

Global Licensed Merchandise Market Report 2021

<https://marketpublishers.com/r/G40CD1D20C0EN.html>

Date: July 2021

Pages: 124

Price: US\$ 2,350.00 (Single User License)

ID: G40CD1D20C0EN

Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Licensed Merchandise industries have also been greatly affected.

In the past few years, the Licensed Merchandise market experienced a growth of 15, the global market size of Licensed Merchandise reached 341170 million \$ in 2020, of what is about xx million \$ in 2015.

From 2015 to 2019, the growth rate of global Licensed Merchandise market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Licensed Merchandise market size in 2020 will be 341170 with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Licensed Merchandise market size will reach 431300 million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

The Walt Disney Company

Meredith Corporation

PVH Corp.

Iconix Brand Group

Authentic Brands Group

Universal Brand Development

Nickelodeon

Major League Baseball

IMG College (Collegiate Licensing Company)

Sanrio

Sequential Brands Group

Westinghouse

General Motors

National Basketball Association

Electrolux

National Football League

Warner Bros. Consumer Products

The Pok?mon Company International

Procter & Gamble

Ferrari

Ralph Lauren

Mattel

Ford Motor Company

BBC Worldwide

The Hershey Company

Stanley Black & Decker

PGA Tour

National Hockey League

Sunkist Growers

WWE

Section 4: 900 USD——Region Segmentation
North America Country (United States, Canada)
South America
Asia Country (China, Japan, India, Korea)
Europe Country (Germany, UK, France, Italy)
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——
Product Type Segmentation
Apparels
Toys
Accessories
Home Decoration
Software/Video Games/Food and Beverage

Industry Segmentation
Entertainment
Corporate Trademarks/Brand
Fashion
Sports

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

Contents

SECTION 1 LICENSED MERCHANDISE PRODUCT DEFINITION

SECTION 2 GLOBAL LICENSED MERCHANDISE MARKET MANUFACTURER SHARE AND MARKET OVERVIEW

- 2.1 Global Manufacturer Licensed Merchandise Shipments
- 2.2 Global Manufacturer Licensed Merchandise Business Revenue
- 2.3 Global Licensed Merchandise Market Overview
- 2.4 COVID-19 Impact on Licensed Merchandise Industry

SECTION 3 MANUFACTURER LICENSED MERCHANDISE BUSINESS INTRODUCTION

- 3.1 The Walt Disney Company Licensed Merchandise Business Introduction
 - 3.1.1 The Walt Disney Company Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
 - 3.1.2 The Walt Disney Company Licensed Merchandise Business Distribution by Region
 - 3.1.3 The Walt Disney Company Interview Record
 - 3.1.4 The Walt Disney Company Licensed Merchandise Business Profile
 - 3.1.5 The Walt Disney Company Licensed Merchandise Product Specification
- 3.2 Meredith Corporation Licensed Merchandise Business Introduction
 - 3.2.1 Meredith Corporation Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
 - 3.2.2 Meredith Corporation Licensed Merchandise Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Meredith Corporation Licensed Merchandise Business Overview
 - 3.2.5 Meredith Corporation Licensed Merchandise Product Specification
- 3.3 PVH Corp. Licensed Merchandise Business Introduction
 - 3.3.1 PVH Corp. Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
 - 3.3.2 PVH Corp. Licensed Merchandise Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 PVH Corp. Licensed Merchandise Business Overview
 - 3.3.5 PVH Corp. Licensed Merchandise Product Specification
- 3.4 Iconix Brand Group Licensed Merchandise Business Introduction
- 3.5 Authentic Brands Group Licensed Merchandise Business Introduction

3.6 Universal Brand Development Licensed Merchandise Business Introduction

SECTION 4 GLOBAL LICENSED MERCHANDISE MARKET SEGMENTATION (REGION LEVEL)

