

# Global LED Billboard Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the LED Billboard market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of LED Billboard reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of 15 from 2017-2022. Facing the complicated international situation, the future of the LED Billboard market is full of uncertain. BisReport predicts that the global LED Billboard market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global LED Billboard Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global LED Billboard market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Daktronics

Unilumin

Absen

Liantronics

Barco

Watchfire

Leyard

Lighthouse

Sansitech

AOTO

Ledman

Lopu

Yaham

Optec Display

Szretop

Mary

QSTech

Teeho

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Single base color LED Billboard

Double base color LED Billboard

Full color LED Billboard

Application Segment

Indoor

Outdoor

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 LED BILLBOARD MARKET OVERVIEW**

- 1.1 LED Billboard Market Scope
- 1.2 COVID-19 Impact on LED Billboard Market
- 1.3 Global LED Billboard Market Status and Forecast Overview
  - 1.3.1 Global LED Billboard Market Status 2017-2022
  - 1.3.2 Global LED Billboard Market Forecast 2023-2028
- 1.4 Global LED Billboard Market Overview by Region
- 1.5 Global LED Billboard Market Overview by Type
- 1.6 Global LED Billboard Market Overview by Application

### **SECTION 2 GLOBAL LED BILLBOARD MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer LED Billboard Sales Volume
- 2.2 Global Manufacturer LED Billboard Business Revenue
- 2.3 Global Manufacturer LED Billboard Price

### **SECTION 3 MANUFACTURER LED BILLBOARD BUSINESS INTRODUCTION**

- 3.1 Daktronics LED Billboard Business Introduction
  - 3.1.1 Daktronics LED Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Daktronics LED Billboard Business Distribution by Region
  - 3.1.3 Daktronics Interview Record
  - 3.1.4 Daktronics LED Billboard Business Profile
  - 3.1.5 Daktronics LED Billboard Product Specification
- 3.2 Unilumin LED Billboard Business Introduction
  - 3.2.1 Unilumin LED Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Unilumin LED Billboard Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Unilumin LED Billboard Business Overview
  - 3.2.5 Unilumin LED Billboard Product Specification
- 3.3 Manufacturer three LED Billboard Business Introduction
  - 3.3.1 Manufacturer three LED Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three LED Billboard Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three LED Billboard Business Overview
- 3.3.5 Manufacturer three LED Billboard Product Specification
- 3.4 Manufacturer four LED Billboard Business Introduction
  - 3.4.1 Manufacturer four LED Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four LED Billboard Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four LED Billboard Business Overview
  - 3.4.5 Manufacturer four LED Billboard Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL LED BILLBOARD MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States LED Billboard Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada LED Billboard Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico LED Billboard Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil LED Billboard Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina LED Billboard Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China LED Billboard Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan LED Billboard Market Size and Price Analysis 2017-2022
  - 4.3.3 India LED Billboard Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea LED Billboard Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia LED Billboard Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany LED Billboard Market Size and Price Analysis 2017-2022
  - 4.4.2 UK LED Billboard Market Size and Price Analysis 2017-2022
  - 4.4.3 France LED Billboard Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain LED Billboard Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia LED Billboard Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy LED Billboard Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East LED Billboard Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa LED Billboard Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt LED Billboard Market Size and Price Analysis 2017-2022

- 4.6 Global LED Billboard Market Segment (By Region) Analysis 2017-2022
- 4.7 Global LED Billboard Market Segment (By Country) Analysis 2017-2022
- 4.8 Global LED Billboard Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL LED BILLBOARD MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Single base color LED Billboard Product Introduction
  - 5.1.2 Double base color LED Billboard Product Introduction
  - 5.1.3 Full color LED Billboard Product Introduction
- 5.2 Global LED Billboard Sales Volume (by Type) 2017-2022
- 5.3 Global LED Billboard Market Size (by Type) 2017-2022
- 5.4 Different LED Billboard Product Type Price 2017-2022
- 5.5 Global LED Billboard Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL LED BILLBOARD MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global LED Billboard Sales Volume (by Application) 2017-2022
- 6.2 Global LED Billboard Market Size (by Application) 2017-2022
- 6.3 LED Billboard Price in Different Application Field 2017-2022
- 6.4 Global LED Billboard Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL LED BILLBOARD MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global LED Billboard Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global LED Billboard Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL LED BILLBOARD MARKET FORECAST 2023-2028**

- 8.1 LED Billboard Segment Market Forecast 2023-2028 (By Region)
- 8.2 LED Billboard Segment Market Forecast 2023-2028 (By Type)
- 8.3 LED Billboard Segment Market Forecast 2023-2028 (By Application)
- 8.4 LED Billboard Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global LED Billboard Price (USD/Unit) Forecast

