

# Global Matcha Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G746841D76EAEN.html>

Date: December 2022

Pages: 115

Price: US\$ 2,350.00 (Single User License)

ID: G746841D76EAEN

## Abstracts

In the past few years, the Matcha market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Matcha reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of xxx from 2017-2022. Facing the complicated international situation, the future of the Matcha market is full of uncertain. BisReport predicts that the global Matcha market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Matcha Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Matcha market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

AIYA America

The AOI Tea Company

Ippodo Tea

DoMatcha

Encha

Midori Spring Ltd.

Vivid Vitality Ltd.

Garden To Cup Organics

TEAJA Organic

Jade Monk LLC.

ITO EN, LTD.

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Ceremonial

Classic  
Culinary

Application Segment  
Food and Beverages  
Personal Care

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 MATCHA MARKET OVERVIEW**

- 1.1 Matcha Market Scope
- 1.2 COVID-19 Impact on Matcha Market
- 1.3 Global Matcha Market Status and Forecast Overview
  - 1.3.1 Global Matcha Market Status 2017-2022
  - 1.3.2 Global Matcha Market Forecast 2023-2028
- 1.4 Global Matcha Market Overview by Region
- 1.5 Global Matcha Market Overview by Type
- 1.6 Global Matcha Market Overview by Application

### **SECTION 2 GLOBAL MATCHA MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Matcha Sales Volume
- 2.2 Global Manufacturer Matcha Business Revenue
- 2.3 Global Manufacturer Matcha Price

### **SECTION 3 MANUFACTURER MATCHA BUSINESS INTRODUCTION**

- 3.1 AIYA America Matcha Business Introduction
  - 3.1.1 AIYA America Matcha Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 AIYA America Matcha Business Distribution by Region
  - 3.1.3 AIYA America Interview Record
  - 3.1.4 AIYA America Matcha Business Profile
  - 3.1.5 AIYA America Matcha Product Specification
- 3.2 The AOI Tea Company Matcha Business Introduction
  - 3.2.1 The AOI Tea Company Matcha Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 The AOI Tea Company Matcha Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 The AOI Tea Company Matcha Business Overview
  - 3.2.5 The AOI Tea Company Matcha Product Specification
- 3.3 Manufacturer three Matcha Business Introduction
  - 3.3.1 Manufacturer three Matcha Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Matcha Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Matcha Business Overview
- 3.3.5 Manufacturer three Matcha Product Specification
- 3.4 Manufacturer four Matcha Business Introduction
  - 3.4.1 Manufacturer four Matcha Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Matcha Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Matcha Business Overview
  - 3.4.5 Manufacturer four Matcha Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL MATCHA MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Matcha Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Matcha Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Matcha Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Matcha Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Matcha Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Matcha Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Matcha Market Size and Price Analysis 2017-2022
  - 4.3.3 India Matcha Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Matcha Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Matcha Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Matcha Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Matcha Market Size and Price Analysis 2017-2022
  - 4.4.3 France Matcha Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Matcha Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Matcha Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Matcha Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Matcha Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Matcha Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Matcha Market Size and Price Analysis 2017-2022

- 4.6 Global Matcha Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Matcha Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Matcha Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL MATCHA MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Ceremonial Product Introduction
  - 5.1.2 Classic Product Introduction
  - 5.1.3 Culinary Product Introduction
- 5.2 Global Matcha Sales Volume (by Type) 2017-2022
- 5.3 Global Matcha Market Size (by Type) 2017-2022
- 5.4 Different Matcha Product Type Price 2017-2022
- 5.5 Global Matcha Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL MATCHA MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Matcha Sales Volume (by Application) 2017-2022
- 6.2 Global Matcha Market Size (by Application) 2017-2022
- 6.3 Matcha Price in Different Application Field 2017-2022
- 6.4 Global Matcha Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL MATCHA MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Matcha Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Matcha Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL MATCHA MARKET FORECAST 2023-2028**

- 8.1 Matcha Segment Market Forecast 2023-2028 (By Region)
- 8.2 Matcha Segment Market Forecast 2023-2028 (By Type)
- 8.3 Matcha Segment Market Forecast 2023-2028 (By Application)
- 8.4 Matcha Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Matcha Price (USD/Unit) Forecast

## **SECTION 9 MATCHA APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Food and Beverages Customers
- 9.2 Personal Care Customers

## **SECTION 10 MATCHA MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Matcha Product Picture

Chart Global Matcha Market Size (with or without the impact of COVID-19)

Chart Global Matcha Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Matcha Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Matcha Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Matcha Market Size (Million \$) and Growth Rate 2023-2028

Table Global Matcha Market Overview by Region

Table Global Matcha Market Overview by Type

Table Global Matcha Market Overview by Application

Chart 2017-2022 Global Manufacturer Matcha Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Matcha Sales Volume Share