4.1 North America Country

4.1.1 United States Licensed Merchandise Market Size and Price Analysis 2015-2020

4.1.2 Canada Licensed Merchandise Market Size and Price Analysis 2015-2020

4.2 South America Country

4.2.1 South America Licensed Merchandise Market Size and Price Analysis
2015-2020

4.3 Asia Country

4.3.1 China Licensed Merchandise Market Size and Price Analysis 2015-2020

4.3.2 Japan Licensed Merchandise Market Size and Price Analysis 2015-2020

4.3.3 India Licensed Merchandise Market Size and Price Analysis 2015-2020

4.3.4 Korea Licensed Merchandise Market Size and Price Analysis 2015-2020

4.4 Europe Country

4.4.1 Germany Licensed Merchandise Market Size and Price Analysis 2015-2020

4.4.2 UK Licensed Merchandise Market Size and Price Analysis 2015-2020

4.4.3 France Licensed Merchandise Market Size and Price Analysis 2015-2020

4.4.4 Italy Licensed Merchandise Market Size and Price Analysis 2015-2020

4.4.5 Europe Licensed Merchandise Market Size and Price Analysis 2015-2020

4.5 Other Country and Region

4.5.1 Middle East Licensed Merchandise Market Size and Price Analysis 2015-2020

4.5.2 Africa Licensed Merchandise Market Size and Price Analysis 2015-2020

4.5.3 GCC Licensed Merchandise Market Size and Price Analysis 2015-2020

4.6 Global Licensed Merchandise Market Segmentation (Region Level) Analysis
2015-2020

4.7 Global Licensed Merchandise Market Segmentation (Region Level) Analysis

SECTION 5 GLOBAL LICENSED MERCHANDISE MARKET SEGMENTATION (PRODUCT TYPE LEVEL)

5.1 Global Licensed Merchandise Market Segmentation (Product Type Level) Market
Size 2015-2020

5.2 Different Licensed Merchandise Product Type Price 2015-2020

5.3 Global Licensed Merchandise Market Segmentation (Product Type Level) Analysis

SECTION 6 GLOBAL LICENSED MERCHANDISE MARKET SEGMENTATION

(INDUSTRY LEVEL)

6.1 Global Licensed Merchandise Market Segmentation (Industry Level) Market Size 2015-2020

6.2 Different Industry Price 2015-2020

6.3 Global Licensed Merchandise Market Segmentation (Industry Level) Analysis

SECTION 7 GLOBAL LICENSED MERCHANDISE MARKET SEGMENTATION (CHANNEL LEVEL)

