

# Global Masterbatch Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the Masterbatch market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Masterbatch reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of 15 from 2017-2022. Facing the complicated international situation, the future of the Masterbatch market is full of uncertain. BisReport predicts that the global Masterbatch market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Masterbatch Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Masterbatch market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

#### Section 1: 100 USD——Market Overview

#### Section (2 3): 1200 USD——Manufacturer Detail

Clariant

Ampacet Corporation

A. Schulman, Inc.

Americhem, Inc.

Cabot Corporation

PolyOne

GCR Group

Tosaf

Plastika Kritis S.A

RTP Company

Polyplast Mueller GmbH

Plastiblends

Astra Polymers

Alok Masterbatches

Hubron

Hengcai

Gabriel-Chemie Group

Prayag Polytech

Wave Semuliao Group

Heima

#### Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

White Masterbatch

Black Masterbatch

Color Masterbatch

Additive Masterbatch

Plastic Filler Masterbatch

Application Segment

Packaging Industry

Industry

Agriculture

Consumer Products

Other Fields

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 MASTERBATCH MARKET OVERVIEW**

- 1.1 Masterbatch Market Scope
- 1.2 COVID-19 Impact on Masterbatch Market
- 1.3 Global Masterbatch Market Status and Forecast Overview
  - 1.3.1 Global Masterbatch Market Status 2017-2022
  - 1.3.2 Global Masterbatch Market Forecast 2023-2028
- 1.4 Global Masterbatch Market Overview by Region
- 1.5 Global Masterbatch Market Overview by Type
- 1.6 Global Masterbatch Market Overview by Application

### **SECTION 2 GLOBAL MASTERBATCH MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Masterbatch Sales Volume
- 2.2 Global Manufacturer Masterbatch Business Revenue
- 2.3 Global Manufacturer Masterbatch Price

### **SECTION 3 MANUFACTURER MASTERBATCH BUSINESS INTRODUCTION**

- 3.1 Clariant Masterbatch Business Introduction
  - 3.1.1 Clariant Masterbatch Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Clariant Masterbatch Business Distribution by Region
  - 3.1.3 Clariant Interview Record
  - 3.1.4 Clariant Masterbatch Business Profile
  - 3.1.5 Clariant Masterbatch Product Specification
- 3.2 Ampacet Corporation Masterbatch Business Introduction
  - 3.2.1 Ampacet Corporation Masterbatch Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Ampacet Corporation Masterbatch Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Ampacet Corporation Masterbatch Business Overview
  - 3.2.5 Ampacet Corporation Masterbatch Product Specification
- 3.3 Manufacturer three Masterbatch Business Introduction
  - 3.3.1 Manufacturer three Masterbatch Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Masterbatch Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Masterbatch Business Overview
- 3.3.5 Manufacturer three Masterbatch Product Specification
- 3.4 Manufacturer four Masterbatch Business Introduction
  - 3.4.1 Manufacturer four Masterbatch Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Masterbatch Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Masterbatch Business Overview
  - 3.4.5 Manufacturer four Masterbatch Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL MASTERBATCH MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Masterbatch Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Masterbatch Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Masterbatch Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Masterbatch Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Masterbatch Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Masterbatch Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Masterbatch Market Size and Price Analysis 2017-2022
  - 4.3.3 India Masterbatch Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Masterbatch Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Masterbatch Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Masterbatch Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Masterbatch Market Size and Price Analysis 2017-2022
  - 4.4.3 France Masterbatch Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Masterbatch Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Masterbatch Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Masterbatch Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Masterbatch Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Masterbatch Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Masterbatch Market Size and Price Analysis 2017-2022

- 4.6 Global Masterbatch Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Masterbatch Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Masterbatch Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL MASTERBATCH MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 White Masterbatch Product Introduction
  - 5.1.2 Black Masterbatch Product Introduction
  - 5.1.3 Color Masterbatch Product Introduction
  - 5.1.4 Additive Masterbatch Product Introduction
  - 5.1.5 Plastic Filler Masterbatch Product Introduction
- 5.2 Global Masterbatch Sales Volume (by Type) 2017-2022
- 5.3 Global Masterbatch Market Size (by Type) 2017-2022
- 5.4 Different Masterbatch Product Type Price 2017-2022
- 5.5 Global Masterbatch Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL MASTERBATCH MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Masterbatch Sales Volume (by Application) 2017-2022
- 6.2 Global Masterbatch Market Size (by Application) 2017-2022
- 6.3 Masterbatch Price in Different Application Field 2017-2022
- 6.4 Global Masterbatch Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL MASTERBATCH MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Masterbatch Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Masterbatch Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL MASTERBATCH MARKET FORECAST 2023-2028**

- 8.1 Masterbatch Segment Market Forecast 2023-2028 (By Region)
- 8.2 Masterbatch Segment Market Forecast 2023-2028 (By Type)
- 8.3 Masterbatch Segment Market Forecast 2023-2028 (By Application)
- 8.4 Masterbatch Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Masterbatch Price (USD/Unit) Forecast