Chart 2017-2022 Global Manufacturer Matcha Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Matcha Business Revenue Share

Chart 2017-2022 Global Manufacturer Matcha Business Price (USD/Unit)

Chart AIYA America Matcha Sales Volume, Price, Revenue and Gross margin  
2017-2022

Chart AIYA America Matcha Business Distribution

Chart AIYA America Interview Record (Partly)

Chart AIYA America Matcha Business Profile

Table AIYA America Matcha Product Specification

Chart United States Matcha Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart United States Matcha Sales Price (USD/Unit) 2017-2022

Chart Canada Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Matcha Sales Price (USD/Unit) 2017-2022

Chart Mexico Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Matcha Sales Price (USD/Unit) 2017-2022

Chart Brazil Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Matcha Sales Price (USD/Unit) 2017-2022

Chart Argentina Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Matcha Sales Price (USD/Unit) 2017-2022

Chart China Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Matcha Sales Price (USD/Unit) 2017-2022

Chart Japan Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Matcha Sales Price (USD/Unit) 2017-2022



Chart India Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Matcha Sales Price (USD/Unit) 2017-2022

Chart Korea Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Matcha Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Matcha Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Southeast Asia Matcha Sales Price (USD/Unit) 2017-2022

Chart Germany Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Matcha Sales Price (USD/Unit) 2017-2022

Chart UK Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Matcha Sales Price (USD/Unit) 2017-2022

Chart France Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Matcha Sales Price (USD/Unit) 2017-2022

Chart Spain Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Matcha Sales Price (USD/Unit) 2017-2022

Chart Russia Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Matcha Sales Price (USD/Unit) 2017-2022

Chart Italy Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Matcha Sales Price (USD/Unit) 2017-2022

Chart Middle East Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Matcha Sales Price (USD/Unit) 2017-2022

Chart South Africa Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Matcha Sales Price (USD/Unit) 2017-2022

Chart Egypt Matcha Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Matcha Sales Price (USD/Unit) 2017-2022

Chart Global Matcha Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Matcha Market Segment Sales Volume (Units) Share by Region  
2017-2022

Chart Global Matcha Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Matcha Market Segment Market size (Million \$) Share by Region  
2017-2022

Chart Global Matcha Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Matcha Market Segment Sales Volume (Units) Share by Country  
2017-2022

Chart Global Matcha Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Matcha Market Segment Market size (Million \$) Share by Country  
2017-2022

Chart Ceremonial Product Figure

Chart Ceremonial Product Description

Chart Classic Product Figure  
Chart Classic Product Description  
Chart Culinary Product Figure  
Chart Culinary Product Description  
Chart Matcha Sales Volume by Type (Units) 2017-2022  
Chart Matcha Sales Volume (Units) Share by Type  
Chart Matcha Market Size by Type (Million \$) 2017-2022  
Chart Matcha Market Size (Million \$) Share by Type  
Chart Different Matcha Product Type Price (USD/Unit) 2017-2022  
Chart Matcha Sales Volume by Application (Units) 2017-2022  
Chart Matcha Sales Volume (Units) Share by Application  
Chart Matcha Market Size by Application (Million \$) 2017-2022  
Chart Matcha Market Size (Million \$) Share by Application  
Chart Matcha Price in Different Application Field 2017-2022  
Chart Global Matcha Market Segment (By Channel) Sales Volume (Units) 2017-2022  
Chart Global Matcha Market Segment (By Channel) Share 2017-2022  
Chart Matcha Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028  
Chart Matcha Segment Market Sales Volume Forecast (By Region) Share 2023-2028  
Chart Matcha Segment Market Size (Million USD) Forecast (By Region) 2023-2028  
Chart Matcha Segment Market Size Forecast (By Region) Share 2023-2028  
Chart Matcha Market Segment (By Type) Volume (Units) 2023-2028  
Chart Matcha Market Segment (By Type) Volume (Units) Share 2023-2028  
Chart Matcha Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Matcha Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Matcha Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart Matcha Market Segment (By Application) Market Size (Volume) Share 2023-2028  
Chart Matcha Market Segment (By Application) Market Size (Value) 2023-2028  
Chart Matcha Market Segment (By Application) Market Size (Value) Share 2023-2028  
Chart Global Matcha Market Segment (By Channel) Sales Volume (Units) 2023-2028  
Chart Global Matcha Market Segment (By Channel) Share 2023-2028  
Chart Global Matcha Price Forecast 2023-2028  
Chart Food and Beverages Customers  
Chart Personal Care Customers

## I would like to order

Product name: Global Matcha Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G746841D76EAEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G746841D76EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970