

# Global Kefir Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/GFF581816FFFEN.html>

Date: October 2022

Pages: 117

Price: US\$ 2,350.00 (Single User License)

ID: GFF581816FFFEN

## Abstracts

In the past few years, the Kefir market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Kefir reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of xxx from 2017-2022. Facing the complicated international situation, the future of the Kefir market is full of uncertain. BisReport predicts that the global Kefir market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Kefir Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Kefir market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

#### Section 1: 100 USD——Market Overview

#### Section (2 3): 1200 USD——Manufacturer Detail

Babushka Kefir  
Best of Farms  
Bio-tiful Dairy  
Danone  
DowDuPont  
Hain Celestial  
Libert  
Lifeway Foods  
Nourish Kefir  
OSM Krasnystaw

#### Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)  
South America (Brazil, Argentina, Other)  
Asia Pacific (China, Japan, India, Korea, Southeast Asia)  
Europe (Germany, UK, France, Spain, Russia, Italy)  
Middle East and Africa (Middle East, South Africa, Egypt)

#### Section (5 6 7): 700 USD——

Product Type Segment  
Greek-style Kefir  
Low-fat Kefir

Frozen Kefir  
Organic Kefir

Application Segment

Dairy Products

Cosmetics

Sauces

Dips & Dressings

Dietary Supplements/Medicines/Drinks & Smoothies

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 KEFIR MARKET OVERVIEW**

- 1.1 Kefir Market Scope
- 1.2 COVID-19 Impact on Kefir Market
- 1.3 Global Kefir Market Status and Forecast Overview
  - 1.3.1 Global Kefir Market Status 2017-2022
  - 1.3.2 Global Kefir Market Forecast 2023-2028
- 1.4 Global Kefir Market Overview by Region
- 1.5 Global Kefir Market Overview by Type
- 1.6 Global Kefir Market Overview by Application

### **SECTION 2 GLOBAL KEFIR MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Kefir Sales Volume
- 2.2 Global Manufacturer Kefir Business Revenue
- 2.3 Global Manufacturer Kefir Price

### **SECTION 3 MANUFACTURER KEFIR BUSINESS INTRODUCTION**

- 3.1 Babushka Kefir Kefir Business Introduction
  - 3.1.1 Babushka Kefir Kefir Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Babushka Kefir Kefir Business Distribution by Region
  - 3.1.3 Babushka Kefir Interview Record
  - 3.1.4 Babushka Kefir Kefir Business Profile
  - 3.1.5 Babushka Kefir Kefir Product Specification
- 3.2 Best of Farms Kefir Business Introduction
  - 3.2.1 Best of Farms Kefir Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Best of Farms Kefir Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Best of Farms Kefir Business Overview
  - 3.2.5 Best of Farms Kefir Product Specification
- 3.3 Manufacturer three Kefir Business Introduction
  - 3.3.1 Manufacturer three Kefir Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Kefir Business Distribution by Region
  - 3.3.3 Interview Record

- 3.3.4 Manufacturer three Kefir Business Overview
- 3.3.5 Manufacturer three Kefir Product Specification
- 3.4 Manufacturer four Kefir Business Introduction
  - 3.4.1 Manufacturer four Kefir Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Kefir Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Kefir Business Overview
  - 3.4.5 Manufacturer four Kefir Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL KEFIR MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Kefir Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Kefir Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Kefir Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Kefir Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Kefir Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Kefir Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Kefir Market Size and Price Analysis 2017-2022
  - 4.3.3 India Kefir Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Kefir Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Kefir Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Kefir Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Kefir Market Size and Price Analysis 2017-2022
  - 4.4.3 France Kefir Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Kefir Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Kefir Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Kefir Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Kefir Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Kefir Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Kefir Market Size and Price Analysis 2017-2022
- 4.6 Global Kefir Market Segment (By Region) Analysis 2017-2022

4.7 Global Kefir Market Segment (By Country) Analysis 2017-2022

4.8 Global Kefir Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL KEFIR MARKET SEGMENT (BY PRODUCT TYPE)**

5.1 Product Introduction by Type

5.1.1 Greek-style Kefir Product Introduction

5.1.2 Low-fat Kefir Product Introduction

5.1.3 Frozen Kefir Product Introduction

5.1.4 Organic Kefir Product Introduction

5.2 Global Kefir Sales Volume (by Type) 2017-2022

5.3 Global Kefir Market Size (by Type) 2017-2022

5.4 Different Kefir Product Type Price 2017-2022

5.5 Global Kefir Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL KEFIR MARKET SEGMENT (BY APPLICATION)**

6.1 Global Kefir Sales Volume (by Application) 2017-2022

6.2 Global Kefir Market Size (by Application) 2017-2022

6.3 Kefir Price in Different Application Field 2017-2022

6.4 Global Kefir Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL KEFIR MARKET SEGMENT (BY CHANNEL)**

7.1 Global Kefir Market Segment (By Channel) Sales Volume and Share 2017-2022

7.2 Global Kefir Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL KEFIR MARKET FORECAST 2023-2028**

8.1 Kefir Segment Market Forecast 2023-2028 (By Region)

8.2 Kefir Segment Market Forecast 2023-2028 (By Type)

8.3 Kefir Segment Market Forecast 2023-2028 (By Application)

8.4 Kefir Segment Market Forecast 2023-2028 (By Channel)

8.5 Global Kefir Price (USD/Unit) Forecast

## **SECTION 9 KEFIR APPLICATION AND CUSTOMER ANALYSIS**

9.1 Dairy Products Customers

9.2 Cosmetics Customers

9.3 Sauces Customers

9.4 Dips & Dressings Customers

9.5 Dietary Supplements/Medicines/Drinks & Smoothies Customers

## **SECTION 10 KEFIR MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Kefir Product Picture

Chart Global Kefir Market Size (with or without the impact of COVID-19)

