

# Global Floriculture Market Status, Trends and COVID-19 Impact Report 2022

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## **Abstracts**

In the past few years, the Floriculture market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Floriculture reached 48300.0 million \$ in 2022 from 47500.0 in 2017 with a CAGR of 0.0033459551764 from 2017-2022. Facing the complicated international situation, the future of the Floriculture market is full of uncertain. BisReport predicts that the global Floriculture market size will reach 49000.0 million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is



required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Floriculture Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Floriculture market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD — Manufacturer Detail

D?mmen Orange Syngenta Flowers

**Finlays** 

Beekenkamp

Karuturi

Oserian

Selecta One

Washington Bulb

Arcangeli Giovanni & Figlio

Carzan Flowers

Rosebud

Kariki

Multiflora

Karen Roses

Harvest Flower

Queens Group

**Ball Horticultural** 

Afriflora

Benary

Danziger

Sakata



Section 4: 900 USD——Region Segment
North America (United States, Canada, Mexico)
South America (Brazil, Argentina, Other)
Asia Pacific (China, Japan, India, Korea, Southeast Asia)
Europe (Germany, UK, France, Spain, Russia, Italy)
Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——
Product Type Segment
Cut Flowers
Bedding Plants
Potted Plants

Application Segment
Personal Use
Gift
Conference & Activities

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD—Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source



### **Contents**

#### SECTION 1 FLORICULTURE MARKET OVERVIEW

- 1.1 Floriculture Market Scope
- 1.2 COVID-19 Impact on Floriculture Market
- 1.3 Global Floriculture Market Status and Forecast Overview
  - 1.3.1 Global Floriculture Market Status 2017-2022
  - 1.3.2 Global Floriculture Market Forecast 2023-2028
- 1.4 Global Floriculture Market Overview by Region
- 1.5 Global Floriculture Market Overview by Type
- 1.6 Global Floriculture Market Overview by Application

#### SECTION 2 GLOBAL FLORICULTURE MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Floriculture Sales Volume
- 2.2 Global Manufacturer Floriculture Business Revenue
- 2.3 Global Manufacturer Floriculture Price

#### SECTION 3 MANUFACTURER FLORICULTURE BUSINESS INTRODUCTION

- 3.1 D?mmen Orange Floriculture Business Introduction
- 3.1.1 D?mmen Orange Floriculture Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 D?mmen Orange Floriculture Business Distribution by Region
  - 3.1.3 D?mmen Orange Interview Record
  - 3.1.4 D?mmen Orange Floriculture Business Profile
  - 3.1.5 D?mmen Orange Floriculture Product Specification
- 3.2 Syngenta Flowers Floriculture Business Introduction
- 3.2.1 Syngenta Flowers Floriculture Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Syngenta Flowers Floriculture Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Syngenta Flowers Floriculture Business Overview
  - 3.2.5 Syngenta Flowers Floriculture Product Specification
- 3.3 Manufacturer three Floriculture Business Introduction
- 3.3.1 Manufacturer three Floriculture Sales Volume, Price, Revenue and Gross margin 2017-2022
- 3.3.2 Manufacturer three Floriculture Business Distribution by Region



- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Floriculture Business Overview
- 3.3.5 Manufacturer three Floriculture Product Specification
- 3.4 Manufacturer four Floriculture Business Introduction
- 3.4.1 Manufacturer four Floriculture Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Floriculture Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Floriculture Business Overview
  - 3.4.5 Manufacturer four Floriculture Product Specification

3.5

3.6

. . .

# SECTION 4 GLOBAL FLORICULTURE MARKET SEGMENT (BY REGION)

- 4.1 North America Country
  - 4.1.1 United States Floriculture Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Floriculture Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Floriculture Market Size and Price Analysis 2017-2022
- 4.2 South America Country
- 4.2.1 Brazil Floriculture Market Size and Price Analysis 2017-2022
- 4.2.2 Argentina Floriculture Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Floriculture Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Floriculture Market Size and Price Analysis 2017-2022
  - 4.3.3 India Floriculture Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Floriculture Market Size and Price Analysis 2017-2022
- 4.3.5 Southeast Asia Floriculture Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
- 4.4.1 Germany Floriculture Market Size and Price Analysis 2017-2022
- 4.4.2 UK Floriculture Market Size and Price Analysis 2017-2022
- 4.4.3 France Floriculture Market Size and Price Analysis 2017-2022
- 4.4.4 Spain Floriculture Market Size and Price Analysis 2017-2022
- 4.4.5 Russia Floriculture Market Size and Price Analysis 2017-2022
- 4.4.6 Italy Floriculture Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
- 4.5.1 Middle East Floriculture Market Size and Price Analysis 2017-2022
- 4.5.2 South Africa Floriculture Market Size and Price Analysis 2017-2022



- 4.5.3 Egypt Floriculture Market Size and Price Analysis 2017-2022
- 4.6 Global Floriculture Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Floriculture Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Floriculture Market Segment (By Region) Analysis

### SECTION 5 GLOBAL FLORICULTURE MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
  - 5.1.1 Cut Flowers Product Introduction
  - 5.1.2 Bedding Plants Product Introduction
  - 5.1.3 Potted Plants Product Introduction
- 5.2 Global Floriculture Sales Volume (by Type) 2017-2022
- 5.3 Global Floriculture Market Size (by Type) 2017-2022
- 5.4 Different Floriculture Product Type Price 2017-2022
- 5.5 Global Floriculture Market Segment (By Type) Analysis

#### SECTION 6 GLOBAL FLORICULTURE MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Floriculture Sales Volume (by Application) 2017-2022
- 6.2 Global Floriculture Market Size (by Application) 2017-2022
- 6.3 Floriculture Price in Different Application Field 2017-2022
- 6.4 Global Floriculture Market Segment (By Application) Analysis

