

Global Mobile Value Added Services (MVAS) Market Report 2021

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Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Mobile Value Added Services (MVAS) industries have also been greatly affected.

In the past few years, the Mobile Value Added Services (MVAS) market experienced a growth of 0.0673499418116, the global market size of Mobile Value Added Services (MVAS) reached 4890.0 million \$ in 2020, of what is about 3530.0 million \$ in 2015.

From 2015 to 2019, the growth rate of global Mobile Value Added Services (MVAS) market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Mobile Value Added Services (MVAS) market size in 2020 will be 4890.0 with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of COVID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Mobile Value Added Services (MVAS) market size will reach 8340.0 million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know

about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

At&T

Apple

Google

Vodafone

Mahindra Comviva

Inmobi

One97. Communication

Onmobile Global Limited

Comverse

Kongzhong Corporation

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

Short Messaging Service (Sms)

Multimedia Messaging Service (Mms)

Location Based Services

Mobile Email & Im (Instant Messaging)

Mobile Money

Industry Segmentation

Bfsi

Education

Government

Healthcare

Media And Entertainment

Channel (Direct Sales, Distributor) Segmentation

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