS

- 9.1 Street Public Facilities Customers
- 9.2 Large Billboard Customers

9.3 Public Transport Advertising Customers

SECTION 10 OUTDOOR MEDIA MANUFACTURING COST OF ANALYSIS

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE

Chart And Figure

CHART AND FIGURE

Figure Outdoor Media Product Picture

Chart Global Outdoor Media Market Size (with or without the impact of COVID-19)

Chart Global Outdoor Media Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Outdoor Media Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Outdoor Media Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Outdoor Media Market Size (Million \$) and Growth Rate 2023-2028

Table Global Outdoor Media Market Overview by Region

Table Global Outdoor Media Market Overview by Type

Table Global Outdoor Media Market Overview by Application

Chart 2017-2022 Global Manufacturer Outdoor Media Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Outdoor Media Sales Volume Share

Chart 2017-2022 Global Manufacturer Outdoor Media Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Outdoor Media Business Revenue Share

Chart 2017-2022 Global Manufacturer Outdoor Media Business Price (USD/Unit)

Chart JCDecaux Outdoor Media Sales Volume, Price, Revenue and Gross margin
2017-2022

Chart JCDecaux Outdoor Media Business Distribution

Chart JCDecaux Interview Record (Partly)

Chart JCDecaux Outdoor Media Business Profile

Table JCDecaux Outdoor Media Product Specification

Chart United States Outdoor Media Sales Volume (Units) and Market Size (Million \$)
2017-2022

Chart United States Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Canada Outdoor Media Sales Volume (Units) and Market Size (Million \$)
2017-2022

Chart Canada Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Mexico Outdoor Media Sales Volume (Units) and Market Size (Million \$)
2017-2022

Chart Mexico Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Brazil Outdoor Media Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Argentina Outdoor Media Sales Volume (Units) and Market Size (Million \$)
2017-2022

Chart Argentina Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart China Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart China Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Japan Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Japan Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart India Outdoor Media Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Korea Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Korea Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Southeast Asia Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Germany Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Germany Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart UK Outdoor Media Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart France Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart France Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Spain Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Spain Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Russia Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Russia Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Italy Outdoor Media Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Middle East Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Middle East Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart South Africa Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart South Africa Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Egypt Outdoor Media Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Egypt Outdoor Media Sales Price (USD/Unit) 2017-2022

Chart Global Outdoor Media Market Segment Sales Volume (Units) by Region

2017-2022

Chart Global Outdoor Media Market Segment Sales Volume (Units) Share by Region

2017-2022

Chart Global Outdoor Media Market Segment Market size (Million \$) by Region

2017-2022

Chart Global Outdoor Media Market Segment Market size (Million \$) Share by Region

2017-2022

Chart Global Outdoor Media Market Segment Sales Volume (Units) by Country

2017-2022

Chart Global Outdoor Media Market Segment Sales Volume (Units) Share by Country

2017-2022

Chart Global Outdoor Media Market Segment Market size (Million \$) by Country

2017-2022

Chart Global Outdoor Media Market Segment Market size (Million \$) Share by Country

2017-2022

Chart LCD Advertising Machine Product Figure

Chart LCD Advertising Machine Product Description

Chart LED Advertising Machine Product Figure

Chart LED Advertising Machine Product Description

Chart Outdoor Media Sales Volume by Type (Units) 2017-2022

Chart Outdoor Media Sales Volume (Units) Share by Type

Chart Outdoor Media Market Size by Type (Million \$) 2017-2022

Chart Outdoor Media Market Size (Million \$) Share by Type

Chart Different Outdoor Media Product Type Price (USD/Unit) 2017-2022

Chart Outdoor Media Sales Volume by Application (Units) 2017-2022

Chart Outdoor Media Sales Volume (Units) Share by Application

Chart Outdoor Media Market Size by Application (Million \$) 2017-2022

Chart Outdoor Media Market Size (Million \$) Share by Application

Chart Outdoor Media Price in Different Application Field 2017-2022

Chart Global Outdoor Media Market Segment (By Channel) Sales Volume (Units)

2017-2022

Chart Global Outdoor Media Market Segment (By Channel) Share 2017-2022

Chart Outdoor Media Segment Market Sales Volume (Units) Forecast (by Region)

2023-2028

Chart Outdoor Media Segment Market Sales Volume Forecast (By Region) Share

2023-2028

Chart Outdoor Media Segment Market Size (Million USD) Forecast (By Region)

2023-2028

Chart Outdoor Media Segment Market Size Forecast (By Region) Share 2023-2028

Chart Outdoor Media Market Segment (By Type) Volume (Units) 2023-2028
Chart Outdoor Media Market Segment (By Type) Volume (Units) Share 2023-2028
Chart Outdoor Media Market Segment (By Type) Market Size (Million \$) 2023-2028
Chart Outdoor Media Market Segment (By Type) Market Size (Million \$) 2023-2028
Chart Outdoor Media Market Segment (By Application) Market Size (Volume)
2023-2028
Chart Outdoor Media Market Segment (By Application) Market Size (Volume) Share
2023-2028
Chart Outdoor Media Market Segment (By Application) Market Size (Value) 2023-2028
Chart Outdoor Media Market Segment (By Application) Market Size (Value) Share
2023-2028
Chart Global Outdoor Media Market Segment (By Channel) Sales Volume (Units)
2023-2028
Chart Global Outdoor Media Market Segment (By Channel) Share 2023-2028
Chart Global Outdoor Media Price Forecast 2023-2028
Chart Street Public Facilities Customers
Chart Large Billboard Customers
Chart Public Transport Advertising Customers

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