

# Global eReader Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G2A673D47F27EN.html>

Date: February 2023

Pages: 119

Price: US\$ 2,350.00 (Single User License)

ID: G2A673D47F27EN

## Abstracts

In the past few years, the eReader market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of eReader reached 450.0 million \$ in 2022 from 550.0 in 2017 with a CAGR of -0.0393394316276 from 2017-2022. Facing the complicated international situation, the future of the eReader market is full of uncertain. BisReport predicts that the global eReader market size will reach 230.0 million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global eReader Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global eReader market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Amazon

Sony

Barnes&Noble

PocketBook

Kobo(Rakuten)

Bookeen

Ectaco

Ematic

DistriRead(ICARUS)

Aluratek

Tolino

Hanvon

Onyx

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

**Product Type Segment**

E-ink

LCD

**Application Segment**

Ages 13-17

Ages 18-24

Ages 25-34

Ages 35-44

Ages 45-54

**Channel Segment (Direct Sales, Distribution Channel)**

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 EREADER MARKET OVERVIEW**

- 1.1 eReader Market Scope
- 1.2 COVID-19 Impact on eReader Market
- 1.3 Global eReader Market Status and Forecast Overview
  - 1.3.1 Global eReader Market Status 2017-2022
  - 1.3.2 Global eReader Market Forecast 2023-2028
- 1.4 Global eReader Market Overview by Region
- 1.5 Global eReader Market Overview by Type
- 1.6 Global eReader Market Overview by Application

### **SECTION 2 GLOBAL EREADER MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer eReader Sales Volume
- 2.2 Global Manufacturer eReader Business Revenue
- 2.3 Global Manufacturer eReader Price

### **SECTION 3 MANUFACTURER EREADER BUSINESS INTRODUCTION**

- 3.1 Amazon eReader Business Introduction
  - 3.1.1 Amazon eReader Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Amazon eReader Business Distribution by Region
  - 3.1.3 Amazon Interview Record
  - 3.1.4 Amazon eReader Business Profile
  - 3.1.5 Amazon eReader Product Specification
- 3.2 Sony eReader Business Introduction
  - 3.2.1 Sony eReader Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Sony eReader Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Sony eReader Business Overview
  - 3.2.5 Sony eReader Product Specification
- 3.3 Manufacturer three eReader Business Introduction
  - 3.3.1 Manufacturer three eReader Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three eReader Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Manufacturer three eReader Business Overview

- 3.3.5 Manufacturer three eReader Product Specification
- 3.4 Manufacturer four eReader Business Introduction
  - 3.4.1 Manufacturer four eReader Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four eReader Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four eReader Business Overview
  - 3.4.5 Manufacturer four eReader Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL EREADER MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States eReader Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada eReader Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico eReader Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil eReader Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina eReader Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China eReader Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan eReader Market Size and Price Analysis 2017-2022
  - 4.3.3 India eReader Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea eReader Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia eReader Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany eReader Market Size and Price Analysis 2017-2022
  - 4.4.2 UK eReader Market Size and Price Analysis 2017-2022
  - 4.4.3 France eReader Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain eReader Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia eReader Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy eReader Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East eReader Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa eReader Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt eReader Market Size and Price Analysis 2017-2022
- 4.6 Global eReader Market Segment (By Region) Analysis 2017-2022
- 4.7 Global eReader Market Segment (By Country) Analysis 2017-2022

#### 4.8 Global eReader Market Segment (By Region) Analysis

### **SECTION 5 GLOBAL EREADER MARKET SEGMENT (BY PRODUCT TYPE)**

#### 5.1 Product Introduction by Type

##### 5.1.1 E-ink Product Introduction

##### 5.1.2 LCD Product Introduction

#### 5.2 Global eReader Sales Volume (by Type) 2017-2022

#### 5.3 Global eReader Market Size (by Type) 2017-2022

#### 5.4 Different eReader Product Type Price 2017-2022

#### 5.5 Global eReader Market Segment (By Type) Analysis

### **SECTION 6 GLOBAL EREADER MARKET SEGMENT (BY APPLICATION)**

#### 6.1 Global eReader Sales Volume (by Application) 2017-2022

#### 6.2 Global eReader Market Size (by Application) 2017-2022

#### 6.3 eReader Price in Different Application Field 2017-2022

#### 6.4 Global eReader Market Segment (By Application) Analysis

### **SECTION 7 GLOBAL EREADER MARKET SEGMENT (BY CHANNEL)**

#### 7.1 Global eReader Market Segment (By Channel) Sales Volume and Share 2017-2022

#### 7.2 Global eReader Market Segment (By Channel) Analysis

### **SECTION 8 GLOBAL EREADER MARKET FORECAST 2023-2028**

#### 8.1 eReader Segment Market Forecast 2023-2028 (By Region)

#### 8.2 eReader Segment Market Forecast 2023-2028 (By Type)

#### 8.3 eReader Segment Market Forecast 2023-2028 (By Application)

#### 8.4 eReader Segment Market Forecast 2023-2028 (By Channel)

#### 8.5 Global eReader Price (USD/Unit) Forecast

### **SECTION 9 EREADER APPLICATION AND CUSTOMER ANALYSIS**

#### 9.1 Ages 13-17 Customers

#### 9.2 Ages 18-24 Customers

#### 9.3 Ages 25-34 Customers

#### 9.4 Ages 35-44 Customers

#### 9.5 Ages 45-54 Customers

## **SECTION 10 EREADER MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure eReader Product Picture

Chart Global eReader Market Size (with or without the impact of COVID-19)

