

# Global Online Travel Agency(OTA) Market Status, Trends and COVID-19 Impact Report

https://marketpublishers.com/r/G19ED333AD32EN.html

Date: September 2021

Pages: 121

Price: US\$ 2,350.00 (Single User License)

ID: G19ED333AD32EN

#### **Abstracts**

In the past few years, the Online Travel Agency(OTA) market experienced a huge change

under the influence of COVID-19, the global market size of Online Travel Agency(OTA) reached (2021 Market size XXXX) million \$ in 2021 from (2016 Market size XXXX) in 2016

with a CAGR of (Growth Rate X%) from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 200 million, and the global epidemic has been basically

under control, therefore, the World Bank has estimated the global economic growth in 2021

and 2022. The World Bank predicts that the global economic output is expected to expand 4

percent in 2021 while 3.8 percent in 2022. According to our research on Online Travel Agency(OTA) market and global economic environment, we forecast that the global market

size of Online Travel Agency(OTA) will reach (2026 Market size XXXX) million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk

by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to

recover and partially adapted to pandemic restrictions. The research and development of

vaccines has made breakthrough progress, and many governments have also issued various



policies to stimulate economic recovery, particularly in the United States, is likely to provide

a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great

depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged

period. The pandemic has exacerbated the risks associated with the decade-long wave of

global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic

environment, we published the Global Online Travel Agency(OTA) Market Status, Trends

and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global

Online Travel Agency(OTA) market, This Report covers the manufacturer data, including:

sales volume, price, revenue, gross margin, business distribution etc., these data help the

consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size,

volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

**Booking Holdings** 

TripAdvisor

Expedia

HomeAway

Kayak

**QUNR** 

Ctrip



Orbitz

MakeMyTrip

TravelZoo

Sabre Corporation

Opodo

Travelgenio

Voyages

Webjet

Wotif.com

Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD----

**Product Type Segmentation** 

Online

Offline

**Application Segmentation** 

Making Reservations

**Translation Services** 

**Direction Guidance** 

Audio Guidance

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD—Market Forecast (2021-2026)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source







#### **Contents**

#### SECTION 1 ONLINE TRAVEL AGENCY(OTA) MARKET OVERVIEW

- 1.1 Online Travel Agency(OTA) Market Scope
- 1.2 COVID-19 Impact on Online Travel Agency(OTA) Market
- 1.3 Global Online Travel Agency(OTA) Market Status and Forecast Overview
  - 1.3.1 Global Online Travel Agency(OTA) Market Status 2016-2021
  - 1.3.2 Global Online Travel Agency(OTA) Market Forecast 2021-2026

## SECTION 2 GLOBAL ONLINE TRAVEL AGENCY(OTA) MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Online Travel Agency(OTA) Sales Volume
- 2.2 Global Manufacturer Online Travel Agency(OTA) Business Revenue

## SECTION 3 MANUFACTURER ONLINE TRAVEL AGENCY(OTA) BUSINESS INTRODUCTION

- 3.1 Booking Holdings Online Travel Agency(OTA) Business Introduction
- 3.1.1 Booking Holdings Online Travel Agency(OTA) Sales Volume, Price, Revenue and Gross

margin 2016-2021

- 3.1.2 Booking Holdings Online Travel Agency(OTA) Business Distribution by Region
- 3.1.3 Booking Holdings Interview Record
- 3.1.4 Booking Holdings Online Travel Agency(OTA) Business Profile
- 3.1.5 Booking Holdings Online Travel Agency(OTA) Product Specification
- 3.2 TripAdvisor Online Travel Agency(OTA) Business Introduction
- 3.2.1 TripAdvisor Online Travel Agency(OTA) Sales Volume, Price, Revenue and Gross

margin 2016-2021

- 3.2.2 TripAdvisor Online Travel Agency(OTA) Business Distribution by Region
- 3.2.3 Interview Record
- 3.2.4 TripAdvisor Online Travel Agency(OTA) Business Overview
- 3.2.5 TripAdvisor Online Travel Agency(OTA) Product Specification
- 3.3 Manufacturer three Online Travel Agency(OTA) Business Introduction
- 3.3.1 Manufacturer three Online Travel Agency(OTA) Sales Volume, Price, Revenue and

Gross margin 2016-2021



- 3.3.2 Manufacturer three Online Travel Agency(OTA) Business Distribution by Region
- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Online Travel Agency(OTA) Business Overview
- 3.3.5 Manufacturer three Online Travel Agency(OTA) Product Specification

