

# Global Laundry and Home Care Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/GE7759D7C67EEN.html>

Date: August 2022

Pages: 115

Price: US\$ 2,350.00 (Single User License)

ID: GE7759D7C67EEN

## Abstracts

In the past few years, the Laundry and Home Care market experienced a huge change under the influence of COVID-19, the global market size of Laundry and Home Care reached xx million \$ in 2021 from xx in 2016 with a CAGR of xx from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 500 million, and the global epidemic has been basically under control, therefore, the World Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent in 2022. According to our research on Laundry and Home Care market and global economic environment, we forecast that the global market size of Laundry and Home Care will reach xx million \$ in 2027 with a CAGR of % from 2022-2027.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to recover and partially adapted to pandemic restrictions. The research and development of vaccines has made breakthrough progress, and many governments have also issued various policies to stimulate economic recovery, particularly in the United States, is likely to provide a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged period. The pandemic has exacerbated the risks associated with the decade-long wave of global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic environment, we published the Global Laundry and Home Care Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive

analysis of the global Laundry and Home Care market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2016-2021, this report also provide forecast data from 2022-2027.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Henkel

Unilever

Procter & Gamble

Reckitt Benckiser

The Clorox Company

Church & Dwight

Kao Corporation

S. C. Johnson & Son

Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——

Product Type Segmentation

Liquid

Gas

Powder

Application Segmentation

Online Channel

Offline Channel

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2022-2027)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 LAUNDRY AND HOME CARE MARKET OVERVIEW**

- 1.1 Laundry and Home Care Market Scope
- 1.2 COVID-19 Impact on Laundry and Home Care Market
- 1.3 Global Laundry and Home Care Market Status and Forecast Overview
  - 1.3.1 Global Laundry and Home Care Market Status 2016-2021
  - 1.3.2 Global Laundry and Home Care Market Forecast 2022-2027

### **SECTION 2 GLOBAL LAUNDRY AND HOME CARE MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Laundry and Home Care Sales Volume
- 2.2 Global Manufacturer Laundry and Home Care Business Revenue

### **SECTION 3 MANUFACTURER LAUNDRY AND HOME CARE BUSINESS INTRODUCTION**

- 3.1 Henkel Laundry and Home Care Business Introduction
  - 3.1.1 Henkel Laundry and Home Care Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.1.2 Henkel Laundry and Home Care Business Distribution by Region
  - 3.1.3 Henkel Interview Record
  - 3.1.4 Henkel Laundry and Home Care Business Profile
  - 3.1.5 Henkel Laundry and Home Care Product Specification
- 3.2 Unilever Laundry and Home Care Business Introduction
  - 3.2.1 Unilever Laundry and Home Care Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.2.2 Unilever Laundry and Home Care Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Unilever Laundry and Home Care Business Overview
  - 3.2.5 Unilever Laundry and Home Care Product Specification
- 3.3 Manufacturer three Laundry and Home Care Business Introduction
  - 3.3.1 Manufacturer three Laundry and Home Care Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.3.2 Manufacturer three Laundry and Home Care Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Manufacturer three Laundry and Home Care Business Overview

