

# **Global Mobile VAS Market Report 2020**

https://marketpublishers.com/r/G8BA5CD415EFEN.html

Date: May 2020

Pages: 115

Price: US\$ 2,350.00 (Single User License)

ID: G8BA5CD415EFEN

### **Abstracts**

With the slowdown in world economic growth, the Mobile VAS industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Mobile VAS market size to maintain the average annual growth rate of 15 from XXX million \$ in 2014 to XXX million \$ in 2019, BisReport analysts believe that in the next few years, Mobile VAS market size will be further expanded, we expect that by 2024, The market size of the Mobile VAS will reach XXX million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free—Definition

Section (2 3): 1200 USD——Manufacturer Detail

America Movil

AT&T

Sangoma Technologies

BlackBerry

CanvasM Technology

InMobi

**One97 Communications** 



OnMobile Global Ltd

Astute Systems

Value First Digital Media Pvt. Ltd

MobME Wireless Solutions

Pyro Networks

Aricent Inc

Convergys

China Mobile

China Unicom Co., Ltd.

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD----

**Product Type Segmentation** 

SMS

**MMS** 

Mobile Money

Mobile Infotainment

**Industry Segmentation** 

Personal Use

Commercial Use

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2019-2024)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion



### **Contents**

#### **SECTION 1 MOBILE VAS PRODUCT DEFINITION**

# SECTION 2 GLOBAL MOBILE VAS MARKET MANUFACTURER SHARE AND MARKET OVERVIEW

- 2.1 Global Manufacturer Mobile VAS Shipments
- 2.2 Global Manufacturer Mobile VAS Business Revenue
- 2.3 Global Mobile VAS Market Overview
- 2.4 COVID-19 Impact on Mobile VAS Industry

## SECTION 3 MANUFACTURER MOBILE VAS BUSINESS INTRODUCTION

- 3.1 America Movil Mobile VAS Business Introduction
- 3.1.1 America Movil Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.1.2 America Movil Mobile VAS Business Distribution by Region
  - 3.1.3 America Movil Interview Record
  - 3.1.4 America Movil Mobile VAS Business Profile
  - 3.1.5 America Movil Mobile VAS Product Specification
- 3.2 AT&T Mobile VAS Business Introduction
  - 3.2.1 AT&T Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.2.2 AT&T Mobile VAS Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 AT&T Mobile VAS Business Overview
  - 3.2.5 AT&T Mobile VAS Product Specification
- 3.3 Sangoma Technologies Mobile VAS Business Introduction
- 3.3.1 Sangoma Technologies Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.3.2 Sangoma Technologies Mobile VAS Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Sangoma Technologies Mobile VAS Business Overview
  - 3.3.5 Sangoma Technologies Mobile VAS Product Specification
- 3.4 BlackBerry Mobile VAS Business Introduction
- 3.5 CanvasM Technology Mobile VAS Business Introduction
- 3.6 InMobi Mobile VAS Business Introduction

## SECTION 4 GLOBAL MOBILE VAS MARKET SEGMENTATION (REGION LEVEL)



- 4.1 North America Country
  - 4.1.1 United States Mobile VAS Market Size and Price Analysis 2014-2019
  - 4.1.2 Canada Mobile VAS Market Size and Price Analysis 2014-2019
- 4.2 South America Country
- 4.2.1 South America Mobile VAS Market Size and Price Analysis 2014-2019
- 4.3 Asia Country
  - 4.3.1 China Mobile VAS Market Size and Price Analysis 2014-2019
  - 4.3.2 Japan Mobile VAS Market Size and Price Analysis 2014-2019
  - 4.3.3 India Mobile VAS Market Size and Price Analysis 2014-2019
- 4.3.4 Korea Mobile VAS Market Size and Price Analysis 2014-2019
- 4.4 Europe Country
  - 4.4.1 Germany Mobile VAS Market Size and Price Analysis 2014-2019
- 4.4.2 UK Mobile VAS Market Size and Price Analysis 2014-2019
- 4.4.3 France Mobile VAS Market Size and Price Analysis 2014-2019
- 4.4.4 Italy Mobile VAS Market Size and Price Analysis 2014-2019
- 4.4.5 Europe Mobile VAS Market Size and Price Analysis 2014-2019
- 4.5 Other Country and Region
- 4.5.1 Middle East Mobile VAS Market Size and Price Analysis 2014-2019
- 4.5.2 Africa Mobile VAS Market Size and Price Analysis 2014-2019
- 4.5.3 GCC Mobile VAS Market Size and Price Analysis 2014-2019
- 4.6 Global Mobile VAS Market Segmentation (Region Level) Analysis 2014-2019
- 4.7 Global Mobile VAS Market Segmentation (Region Level) Analysis

# SECTION 5 GLOBAL MOBILE VAS MARKET SEGMENTATION (PRODUCT TYPE LEVEL)

- 5.1 Global Mobile VAS Market Segmentation (Product Type Level) Market Size 2014-2019
- 5.2 Different Mobile VAS Product Type Price 2014-2019
- 5.3 Global Mobile VAS Market Segmentation (Product Type Level) Analysis

#### SECTION 6 GLOBAL MOBILE VAS MARKET SEGMENTATION (INDUSTRY LEVEL)

- 6.1 Global Mobile VAS Market Segmentation (Industry Level) Market Size 2014-2019
- 6.2 Different Industry Price 2014-2019
- 6.3 Global Mobile VAS Market Segmentation (Industry Level) Analysis

