

# Global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) Market Status,

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## Abstracts

In the past few years, the Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market experienced a huge change under the influence of COVID-19, the global market size of Location-Based Services (LBS) and Real-Time Location Systems (RTLS) reached 17380 million \$ in 2021 from 8830 in 2016 with a CAGR of 25.32% from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 200 million, and the global epidemic has been basically under control, therefore, the World Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent in 2022. According to our research on Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market and global economic environment, we forecast that the global market size of Location-Based Services (LBS) and Real-Time Location Systems (RTLS) will reach 53210 million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to recover

and partially adapted to pandemic restrictions. The research and development of vaccines has made breakthrough progress, and many governments have also issued various policies to stimulate economic recovery, particularly in the United States, is likely to provide a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged period. The pandemic has exacerbated the risks associated with the decade-long wave of global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic environment, we published the Global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) Market Status, Trends and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global Location-Based Services (LBS) and Real-Time Location Systems (RTLS) market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Cisco

Google (Alphabet)

IBM

Microsoft

Oracle

Tomtom

Apple

ESRI

Ericsson

Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——

Product Type Segmentation (Location Type (Indoor and Outdoor), Software (Geocoding and

Reverse Geocoding, Location and Predictive Analytics), , , )

Application Segmentation (LBS and RTLS solution vendors, LBS and RTLS service providers,

Value-added resellers, Security and intelligence service providers, Managed Service Providers

(MSPs))

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2021-2026)

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