

# Global LED Video Billboard Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G548BD987CB2EN.html>

Date: February 2023

Pages: 116

Price: US\$ 2,350.00 (Single User License)

ID: G548BD987CB2EN

## Abstracts

In the past few years, the LED Video Billboard market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of LED Video Billboard reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the LED Video Billboard market is full of uncertain. BisReport predicts that the global LED Video Billboard market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global LED Video Billboard Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global LED Video Billboard market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Sony

LG Electronics

Toshiba

Panasonic

Daktronics

Electronic Displays

Shenzhen Dicolor Optoelectronics

Barco NV

Leyard Optoelectronic

Lighthouse Technologies

Barco NV.

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Small

Medium

Large

Application Segment

Outdoor

Indoor

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 LED VIDEO BILLBOARD MARKET OVERVIEW**

- 1.1 LED Video Billboard Market Scope
- 1.2 COVID-19 Impact on LED Video Billboard Market
- 1.3 Global LED Video Billboard Market Status and Forecast Overview
  - 1.3.1 Global LED Video Billboard Market Status 2017-2022
  - 1.3.2 Global LED Video Billboard Market Forecast 2023-2028
- 1.4 Global LED Video Billboard Market Overview by Region
- 1.5 Global LED Video Billboard Market Overview by Type
- 1.6 Global LED Video Billboard Market Overview by Application

### **SECTION 2 GLOBAL LED VIDEO BILLBOARD MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer LED Video Billboard Sales Volume
- 2.2 Global Manufacturer LED Video Billboard Business Revenue
- 2.3 Global Manufacturer LED Video Billboard Price

### **SECTION 3 MANUFACTURER LED VIDEO BILLBOARD BUSINESS**

#### **INTRODUCTION**

- 3.1 Sony LED Video Billboard Business Introduction
  - 3.1.1 Sony LED Video Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Sony LED Video Billboard Business Distribution by Region
  - 3.1.3 Sony Interview Record
  - 3.1.4 Sony LED Video Billboard Business Profile
  - 3.1.5 Sony LED Video Billboard Product Specification
- 3.2 LG Electronics LED Video Billboard Business Introduction
  - 3.2.1 LG Electronics LED Video Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 LG Electronics LED Video Billboard Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 LG Electronics LED Video Billboard Business Overview
  - 3.2.5 LG Electronics LED Video Billboard Product Specification
- 3.3 Manufacturer three LED Video Billboard Business Introduction
  - 3.3.1 Manufacturer three LED Video Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022

- 3.3.2 Manufacturer three LED Video Billboard Business Distribution by Region
- 3.3.3 Interview Record
- 3.3.4 Manufacturer three LED Video Billboard Business Overview
- 3.3.5 Manufacturer three LED Video Billboard Product Specification
- 3.4 Manufacturer four LED Video Billboard Business Introduction
  - 3.4.1 Manufacturer four LED Video Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four LED Video Billboard Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four LED Video Billboard Business Overview
  - 3.4.5 Manufacturer four LED Video Billboard Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL LED VIDEO BILLBOARD MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico LED Video Billboard Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina LED Video Billboard Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.3.3 India LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia LED Video Billboard Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.4.2 UK LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.4.3 France LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy LED Video Billboard Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East LED Video Billboard Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa LED Video Billboard Market Size and Price Analysis 2017-2022

- 4.5.3 Egypt LED Video Billboard Market Size and Price Analysis 2017-2022
- 4.6 Global LED Video Billboard Market Segment (By Region) Analysis 2017-2022
- 4.7 Global LED Video Billboard Market Segment (By Country) Analysis 2017-2022
- 4.8 Global LED Video Billboard Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL LED VIDEO BILLBOARD MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Small Product Introduction
  - 5.1.2 Medium Product Introduction
  - 5.1.3 Large Product Introduction
- 5.2 Global LED Video Billboard Sales Volume (by Type) 2017-2022
- 5.3 Global LED Video Billboard Market Size (by Type) 2017-2022
- 5.4 Different LED Video Billboard Product Type Price 2017-2022
- 5.5 Global LED Video Billboard Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL LED VIDEO BILLBOARD MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global LED Video Billboard Sales Volume (by Application) 2017-2022
- 6.2 Global LED Video Billboard Market Size (by Application) 2017-2022
- 6.3 LED Video Billboard Price in Different Application Field 2017-2022
- 6.4 Global LED Video Billboard Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL LED VIDEO BILLBOARD MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global LED Video Billboard Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global LED Video Billboard Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL LED VIDEO BILLBOARD MARKET FORECAST 2023-2028**

- 8.1 LED Video Billboard Segment Market Forecast 2023-2028 (By Region)
- 8.2 LED Video Billboard Segment Market Forecast 2023-2028 (By Type)
- 8.3 LED Video Billboard Segment Market Forecast 2023-2028 (By Application)
- 8.4 LED Video Billboard Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global LED Video Billboard Price (USD/Unit) Forecast