## **SECTION 9 MASTERBATCH APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Packaging Industry Customers
- 9.2 Industry Customers
- 9.3 Agriculture Customers
- 9.4 Consumer Products Customers
- 9.5 Other Fields Customers

## **SECTION 10 MASTERBATCH MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Masterbatch Product Picture

Chart Global Masterbatch Market Size (with or without the impact of COVID-19)

Chart Global Masterbatch Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Masterbatch Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Masterbatch Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Masterbatch Market Size (Million \$) and Growth Rate 2023-2028

Table Global Masterbatch Market Overview by Region

Table Global Masterbatch Market Overview by Type

Table Global Masterbatch Market Overview by Application

Chart 2017-2022 Global Manufacturer Masterbatch Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Masterbatch Sales Volume Share

Chart 2017-2022 Global Manufacturer Masterbatch Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Masterbatch Business Revenue Share

Chart 2017-2022 Global Manufacturer Masterbatch Business Price (USD/Unit)

Chart Clariant Masterbatch Sales Volume, Price, Revenue and Gross margin  
2017-2022

Chart Clariant Masterbatch Business Distribution

Chart Clariant Interview Record (Partly)

Chart Clariant Masterbatch Business Profile

Table Clariant Masterbatch Product Specification

Chart United States Masterbatch Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart United States Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Canada Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Mexico Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Brazil Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Argentina Masterbatch Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Argentina Masterbatch Sales Price (USD/Unit) 2017-2022

Chart China Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Japan Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart Japan Masterbatch Sales Price (USD/Unit) 2017-2022

Chart India Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Korea Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Germany Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Masterbatch Sales Price (USD/Unit) 2017-2022

Chart UK Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Masterbatch Sales Price (USD/Unit) 2017-2022

Chart France Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Spain Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Russia Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Italy Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Middle East Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Masterbatch Sales Price (USD/Unit) 2017-2022

Chart South Africa Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Egypt Masterbatch Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Masterbatch Sales Price (USD/Unit) 2017-2022

Chart Global Masterbatch Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Masterbatch Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Masterbatch Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Masterbatch Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Masterbatch Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Masterbatch Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Masterbatch Market Segment Market size (Million \$) by Country

2017-2022

Chart Global Masterbatch Market Segment Market size (Million \$) Share by Country

2017-2022

Chart White Masterbatch Product Figure

Chart White Masterbatch Product Description

Chart Black Masterbatch Product Figure

Chart Black Masterbatch Product Description

Chart Color Masterbatch Product Figure

Chart Color Masterbatch Product Description

Chart Additive Masterbatch Product Figure

Chart Additive Masterbatch Product Description

Chart Plastic Filler Masterbatch Product Figure

Chart Plastic Filler Masterbatch Product Description

Chart Masterbatch Sales Volume by Type (Units) 2017-2022

Chart Masterbatch Sales Volume (Units) Share by Type

Chart Masterbatch Market Size by Type (Million \$) 2017-2022

Chart Masterbatch Market Size (Million \$) Share by Type

Chart Different Masterbatch Product Type Price (USD/Unit) 2017-2022

Chart Masterbatch Sales Volume by Application (Units) 2017-2022

Chart Masterbatch Sales Volume (Units) Share by Application

Chart Masterbatch Market Size by Application (Million \$) 2017-2022

Chart Masterbatch Market Size (Million \$) Share by Application

Chart Masterbatch Price in Different Application Field 2017-2022

Chart Global Masterbatch Market Segment (By Channel) Sales Volume (Units)

2017-2022

Chart Global Masterbatch Market Segment (By Channel) Share 2017-2022

Chart Masterbatch Segment Market Sales Volume (Units) Forecast (by Region)

2023-2028

Chart Masterbatch Segment Market Sales Volume Forecast (By Region) Share

2023-2028

Chart Masterbatch Segment Market Size (Million USD) Forecast (By Region)

2023-2028

Chart Masterbatch Segment Market Size Forecast (By Region) Share 2023-2028

Chart Masterbatch Market Segment (By Type) Volume (Units) 2023-2028

Chart Masterbatch Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Masterbatch Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Masterbatch Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Masterbatch Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Masterbatch Market Segment (By Application) Market Size (Volume) Share

2023-2028

Chart Masterbatch Market Segment (By Application) Market Size (Value) 2023-2028

Chart Masterbatch Market Segment (By Application) Market Size (Value) Share

2023-2028

Chart Global Masterbatch Market Segment (By Channel) Sales Volume (Units)

2023-2028

Chart Global Masterbatch Market Segment (By Channel) Share 2023-2028

Chart Global Masterbatch Price Forecast 2023-2028

Chart Packaging Industry Customers

Chart Industry Customers

Chart Agriculture Customers

Chart Consumer Products Customers

Chart Other Fields Customers

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