

# Global Exhibition Organizing Market Status, Trends and COVID-19 Impact Report 2021

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## Abstracts

In the past few years, the Exhibition Organizing market experienced a huge change under

the influence of COVID-19, the global market size of Exhibition Organizing reached (2021

Market size XXXX) million \$ in 2021 from (2016 Market size XXXX) in 2016 with a CAGR of

xx from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded

200 million, and the global epidemic has been basically under control, therefore, the World

Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts

that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent

in 2022. According to our research on Exhibition Organizing market and global economic

environment, we forecast that the global market size of Exhibition Organizing will reach (2026 Market size XXXX) million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk

by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to

recover and partially adapted to pandemic restrictions. The research and development of

vaccines has made breakthrough progress, and many governments have also issued

various

policies to stimulate economic recovery, particularly in the United States, is likely to provide

a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great

depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged

period. The pandemic has exacerbated the risks associated with the decade-long wave of

global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic

environment, we published the Global Exhibition Organizing Market Status, Trends and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global Exhibition Organizing market, This Report covers the manufacturer data, including: sales

volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size,

volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

RELX Group (Reed Exhibitions)

Informa (UBM)

Messe Frankfurt

GL Events

MCH Group

Fiera Milano

Deutsche Messe

Koelnmesse

Messe Dusseldorf

Viparis  
Emerald Expositions  
Messe Munchen  
Messe Berlin  
Hong Kong Trade Development Council (HKTDC)  
Coex  
i2i Events Group  
NurnbergMesse GmbH  
ITE Group  
Tokyo Big Sight  
Fira Barcelona  
Jaarbeurs  
Tarsus Group  
Comexposium Groupe  
Artexis Group  
SNIEC Shanghai

Section 4: 900 USD——Region Segmentation  
North America (United States, Canada, Mexico)  
South America (Brazil, Argentina, Other)  
Asia Pacific (China, Japan, India, Korea, Southeast Asia)  
Europe (Germany, UK, France, Spain, Italy)  
Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——  
Product Type Segmentation  
5,000-20,000 Sqm  
20,000-100,000 Sqm  
More Than 100,000 Sqm

Application Segmentation  
Art Exhibitions  
Academic Exhibitions  
Commercial Exhibitions

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2021-2026)

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