

# Global Direct-to-Consumer (DTC) Testing Market Report 2020

<https://marketpublishers.com/r/G35F27CCA2C7EN.html>

Date: March 2020

Pages: 117

Price: US\$ 2,350.00 (Single User License)

ID: G35F27CCA2C7EN

## Abstracts

With the slowdown in world economic growth, the Direct-to-Consumer (DTC) Testing industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Direct-to-Consumer (DTC) Testing market size to maintain the average annual growth rate of 15 from XXX million \$ in 2014 to XXX million \$ in 2019, BisReport analysts believe that in the next few years, Direct-to-Consumer (DTC) Testing market size will be further expanded, we expect that by 2024, The market size of the Direct-to-Consumer (DTC) Testing will reach XXX million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

23andMe

deCODEme

DNA DTC

GeneByGene

Genecodebook Oy

Genetrainer

MD Revolution

Myriad Genetics

Navigenics

Section 4: 900 USD——Region Segmentation  
North America Country (United States, Canada)  
South America  
Asia Country (China, Japan, India, Korea)  
Europe Country (Germany, UK, France, Italy)  
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——  
Product Type Segmentation  
Routine Clinical Laboratory Testing  
Medical Genetic Laboratory Testing

Industry Segmentation  
Doctor Office  
Internet

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2019-2024)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

## Contents

### **SECTION 1 DIRECT-TO-CONSUMER (DTC) TESTING PRODUCT DEFINITION**

### **SECTION 2 GLOBAL DIRECT-TO-CONSUMER (DTC) TESTING MARKET MANUFACTURER SHARE AND MARKET OVERVIEW**

- 2.1 Global Manufacturer Direct-to-Consumer (DTC) Testing Shipments
- 2.2 Global Manufacturer Direct-to-Consumer (DTC) Testing Business Revenue
- 2.3 Global Direct-to-Consumer (DTC) Testing Market Overview

### **SECTION 3 MANUFACTURER DIRECT-TO-CONSUMER (DTC) TESTING BUSINESS INTRODUCTION**

- 3.1 23andMe Direct-to-Consumer (DTC) Testing Business Introduction
  - 3.1.1 23andMe Direct-to-Consumer (DTC) Testing Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.1.2 23andMe Direct-to-Consumer (DTC) Testing Business Distribution by Region
  - 3.1.3 23andMe Interview Record
  - 3.1.4 23andMe Direct-to-Consumer (DTC) Testing Business Profile
  - 3.1.5 23andMe Direct-to-Consumer (DTC) Testing Product Specification
- 3.2 deCODEme Direct-to-Consumer (DTC) Testing Business Introduction
  - 3.2.1 deCODEme Direct-to-Consumer (DTC) Testing Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.2.2 deCODEme Direct-to-Consumer (DTC) Testing Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 deCODEme Direct-to-Consumer (DTC) Testing Business Overview
  - 3.2.5 deCODEme Direct-to-Consumer (DTC) Testing Product Specification
- 3.3 DNA DTC Direct-to-Consumer (DTC) Testing Business Introduction
  - 3.3.1 DNA DTC Direct-to-Consumer (DTC) Testing Shipments, Price, Revenue and Gross profit 2014-2019
  - 3.3.2 DNA DTC Direct-to-Consumer (DTC) Testing Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 DNA DTC Direct-to-Consumer (DTC) Testing Business Overview
  - 3.3.5 DNA DTC Direct-to-Consumer (DTC) Testing Product Specification
- 3.4 GeneByGene Direct-to-Consumer (DTC) Testing Business Introduction
- 3.5 Genecodebook Oy Direct-to-Consumer (DTC) Testing Business Introduction
- 3.6 Genetrainer Direct-to-Consumer (DTC) Testing Business Introduction

## **SECTION 4 GLOBAL DIRECT-TO-CONSUMER (DTC) TESTING MARKET SEGMENTATION (REGION LEVEL)**

### 4.1 North America Country

4.1.1 United States Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.1.2 Canada Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

