

# Global Location-based Search and Advertising Market Size, Status and Forecast 2025

https://marketpublishers.com/r/GD07A6BC65FEN.html

Date: May 2018

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: GD07A6BC65FEN

# **Abstracts**

#### Summary

This report studies the Location-based Search and Advertising market status and outlook of global and major regions, from angles of players, regions, product and end Application/industries; this report analyzes the top players in global and major regions, and splits the Location-based Search and Advertising market by product and Application/end industries.

The global Location-based Search and Advertising market is valued at XX million USD in 2017 and is expected to reach XX million USD by the end of 2025, growing at a CAGR of XX% between 2018 and 2022.

The Asia-Pacific will occupy for more market share in following years, especially in China, also fast growing India and Southeast Asia regions.

United States will still play an important role which cannot be ignored. Any changes from United States might affect the development trend of Location-based Search and Advertising.

EU also play important roles in global market, with market size of xx million USD in 2017 and will be xx million USD in 2025, with a CAGR of XX.

Geographically, this report split global into several key Regions, with, revenue (million USD), market share and growth rate of Location-based Search and Advertising for these regions, from 2012 to 2022 (forecast)



On the basis of product, the Location-based Search and Advertising market is primarily split into Indoor Outdoor

On the basis on the end users/Application, this report covers Search Application Messaging Application Display Application



### **Contents**

#### 1 INDUSTRY OVERVIEW

- 1.1 Location-based Search and Advertising Market Overview
  - 1.1.1 Location-based Search and Advertising Product Scope
  - 1.1.2 Market Status and Outlook
- 1.2 Global Location-based Search and Advertising Market Size and Analysis by Regions

(2013-2018)

- 1.2.1 United States Location-based Search and Advertising Market Status and Outlook
- 1.2.2 EU Location-based Search and Advertising Market Status and Outlook
- 1.2.3 Japan Location-based Search and Advertising Market Status and Outlook
- 1.2.4 China Location-based Search and Advertising Market Status and Outlook
- 1.2.5 India Location-based Search and Advertising Market Status and Outlook
- 1.2.6 Southeast Asia Location-based Search and Advertising Market Status and Outlook
- 1.3 Classification of Location-based Search and Advertising by Product
- 1.3.1 Global Location-based Search and Advertising Revenue (Million USD) and Growth
- (%) Comparison by Product (2013-2025)
- 1.3.2 Global Location-based Search and Advertising Revenue (Million USD) Market Share (%) by Product in 2017
  - 1.3.3 Indoor
  - 1.3.4 Outdoor
- 1.4 Location-based Search and Advertising Market by End Users/Application
  - 1.4.1 Search Application
  - 1.4.2 Messaging Application
  - 1.4.3 Display Application

# 2 GLOBAL LOCATION-BASED SEARCH AND ADVERTISING COMPETITION ANALYSIS BY PLAYERS

2.1 Global Location-based Search and Advertising Market Size (Million USD) by Players (2013-2018) 2.2 Competitive Status

# **3 COMPANY (TOP PLAYERS) PROFILES AND KEY DATA**

3.1 Apple



- 3.1.1 Company Profile
- 3.1.2 Main Business/Business Overview
- 3.1.3 Products, Services and Solutions
- 3.1.4 Apple Location-based Search and Advertising Revenue (Million USD)
- (2013-2018)
  - 3.1.5 Recent Developments
- 3.2 Foursquare
  - 3.2.1 Company Profile
  - 3.2.2 Main Business/Business Overview
  - 3.2.3 Products, Services and Solutions
- 3.2.4 Foursquare Location-based Search and Advertising Revenue (Million USD) (2013-

#### 2018)

- 3.2.5 Recent Developments
- 3.3 Google
- 3.3.1 Company Profile
- 3.3.2 Main Business/Business Overview
- 3.3.3 Products, Services and Solutions
- 3.3.4 Google Location-based Search and Advertising Revenue (Million USD) (2013-

#### 2018)

- 3.3.5 Recent Developments
- 3.4 XAD
  - 3.4.1 Company Profile
  - 3.4.2 Main Business/Business Overview
  - 3.4.3 Products. Services and Solutions
  - 3.4.4 XAD Location-based Search and Advertising Revenue (Million USD)
- (2013-2018)
  - 3.4.5 Recent Developments
- 3.5 AdMoove (HiMedia)
  - 3.5.1 Company Profile
  - 3.5.2 Main Business/Business Overview
  - 3.5.3 Products, Services and Solutions
- 3.5.4 AdMoove (HiMedia) Location-based Search and Advertising Revenue (Million USD) (2013-2018)
  - 3.5.5 Recent Developments



- 3.6 Groupon
  - 3.6.1 Company Profile
  - 3.6.2 Main Business/Business Overview
  - 3.6.3 Products, Services and Solutions
- 3.6.4 Groupon Location-based Search and Advertising Revenue (Million USD) (2013-

#### 2018)

- 3.6.5 Recent Developments
- 3.7 Near
  - 3.7.1 Company Profile
  - 3.7.2 Main Business/Business Overview
  - 3.7.3 Products, Services and Solutions
  - 3.7.4 Near Location-based Search and Advertising Revenue (Million USD)
- (2013-2018)
- 3.7.5 Recent Developments
- 3.8 Aislelabs
  - 3.8.1 Company Profile
  - 3.8.2 Main Business/Business Overview
  - 3.8.3 Products, Services and Solutions
  - 3.8.4 Aislelabs Location-based Search and Advertising Revenue (Million USD) (2013-

#### 2018)

- 3.8.5 Recent Developments
- 3.9 Appello Systems
  - 3.9.1 Company Profile
  - 3.9.2 Main Business/Business Overview
  - 3.9.3 Products, Services and Solutions
  - 3.9.4 Appello Systems Location-based Search and Advertising Revenue (Million USD)



#### I would like to order

Product name: Global Location-based Search and Advertising Market Size, Status and Forecast 2025

Product link: https://marketpublishers.com/r/GD07A6BC65FEN.html

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/GD07A6BC65FEN.html">https://marketpublishers.com/r/GD07A6BC65FEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970