

# Global Marketing Video Production Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the Marketing Video Production market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Marketing Video Production reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of xxx from 2017-2022. Facing the complicated international situation, the future of the Marketing Video Production market is full of uncertain. BisReport predicts that the global Marketing Video Production market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Marketing Video Production Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Marketing Video Production market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

WPP Group

Omnicom Group

Publicis Group

Interpublic Group

Dentsu

The Mill

BBDO

One Media Group

Allua Limited

Yum Yum Videos

Epipheo Studios

Sandwich Video

Demo Duck

Thinkmojo

Explanify

Switch Video

Grumo Media

Wyzowl

Blink Tower

Industrial Light and Magic

Rodeo Fx  
Legend 3D  
Framestore  
Cinesite  
Moving Picture Company (MPC)  
Weta Digital  
Deluxe Entertainment  
DNEG  
Pinewood Studios  
Sony Pictures Imageworks

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Social Media Videos

Content Marketing Videos

Conversion Videos

Application Segment

Retail

Manufacturing

Education

Finances

HealthCare/Music Industry/Professional Services

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD—Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 MARKETING VIDEO PRODUCTION MARKET OVERVIEW**

- 1.1 Marketing Video Production Market Scope
- 1.2 COVID-19 Impact on Marketing Video Production Market
- 1.3 Global Marketing Video Production Market Status and Forecast Overview
  - 1.3.1 Global Marketing Video Production Market Status 2017-2022
  - 1.3.2 Global Marketing Video Production Market Forecast 2023-2028
- 1.4 Global Marketing Video Production Market Overview by Region
- 1.5 Global Marketing Video Production Market Overview by Type
- 1.6 Global Marketing Video Production Market Overview by Application

### **SECTION 2 GLOBAL MARKETING VIDEO PRODUCTION MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Marketing Video Production Sales Volume
- 2.2 Global Manufacturer Marketing Video Production Business Revenue
- 2.3 Global Manufacturer Marketing Video Production Price

### **SECTION 3 MANUFACTURER MARKETING VIDEO PRODUCTION BUSINESS INTRODUCTION**

- 3.1 WPP Group Marketing Video Production Business Introduction
  - 3.1.1 WPP Group Marketing Video Production Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 WPP Group Marketing Video Production Business Distribution by Region
  - 3.1.3 WPP Group Interview Record
  - 3.1.4 WPP Group Marketing Video Production Business Profile
  - 3.1.5 WPP Group Marketing Video Production Product Specification
- 3.2 Omnicom Group Marketing Video Production Business Introduction
  - 3.2.1 Omnicom Group Marketing Video Production Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Omnicom Group Marketing Video Production Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Omnicom Group Marketing Video Production Business Overview
  - 3.2.5 Omnicom Group Marketing Video Production Product Specification
- 3.3 Manufacturer three Marketing Video Production Business Introduction
  - 3.3.1 Manufacturer three Marketing Video Production Sales Volume, Price, Revenue

and Gross margin 2017-2022

3.3.2 Manufacturer three Marketing Video Production Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Marketing Video Production Business Overview

3.3.5 Manufacturer three Marketing Video Production Product Specification

3.4 Manufacturer four Marketing Video Production Business Introduction

3.4.1 Manufacturer four Marketing Video Production Sales Volume, Price, Revenue and Gross margin 2017-2022

3.4.2 Manufacturer four Marketing Video Production Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Marketing Video Production Business Overview

3.4.5 Manufacturer four Marketing Video Production Product Specification

3.5

3.6

## **SECTION 4 GLOBAL MARKETING VIDEO PRODUCTION MARKET SEGMENT (BY REGION)**

4.1 North America Country

4.1.1 United States Marketing Video Production Market Size and Price Analysis 2017-2022

4.1.2 Canada Marketing Video Production Market Size and Price Analysis 2017-2022

4.1.3 Mexico Marketing Video Production Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Marketing Video Production Market Size and Price Analysis 2017-2022

4.2.2 Argentina Marketing Video Production Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Marketing Video Production Market Size and Price Analysis 2017-2022

4.3.2 Japan Marketing Video Production Market Size and Price Analysis 2017-2022

4.3.3 India Marketing Video Production Market Size and Price Analysis 2017-2022

4.3.4 Korea Marketing Video Production Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Marketing Video Production Market Size and Price Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Marketing Video Production Market Size and Price Analysis 2017-2022

4.4.2 UK Marketing Video Production Market Size and Price Analysis 2017-2022

4.4.3 France Marketing Video Production Market Size and Price Analysis 2017-2022

4.4.4 Spain Marketing Video Production Market Size and Price Analysis 2017-2022

- 4.4.5 Russia Marketing Video Production Market Size and Price Analysis 2017-2022
- 4.4.6 Italy Marketing Video Production Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Marketing Video Production Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Marketing Video Production Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Marketing Video Production Market Size and Price Analysis 2017-2022
- 4.6 Global Marketing Video Production Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Marketing Video Production Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Marketing Video Production Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL MARKETING VIDEO PRODUCTION MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Social Media Videos Product Introduction
  - 5.1.2 Content Marketing Videos Product Introduction
  - 5.1.3 Conversion Videos Product Introduction
- 5.2 Global Marketing Video Production Sales Volume (by Type) 2017-2022
- 5.3 Global Marketing Video Production Market Size (by Type) 2017-2022
- 5.4 Different Marketing Video Production Product Type Price 2017-2022
- 5.5 Global Marketing Video Production Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL MARKETING VIDEO PRODUCTION MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Marketing Video Production Sales Volume (by Application) 2017-2022
- 6.2 Global Marketing Video Production Market Size (by Application) 2017-2022
- 6.3 Marketing Video Production Price in Different Application Field 2017-2022
- 6.4 Global Marketing Video Production Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL MARKETING VIDEO PRODUCTION MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Marketing Video Production Market Segment (By Channel) Sales Volume and Share 2017-2022