### 4.2 South America Country

4.2.1 South America Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

### 4.3 Asia Country

4.3.1 China Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.3.2 Japan Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.3.3 India Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.3.4 Korea Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

### 4.4 Europe Country

4.4.1 Germany Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.4.2 UK Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.4.3 France Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.4.4 Italy Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.4.5 Europe Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

### 4.5 Other Country and Region

4.5.1 Middle East Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.5.2 Africa Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.5.3 GCC Direct-to-Consumer (DTC) Testing Market Size and Price Analysis 2014-2019

4.6 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Region Level) Analysis 2014-2019

4.7 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Region Level) Analysis

## **SECTION 5 GLOBAL DIRECT-TO-CONSUMER (DTC) TESTING MARKET SEGMENTATION (PRODUCT TYPE LEVEL)**

5.1 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Product Type Level) Market Size 2014-2019

5.2 Different Direct-to-Consumer (DTC) Testing Product Type Price 2014-2019

5.3 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Product Type Level) Analysis

## **SECTION 6 GLOBAL DIRECT-TO-CONSUMER (DTC) TESTING MARKET SEGMENTATION (INDUSTRY LEVEL)**

6.1 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Industry Level) Market Size 2014-2019

6.2 Different Industry Price 2014-2019

6.3 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Industry Level) Analysis

## **SECTION 7 GLOBAL DIRECT-TO-CONSUMER (DTC) TESTING MARKET SEGMENTATION (CHANNEL LEVEL)**

7.1 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Channel Level) Sales Volume and Share 2014-2019

7.2 Global Direct-to-Consumer (DTC) Testing Market Segmentation (Channel Level) Analysis

## **SECTION 8 DIRECT-TO-CONSUMER (DTC) TESTING MARKET FORECAST 2019-2024**

8.1 Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Region Level)

8.2 Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Product Type Level)

8.3 Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Industry Level)

8.4 Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Channel Level)

## **SECTION 9 DIRECT-TO-CONSUMER (DTC) TESTING SEGMENTATION PRODUCT**

**TYPE**

9.1 Routine Clinical Laboratory Testing Product Introduction

9.2 Medical Genetic Laboratory Testing Product Introduction

**SECTION 10 DIRECT-TO-CONSUMER (DTC) TESTING SEGMENTATION INDUSTRY**

10.1 Doctor Office Clients

10.2 Internet Clients

**SECTION 11 DIRECT-TO-CONSUMER (DTC) TESTING COST OF PRODUCTION ANALYSIS**

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

**SECTION 12 CONCLUSION**

## Chart And Figure

### CHART AND FIGURE

Figure Direct-to-Consumer (DTC)Testing Product Picture from 23andMe

Chart 2014-2019 Global Manufacturer Direct-to-Consumer (DTC)Testing Shipments (Units)

Chart 2014-2019 Global Manufacturer Direct-to-Consumer (DTC)Testing Shipments Share

Chart 2014-2019 Global Manufacturer Direct-to-Consumer (DTC)Testing Business Revenue (Million USD)

Chart 2014-2019 Global Manufacturer Direct-to-Consumer (DTC)Testing Business Revenue Share

Chart 23andMe Direct-to-Consumer (DTC)Testing Shipments, Price, Revenue and Gross profit 2014-2019

Chart 23andMe Direct-to-Consumer (DTC)Testing Business Distribution

Chart 23andMe Interview Record (Partly)

Figure 23andMe Direct-to-Consumer (DTC)Testing Product Picture

Chart 23andMe Direct-to-Consumer (DTC)Testing Business Profile

Table 23andMe Direct-to-Consumer (DTC)Testing Product Specification

Chart deCODEme Direct-to-Consumer (DTC)Testing Shipments, Price, Revenue and Gross profit 2014-2019

