

Global MICE Tourism Market Report 2020

<https://marketpublishers.com/r/G09C04BB3102EN.html>

Date: October 2020

Pages: 124

Price: US\$ 2,350.00 (Single User License)

ID: G09C04BB3102EN

Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and MICE Tourism industries have also been greatly affected.

In the past few years, the MICE Tourism market experienced a growth of #VALUE!, the global market size of MICE Tourism reached XXX million \$ in 2020, of what is about XXX million \$ in 2015.

From 2015 to 2019, the growth rate of global MICE Tourism market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, MICE Tourism market size in 2020 will be XXX with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, We predict that the global epidemic will be basically controlled by the end of 2020 and the global MICE Tourism market size will reach XXX million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the Major Players' data, including: shipment, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size. Also cover different industries clients' information, which is very important for the Major Players. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Major Player Detail

ATPI

Capita Travel and Events

IBTM Events

CWT Meetings & Events

Interpublic Group

BCD Meetings and Events

Cievents

Grass Roots Meetings and Events

Questex

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Type Segmentation (Inbound Meetings, Incentives, Conferences, Exhibitions,)

Industry Segmentation (Hotel, Traffic, Retail, Entertainment,)

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD—— Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

Contents

SECTION 1 MICE TOURISM DEFINITION

SECTION 2 GLOBAL MICE TOURISM MARKET MAJOR PLAYER SHARE AND MARKET OVERVIEW

- 2.1 Global Major Player MICE Tourism Business Revenue
- 2.2 Global MICE Tourism Market Overview
- 2.3 COVID-19 Impact on MICE Tourism Industry

SECTION 3 MAJOR PLAYER MICE TOURISM BUSINESS INTRODUCTION

- 3.1 ATPi MICE Tourism Business Introduction
 - 3.1.1 ATPi MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020
 - 3.1.2 ATPi MICE Tourism Business Distribution by Region
 - 3.1.3 ATPi Interview Record
 - 3.1.4 ATPi MICE Tourism Business Profile
 - 3.1.5 ATPi MICE Tourism Specification
- 3.2 Capita Travel and Events MICE Tourism Business Introduction
 - 3.2.1 Capita Travel and Events MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020
 - 3.2.2 Capita Travel and Events MICE Tourism Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Capita Travel and Events MICE Tourism Business Overview
 - 3.2.5 Capita Travel and Events MICE Tourism Specification
- 3.3 IBTM Events MICE Tourism Business Introduction
 - 3.3.1 IBTM Events MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020
 - 3.3.2 IBTM Events MICE Tourism Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 IBTM Events MICE Tourism Business Overview
 - 3.3.5 IBTM Events MICE Tourism Specification
- 3.4 CWT Meetings & Events MICE Tourism Business Introduction
- 3.5 Interpublic Group MICE Tourism Business Introduction
- 3.6 BCD Meetings and Events MICE Tourism Business Introduction

SECTION 4 GLOBAL MICE TOURISM MARKET SEGMENTATION (REGION LEVEL)

- 4.1 North America Country

- 4.1.1 United States MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.1.2 Canada MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.2 South America Country
 - 4.2.1 South America MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.3 Asia Country
 - 4.3.1 China MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.3.2 Japan MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.3.3 India MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.3.4 Korea MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.4 Europe Country
 - 4.4.1 Germany MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.4.2 UK MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.4.3 France MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.4.4 Italy MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.4.5 Europe MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.5 Other Country and Region
 - 4.5.1 Middle East MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.5.2 Africa MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
 - 4.5.3 GCC MICE Tourism Market Size and Market Segmentation (Industry Level) 2015-2020
- 4.6 Global MICE Tourism Market Segmentation (Region Level) Analysis 2015-2020
- 4.7 Global MICE Tourism Market Segmentation (Region Level) Analysis

SECTION 5 GLOBAL MICE TOURISM MARKET SEGMENTATION (TYPE LEVEL)

- 5.1 Global MICE Tourism Market Segmentation (Type Level) Market Size 2015-2020
- 5.2 Different MICE Tourism Market Segmentation (Type Level) Market Size Growth Rate 2015-2020
- 5.3 Global MICE Tourism Market Segmentation (Type Level) Analysis

SECTION 6 GLOBAL MICE TOURISM MARKET SEGMENTATION (INDUSTRY LEVEL)

- 6.1 Global MICE Tourism Market Segmentation (Industry Level) Market Size 2015-2020
- 6.2 Different Industry Trend 2015-2020
- 6.3 Global MICE Tourism Market Segmentation (Industry Level) Analysis

SECTION 7 GLOBAL MICE TOURISM MARKET SEGMENTATION (CHANNEL LEVEL)

- 7.1 Global MICE Tourism Market Segmentation (Channel Level) Market Size and Share 2015-2020
- 7.2 Global MICE Tourism Market Segmentation (Channel Level) Analysis

