

# Global Micro-Location Technology Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the Micro-Location Technology market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Micro-Location Technology reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of 15 from 2017-2022. Facing the complicated international situation, the future of the Micro-Location Technology market is full of uncertain. BisReport predicts that the global Micro-Location Technology market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Micro-Location Technology Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Micro-Location Technology market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Cisco

Aruba

Humatics

Estimote

Ruckus

Zebra

CenTrak

Ubisense

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

BLE

UWB

Wi-Fi  
RFID

Application Segment  
Retail and Hospitality  
Healthcare  
Industrial  
Transportation  
Sports

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 MICRO-LOCATION TECHNOLOGY MARKET OVERVIEW**

- 1.1 Micro-Location Technology Market Scope
- 1.2 COVID-19 Impact on Micro-Location Technology Market
- 1.3 Global Micro-Location Technology Market Status and Forecast Overview
  - 1.3.1 Global Micro-Location Technology Market Status 2017-2022
  - 1.3.2 Global Micro-Location Technology Market Forecast 2023-2028
- 1.4 Global Micro-Location Technology Market Overview by Region
- 1.5 Global Micro-Location Technology Market Overview by Type
- 1.6 Global Micro-Location Technology Market Overview by Application

### **SECTION 2 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Micro-Location Technology Sales Volume
- 2.2 Global Manufacturer Micro-Location Technology Business Revenue
- 2.3 Global Manufacturer Micro-Location Technology Price

### **SECTION 3 MANUFACTURER MICRO-LOCATION TECHNOLOGY BUSINESS INTRODUCTION**

- 3.1 Cisco Micro-Location Technology Business Introduction
  - 3.1.1 Cisco Micro-Location Technology Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Cisco Micro-Location Technology Business Distribution by Region
  - 3.1.3 Cisco Interview Record
  - 3.1.4 Cisco Micro-Location Technology Business Profile
  - 3.1.5 Cisco Micro-Location Technology Product Specification
- 3.2 Aruba Micro-Location Technology Business Introduction
  - 3.2.1 Aruba Micro-Location Technology Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Aruba Micro-Location Technology Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Aruba Micro-Location Technology Business Overview
  - 3.2.5 Aruba Micro-Location Technology Product Specification
- 3.3 Manufacturer three Micro-Location Technology Business Introduction
  - 3.3.1 Manufacturer three Micro-Location Technology Sales Volume, Price, Revenue

and Gross margin 2017-2022

3.3.2 Manufacturer three Micro-Location Technology Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Micro-Location Technology Business Overview

3.3.5 Manufacturer three Micro-Location Technology Product Specification

3.4 Manufacturer four Micro-Location Technology Business Introduction

3.4.1 Manufacturer four Micro-Location Technology Sales Volume, Price, Revenue and Gross margin 2017-2022

3.4.2 Manufacturer four Micro-Location Technology Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Micro-Location Technology Business Overview

3.4.5 Manufacturer four Micro-Location Technology Product Specification

3.5

3.6

## **SECTION 4 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET SEGMENT (BY REGION)**

4.1 North America Country

4.1.1 United States Micro-Location Technology Market Size and Price Analysis 2017-2022

4.1.2 Canada Micro-Location Technology Market Size and Price Analysis 2017-2022

4.1.3 Mexico Micro-Location Technology Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Micro-Location Technology Market Size and Price Analysis 2017-2022

4.2.2 Argentina Micro-Location Technology Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Micro-Location Technology Market Size and Price Analysis 2017-2022

4.3.2 Japan Micro-Location Technology Market Size and Price Analysis 2017-2022

4.3.3 India Micro-Location Technology Market Size and Price Analysis 2017-2022

4.3.4 Korea Micro-Location Technology Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4.2 UK Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4.3 France Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4.4 Spain Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4.5 Russia Micro-Location Technology Market Size and Price Analysis 2017-2022