7.1 Global Licensed Merchandise Market Segmentation (Channel Level) Sales Volume and Share 2015-2020

7.2 Global Licensed Merchandise Market Segmentation (Channel Level) Analysis

SECTION 8 LICENSED MERCHANDISE MARKET FORECAST 2020-2025

8.1 Licensed Merchandise Segmentation Market Forecast (Region Level)

8.2 Licensed Merchandise Segmentation Market Forecast (Product Type Level)

8.3 Licensed Merchandise Segmentation Market Forecast (Industry Level)

8.4 Licensed Merchandise Segmentation Market Forecast (Channel Level)

SECTION 9 LICENSED MERCHANDISE SEGMENTATION PRODUCT TYPE

9.1 Apparels Product Introduction

9.2 Toys Product Introduction

9.3 Accessories Product Introduction

9.4 Home Decoration Product Introduction

9.5 Software/Video Games/Food and Beverage Product Introduction

SECTION 10 LICENSED MERCHANDISE SEGMENTATION INDUSTRY

10.1 Entertainment Clients

10.2 Corporate Trademarks/Brand Clients

10.3 Fashion Clients

10.4 Sports Clients

SECTION 11 LICENSED MERCHANDISE COST OF PRODUCTION ANALYSIS

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

SECTION 12 CONCLUSION

Chart And Figure

CHART AND FIGURE

Figure Licensed Merchandise Product Picture from The Walt Disney Company
Chart 2015-2020 Global Manufacturer Licensed Merchandise Shipments (Units)
Chart 2015-2020 Global Manufacturer Licensed Merchandise Shipments Share
Chart 2015-2020 Global Manufacturer Licensed Merchandise Business Revenue (Million USD)
Chart 2015-2020 Global Manufacturer Licensed Merchandise Business Revenue Share
Chart The Walt Disney Company Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
Chart The Walt Disney Company Licensed Merchandise Business Distribution
Chart The Walt Disney Company Interview Record (Partly)
Figure The Walt Disney Company Licensed Merchandise Product Picture
Chart The Walt Disney Company Licensed Merchandise Business Profile
Table The Walt Disney Company Licensed Merchandise Product Specification
Chart Meredith Corporation Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
Chart Meredith Corporation Licensed Merchandise Business Distribution
Chart Meredith Corporation Interview Record (Partly)
Figure Meredith Corporation Licensed Merchandise Product Picture
Chart Meredith Corporation Licensed Merchandise Business Overview
Table Meredith Corporation Licensed Merchandise Product Specification
Chart PVH Corp. Licensed Merchandise Shipments, Price, Revenue and Gross profit 2015-2020
Chart PVH Corp. Licensed Merchandise Business Distribution
Chart PVH Corp. Interview Record (Partly)
Figure PVH Corp. Licensed Merchandise Product Picture
Chart PVH Corp. Licensed Merchandise Business Overview
Table PVH Corp. Licensed Merchandise Product Specification
3.4 Iconix Brand Group Licensed Merchandise Business Introduction
Chart United States Licensed Merchandise Sales Volume (Units) and Market Size (Million \$) 2015-2020
Chart United States Licensed Merchandise Sales Price (\$/Unit) 2015-2020
Chart Canada Licensed Merchandise Sales Volume (Units) and Market Size (Million \$) 2015-2020
Chart Canada Licensed Merchandise Sales Price (\$/Unit) 2015-2020
Chart South America Licensed Merchandise Sales Volume (Units) and Market Size

(Million \$) 2015-2020

Chart South America Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart China Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart China Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Japan Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Japan Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart India Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart India Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Korea Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Korea Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Germany Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Germany Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart UK Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart UK Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart France Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart France Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Italy Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Italy Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Europe Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Europe Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Middle East Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Middle East Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Africa Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart Africa Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart GCC Licensed Merchandise Sales Volume (Units) and Market Size (Million \$)
2015-2020

Chart GCC Licensed Merchandise Sales Price (\$/Unit) 2015-2020

Chart Global Licensed Merchandise Market Segmentation (Region Level) Sales Volume

2015-2020

Chart Global Licensed Merchandise Market Segmentation (Region Level) Market size

2015-2020

Chart Licensed Merchandise Market Segmentation (Product Type Level) Volume (Units)

2015-2020

Chart Licensed Merchandise Market Segmentation (Product Type Level) Market Size
(Million \$) 2015-2020

Chart Different Licensed Merchandise Product Type Price (\$/Unit) 2015-2020

Chart Licensed Merchandise Market Segmentation (Industry Level) Market Size
(Volume) 2015-2020

Chart Licensed Merchandise Market Segmentation (Industry Level) Market Size (Share)
2015-2020

Chart Licensed Merchandise Market Segmentation (Industry Level) Market Size (Value)
2015-2020

Chart Global Licensed Merchandise Market Segmentation (Channel Level) Sales
Volume (Units) 2015-2020

Chart Global Licensed Merchandise Market Segmentation (Channel Level) Share
2015-2020

Chart Licensed Merchandise Segmentation Market Forecast (Region Level) 2020-2025

Chart Licensed Merchandise Segmentation Market Forecast (Product Type Level)
2020-2025

Chart Licensed Merchandise Segmentation Market Forecast (Industry Level) 2020-2025

Chart Licensed Merchandise Segmentation Market Forecast (Channel Level)
2020-2025

Chart Apparels Product Figure

Chart Apparels Product Advantage and Disadvantage Comparison

Chart Toys Product Figure

Chart Toys Product Advantage and Disadvantage Comparison

Chart Accessories Product Figure

Chart Accessories Product Advantage and Disadvantage Comparison

Chart Home Decoration Product Figure

Chart Home Decoration Product Advantage and Disadvantage Comparison

Chart Software/Video Games/Food and Beverage Product Figure

Chart Software/Video Games/Food and Beverage Product Advantage and
Disadvantage Comparison

Chart Entertainment Clients

Chart Corporate Trademarks/Brand Clients

Chart Fashion Clients

Chart Sports Clients

I would like to order

Product name: Global Licensed Merchandise Market Report 2021

Product link: <https://marketpublishers.com/r/G40CD1D20C0EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G40CD1D20C0EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970