

Global Direct-to-consumer Genetic Testing Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Direct-to-consumer Genetic Testing market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Direct-to-consumer Genetic Testing reached 940.0 million \$ in 2022 from 510.0 in 2017 with a CAGR of 0.130086106099 from 2017-2022. Facing the complicated international situation, the future of the Direct-to-consumer Genetic Testing market is full of uncertain. BisReport predicts that the global Direct-to-consumer Genetic Testing market size will reach 1950.0 million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging

market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Direct-to-consumer Genetic Testing Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Direct-to-consumer Genetic Testing market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

23andMe

MyHeritage

LabCorp

Myriad Genetics

Ancestry.com

Quest Diagnostics

Gene By Gene

DNA Diagnostics Center

Invitae

IntelliGenetics

Ambry Genetics

Living DNA

EasyDNA

Pathway Genomics

Centrillion Technology

Xcode

Color Genomics

Anglia DNA Services

African Ancestry

Canadian DNA Services

DNA Family Check

Alpha Biolaboratories

Test Me DNA

23 Mofang

Genetic Health

DNA Services of America

Shuwen Health Sciences

Mapmygenome

Full Genomes

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Diagnostic Screening

Prenatal, Newborn Screening, and Pre-Implantation Diagnosis

Relationship Testing

Application Segment

Online

Offline

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

Contents

SECTION 1 DIRECT-TO-CONSUMER GENETIC TESTING MARKET OVERVIEW

- 1.1 Direct-to-consumer Genetic Testing Market Scope
- 1.2 COVID-19 Impact on Direct-to-consumer Genetic Testing Market
- 1.3 Global Direct-to-consumer Genetic Testing Market Status and Forecast Overview
 - 1.3.1 Global Direct-to-consumer Genetic Testing Market Status 2017-2022
 - 1.3.2 Global Direct-to-consumer Genetic Testing Market Forecast 2023-2028
- 1.4 Global Direct-to-consumer Genetic Testing Market Overview by Region
- 1.5 Global Direct-to-consumer Genetic Testing Market Overview by Type
- 1.6 Global Direct-to-consumer Genetic Testing Market Overview by Application

SECTION 2 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Direct-to-consumer Genetic Testing Sales Volume
- 2.2 Global Manufacturer Direct-to-consumer Genetic Testing Business Revenue
- 2.3 Global Manufacturer Direct-to-consumer Genetic Testing Price

SECTION 3 MANUFACTURER DIRECT-TO-CONSUMER GENETIC TESTING BUSINESS INTRODUCTION

- 3.1 23andMe Direct-to-consumer Genetic Testing Business Introduction
 - 3.1.1 23andMe Direct-to-consumer Genetic Testing Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.1.2 23andMe Direct-to-consumer Genetic Testing Business Distribution by Region
 - 3.1.3 23andMe Interview Record
 - 3.1.4 23andMe Direct-to-consumer Genetic Testing Business Profile
 - 3.1.5 23andMe Direct-to-consumer Genetic Testing Product Specification
- 3.2 MyHeritage Direct-to-consumer Genetic Testing Business Introduction
 - 3.2.1 MyHeritage Direct-to-consumer Genetic Testing Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 MyHeritage Direct-to-consumer Genetic Testing Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 MyHeritage Direct-to-consumer Genetic Testing Business Overview
 - 3.2.5 MyHeritage Direct-to-consumer Genetic Testing Product Specification
- 3.3 Manufacturer three Direct-to-consumer Genetic Testing Business Introduction
 - 3.3.1 Manufacturer three Direct-to-consumer Genetic Testing Sales Volume, Price,

Revenue and Gross margin 2017-2022

3.3.2 Manufacturer three Direct-to-consumer Genetic Testing Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Direct-to-consumer Genetic Testing Business Overview

