

# Global English Learning App Market Status, Trends and COVID-19 Impact Report 2021

<https://marketpublishers.com/r/GE4DDC1D7278EN.html>

Date: April 2022

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: GE4DDC1D7278EN

## Abstracts

In the past few years, the English Learning App market experienced a huge change under the influence of COVID-19, the global market size of English Learning App reached (2021 Market size XXXX) million \$ in 2021 from (2016 Market size XXXX) in 2016 with a CAGR of xx from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 200 million, and the global epidemic has been basically under control, therefore, the World Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent in 2022. According to our research on English Learning App market and global economic environment, we forecast that the global market size of English Learning App will reach (2026 Market size XXXX) million \$ in 2026 with a CAGR of % from 2021-2026.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to recover and partially adapted to pandemic restrictions. The research and development of vaccines has made breakthrough progress, and many governments have also issued various policies to stimulate economic recovery, particularly in the United States, is likely to provide a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged period. The pandemic has exacerbated the risks associated with the decade-long wave of global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic environment, we published the Global English Learning App Market Status,

Trends and COVID-19 Impact Report 2021, which provides a comprehensive analysis of the global English Learning App market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2015-2021E, this report also provide forecast data from 2021-2026.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Duolingo

Babbel

Rosetta Stone

Memrise

Busuu

LinguaLeo

Koolearn (NEW Oriental)

Edmodo (Netdragon)

Wall Street English

Open English

Italki

Voxy

Mango Languages

Drops

Lingvist

Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——

Product Type Segmentation

Android

IOS

Application Segmentation

Institutional Learners

Individual Learners

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2021-2026)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 ENGLISH LEARNING APP MARKET OVERVIEW**

- 1.1 English Learning App Market Scope
- 1.2 COVID-19 Impact on English Learning App Market
- 1.3 Global English Learning App Market Status and Forecast Overview
  - 1.3.1 Global English Learning App Market Status 2016-2021
  - 1.3.2 Global English Learning App Market Forecast 2021-2026

### **SECTION 2 GLOBAL ENGLISH LEARNING APP MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer English Learning App Sales Volume
- 2.2 Global Manufacturer English Learning App Business Revenue

### **SECTION 3 MANUFACTURER ENGLISH LEARNING APP BUSINESS INTRODUCTION**

- 3.1 Duolingo English Learning App Business Introduction
  - 3.1.1 Duolingo English Learning App Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.1.2 Duolingo English Learning App Business Distribution by Region
  - 3.1.3 Duolingo Interview Record
  - 3.1.4 Duolingo English Learning App Business Profile
  - 3.1.5 Duolingo English Learning App Product Specification
- 3.2 Babbel English Learning App Business Introduction
  - 3.2.1 Babbel English Learning App Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.2.2 Babbel English Learning App Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Babbel English Learning App Business Overview
  - 3.2.5 Babbel English Learning App Product Specification
- 3.3 Manufacturer three English Learning App Business Introduction
  - 3.3.1 Manufacturer three English Learning App Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.3.2 Manufacturer three English Learning App Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Manufacturer three English Learning App Business Overview

