

Global Out-of-home (Ooh) Market Report 2021

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Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Out-of-home (Ooh) industries have also been greatly affected.

In the past few years, the Out-of-home (Ooh) market experienced a growth of xx, the global market size of Out-of-home (Ooh) reached xx million \$ in 2020, of what is about xx million \$ in 2015.

From 2015 to 2019, the growth rate of global Out-of-home (Ooh) market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Out-of-home (Ooh) market size in 2020 will be xx with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Out-of-home (Ooh) market size will reach xx million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

JCDecaux (France)

Clear Channel Outdoor Holdings, Inc. (US)

Lamar Advertising Company (US)

OUTFRONT Media (US)

Daktronics (US)

Prismview LLC (US)

NEC Display Solutions, Ltd. (Japan)

OOH!media Ltd. (Australia)

Broadsign International LLC. (Canada)

Stroer SE & Co. KGaA (Germany)

Mvix, Inc. (US)

Christie Digital Systems USA, Inc. (US)

Ayuda Media Systems (US)

Deepsky Corporation Ltd. (Hong Kong)

Aoto Electronics Co., Ltd (China)

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

Traditional OOH (Billboards)

DOOH

Industry Segmentation

BFSI

Hotels
Streets
Public Places
Corporation

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

Contents

SECTION 1 OUT-OF-HOME (OOH) PRODUCT DEFINITION

Section 2 Global Out-of-home (Ooh) Market Manufacturer Share and Market Overview

2.1 Global Manufacturer Out-of-home (Ooh) Shipments

2.2 Global Manufacturer Out-of-home (Ooh) Business Revenue

2.3 Global Out-of-home (Ooh) Market Overview

2.4 COVID-19 Impact on Out-of-home (Ooh) Industry

Section 3 Manufacturer Out-of-home (Ooh) Business Introduction

3.1 JCDecaux (France) Out-of-home (Ooh) Business Introduction

3.1.1 JCDecaux (France) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

3.1.2 JCDecaux (France) Out-of-home (Ooh) Business Distribution by Region

3.1.3 JCDecaux (France) Interview Record

3.1.4 JCDecaux (France) Out-of-home (Ooh) Business Profile

3.1.5 JCDecaux (France) Out-of-home (Ooh) Product Specification

3.2 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Business Introduction

3.2.1 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

3.2.2 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Business Distribution by Region

3.2.3 Interview Record

3.2.4 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Business Overview

3.2.5 Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Product Specification

3.3 Lamar Advertising Company (US) Out-of-home (Ooh) Business Introduction

3.3.1 Lamar Advertising Company (US) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

3.3.2 Lamar Advertising Company (US) Out-of-home (Ooh) Business Distribution by Region

3.3.3 Interview Record

3.3.4 Lamar Advertising Company (US) Out-of-home (Ooh) Business Overview

3.3.5 Lamar Advertising Company (US) Out-of-home (Ooh) Product Specification

3.4 OUTFRONT Media (US) Out-of-home (Ooh) Business Introduction

3.5 Daktronics (US) Out-of-home (Ooh) Business Introduction

3.6 Prismview LLC (US) Out-of-home (Ooh) Business Introduction

Section 4 Global Out-of-home (Ooh) Market Segmentation (Region Level)

4.1 North America Country

4.1.1 United States Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.1.2 Canada Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.2 South America Country

4.2.1 South America Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.3 Asia Country

4.3.1 China Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.3.2 Japan Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.3.3 India Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.3.4 Korea Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.4 Europe Country

4.4.1 Germany Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.4.2 UK Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.4.3 France Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.4.4 Italy Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.4.5 Europe Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.5 Other Country and Region

4.5.1 Middle East Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.5.2 Africa Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.5.3 GCC Out-of-home (Ooh) Market Size and Price Analysis 2015-2020

4.6 Global Out-of-home (Ooh) Market Segmentation (Region Level) Analysis 2015-2020

4.7 Global Out-of-home (Ooh) Market Segmentation (Region Level) Analysis

Section 5 Global Out-of-home (Ooh) Market Segmentation (Product Type Level)

5.1 Global Out-of-home (Ooh) Market Segmentation (Product Type Level) Market Size 2015-2020

5.2 Different Out-of-home (Ooh) Product Type Price 2015-2020

5.3 Global Out-of-home (Ooh) Market Segmentation (Product Type Level) Analysis

Section 6 Global Out-of-home (Ooh) Market Segmentation (Industry Level)

6.1 Global Out-of-home (Ooh) Market Segmentation (Industry Level) Market Size 2015-2020

6.2 Different Industry Price 2015-2020

6.3 Global Out-of-home (Ooh) Market Segmentation (Industry Level) Analysis

Section 7 Global Out-of-home (Ooh) Market Segmentation (Channel Level)