#### SECTION 7 GLOBAL FLORICULTURE MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Floriculture Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Floriculture Market Segment (By Channel) Analysis

#### **SECTION 8 GLOBAL FLORICULTURE MARKET FORECAST 2023-2028**

- 8.1 Floriculture Segment Market Forecast 2023-2028 (By Region)
- 8.2 Floriculture Segment Market Forecast 2023-2028 (By Type)
- 8.3 Floriculture Segment Market Forecast 2023-2028 (By Application)
- 8.4 Floriculture Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Floriculture Price (USD/Unit) Forecast

#### SECTION 9 FLORICULTURE APPLICATION AND CUSTOMER ANALYSIS



- 9.1 Personal Use Customers
- 9.2 Gift Customers
- 9.3 Conference & Activities Customers

#### **SECTION 10 FLORICULTURE MANUFACTURING COST OF ANALYSIS**

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

# **SECTION 11 CONCLUSION**

12 Research Method and Data Source



# **Chart And Figure**

#### **CHART AND FIGURE**

Figure Floriculture Product Picture

Chart Global Floriculture Market Size (with or without the impact of COVID-19)

Chart Global Floriculture Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Floriculture Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Floriculture Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Floriculture Market Size (Million \$) and Growth Rate 2023-2028

Table Global Floriculture Market Overview by Region

Table Global Floriculture Market Overview by Type

Table Global Floriculture Market Overview by Application

Chart 2017-2022 Global Manufacturer Floriculture Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Floriculture Sales Volume Share

Chart 2017-2022 Global Manufacturer Floriculture Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Floriculture Business Revenue Share

Chart 2017-2022 Global Manufacturer Floriculture Business Price (USD/Unit)

Chart D?mmen Orange Floriculture Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart D?mmen Orange Floriculture Business Distribution

Chart D?mmen Orange Interview Record (Partly)

Chart D?mmen Orange Floriculture Business Profile

Table D?mmen Orange Floriculture Product Specification

. . .

. . .

Chart United States Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Floriculture Sales Price (USD/Unit) 2017-2022

Chart Canada Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Floriculture Sales Price (USD/Unit) 2017-2022

Chart Mexico Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Floriculture Sales Price (USD/Unit) 2017-2022

Chart Brazil Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Floriculture Sales Price (USD/Unit) 2017-2022

Chart Argentina Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Floriculture Sales Price (USD/Unit) 2017-2022

Chart China Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart China Floriculture Sales Price (USD/Unit) 2017-2022

Chart Japan Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Floriculture Sales Price (USD/Unit) 2017-2022

Chart India Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Floriculture Sales Price (USD/Unit) 2017-2022

Chart Korea Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Floriculture Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Floriculture Sales Price (USD/Unit) 2017-2022

Chart Germany Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Floriculture Sales Price (USD/Unit) 2017-2022

Chart UK Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Floriculture Sales Price (USD/Unit) 2017-2022

Chart France Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Floriculture Sales Price (USD/Unit) 2017-2022

Chart Spain Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Floriculture Sales Price (USD/Unit) 2017-2022

Chart Russia Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Floriculture Sales Price (USD/Unit) 2017-2022

Chart Italy Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Floriculture Sales Price (USD/Unit) 2017-2022

Chart Middle East Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Floriculture Sales Price (USD/Unit) 2017-2022

Chart South Africa Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Floriculture Sales Price (USD/Unit) 2017-2022

Chart Egypt Floriculture Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Floriculture Sales Price (USD/Unit) 2017-2022

Chart Global Floriculture Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Floriculture Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Floriculture Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Floriculture Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Floriculture Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Floriculture Market Segment Sales Volume (Units) Share by Country 2017-2022



Chart Global Floriculture Market Segment Market size (Million \$) by Country 2017-2022 Chart Global Floriculture Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Cut Flowers Product Figure

Chart Cut Flowers Product Description

Chart Bedding Plants Product Figure

Chart Bedding Plants Product Description

Chart Potted Plants Product Figure

Chart Potted Plants Product Description

Chart Floriculture Sales Volume by Type (Units) 2017-2022

Chart Floriculture Sales Volume (Units) Share by Type

Chart Floriculture Market Size by Type (Million \$) 2017-2022

Chart Floriculture Market Size (Million \$) Share by Type

Chart Different Floriculture Product Type Price (USD/Unit) 2017-2022

Chart Floriculture Sales Volume by Application (Units) 2017-2022

Chart Floriculture Sales Volume (Units) Share by Application

Chart Floriculture Market Size by Application (Million \$) 2017-2022

Chart Floriculture Market Size (Million \$) Share by Application

Chart Floriculture Price in Different Application Field 2017-2022

Chart Global Floriculture Market Segment (By Channel) Sales Volume (Units)

2017-2022

Chart Global Floriculture Market Segment (By Channel) Share 2017-2022

Chart Floriculture Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Floriculture Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Floriculture Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Floriculture Segment Market Size Forecast (By Region) Share 2023-2028

Chart Floriculture Market Segment (By Type) Volume (Units) 2023-2028

Chart Floriculture Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Floriculture Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Floriculture Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Floriculture Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Floriculture Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Floriculture Market Segment (By Application) Market Size (Value) 2023-2028

Chart Floriculture Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Floriculture Market Segment (By Channel) Sales Volume (Units)



2023-2028

Chart Global Floriculture Market Segment (By Channel) Share 2023-2028

Chart Global Floriculture Price Forecast 2023-2028

**Chart Personal Use Customers** 

**Chart Gift Customers** 

Chart Conference & Activities Customers



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