## **SECTION 9 LED BILLBOARD APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Indoor Customers

## 9.2 Outdoor Customers

## **SECTION 10 LED BILLBOARD MANUFACTURING COST OF ANALYSIS**

### 10.1 Raw Material Cost Analysis

### 10.2 Labor Cost Analysis

### 10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure LED Billboard Product Picture

Chart Global LED Billboard Market Size (with or without the impact of COVID-19)

Chart Global LED Billboard Sales Volume (Units) and Growth Rate 2017-2022

Chart Global LED Billboard Market Size (Million \$) and Growth Rate 2017-2022

Chart Global LED Billboard Sales Volume (Units) and Growth Rate 2023-2028

Chart Global LED Billboard Market Size (Million \$) and Growth Rate 2023-2028

Table Global LED Billboard Market Overview by Region

Table Global LED Billboard Market Overview by Type

Table Global LED Billboard Market Overview by Application

Chart 2017-2022 Global Manufacturer LED Billboard Sales Volume (Units)

Chart 2017-2022 Global Manufacturer LED Billboard Sales Volume Share

Chart 2017-2022 Global Manufacturer LED Billboard Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer LED Billboard Business Revenue Share

Chart 2017-2022 Global Manufacturer LED Billboard Business Price (USD/Unit)

Chart Daktronics LED Billboard Sales Volume, Price, Revenue and Gross margin  
2017-2022

Chart Daktronics LED Billboard Business Distribution

Chart Daktronics Interview Record (Partly)

Chart Daktronics LED Billboard Business Profile

Table Daktronics LED Billboard Product Specification

Chart United States LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart United States LED Billboard Sales Price (USD/Unit) 2017-2022

Chart Canada LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Canada LED Billboard Sales Price (USD/Unit) 2017-2022

Chart Mexico LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Mexico LED Billboard Sales Price (USD/Unit) 2017-2022

Chart Brazil LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil LED Billboard Sales Price (USD/Unit) 2017-2022

Chart Argentina LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Argentina LED Billboard Sales Price (USD/Unit) 2017-2022

Chart China LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart China LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Japan LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Japan LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart India LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart India LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Korea LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Korea LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Southeast Asia LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Southeast Asia LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Germany LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Germany LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart UK LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart UK LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart France LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart France LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Spain LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Spain LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Russia LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Russia LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Italy LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Italy LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Middle East LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Middle East LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart South Africa LED Billboard Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart South Africa LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Egypt LED Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Egypt LED Billboard Sales Price (USD/Unit) 2017-2022  
Chart Global LED Billboard Market Segment Sales Volume (Units) by Region  
2017-2022  
Chart Global LED Billboard Market Segment Sales Volume (Units) Share by Region  
2017-2022  
Chart Global LED Billboard Market Segment Market size (Million \$) by Region  
2017-2022

Chart Global LED Billboard Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global LED Billboard Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global LED Billboard Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global LED Billboard Market Segment Market size (Million \$) by Country 2017-2022

Chart Global LED Billboard Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Single base color LED Billboard Product Figure

Chart Single base color LED Billboard Product Description

Chart Double base color LED Billboard Product Figure

Chart Double base color LED Billboard Product Description

Chart Full color LED Billboard Product Figure

Chart Full color LED Billboard Product Description

Chart LED Billboard Sales Volume by Type (Units) 2017-2022

Chart LED Billboard Sales Volume (Units) Share by Type

Chart LED Billboard Market Size by Type (Million \$) 2017-2022

Chart LED Billboard Market Size (Million \$) Share by Type

Chart Different LED Billboard Product Type Price (USD/Unit) 2017-2022

Chart LED Billboard Sales Volume by Application (Units) 2017-2022

Chart LED Billboard Sales Volume (Units) Share by Application

Chart LED Billboard Market Size by Application (Million \$) 2017-2022

Chart LED Billboard Market Size (Million \$) Share by Application

Chart LED Billboard Price in Different Application Field 2017-2022

Chart Global LED Billboard Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global LED Billboard Market Segment (By Channel) Share 2017-2022

Chart LED Billboard Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart LED Billboard Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart LED Billboard Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart LED Billboard Segment Market Size Forecast (By Region) Share 2023-2028

Chart LED Billboard Market Segment (By Type) Volume (Units) 2023-2028

Chart LED Billboard Market Segment (By Type) Volume (Units) Share 2023-2028

Chart LED Billboard Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart LED Billboard Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart LED Billboard Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart LED Billboard Market Segment (By Application) Market Size (Volume) Share  
2023-2028  
Chart LED Billboard Market Segment (By Application) Market Size (Value) 2023-2028  
Chart LED Billboard Market Segment (By Application) Market Size (Value) Share  
2023-2028  
Chart Global LED Billboard Market Segment (By Channel) Sales Volume (Units)  
2023-2028  
Chart Global LED Billboard Market Segment (By Channel) Share 2023-2028  
Chart Global LED Billboard Price Forecast 2023-2028  
Chart Indoor Customers  
Chart Outdoor Customers

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