7.1 Global Out-of-home (Ooh) Market Segmentation (Channel Level) Sales Volume and Share 2015-2020

7.2 Global Out-of-home (Ooh) Market Segmentation (Channel Level) Analysis

Section 8 Out-of-home (Ooh) Market Forecast 2020-2025

8.1 Out-of-home (Ooh) Segmentation Market Forecast (Region Level)

8.2 Out-of-home (Ooh) Segmentation Market Forecast (Product Type Level)

8.3 Out-of-home (Ooh) Segmentation Market Forecast (Industry Level)

8.4 Out-of-home (Ooh) Segmentation Market Forecast (Channel Level)

Section 9 Out-of-home (Ooh) Segmentation Product Type

9.1 Traditional OOH (Billboards) Product Introduction

9.2 DOOH Product Introduction

SECTION 10 OUT-OF-HOME (OOH) SEGMENTATION INDUSTRY

10.1 BFSI Clients

10.2 Hotels Clients

10.3 Streets Clients

10.4 Public Places Clients

10.5 Corporation Clients

SECTION 11 OUT-OF-HOME (OOH) COST OF PRODUCTION ANALYSIS

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

SECTION 12 CONCLUSION

Chart And Figure

CHART AND FIGURE

Figure Out-of-home (Ooh) Product Picture from JCDecaux (France)

Chart 2015-2020 Global Manufacturer Out-of-home (Ooh) Shipments (Units)

Chart 2015-2020 Global Manufacturer Out-of-home (Ooh) Shipments Share

Chart 2015-2020 Global Manufacturer Out-of-home (Ooh) Business Revenue (Million USD)

Chart 2015-2020 Global Manufacturer Out-of-home (Ooh) Business Revenue Share

Chart JCDecaux (France) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

Chart JCDecaux (France) Out-of-home (Ooh) Business Distribution

Chart JCDecaux (France) Interview Record (Partly)

Figure JCDecaux (France) Out-of-home (Ooh) Product Picture

Chart JCDecaux (France) Out-of-home (Ooh) Business Profile

Table JCDecaux (France) Out-of-home (Ooh) Product Specification

Chart Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

Chart Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Business Distribution

Chart Clear Channel Outdoor Holdings, Inc. (US) Interview Record (Partly)

Figure Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Product Picture

Chart Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Business Overview

Table Clear Channel Outdoor Holdings, Inc. (US) Out-of-home (Ooh) Product Specification

Chart Lamar Advertising Company (US) Out-of-home (Ooh) Shipments, Price, Revenue and Gross profit 2015-2020

Chart Lamar Advertising Company (US) Out-of-home (Ooh) Business Distribution

Chart Lamar Advertising Company (US) Interview Record (Partly)

Figure Lamar Advertising Company (US) Out-of-home (Ooh) Product Picture

Chart Lamar Advertising Company (US) Out-of-home (Ooh) Business Overview

Table Lamar Advertising Company (US) Out-of-home (Ooh) Product Specification

3.4 OUTFRONT Media (US) Out-of-home (Ooh) Business Introduction

Chart United States Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart United States Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Canada Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$)

2015-2020

Chart Canada Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart South America Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart South America Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart China Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart China Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Japan Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Japan Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart India Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart India Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Korea Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Korea Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Germany Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Germany Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart UK Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart UK Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart France Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart France Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Italy Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Italy Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Europe Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Europe Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Middle East Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Middle East Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Africa Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Africa Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart GCC Out-of-home (Ooh) Sales Volume (Units) and Market Size (Million \$)

2015-2020

Chart GCC Out-of-home (Ooh) Sales Price (\$/Unit) 2015-2020

Chart Global Out-of-home (Ooh) Market Segmentation (Region Level) Sales Volume
2015-2020

Chart Global Out-of-home (Ooh) Market Segmentation (Region Level) Market size
2015-2020

Chart Out-of-home (Ooh) Market Segmentation (Product Type Level) Volume (Units)
2015-2020

Chart Out-of-home (Ooh) Market Segmentation (Product Type Level) Market Size
(Million \$) 2015-2020

Chart Different Out-of-home (Ooh) Product Type Price (\$/Unit) 2015-2020

Chart Out-of-home (Ooh) Market Segmentation (Industry Level) Market Size (Volume)
2015-2020

Chart Out-of-home (Ooh) Market Segmentation (Industry Level) Market Size (Share)
2015-2020

Chart Out-of-home (Ooh) Market Segmentation (Industry Level) Market Size (Value)
2015-2020

Chart Global Out-of-home (Ooh) Market Segmentation (Channel Level) Sales Volume
(Units) 2015-2020

Chart Global Out-of-home (Ooh) Market Segmentation (Channel Level) Share
2015-2020

Chart Out-of-home (Ooh) Segmentation Market Forecast (Region Level) 2020-2025

Chart Out-of-home (Ooh) Segmentation Market Forecast (Product Type Level)
2020-2025

Chart Out-of-home (Ooh) Segmentation Market Forecast (Industry Level) 2020-2025

Chart Out-of-home (Ooh) Segmentation Market Forecast (Channel Level) 2020-2025

Chart Traditional OOH (Billboards) Product Figure

Chart Traditional OOH (Billboards) Product Advantage and Disadvantage Comparison

Chart DOOH Product Figure

Chart DOOH Product Advantage and Disadvantage Comparison

Chart BFSI Clients

Chart Hotels Clients

Chart Streets Clients

Chart Public Places Clients

Chart Corporation Clients

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