### 3.3.5 Manufacturer three English Learning App Product Specification

## **SECTION 4 GLOBAL ENGLISH LEARNING APP MARKET SEGMENTATION (BY REGION)**

### 4.1 North America Country

4.1.1 United States English Learning App Market Size and Price Analysis 2016-2021

4.1.2 Canada English Learning App Market Size and Price Analysis 2016-2021

4.1.3 Mexico English Learning App Market Size and Price Analysis 2016-2021

### 4.2 South America Country

4.2.1 Brazil English Learning App Market Size and Price Analysis 2016-2021

4.2.2 Argentina English Learning App Market Size and Price Analysis 2016-2021

### 4.3 Asia Pacific

4.3.1 China English Learning App Market Size and Price Analysis 2016-2021

4.3.2 Japan English Learning App Market Size and Price Analysis 2016-2021

4.3.3 India English Learning App Market Size and Price Analysis 2016-2021

4.3.4 Korea English Learning App Market Size and Price Analysis 2016-2021

4.3.5 Southeast Asia English Learning App Market Size and Price Analysis 2016-2021

### 4.4 Europe Country

4.4.1 Germany English Learning App Market Size and Price Analysis 2016-2021

4.4.2 UK English Learning App Market Size and Price Analysis 2016-2021

4.4.3 France English Learning App Market Size and Price Analysis 2016-2021

4.4.4 Spain English Learning App Market Size and Price Analysis 2016-2021

4.4.5 Italy English Learning App Market Size and Price Analysis 2016-2021

### 4.5 Middle East and Africa

4.5.1 Africa English Learning App Market Size and Price Analysis 2016-2021

4.5.2 Middle East English Learning App Market Size and Price Analysis 2016-2021

### 4.6 Global English Learning App Market Segmentation (By Region) Analysis 2016-2021

### 4.7 Global English Learning App Market Segmentation (By Region) Analysis

## **SECTION 5 GLOBAL ENGLISH LEARNING APP MARKET SEGMENTATION (BY PRODUCT TYPE)**

### 5.1 Product Introduction by Type

5.1.1 Android Product Introduction

5.1.2 IOS Product Introduction

### 5.2 Global English Learning App Sales Volume by IOS 2016-2021

### 5.3 Global English Learning App Market Size by IOS 2016-2021

### 5.4 Different English Learning App Product Type Price 2016-2021

## 5.5 Global English Learning App Market Segmentation (By Type) Analysis

### **SECTION 6 GLOBAL ENGLISH LEARNING APP MARKET SEGMENTATION (BY APPLICATION)**

6.1 Global English Learning App Sales Volume by Application 2016-2021

6.2 Global English Learning App Market Size by Application 2016-2021

6.2 English Learning App Price in Different Application Field 2016-2021

6.3 Global English Learning App Market Segmentation (By Application) Analysis

### **SECTION 7 GLOBAL ENGLISH LEARNING APP MARKET SEGMENTATION (BY CHANNEL)**

7.1 Global English Learning App Market Segmentation (By Channel) Sales Volume and Share 2016-2021

7.2 Global English Learning App Market Segmentation (By Channel) Analysis

### **SECTION 8 ENGLISH LEARNING APP MARKET FORECAST 2021-2026**

8.1 English Learning App Segmentation Market Forecast 2021-2026 (By Region)

8.2 English Learning App Segmentation Market Forecast 2021-2026 (By Type)

8.3 English Learning App Segmentation Market Forecast 2021-2026 (By Application)

8.4 English Learning App Segmentation Market Forecast 2021-2026 (By Channel)

8.5 Global English Learning App Price Forecast

### **SECTION 9 ENGLISH LEARNING APP APPLICATION AND CLIENT ANALYSIS**

9.1 Institutional Learners Customers

9.2 Individual Learners Customers

### **SECTION 10 ENGLISH LEARNING APP MANUFACTURING COST OF ANALYSIS**

11.0 Raw Material Cost Analysis

11.0 Labor Cost Analysis

11.0 Cost Overview

### **SECTION 11 CONCLUSION**

### **SECTION 12 METHODOLOGY AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure English Learning App Product Picture

Chart Global English Learning App Market Size (with or without the impact of COVID-19)

Chart Global English Learning App Sales Volume (Units) and Growth Rate 2016-2021

Chart Global English Learning App Market Size (Million \$) and Growth Rate 2016-2021

Chart Global English Learning App Sales Volume (Units) and Growth Rate 2021-2026

Chart Global English Learning App Market Size (Million \$) and Growth Rate 2021-2026

Chart 2016-2021 Global Manufacturer English Learning App Sales Volume (Units)

Chart 2016-2021 Global Manufacturer English Learning App Sales Volume Share

Chart 2016-2021 Global Manufacturer English Learning App Business Revenue (Million USD)

Chart 2016-2021 Global Manufacturer English Learning App Business Revenue Share

Chart Duolingo English Learning App Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Duolingo English Learning App Business Distribution

Chart Duolingo Interview Record (Partly)

Chart Duolingo English Learning App Business Profile

Table Duolingo English Learning App Product Specification

Chart Babbel English Learning App Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Babbel English Learning App Business Distribution

Chart Babbel Interview Record (Partly)

Chart Babbel English Learning App Business Overview

Table Babbel English Learning App Product Specification

Chart United States English Learning App Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart United States English Learning App Sales Price (USD/Unit) 2016-2021

Chart Canada English Learning App Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Canada English Learning App Sales Price (USD/Unit) 2016-2021