3.3.5 Manufacturer three Direct-to-consumer Genetic Testing Product Specification

3.4 Manufacturer four Direct-to-consumer Genetic Testing Business Introduction

3.4.1 Manufacturer four Direct-to-consumer Genetic Testing Sales Volume, Price, Revenue and Gross margin 2017-2022

3.4.2 Manufacturer four Direct-to-consumer Genetic Testing Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Direct-to-consumer Genetic Testing Business Overview

3.4.5 Manufacturer four Direct-to-consumer Genetic Testing Product Specification

3.5

3.6

SECTION 4 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET SEGMENT (BY REGION)

4.1 North America Country

4.1.1 United States Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.1.2 Canada Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.1.3 Mexico Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.2.2 Argentina Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.3.2 Japan Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.3.3 India Direct-to-consumer Genetic Testing Market Size and Price Analysis 2017-2022

4.3.4 Korea Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.3.5 Southeast Asia Direct-to-consumer Genetic Testing Market Size and Price
Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.4.2 UK Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.4.3 France Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.4.4 Spain Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.4.5 Russia Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.4.6 Italy Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.5 Middle East and Africa

4.5.1 Middle East Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.5.2 South Africa Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.5.3 Egypt Direct-to-consumer Genetic Testing Market Size and Price Analysis
2017-2022

4.6 Global Direct-to-consumer Genetic Testing Market Segment (By Region) Analysis
2017-2022

4.7 Global Direct-to-consumer Genetic Testing Market Segment (By Country) Analysis
2017-2022

4.8 Global Direct-to-consumer Genetic Testing Market Segment (By Region) Analysis

SECTION 5 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET SEGMENT (BY PRODUCT TYPE)

5.1 Product Introduction by Type

5.1.1 Diagnostic Screening Product Introduction

5.1.2 Prenatal, Newborn Screening, and Pre-Implantation Diagnosis Product
Introduction

5.1.3 Relationship Testing Product Introduction

5.2 Global Direct-to-consumer Genetic Testing Sales Volume (by Type) 2017-2022

- 5.3 Global Direct-to-consumer Genetic Testing Market Size (by Type) 2017-2022
- 5.4 Different Direct-to-consumer Genetic Testing Product Type Price 2017-2022
- 5.5 Global Direct-to-consumer Genetic Testing Market Segment (By Type) Analysis

SECTION 6 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Direct-to-consumer Genetic Testing Sales Volume (by Application) 2017-2022
- 6.2 Global Direct-to-consumer Genetic Testing Market Size (by Application) 2017-2022
- 6.3 Direct-to-consumer Genetic Testing Price in Different Application Field 2017-2022
- 6.4 Global Direct-to-consumer Genetic Testing Market Segment (By Application) Analysis

SECTION 7 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Analysis

SECTION 8 GLOBAL DIRECT-TO-CONSUMER GENETIC TESTING MARKET FORECAST 2023-2028

- 8.1 Direct-to-consumer Genetic Testing Segment Market Forecast 2023-2028 (By Region)
- 8.2 Direct-to-consumer Genetic Testing Segment Market Forecast 2023-2028 (By Type)
- 8.3 Direct-to-consumer Genetic Testing Segment Market Forecast 2023-2028 (By Application)
- 8.4 Direct-to-consumer Genetic Testing Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Direct-to-consumer Genetic Testing Price (USD/Unit) Forecast

SECTION 9 DIRECT-TO-CONSUMER GENETIC TESTING APPLICATION AND CUSTOMER ANALYSIS

- 9.1 Online Customers
- 9.2 Offline Customers

SECTION 10 DIRECT-TO-CONSUMER GENETIC TESTING MANUFACTURING COST OF ANALYSIS

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE

Chart And Figure

CHART AND FIGURE

Figure Direct-to-consumer Genetic Testing Product Picture

Chart Global Direct-to-consumer Genetic Testing Market Size (with or without the impact of COVID-19)

Chart Global Direct-to-consumer Genetic Testing Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Direct-to-consumer Genetic Testing Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Direct-to-consumer Genetic Testing Market Size (Million \$) and Growth Rate 2023-2028