#### SECTION 7 GLOBAL MOBILE VAS MARKET SEGMENTATION (CHANNEL LEVEL)



- 7.1 Global Mobile VAS Market Segmentation (Channel Level) Sales Volume and Share 2014-2019
- 7.2 Global Mobile VAS Market Segmentation (Channel Level) Analysis

#### **SECTION 8 MOBILE VAS MARKET FORECAST 2019-2024**

- 8.1 Mobile VAS Segmentation Market Forecast (Region Level)
- 8.2 Mobile VAS Segmentation Market Forecast (Product Type Level)
- 8.3 Mobile VAS Segmentation Market Forecast (Industry Level)
- 8.4 Mobile VAS Segmentation Market Forecast (Channel Level)

#### **SECTION 9 MOBILE VAS SEGMENTATION PRODUCT TYPE**

- 9.1 SMS Product Introduction
- 9.2 MMS Product Introduction
- 9.3 Mobile Money Product Introduction
- 9.4 Mobile Infotainment Product Introduction

#### **SECTION 10 MOBILE VAS SEGMENTATION INDUSTRY**

- 10.1 Personal Use Clients
- 10.2 Commercial Use Clients

#### SECTION 11 MOBILE VAS COST OF PRODUCTION ANALYSIS

- 11.1 Raw Material Cost Analysis
- 11.2 Technology Cost Analysis
- 11.3 Labor Cost Analysis
- 11.4 Cost Overview

#### **SECTION 12 CONCLUSION**



# **Chart And Figure**

#### **CHART AND FIGURE**

Figure Mobile VAS Product Picture from America Movil

Chart 2014-2019 Global Manufacturer Mobile VAS Shipments (Units)

Chart 2014-2019 Global Manufacturer Mobile VAS Shipments Share

Chart 2014-2019 Global Manufacturer Mobile VAS Business Revenue (Million USD)

Chart 2014-2019 Global Manufacturer Mobile VAS Business Revenue Share

Chart America Movil Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019

Chart America Movil Mobile VAS Business Distribution

Chart America Movil Interview Record (Partly)

Figure America Movil Mobile VAS Product Picture

Chart America Movil Mobile VAS Business Profile

Table America Movil Mobile VAS Product Specification

Chart AT&T Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019

Chart AT&T Mobile VAS Business Distribution

Chart AT&T Interview Record (Partly)

Figure AT&T Mobile VAS Product Picture

Chart AT&T Mobile VAS Business Overview

Table AT&T Mobile VAS Product Specification

Chart Sangoma Technologies Mobile VAS Shipments, Price, Revenue and Gross profit 2014-2019

Chart Sangoma Technologies Mobile VAS Business Distribution

Chart Sangoma Technologies Interview Record (Partly)

Figure Sangoma Technologies Mobile VAS Product Picture

Chart Sangoma Technologies Mobile VAS Business Overview

Table Sangoma Technologies Mobile VAS Product Specification

3.4 BlackBerry Mobile VAS Business Introduction

Chart United States Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart United States Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Canada Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Canada Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart South America Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart South America Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart China Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019



Chart China Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Japan Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Japan Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart India Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart India Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Korea Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Korea Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Germany Mobile VAS Sales Volume (Units) and Market Size (Million \$)

2014-2019

Chart Germany Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart UK Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart UK Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart France Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart France Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Italy Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Italy Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Europe Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Europe Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Middle East Mobile VAS Sales Volume (Units) and Market Size (Million \$)

2014-2019

Chart Middle East Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Africa Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Africa Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart GCC Mobile VAS Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart GCC Mobile VAS Sales Price (\$/Unit) 2014-2019

Chart Global Mobile VAS Market Segmentation (Region Level) Sales Volume

2014-2019

Chart Global Mobile VAS Market Segmentation (Region Level) Market size 2014-2019

Chart Mobile VAS Market Segmentation (Product Type Level) Volume (Units)

2014-2019

Chart Mobile VAS Market Segmentation (Product Type Level) Market Size (Million \$)

2014-2019

Chart Different Mobile VAS Product Type Price (\$/Unit) 2014-2019

Chart Mobile VAS Market Segmentation (Industry Level) Market Size (Volume)

2014-2019

Chart Mobile VAS Market Segmentation (Industry Level) Market Size (Share)

2014-2019

Chart Mobile VAS Market Segmentation (Industry Level) Market Size (Value)

2014-2019



Chart Global Mobile VAS Market Segmentation (Channel Level) Sales Volume (Units) 2014-2019

Chart Global Mobile VAS Market Segmentation (Channel Level) Share 2014-2019

Chart Mobile VAS Segmentation Market Forecast (Region Level) 2019-2024

Chart Mobile VAS Segmentation Market Forecast (Product Type Level) 2019-2024

Chart Mobile VAS Segmentation Market Forecast (Industry Level) 2019-2024

Chart Mobile VAS Segmentation Market Forecast (Channel Level) 2019-2024

Chart SMS Product Figure

Chart SMS Product Advantage and Disadvantage Comparison

Chart MMS Product Figure

Chart MMS Product Advantage and Disadvantage Comparison

Chart Mobile Money Product Figure

Chart Mobile Money Product Advantage and Disadvantage Comparison

Chart Mobile Infotainment Product Figure

Chart Mobile Infotainment Product Advantage and Disadvantage Comparison

Chart Personal Use Clients

Chart Commercial Use Clients



#### I would like to order

Product name: Global Mobile VAS Market Report 2020

Product link: https://marketpublishers.com/r/G8BA5CD415EFEN.html

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

First name:

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/G8BA5CD415EFEN.html">https://marketpublishers.com/r/G8BA5CD415EFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970