SECTION 8 MICE TOURISM MARKET FORECAST 2020-2025

- 8.1 MICE Tourism Segmentation Market Forecast (Region Level)
- 8.2 MICE Tourism Segmentation Market Forecast (Type Level)
- 8.3 MICE Tourism Segmentation Market Forecast (Industry Level)
- 8.4 MICE Tourism Segmentation Market Forecast (Channel Level)

SECTION 9 MICE TOURISM SEGMENTATION TYPE

- 9.1 Inbound Meetings Introduction
- 9.2 Incentives Introduction
- 9.3 Conferences Introduction
- 9.4 Exhibitions Introduction
- 9.5 Introduction

SECTION 10 MICE TOURISM SEGMENTATION INDUSTRY

- 10.1 Hotel Clients
- 10.2 Traffic Clients
- 10.3 Retail Clients

10.4 Entertainment Clients

10.5 Clients

SECTION 11 MICE TOURISM COST ANALYSIS

11.1 Technology Cost Analysis

11.2 Labor Cost Analysis

11.3 Cost Overview

SECTION 12 CONCLUSION

Chart And Figure

CHART AND FIGURE

Figure MICE Tourism from ATPi

Chart 2015-2020 Global Major Player MICE Tourism Business Revenue (Million USD)

Chart 2015-2020 Global Major Player MICE Tourism Business Revenue Share

Chart ATPi MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020

Chart ATPi MICE Tourism Business Distribution

Chart ATPi Interview Record (Partly)

Figure ATPi MICE Tourism Picture

Chart ATPi MICE Tourism Business Profile

Table ATPi MICE Tourism Specification

Chart Capita Travel and Events MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020

Chart Capita Travel and Events MICE Tourism Business Distribution

Chart Capita Travel and Events Interview Record (Partly)

Figure Capita Travel and Events MICE Tourism Picture

Chart Capita Travel and Events MICE Tourism Business Overview

Table Capita Travel and Events MICE Tourism Specification

Chart IBTM Events MICE Tourism Revenue, Growth Rate and Gross profit 2015-2020

Chart IBTM Events MICE Tourism Business Distribution

Chart IBTM Events Interview Record (Partly)

Figure IBTM Events MICE Tourism Picture

Chart IBTM Events MICE Tourism Business Overview

Table IBTM Events MICE Tourism Specification

Chart United States MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart United States MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart Canada MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart Canada MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart South America MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart South America MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart China MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart China MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart Japan MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart Japan MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart India MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020

Chart India MICE Tourism Market Segmentation (Industry Level) 2015-2020

Chart Korea MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Korea MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Germany MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Germany MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart UK MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart UK MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart France MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart France MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Italy MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Italy MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Europe MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Europe MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Middle East MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Middle East MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Africa MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart Africa MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart GCC MICE Tourism Market Size (Million \$) and Growth Rate 2015-2020
Chart GCC MICE Tourism Market Segmentation (Industry Level) 2015-2020
Chart Global MICE Tourism Market Segmentation (Region Level) Market size
2015-2020
Chart MICE Tourism Market Segmentation (Type Level) Market Size (Million \$)
2015-2020
Chart Different MICE Tourism Market Segmentation (Type Level) Market Size Growth
Rate 2015-2020
Chart MICE Tourism Market Segmentation (Industry Level) Market Size (Million \$)
2015-2020
Chart MICE Tourism Market Segmentation (Industry Level) Market Size (Value) Growth
Rate 2015-2020
Chart Global MICE Tourism Market Segmentation (Channel Level) Sales Value
2015-2020
Chart Global MICE Tourism Market Segmentation (Channel Level) Share 2015-2020
Chart MICE Tourism Segmentation Market Forecast (Region Level) Market Size
2020-2025
Chart MICE Tourism Segmentation Market Forecast (Type Level) Market Size
2020-2025
Chart MICE Tourism Segmentation Market Forecast (Industry Level) Market Size
2020-2025
Chart MICE Tourism Segmentation Market Forecast (Channel Level) Market Size
2020-2025

Chart Inbound Meetings Figure
Chart Inbound Meetings Advantage and Disadvantage Comparison
Chart Incentives Figure
Chart Incentives Advantage and Disadvantage Comparison
Chart Conferences Figure
Chart Conferences Advantage and Disadvantage Comparison
Chart Exhibitions Figure
Chart Exhibitions Advantage and Disadvantage Comparison
Chart Figure
Chart Advantage and Disadvantage Comparison
Chart Hotel Clients
Chart Traffic Clients
Chart Retail Clients
Chart Entertainment Clients
Chart Clients

I would like to order

Product name: Global MICE Tourism Market Report 2020

Product link: <https://marketpublishers.com/r/G09C04BB3102EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G09C04BB3102EN.html>