## **SECTION 9 LED VIDEO BILLBOARD APPLICATION AND CUSTOMER ANALYSIS**

9.1 Outdoor Customers

9.2 Indoor Customers

## **SECTION 10 LED VIDEO BILLBOARD MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure LED Video Billboard Product Picture

Chart Global LED Video Billboard Market Size (with or without the impact of COVID-19)

Chart Global LED Video Billboard Sales Volume (Units) and Growth Rate 2017-2022

Chart Global LED Video Billboard Market Size (Million \$) and Growth Rate 2017-2022

Chart Global LED Video Billboard Sales Volume (Units) and Growth Rate 2023-2028

Chart Global LED Video Billboard Market Size (Million \$) and Growth Rate 2023-2028

Table Global LED Video Billboard Market Overview by Region

Table Global LED Video Billboard Market Overview by Type

Table Global LED Video Billboard Market Overview by Application

Chart 2017-2022 Global Manufacturer LED Video Billboard Sales Volume (Units)

Chart 2017-2022 Global Manufacturer LED Video Billboard Sales Volume Share

Chart 2017-2022 Global Manufacturer LED Video Billboard Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer LED Video Billboard Business Revenue Share

Chart 2017-2022 Global Manufacturer LED Video Billboard Business Price (USD/Unit)

Chart Sony LED Video Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Sony LED Video Billboard Business Distribution

Chart Sony Interview Record (Partly)

Chart Sony LED Video Billboard Business Profile

Table Sony LED Video Billboard Product Specification

Chart United States LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Canada LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Mexico LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Brazil LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Argentina LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart Argentina LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart China LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Japan LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart India LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Korea LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Germany LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart UK LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart France LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Spain LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Russia LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Italy LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Middle East LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart South Africa LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Egypt LED Video Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt LED Video Billboard Sales Price (USD/Unit) 2017-2022

Chart Global LED Video Billboard Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global LED Video Billboard Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global LED Video Billboard Market Segment Market size (Million \$) by Region 2017-2022

Chart Global LED Video Billboard Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global LED Video Billboard Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global LED Video Billboard Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global LED Video Billboard Market Segment Market size (Million \$) by Country 2017-2022

Chart Global LED Video Billboard Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Small Product Figure

Chart Small Product Description

Chart Medium Product Figure

Chart Medium Product Description

Chart Large Product Figure

Chart Large Product Description

Chart LED Video Billboard Sales Volume by Type (Units) 2017-2022

Chart LED Video Billboard Sales Volume (Units) Share by Type

Chart LED Video Billboard Market Size by Type (Million \$) 2017-2022

Chart LED Video Billboard Market Size (Million \$) Share by Type

Chart Different LED Video Billboard Product Type Price (USD/Unit) 2017-2022

Chart LED Video Billboard Sales Volume by Application (Units) 2017-2022

Chart LED Video Billboard Sales Volume (Units) Share by Application

Chart LED Video Billboard Market Size by Application (Million \$) 2017-2022

Chart LED Video Billboard Market Size (Million \$) Share by Application

Chart LED Video Billboard Price in Different Application Field 2017-2022

Chart Global LED Video Billboard Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global LED Video Billboard Market Segment (By Channel) Share 2017-2022

Chart LED Video Billboard Segment Market Sales Volume (Units) Forecast (by Region)  
2023-2028

Chart LED Video Billboard Segment Market Sales Volume Forecast (By Region) Share  
2023-2028

Chart LED Video Billboard Segment Market Size (Million USD) Forecast (By Region)  
2023-2028

Chart LED Video Billboard Segment Market Size Forecast (By Region) Share  
2023-2028

Chart LED Video Billboard Market Segment (By Type) Volume (Units) 2023-2028

Chart LED Video Billboard Market Segment (By Type) Volume (Units) Share 2023-2028

Chart LED Video Billboard Market Segment (By Type) Market Size (Million \$)  
2023-2028

Chart LED Video Billboard Market Segment (By Type) Market Size (Million \$)  
2023-2028

Chart LED Video Billboard Market Segment (By Application) Market Size (Volume)  
2023-2028

Chart LED Video Billboard Market Segment (By Application) Market Size (Volume)  
Share 2023-2028

Chart LED Video Billboard Market Segment (By Application) Market Size (Value)  
2023-2028

Chart LED Video Billboard Market Segment (By Application) Market Size (Value) Share  
2023-2028

Chart Global LED Video Billboard Market Segment (By Channel) Sales Volume (Units)  
2023-2028

Chart Global LED Video Billboard Market Segment (By Channel) Share 2023-2028

Chart Global LED Video Billboard Price Forecast 2023-2028

Chart Outdoor Customers

Chart Indoor Customers

## I would like to order

Product name: Global LED Video Billboard Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G548BD987CB2EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G548BD987CB2EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970