Table Global Direct-to-consumer Genetic Testing Market Overview by Region

Table Global Direct-to-consumer Genetic Testing Market Overview by Type

Table Global Direct-to-consumer Genetic Testing Market Overview by Application

Chart 2017-2022 Global Manufacturer Direct-to-consumer Genetic Testing Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Direct-to-consumer Genetic Testing Sales Volume Share

Chart 2017-2022 Global Manufacturer Direct-to-consumer Genetic Testing Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Direct-to-consumer Genetic Testing Business Revenue Share

Chart 2017-2022 Global Manufacturer Direct-to-consumer Genetic Testing Business Price (USD/Unit)

Chart 23andMe Direct-to-consumer Genetic Testing Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart 23andMe Direct-to-consumer Genetic Testing Business Distribution

Chart 23andMe Interview Record (Partly)

Chart 23andMe Direct-to-consumer Genetic Testing Business Profile

Table 23andMe Direct-to-consumer Genetic Testing Product Specification

Chart United States Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Canada Direct-to-consumer Genetic Testing Sales Volume (Units) and Market

Size (Million \$) 2017-2022

Chart Canada Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Mexico Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Brazil Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Argentina Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart China Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Japan Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart India Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Korea Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Germany Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart UK Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart France Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Spain Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Russia Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Italy Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Middle East Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart South Africa Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Egypt Direct-to-consumer Genetic Testing Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Direct-to-consumer Genetic Testing Sales Price (USD/Unit) 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Diagnostic Screening Product Figure

Chart Diagnostic Screening Product Description

Chart Prenatal, Newborn Screening, and Pre-Implantation Diagnosis Product Figure

Chart Prenatal, Newborn Screening, and Pre-Implantation Diagnosis Product Description

Chart Relationship Testing Product Figure

Chart Relationship Testing Product Description

Chart Direct-to-consumer Genetic Testing Sales Volume by Type (Units) 2017-2022

Chart Direct-to-consumer Genetic Testing Sales Volume (Units) Share by Type

Chart Direct-to-consumer Genetic Testing Market Size by Type (Million \$) 2017-2022

Chart Direct-to-consumer Genetic Testing Market Size (Million \$) Share by Type

Chart Different Direct-to-consumer Genetic Testing Product Type Price (USD/Unit)
2017-2022

Chart Direct-to-consumer Genetic Testing Sales Volume by Application (Units)
2017-2022

Chart Direct-to-consumer Genetic Testing Sales Volume (Units) Share by Application

Chart Direct-to-consumer Genetic Testing Market Size by Application (Million \$)
2017-2022

Chart Direct-to-consumer Genetic Testing Market Size (Million \$) Share by Application

Chart Direct-to-consumer Genetic Testing Price in Different Application Field 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Sales
Volume (Units) 2017-2022

Chart Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Share
2017-2022

Chart Direct-to-consumer Genetic Testing Segment Market Sales Volume (Units)
Forecast (by Region) 2023-2028

Chart Direct-to-consumer Genetic Testing Segment Market Sales Volume Forecast (By
Region) Share 2023-2028

Chart Direct-to-consumer Genetic Testing Segment Market Size (Million USD) Forecast
(By Region) 2023-2028

Chart Direct-to-consumer Genetic Testing Segment Market Size Forecast (By Region)
Share 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Type) Volume (Units)
2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Type) Volume (Units)
Share 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Type) Market Size
(Million \$) 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Type) Market Size
(Million \$) 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Application) Market Size
(Volume) 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Application) Market Size
(Volume) Share 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Application) Market Size

(Value) 2023-2028

Chart Direct-to-consumer Genetic Testing Market Segment (By Application) Market Size

(Value) Share 2023-2028

Chart Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Sales

Volume (Units) 2023-2028

Chart Global Direct-to-consumer Genetic Testing Market Segment (By Channel) Share
2023-2028

Chart Global Direct-to-consumer Genetic Testing Price Forecast 2023-2028

Chart Online Customers

Chart Offline Customers

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