Chart Global eReader Sales Volume (Units) and Growth Rate 2017-2022

Chart Global eReader Market Size (Million \$) and Growth Rate 2017-2022

Chart Global eReader Sales Volume (Units) and Growth Rate 2023-2028

Chart Global eReader Market Size (Million \$) and Growth Rate 2023-2028

Table Global eReader Market Overview by Region

Table Global eReader Market Overview by Type

Table Global eReader Market Overview by Application

Chart 2017-2022 Global Manufacturer eReader Sales Volume (Units)

Chart 2017-2022 Global Manufacturer eReader Sales Volume Share

Chart 2017-2022 Global Manufacturer eReader Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer eReader Business Revenue Share

Chart 2017-2022 Global Manufacturer eReader Business Price (USD/Unit)

Chart Amazon eReader Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Amazon eReader Business Distribution

Chart Amazon Interview Record (Partly)

Chart Amazon eReader Business Profile

Table Amazon eReader Product Specification

Chart United States eReader Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart United States eReader Sales Price (USD/Unit) 2017-2022

Chart Canada eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada eReader Sales Price (USD/Unit) 2017-2022

Chart Mexico eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico eReader Sales Price (USD/Unit) 2017-2022

Chart Brazil eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil eReader Sales Price (USD/Unit) 2017-2022

Chart Argentina eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina eReader Sales Price (USD/Unit) 2017-2022

Chart China eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China eReader Sales Price (USD/Unit) 2017-2022

Chart Japan eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan eReader Sales Price (USD/Unit) 2017-2022

Chart India eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart India eReader Sales Price (USD/Unit) 2017-2022  
Chart Korea eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Korea eReader Sales Price (USD/Unit) 2017-2022  
Chart Southeast Asia eReader Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Southeast Asia eReader Sales Price (USD/Unit) 2017-2022  
Chart Germany eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Germany eReader Sales Price (USD/Unit) 2017-2022  
Chart UK eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart UK eReader Sales Price (USD/Unit) 2017-2022  
Chart France eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart France eReader Sales Price (USD/Unit) 2017-2022  
Chart Spain eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Spain eReader Sales Price (USD/Unit) 2017-2022  
Chart Russia eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Russia eReader Sales Price (USD/Unit) 2017-2022  
Chart Italy eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Italy eReader Sales Price (USD/Unit) 2017-2022  
Chart Middle East eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Middle East eReader Sales Price (USD/Unit) 2017-2022  
Chart South Africa eReader Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart South Africa eReader Sales Price (USD/Unit) 2017-2022  
Chart Egypt eReader Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Egypt eReader Sales Price (USD/Unit) 2017-2022  
Chart Global eReader Market Segment Sales Volume (Units) by Region 2017-2022  
Chart Global eReader Market Segment Sales Volume (Units) Share by Region  
2017-2022  
Chart Global eReader Market Segment Market size (Million \$) by Region 2017-2022  
Chart Global eReader Market Segment Market size (Million \$) Share by Region  
2017-2022  
Chart Global eReader Market Segment Sales Volume (Units) by Country 2017-2022  
Chart Global eReader Market Segment Sales Volume (Units) Share by Country  
2017-2022  
Chart Global eReader Market Segment Market size (Million \$) by Country 2017-2022  
Chart Global eReader Market Segment Market size (Million \$) Share by Country  
2017-2022  
Chart E-ink Product Figure  
Chart E-ink Product Description

Chart LCD Product Figure

Chart LCD Product Description

Chart eReader Sales Volume by Type (Units) 2017-2022

Chart eReader Sales Volume (Units) Share by Type

Chart eReader Market Size by Type (Million \$) 2017-2022

Chart eReader Market Size (Million \$) Share by Type

Chart Different eReader Product Type Price (USD/Unit) 2017-2022

Chart eReader Sales Volume by Application (Units) 2017-2022

Chart eReader Sales Volume (Units) Share by Application

Chart eReader Market Size by Application (Million \$) 2017-2022

Chart eReader Market Size (Million \$) Share by Application

Chart eReader Price in Different Application Field 2017-2022

Chart Global eReader Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global eReader Market Segment (By Channel) Share 2017-2022

Chart eReader Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart eReader Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart eReader Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart eReader Segment Market Size Forecast (By Region) Share 2023-2028

Chart eReader Market Segment (By Type) Volume (Units) 2023-2028

Chart eReader Market Segment (By Type) Volume (Units) Share 2023-2028

Chart eReader Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart eReader Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart eReader Market Segment (By Application) Market Size (Volume) 2023-2028

Chart eReader Market Segment (By Application) Market Size (Volume) Share  
2023-2028

Chart eReader Market Segment (By Application) Market Size (Value) 2023-2028

Chart eReader Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global eReader Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global eReader Market Segment (By Channel) Share 2023-2028

Chart Global eReader Price Forecast 2023-2028

Chart Ages 13-17 Customers

Chart Ages 18-24 Customers

Chart Ages 25-34 Customers

Chart Ages 35-44 Customers

Chart Ages 45-54 Customers

## I would like to order

Product name: Global eReader Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G2A673D47F27EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G2A673D47F27EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970