# SECTION 4 GLOBAL ONLINE TRAVEL AGENCY(OTA) MARKET SEGMENTATION (BY REGION)

- 4.1 North America Country
- 4.1.1 United States Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.1.2 Canada Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.1.3 Mexico Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.2 South America Country
  - 4.2.1 Brazil Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.2.2 Argentina Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.3 Asia Pacific
  - 4.3.1 China Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
  - 4.3.2 Japan Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
  - 4.3.3 India Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
  - 4.3.4 Korea Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.3.5 Southeast Asia Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.4 Europe Country
- 4.4.1 Germany Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.4.2 UK Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.4.3 France Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.4.4 Spain Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.4.5 Italy Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.5 Middle East and Africa
  - 4.5.1 Africa Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.5.2 Middle East Online Travel Agency(OTA) Market Size and Price Analysis 2016-2021
- 4.6 Global Online Travel Agency(OTA) Market Segmentation (By Region) Analysis 2016-

2021

4.7 Global Online Travel Agency(OTA) Market Segmentation (By Region) Analysis



# SECTION 5 GLOBAL ONLINE TRAVEL AGENCY(OTA) MARKET SEGMENTATION (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
  - 5.1.1 Online Product Introduction
  - 5.1.2 Offline Product Introduction
- 5.2 Global Online Travel Agency(OTA) Sales Volume by Offline016-2021
- 5.3 Global Online Travel Agency(OTA) Market Size by Offline016-2021
- 5.4 Different Online Travel Agency(OTA) Product Type Price 2016-2021
- 5.5 Global Online Travel Agency(OTA) Market Segmentation (By Type) Analysis

# SECTION 6 GLOBAL ONLINE TRAVEL AGENCY(OTA) MARKET SEGMENTATION (BY APPLICATION)

- 6.1 Global Online Travel Agency(OTA) Sales Volume by Application 2016-2021
- 6.2 Global Online Travel Agency(OTA) Market Size by Application 2016-2021
- 6.2 Online Travel Agency(OTA) Price in Different Application Field 2016-2021
- 6.3 Global Online Travel Agency(OTA) Market Segmentation (By Application) Analysis

# SECTION 7 GLOBAL ONLINE TRAVEL AGENCY(OTA) MARKET SEGMENTATION (BY CHANNEL)

7.1 Global Online Travel Agency(OTA) Market Segmentation (By Channel) Sales Volume and

Share 2016-2021

7.2 Global Online Travel Agency(OTA) Market Segmentation (By Channel) Analysis

#### SECTION 8 ONLINE TRAVEL AGENCY(OTA) MARKET FORECAST 2021-2026

- 8.1 Online Travel Agency(OTA) Segmentation Market Forecast 2021-2026 (By Region)
- 8.2 Online Travel Agency(OTA) Segmentation Market Forecast 2021-2026 (By Type)
- 8.3 Online Travel Agency(OTA) Segmentation Market Forecast 2021-2026 (By Application)
- 8.4 Online Travel Agency(OTA) Segmentation Market Forecast 2021-2026 (By Channel)
- 8.5 Global Online Travel Agency(OTA) Price Forecast

# SECTION 9 ONLINE TRAVEL AGENCY(OTA) APPLICATION AND CLIENT ANALYSIS



- 9.1 Making Reservations Customers
- 9.2 Translation Services Customers
- 9.3 Direction Guidance Customers
- 9.4 Audio Guidance Customers

# SECTION 10 ONLINE TRAVEL AGENCY(OTA) MANUFACTURING COST OF ANALYSIS

- 11.0 Raw Material Cost Analysis
- 11.0 Labor Cost Analysis
- 11.0 Cost Overview

#### **SECTION 11 CONCLUSION**

#### **SECTION 12 METHODOLOGY AND DATA SOURCE**



#### **Chart And Figure**

#### **CHART AND FIGURE**

Figure Online Travel Agency(OTA) Product Picture

Chart Global Online Travel Agency(OTA) Market Size (with or without the impact of COVID-

19)

Chart Global Online Travel Agency(OTA) Sales Volume (Units) and Growth Rate 2016-2021

Chart Global Online Travel Agency(OTA) Market Size (Million \$) and Growth Rate 2016-

2021

Chart Global Online Travel Agency(OTA) Sales Volume (Units) and Growth Rate 2021-2026

Chart Global Online Travel Agency(OTA) Market Size (Million \$) and Growth Rate 2021-

2026

Chart 2016-2021 Global Manufacturer Online Travel Agency(OTA) Sales Volume (Units)



#### I would like to order

Product name: Global Online Travel Agency(OTA) Market Status, Trends and COVID-19 Impact Report

Product link: <a href="https://marketpublishers.com/r/G19ED333AD32EN.html">https://marketpublishers.com/r/G19ED333AD32EN.html</a>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

#### **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G19ED333AD32EN.html">https://marketpublishers.com/r/G19ED333AD32EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970