Chart deCODEme Direct-to-Consumer (DTC)Testing Business Distribution

Chart deCODEme Interview Record (Partly)

Figure deCODEme Direct-to-Consumer (DTC)Testing Product Picture

Chart deCODEme Direct-to-Consumer (DTC)Testing Business Overview

Table deCODEme Direct-to-Consumer (DTC)Testing Product Specification

Chart DNA DTC Direct-to-Consumer (DTC)Testing Shipments, Price, Revenue and Gross profit 2014-2019

Chart DNA DTC Direct-to-Consumer (DTC)Testing Business Distribution

Chart DNA DTC Interview Record (Partly)

Figure DNA DTC Direct-to-Consumer (DTC)Testing Product Picture

Chart DNA DTC Direct-to-Consumer (DTC)Testing Business Overview

Table DNA DTC Direct-to-Consumer (DTC)Testing Product Specification

3.4 GeneByGene Direct-to-Consumer (DTC)Testing Business Introduction

Chart United States Direct-to-Consumer (DTC)Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart United States Direct-to-Consumer (DTC)Testing Sales Price (\$/Unit) 2014-2019

Chart Canada Direct-to-Consumer (DTC)Testing Sales Volume (Units) and Market Size

(Million \$) 2014-2019

Chart Canada Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart South America Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart South America Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart China Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart China Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Japan Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Japan Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart India Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart India Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Korea Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Korea Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Germany Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Germany Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart UK Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart UK Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart France Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart France Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Italy Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Italy Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Europe Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Europe Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Middle East Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Middle East Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Africa Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size (Million \$) 2014-2019

Chart Africa Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart GCC Direct-to-Consumer (DTC) Testing Sales Volume (Units) and Market Size



(Million \$) 2014-2019

Chart GCC Direct-to-Consumer (DTC) Testing Sales Price (\$/Unit) 2014-2019

Chart Global Direct-to-Consumer (DTC) Testing Market Segmentation (Region Level)  
Sales Volume 2014-2019

Chart Global Direct-to-Consumer (DTC) Testing Market Segmentation (Region Level)  
Market size 2014-2019

Chart Direct-to-Consumer (DTC) Testing Market Segmentation (Product Type Level)  
Volume (Units) 2014-2019

Chart Direct-to-Consumer (DTC) Testing Market Segmentation (Product Type Level)  
Market Size (Million \$) 2014-2019

Chart Different Direct-to-Consumer (DTC) Testing Product Type Price (\$/Unit)  
2014-2019

Chart Direct-to-Consumer (DTC) Testing Market Segmentation (Industry Level) Market  
Size (Volume) 2014-2019

Chart Direct-to-Consumer (DTC) Testing Market Segmentation (Industry Level) Market  
Size (Share) 2014-2019

Chart Direct-to-Consumer (DTC) Testing Market Segmentation (Industry Level) Market  
Size (Value) 2014-2019

Chart Global Direct-to-Consumer (DTC) Testing Market Segmentation (Channel Level)  
Sales Volume (Units) 2014-2019

Chart Global Direct-to-Consumer (DTC) Testing Market Segmentation (Channel Level)  
Share 2014-2019

Chart Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Region Level)  
2019-2024

Chart Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Product Type  
Level) 2019-2024

Chart Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Industry Level)  
2019-2024

Chart Direct-to-Consumer (DTC) Testing Segmentation Market Forecast (Channel  
Level) 2019-2024

Chart Routine Clinical Laboratory Testing Product Figure

Chart Routine Clinical Laboratory Testing Product Advantage and Disadvantage  
Comparison

Chart Medical Genetic Laboratory Testing Product Figure

Chart Medical Genetic Laboratory Testing Product Advantage and Disadvantage  
Comparison

Chart Doctor Office Clients

Chart Internet Clients

## I would like to order

Product name: Global Direct-to-Consumer (DTC)Testing Market Report 2020

Product link: <https://marketpublishers.com/r/G35F27CCA2C7EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G35F27CCA2C7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970