4.4.6 Italy Micro-Location Technology Market Size and Price Analysis 2017-2022

4.5 Middle East and Africa

4.5.1 Middle East Micro-Location Technology Market Size and Price Analysis  
2017-2022

4.5.2 South Africa Micro-Location Technology Market Size and Price Analysis  
2017-2022

4.5.3 Egypt Micro-Location Technology Market Size and Price Analysis 2017-2022

4.6 Global Micro-Location Technology Market Segment (By Region) Analysis  
2017-2022

4.7 Global Micro-Location Technology Market Segment (By Country) Analysis  
2017-2022

4.8 Global Micro-Location Technology Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET SEGMENT (BY PRODUCT TYPE)**

5.1 Product Introduction by Type

5.1.1 BLE Product Introduction

5.1.2 UWB Product Introduction

5.1.3 Wi-Fi Product Introduction

5.1.4 RFID Product Introduction

5.2 Global Micro-Location Technology Sales Volume (by Type) 2017-2022

5.3 Global Micro-Location Technology Market Size (by Type) 2017-2022

5.4 Different Micro-Location Technology Product Type Price 2017-2022

5.5 Global Micro-Location Technology Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET SEGMENT (BY APPLICATION)**

6.1 Global Micro-Location Technology Sales Volume (by Application) 2017-2022

6.2 Global Micro-Location Technology Market Size (by Application) 2017-2022

6.3 Micro-Location Technology Price in Different Application Field 2017-2022

6.4 Global Micro-Location Technology Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET SEGMENT (BY CHANNEL)**

7.1 Global Micro-Location Technology Market Segment (By Channel) Sales Volume and  
Share 2017-2022

## 7.2 Global Micro-Location Technology Market Segment (By Channel) Analysis

### **SECTION 8 GLOBAL MICRO-LOCATION TECHNOLOGY MARKET FORECAST 2023-2028**

- 8.1 Micro-Location Technology Segment Market Forecast 2023-2028 (By Region)
- 8.2 Micro-Location Technology Segment Market Forecast 2023-2028 (By Type)
- 8.3 Micro-Location Technology Segment Market Forecast 2023-2028 (By Application)
- 8.4 Micro-Location Technology Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Micro-Location Technology Price (USD/Unit) Forecast

### **SECTION 9 MICRO-LOCATION TECHNOLOGY APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Retail and Hospitality Customers
- 9.2 Healthcare Customers
- 9.3 Industrial Customers
- 9.4 Transportation Customers
- 9.5 Sports Customers

### **SECTION 10 MICRO-LOCATION TECHNOLOGY MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

### **SECTION 11 CONCLUSION**

### **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure Micro-Location Technology Product Picture

Chart Global Micro-Location Technology Market Size (with or without the impact of COVID-19)

Chart Global Micro-Location Technology Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Micro-Location Technology Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Micro-Location Technology Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Micro-Location Technology Market Size (Million \$) and Growth Rate 2023-2028

Table Global Micro-Location Technology Market Overview by Region

Table Global Micro-Location Technology Market Overview by Type

Table Global Micro-Location Technology Market Overview by Application

Chart 2017-2022 Global Manufacturer Micro-Location Technology Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Micro-Location Technology Sales Volume Share

Chart 2017-2022 Global Manufacturer Micro-Location Technology Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Micro-Location Technology Business Revenue Share

Chart 2017-2022 Global Manufacturer Micro-Location Technology Business Price (USD/Unit)

Chart Cisco Micro-Location Technology Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Cisco Micro-Location Technology Business Distribution

Chart Cisco Interview Record (Partly)

Chart Cisco Micro-Location Technology Business Profile

Table Cisco Micro-Location Technology Product Specification

Chart United States Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Canada Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Mexico Micro-Location Technology Sales Volume (Units) and Market Size (Million



\$) 2017-2022

Chart Mexico Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Brazil Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Argentina Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart China Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Japan Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart India Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Korea Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Germany Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart UK Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart France Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Spain Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Russia Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Italy Micro-Location Technology Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Italy Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Middle East Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart South Africa Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Egypt Micro-Location Technology Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Micro-Location Technology Sales Price (USD/Unit) 2017-2022

Chart Global Micro-Location Technology Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Micro-Location Technology Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Micro-Location Technology Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Micro-Location Technology Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Micro-Location Technology Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Micro-Location Technology Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Micro-Location Technology Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Micro-Location Technology Market Segment Market size (Million \$) Share by Country 2017-2022

Chart BLE Product Figure

Chart BLE Product Description

Chart UWB Product Figure

Chart UWB Product Description

Chart Wi-Fi Product Figure

Chart Wi-Fi Product Description

Chart RFID Product Figure

Chart RFID Product Description

Chart Micro-Location Technology Sales Volume by Type (Units) 2017-2022

Chart Micro-Location Technology Sales Volume (Units) Share by Type

Chart Micro-Location Technology Market Size by Type (Million \$) 2017-2022

Chart Micro-Location Technology Market Size (Million \$) Share by Type

Chart Different Micro-Location Technology Product Type Price (USD/Unit) 2017-2022

Chart Micro-Location Technology Sales Volume by Application (Units) 2017-2022

Chart Micro-Location Technology Sales Volume (Units) Share by Application

Chart Micro-Location Technology Market Size by Application (Million \$) 2017-2022

Chart Micro-Location Technology Market Size (Million \$) Share by Application

Chart Micro-Location Technology Price in Different Application Field 2017-2022

Chart Global Micro-Location Technology Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Micro-Location Technology Market Segment (By Channel) Share 2017-2022

Chart Micro-Location Technology Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Micro-Location Technology Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Micro-Location Technology Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Micro-Location Technology Segment Market Size Forecast (By Region) Share 2023-2028

Chart Micro-Location Technology Market Segment (By Type) Volume (Units) 2023-2028

Chart Micro-Location Technology Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Micro-Location Technology Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Micro-Location Technology Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Micro-Location Technology Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Micro-Location Technology Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Micro-Location Technology Market Segment (By Application) Market Size (Value) 2023-2028

Chart Micro-Location Technology Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Micro-Location Technology Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Micro-Location Technology Market Segment (By Channel) Share 2023-2028

Chart Global Micro-Location Technology Price Forecast 2023-2028

Chart Retail and Hospitality Customers

Chart Healthcare Customers  
Chart Industrial Customers  
Chart Transportation Customers  
Chart Sports Customers

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