## 7.2 Global Marketing Video Production Market Segment (By Channel) Analysis

### **SECTION 8 GLOBAL MARKETING VIDEO PRODUCTION MARKET FORECAST 2023-2028**

8.1 Marketing Video Production Segment Market Forecast 2023-2028 (By Region)

8.2 Marketing Video Production Segment Market Forecast 2023-2028 (By Type)

8.3 Marketing Video Production Segment Market Forecast 2023-2028 (By Application)

8.4 Marketing Video Production Segment Market Forecast 2023-2028 (By Channel)

8.5 Global Marketing Video Production Price (USD/Unit) Forecast

### **SECTION 9 MARKETING VIDEO PRODUCTION APPLICATION AND CUSTOMER ANALYSIS**

9.1 Retail Customers

9.2 Manufacturing Customers

9.3 Education Customers

9.4 Finances Customers

9.5 HealthCare/Music Industry/Professional Services Customers

### **SECTION 10 MARKETING VIDEO PRODUCTION MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

### **SECTION 11 CONCLUSION**

### **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure Marketing Video Production Product Picture

Chart Global Marketing Video Production Market Size (with or without the impact of COVID-19)

Chart Global Marketing Video Production Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Marketing Video Production Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Marketing Video Production Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Marketing Video Production Market Size (Million \$) and Growth Rate 2023-2028

Table Global Marketing Video Production Market Overview by Region

Table Global Marketing Video Production Market Overview by Type

Table Global Marketing Video Production Market Overview by Application

Chart 2017-2022 Global Manufacturer Marketing Video Production Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Marketing Video Production Sales Volume Share

Chart 2017-2022 Global Manufacturer Marketing Video Production Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Marketing Video Production Business Revenue Share

Chart 2017-2022 Global Manufacturer Marketing Video Production Business Price (USD/Unit)

Chart WPP Group Marketing Video Production Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart WPP Group Marketing Video Production Business Distribution

Chart WPP Group Interview Record (Partly)

Chart WPP Group Marketing Video Production Business Profile

Table WPP Group Marketing Video Production Product Specification

Chart United States Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Canada Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Mexico Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Brazil Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Argentina Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart China Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Japan Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart India Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Korea Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Germany Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart UK Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart France Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Spain Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Russia Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Italy Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Middle East Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart South Africa Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Egypt Marketing Video Production Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Marketing Video Production Sales Price (USD/Unit) 2017-2022

Chart Global Marketing Video Production Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Marketing Video Production Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Marketing Video Production Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Marketing Video Production Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Marketing Video Production Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Marketing Video Production Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Marketing Video Production Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Marketing Video Production Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Social Media Videos Product Figure

Chart Social Media Videos Product Description

Chart Content Marketing Videos Product Figure

Chart Content Marketing Videos Product Description

Chart Conversion Videos Product Figure

Chart Conversion Videos Product Description

Chart Marketing Video Production Sales Volume by Type (Units) 2017-2022

Chart Marketing Video Production Sales Volume (Units) Share by Type

Chart Marketing Video Production Market Size by Type (Million \$) 2017-2022

Chart Marketing Video Production Market Size (Million \$) Share by Type

Chart Different Marketing Video Production Product Type Price (USD/Unit) 2017-2022

Chart Marketing Video Production Sales Volume by Application (Units) 2017-2022  
Chart Marketing Video Production Sales Volume (Units) Share by Application  
Chart Marketing Video Production Market Size by Application (Million \$) 2017-2022  
Chart Marketing Video Production Market Size (Million \$) Share by Application  
Chart Marketing Video Production Price in Different Application Field 2017-2022  
Chart Global Marketing Video Production Market Segment (By Channel) Sales Volume (Units) 2017-2022  
Chart Global Marketing Video Production Market Segment (By Channel) Share 2017-2022  
Chart Marketing Video Production Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028  
Chart Marketing Video Production Segment Market Sales Volume Forecast (By Region) Share 2023-2028  
Chart Marketing Video Production Segment Market Size (Million USD) Forecast (By Region) 2023-2028  
Chart Marketing Video Production Segment Market Size Forecast (By Region) Share 2023-2028  
Chart Marketing Video Production Market Segment (By Type) Volume (Units) 2023-2028  
Chart Marketing Video Production Market Segment (By Type) Volume (Units) Share 2023-2028  
Chart Marketing Video Production Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Marketing Video Production Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Marketing Video Production Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart Marketing Video Production Market Segment (By Application) Market Size (Volume) Share 2023-2028  
Chart Marketing Video Production Market Segment (By Application) Market Size (Value) 2023-2028  
Chart Marketing Video Production Market Segment (By Application) Market Size (Value) Share 2023-2028  
Chart Global Marketing Video Production Market Segment (By Channel) Sales Volume (Units) 2023-2028  
Chart Global Marketing Video Production Market Segment (By Channel) Share 2023-2028  
Chart Global Marketing Video Production Price Forecast 2023-2028  
Chart Retail Customers

Chart Manufacturing Customers

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Chart HealthCare/Music Industry/Professional Services Customers

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