### 3.3.5 Manufacturer three Laundry and Home Care Product Specification

## **SECTION 4 GLOBAL LAUNDRY AND HOME CARE MARKET SEGMENTATION (BY REGION)**

### 4.1 North America Country

4.1.1 United States Laundry and Home Care Market Size and Price Analysis 2016-2021

4.1.2 Canada Laundry and Home Care Market Size and Price Analysis 2016-2021

4.1.3 Mexico Laundry and Home Care Market Size and Price Analysis 2016-2021

### 4.2 South America Country

4.2.1 Brazil Laundry and Home Care Market Size and Price Analysis 2016-2021

4.2.2 Argentina Laundry and Home Care Market Size and Price Analysis 2016-2021

### 4.3 Asia Pacific

4.3.1 China Laundry and Home Care Market Size and Price Analysis 2016-2021

4.3.2 Japan Laundry and Home Care Market Size and Price Analysis 2016-2021

4.3.3 India Laundry and Home Care Market Size and Price Analysis 2016-2021

4.3.4 Korea Laundry and Home Care Market Size and Price Analysis 2016-2021

4.3.5 Southeast Asia Laundry and Home Care Market Size and Price Analysis 2016-2021

### 4.4 Europe Country

4.4.1 Germany Laundry and Home Care Market Size and Price Analysis 2016-2021

4.4.2 UK Laundry and Home Care Market Size and Price Analysis 2016-2021

4.4.3 France Laundry and Home Care Market Size and Price Analysis 2016-2021

4.4.4 Spain Laundry and Home Care Market Size and Price Analysis 2016-2021

4.4.5 Italy Laundry and Home Care Market Size and Price Analysis 2016-2021

### 4.5 Middle East and Africa

4.5.1 Africa Laundry and Home Care Market Size and Price Analysis 2016-2021

4.5.2 Middle East Laundry and Home Care Market Size and Price Analysis 2016-2021

4.6 Global Laundry and Home Care Market Segmentation (By Region) Analysis 2016-2021

4.7 Global Laundry and Home Care Market Segmentation (By Region) Analysis

## **SECTION 5 GLOBAL LAUNDRY AND HOME CARE MARKET SEGMENTATION (BY PRODUCT TYPE)**

### 5.1 Product Introduction by Type

5.1.1 Liquid Product Introduction

5.1.2 Gas Product Introduction

- 5.1.3 Powder Product Introduction
- 5.2 Global Laundry and Home Care Sales Volume by Gas016-2021
- 5.3 Global Laundry and Home Care Market Size by Gas016-2021
- 5.4 Different Laundry and Home Care Product Type Price 2016-2021
- 5.5 Global Laundry and Home Care Market Segmentation (By Type) Analysis

## **SECTION 6 GLOBAL LAUNDRY AND HOME CARE MARKET SEGMENTATION (BY APPLICATION)**

- 6.1 Global Laundry and Home Care Sales Volume by Application 2016-2021
- 6.2 Global Laundry and Home Care Market Size by Application 2016-2021
- 6.2 Laundry and Home Care Price in Different Application Field 2016-2021
- 6.3 Global Laundry and Home Care Market Segmentation (By Application) Analysis

## **SECTION 7 GLOBAL LAUNDRY AND HOME CARE MARKET SEGMENTATION (BY CHANNEL)**

- 7.1 Global Laundry and Home Care Market Segmentation (By Channel) Sales Volume and Share 2016-2021
- 7.2 Global Laundry and Home Care Market Segmentation (By Channel) Analysis

## **SECTION 8 LAUNDRY AND HOME CARE MARKET FORECAST 2022-2027**

- 8.1 Laundry and Home Care Segmentation Market Forecast 2022-2027 (By Region)
- 8.2 Laundry and Home Care Segmentation Market Forecast 2022-2027 (By Type)
- 8.3 Laundry and Home Care Segmentation Market Forecast 2022-2027 (By Application)
- 8.4 Laundry and Home Care Segmentation Market Forecast 2022-2027 (By Channel)
- 8.5 Global Laundry and Home Care Price Forecast

## **SECTION 9 LAUNDRY AND HOME CARE APPLICATION AND CLIENT ANALYSIS**

- 9.1 Online Channel Customers
- 9.2 Offline Channel Customers

## **SECTION 10 LAUNDRY AND HOME CARE MANUFACTURING COST OF ANALYSIS**

- 11.0 Raw Material Cost Analysis
- 11.0 Labor Cost Analysis

11.0 Cost Overview

**SECTION 11 CONCLUSION**

**SECTION 12 METHODOLOGY AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Laundry and Home Care Product Picture

Chart Global Laundry and Home Care Market Size (with or without the impact of COVID-19)

Chart Global Laundry and Home Care Sales Volume (Units) and Growth Rate 2016-2021

Chart Global Laundry and Home Care Market Size (Million \$) and Growth Rate 2016-2021

Chart Global Laundry and Home Care Sales Volume (Units) and Growth Rate 2022-2027

Chart Global Laundry and Home Care Market Size (Million \$) and Growth Rate 2022-2027

Chart 2016-2021 Global Manufacturer Laundry and Home Care Sales Volume (Units)

Chart 2016-2021 Global Manufacturer Laundry and Home Care Sales Volume Share

Chart 2016-2021 Global Manufacturer Laundry and Home Care Business Revenue (Million USD)

Chart 2016-2021 Global Manufacturer Laundry and Home Care Business Revenue Share

Chart Henkel Laundry and Home Care Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Henkel Laundry and Home Care Business Distribution

Chart Henkel Interview Record (Partly)