Chart Global Kefir Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Kefir Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Kefir Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Kefir Market Size (Million \$) and Growth Rate 2023-2028

Table Global Kefir Market Overview by Region

Table Global Kefir Market Overview by Type

Table Global Kefir Market Overview by Application

Chart 2017-2022 Global Manufacturer Kefir Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Kefir Sales Volume Share

Chart 2017-2022 Global Manufacturer Kefir Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Kefir Business Revenue Share

Chart 2017-2022 Global Manufacturer Kefir Business Price (USD/Unit)

Chart Babushka Kefir Kefir Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Babushka Kefir Kefir Business Distribution

Chart Babushka Kefir Interview Record (Partly)

Chart Babushka Kefir Kefir Business Profile

Table Babushka Kefir Kefir Product Specification

Chart United States Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Kefir Sales Price (USD/Unit) 2017-2022

Chart Canada Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Kefir Sales Price (USD/Unit) 2017-2022

Chart Mexico Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Kefir Sales Price (USD/Unit) 2017-2022

Chart Brazil Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Kefir Sales Price (USD/Unit) 2017-2022

Chart Argentina Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Kefir Sales Price (USD/Unit) 2017-2022

Chart China Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Kefir Sales Price (USD/Unit) 2017-2022

Chart Japan Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Kefir Sales Price (USD/Unit) 2017-2022

Chart India Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Kefir Sales Price (USD/Unit) 2017-2022



Chart Korea Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Korea Kefir Sales Price (USD/Unit) 2017-2022  
Chart Southeast Asia Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Southeast Asia Kefir Sales Price (USD/Unit) 2017-2022  
Chart Germany Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Germany Kefir Sales Price (USD/Unit) 2017-2022  
Chart UK Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart UK Kefir Sales Price (USD/Unit) 2017-2022  
Chart France Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart France Kefir Sales Price (USD/Unit) 2017-2022  
Chart Spain Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Spain Kefir Sales Price (USD/Unit) 2017-2022  
Chart Russia Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Russia Kefir Sales Price (USD/Unit) 2017-2022  
Chart Italy Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Italy Kefir Sales Price (USD/Unit) 2017-2022  
Chart Middle East Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Middle East Kefir Sales Price (USD/Unit) 2017-2022  
Chart South Africa Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart South Africa Kefir Sales Price (USD/Unit) 2017-2022  
Chart Egypt Kefir Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Egypt Kefir Sales Price (USD/Unit) 2017-2022  
Chart Global Kefir Market Segment Sales Volume (Units) by Region 2017-2022  
Chart Global Kefir Market Segment Sales Volume (Units) Share by Region 2017-2022  
Chart Global Kefir Market Segment Market size (Million \$) by Region 2017-2022  
Chart Global Kefir Market Segment Market size (Million \$) Share by Region 2017-2022  
Chart Global Kefir Market Segment Sales Volume (Units) by Country 2017-2022  
Chart Global Kefir Market Segment Sales Volume (Units) Share by Country 2017-2022  
Chart Global Kefir Market Segment Market size (Million \$) by Country 2017-2022  
Chart Global Kefir Market Segment Market size (Million \$) Share by Country 2017-2022  
Chart Greek-style Kefir Product Figure  
Chart Greek-style Kefir Product Description  
Chart Low-fat Kefir Product Figure  
Chart Low-fat Kefir Product Description  
Chart Frozen Kefir Product Figure  
Chart Frozen Kefir Product Description  
Chart Organic Kefir Product Figure  
Chart Organic Kefir Product Description  
Chart Kefir Sales Volume by Type (Units) 2017-2022

Chart Kefir Sales Volume (Units) Share by Type  
Chart Kefir Market Size by Type (Million \$) 2017-2022  
Chart Kefir Market Size (Million \$) Share by Type  
Chart Different Kefir Product Type Price (USD/Unit) 2017-2022  
Chart Kefir Sales Volume by Application (Units) 2017-2022  
Chart Kefir Sales Volume (Units) Share by Application  
Chart Kefir Market Size by Application (Million \$) 2017-2022  
Chart Kefir Market Size (Million \$) Share by Application  
Chart Kefir Price in Different Application Field 2017-2022  
Chart Global Kefir Market Segment (By Channel) Sales Volume (Units) 2017-2022  
Chart Global Kefir Market Segment (By Channel) Share 2017-2022  
Chart Kefir Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028  
Chart Kefir Segment Market Sales Volume Forecast (By Region) Share 2023-2028  
Chart Kefir Segment Market Size (Million USD) Forecast (By Region) 2023-2028  
Chart Kefir Segment Market Size Forecast (By Region) Share 2023-2028  
Chart Kefir Market Segment (By Type) Volume (Units) 2023-2028  
Chart Kefir Market Segment (By Type) Volume (Units) Share 2023-2028  
Chart Kefir Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Kefir Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Kefir Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart Kefir Market Segment (By Application) Market Size (Volume) Share 2023-2028  
Chart Kefir Market Segment (By Application) Market Size (Value) 2023-2028  
Chart Kefir Market Segment (By Application) Market Size (Value) Share 2023-2028  
Chart Global Kefir Market Segment (By Channel) Sales Volume (Units) 2023-2028  
Chart Global Kefir Market Segment (By Channel) Share 2023-2028  
Chart Global Kefir Price Forecast 2023-2028  
Chart Dairy Products Customers  
Chart Cosmetics Customers  
Chart Sauces Customers  
Chart Dips & Dressings Customers  
Chart Dietary Supplements/Medicines/Drinks & Smoothies Customers

## I would like to order

Product name: Global Kefir Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/GFF581816FFFEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GFF581816FFFEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970