Chart Mexico English Learning App Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Mexico English Learning App Sales Price (USD/Unit) 2016-2021

Chart Brazil English Learning App Sales Volume (Units) and Market Size (Million \$) 2016-2021



Chart Brazil English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Argentina English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Argentina English Learning App Sales Price (USD/Unit) 2016-2021  
Chart China English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart China English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Japan English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Japan English Learning App Sales Price (USD/Unit) 2016-2021  
Chart India English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart India English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Korea English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Korea English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Southeast Asia English Learning App Sales Volume (Units) and Market Size  
(Million \$) 2016-2021  
Chart Southeast Asia English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Germany English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Germany English Learning App Sales Price (USD/Unit) 2016-2021  
Chart UK English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart UK English Learning App Sales Price (USD/Unit) 2016-2021  
Chart France English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart France English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Spain English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Spain English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Italy English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Italy English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Africa English Learning App Sales Volume (Units) and Market Size (Million \$)  
2016-2021  
Chart Africa English Learning App Sales Price (USD/Unit) 2016-2021  
Chart Middle East English Learning App Sales Volume (Units) and Market Size (Million  
\$) 2016-2021

Chart Middle East English Learning App Sales Price (USD/Unit) 2016-2021

Chart Global English Learning App Market Segmentation Sales Volume (Units) by Region 2016-2021

Chart Global English Learning App Market Segmentation Sales Volume (Units) Share by Region 2016-2021

Chart Global English Learning App Market Segmentation Market size (Million \$) by Region 2016-2021

Chart Global English Learning App Market Segmentation Market size (Million \$) Share by Region 2016-2021

Chart Android Product Figure

Chart Android Product Description

Chart IOS Product Figure

Chart IOS Product Description

Chart English Learning App Sales Volume (Units) by IOS016-2021

Chart English Learning App Sales Volume (Units) Share by Type

Chart English Learning App Market Size (Million \$) by IOS016-2021

Chart English Learning App Market Size (Million \$) Share by IOS016-2021

Chart Different English Learning App Product Type Price (\$/Unit) 2016-2021

Chart English Learning App Sales Volume (Units) by Application 2016-2021

Chart English Learning App Sales Volume (Units) Share by Application

Chart English Learning App Market Size (Million \$) by Application 2016-2021

Chart English Learning App Market Size (Million \$) Share by Application 2016-2021

Chart English Learning App Price in Different Application Field 2016-2021

Chart Global English Learning App Market Segmentation (By Channel) Sales Volume (Units) 2016-2021

Chart Global English Learning App Market Segmentation (By Channel) Share 2016-2021

Chart English Learning App Segmentation Market Sales Volume (Units) Forecast (by Region) 2021-2026

Chart English Learning App Segmentation Market Sales Volume Forecast (By Region) Share 2021-2026

Chart English Learning App Segmentation Market Size (Million USD) Forecast (By Region) 2021-2026

Chart English Learning App Segmentation Market Size Forecast (By Region) Share 2021-2026

Chart English Learning App Market Segmentation (By Type) Volume (Units) 2021-2026

Chart English Learning App Market Segmentation (By Type) Volume (Units) Share 2021-2026

Chart English Learning App Market Segmentation (By Type) Market Size (Million \$)

2021-2026

Chart English Learning App Market Segmentation (By Type) Market Size (Million \$)

2021-2026

Chart English Learning App Market Segmentation (By Application) Market Size  
(Volume) 2021-2026

Chart English Learning App Market Segmentation (By Application) Market Size  
(Volume) Share 2021-2026

Chart English Learning App Market Segmentation (By Application) Market Size (Value)  
2021-2026

Chart English Learning App Market Segmentation (By Application) Market Size (Value)  
Share 2021-2026

Chart Global English Learning App Market Segmentation (By Channel) Sales Volume  
(Units) 2021-2026

Chart Global English Learning App Market Segmentation (By Channel) Share  
2021-2026

Chart Global English Learning App Price Forecast 2021-2026

Chart Institutional Learners Customers

Chart Individual Learners Customers

## I would like to order

Product name: Global English Learning App Market Status, Trends and COVID-19 Impact Report 2021

Product link: <https://marketpublishers.com/r/GE4DDC1D7278EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/GE4DDC1D7278EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970