Chart Henkel Laundry and Home Care Business Profile

Table Henkel Laundry and Home Care Product Specification

Chart Unilever Laundry and Home Care Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Unilever Laundry and Home Care Business Distribution

Chart Unilever Interview Record (Partly)

Chart Unilever Laundry and Home Care Business Overview

Table Unilever Laundry and Home Care Product Specification

Chart United States Laundry and Home Care Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart United States Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Canada Laundry and Home Care Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Canada Laundry and Home Care Sales Price (USD/Unit) 2016-2021



Chart Mexico Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Mexico Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Brazil Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Brazil Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Argentina Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Argentina Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart China Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart China Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Japan Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Japan Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart India Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart India Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Korea Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Korea Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Southeast Asia Laundry and Home Care Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart Southeast Asia Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Germany Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Germany Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart UK Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart UK Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart France Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart France Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Spain Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Spain Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Italy Laundry and Home Care Sales Volume (Units) and Market Size (Million \$)  
2016-2021

Chart Italy Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Africa Laundry and Home Care Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Africa Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Middle East Laundry and Home Care Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Middle East Laundry and Home Care Sales Price (USD/Unit) 2016-2021

Chart Global Laundry and Home Care Market Segmentation Sales Volume (Units) by Region 2016-2021

Chart Global Laundry and Home Care Market Segmentation Sales Volume (Units) Share by Region 2016-2021

Chart Global Laundry and Home Care Market Segmentation Market size (Million \$) by Region 2016-2021

Chart Global Laundry and Home Care Market Segmentation Market size (Million \$) Share by Region 2016-2021

Chart Liquid Product Figure

Chart Liquid Product Description

Chart Gas Product Figure

Chart Gas Product Description

Chart Powder Product Figure

Chart Powder Product Description

Chart Laundry and Home Care Sales Volume (Units) by Gas 2016-2021

Chart Laundry and Home Care Sales Volume (Units) Share by Type

Chart Laundry and Home Care Market Size (Million \$) by Gas 2016-2021

Chart Laundry and Home Care Market Size (Million \$) Share by Gas 2016-2021

Chart Different Laundry and Home Care Product Type Price (\$/Unit) 2016-2021

Chart Laundry and Home Care Sales Volume (Units) by Application 2016-2021

Chart Laundry and Home Care Sales Volume (Units) Share by Application

Chart Laundry and Home Care Market Size (Million \$) by Application 2016-2021

Chart Laundry and Home Care Market Size (Million \$) Share by Application 2016-2021

Chart Laundry and Home Care Price in Different Application Field 2016-2021

Chart Global Laundry and Home Care Market Segmentation (By Channel) Sales Volume (Units) 2016-2021

Chart Global Laundry and Home Care Market Segmentation (By Channel) Share 2016-2021

Chart Laundry and Home Care Segmentation Market Sales Volume (Units) Forecast (by Region) 2022-2027

Chart Laundry and Home Care Segmentation Market Sales Volume Forecast (By Region) Share 2022-2027

Chart Laundry and Home Care Segmentation Market Size (Million USD) Forecast (By

Region) 2022-2027

Chart Laundry and Home Care Segmentation Market Size Forecast (By Region) Share 2022-2027

Chart Laundry and Home Care Market Segmentation (By Type) Volume (Units) 2022-2027

Chart Laundry and Home Care Market Segmentation (By Type) Volume (Units) Share 2022-2027

Chart Laundry and Home Care Market Segmentation (By Type) Market Size (Million \$) 2022-2027

Chart Laundry and Home Care Market Segmentation (By Type) Market Size (Million \$) 2022-2027

Chart Laundry and Home Care Market Segmentation (By Application) Market Size (Volume) 2022-2027

Chart Laundry and Home Care Market Segmentation (By Application) Market Size (Volume) Share 2022-2027

Chart Laundry and Home Care Market Segmentation (By Application) Market Size (Value) 2022-2027

Chart Laundry and Home Care Market Segmentation (By Application) Market Size (Value) Share 2022-2027

Chart Global Laundry and Home Care Market Segmentation (By Channel) Sales Volume (Units) 2022-2027

Chart Global Laundry and Home Care Market Segmentation (By Channel) Share 2022-2027

Chart Global Laundry and Home Care Price Forecast 2022-2027

Chart Online Channel Customers

Chart Offline Channel Customers

## I would like to order

Product name: Global Laundry and Home Care Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/GE7759D7C67EEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE7759D7C67EEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

