

# Global Digital Signage Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the Digital Signage market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Digital Signage reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of 15 from 2017-2022. Facing the complicated international situation, the future of the Digital Signage market is full of uncertain. BisReport predicts that the global Digital Signage market size will reach XXX million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Digital Signage Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Digital Signage market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Samsung Electronics

LG Electronics

Philips

Toshiba

Daktronics

Sony

Panasonic

NEC Display

Sharp

Planar Systems

Mitsubishi

Innolux

Advantech

Viewsonic

Cisco Systems Inc

Marvel

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)  
Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

LED Display

LCD Display

Application Segment

Retail

Healthcare

Hospitality

Transportation

Banking

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 DIGITAL SIGNAGE MARKET OVERVIEW**

- 1.1 Digital Signage Market Scope
- 1.2 COVID-19 Impact on Digital Signage Market
- 1.3 Global Digital Signage Market Status and Forecast Overview
  - 1.3.1 Global Digital Signage Market Status 2017-2022
  - 1.3.2 Global Digital Signage Market Forecast 2023-2028
- 1.4 Global Digital Signage Market Overview by Region
- 1.5 Global Digital Signage Market Overview by Type
- 1.6 Global Digital Signage Market Overview by Application

### **SECTION 2 GLOBAL DIGITAL SIGNAGE MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Digital Signage Sales Volume
- 2.2 Global Manufacturer Digital Signage Business Revenue
- 2.3 Global Manufacturer Digital Signage Price

### **SECTION 3 MANUFACTURER DIGITAL SIGNAGE BUSINESS INTRODUCTION**

- 3.1 Samsung Electronics Digital Signage Business Introduction
  - 3.1.1 Samsung Electronics Digital Signage Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Samsung Electronics Digital Signage Business Distribution by Region
  - 3.1.3 Samsung Electronics Interview Record
  - 3.1.4 Samsung Electronics Digital Signage Business Profile
  - 3.1.5 Samsung Electronics Digital Signage Product Specification
- 3.2 LG Electronics Digital Signage Business Introduction
  - 3.2.1 LG Electronics Digital Signage Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 LG Electronics Digital Signage Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 LG Electronics Digital Signage Business Overview
  - 3.2.5 LG Electronics Digital Signage Product Specification
- 3.3 Manufacturer three Digital Signage Business Introduction
  - 3.3.1 Manufacturer three Digital Signage Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Digital Signage Business Distribution by Region

- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Digital Signage Business Overview
- 3.3.5 Manufacturer three Digital Signage Product Specification
- 3.4 Manufacturer four Digital Signage Business Introduction
  - 3.4.1 Manufacturer four Digital Signage Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Digital Signage Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Digital Signage Business Overview
  - 3.4.5 Manufacturer four Digital Signage Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL DIGITAL SIGNAGE MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Digital Signage Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Digital Signage Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Digital Signage Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Digital Signage Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Digital Signage Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Digital Signage Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Digital Signage Market Size and Price Analysis 2017-2022
  - 4.3.3 India Digital Signage Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Digital Signage Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Digital Signage Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Digital Signage Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Digital Signage Market Size and Price Analysis 2017-2022
  - 4.4.3 France Digital Signage Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Digital Signage Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Digital Signage Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Digital Signage Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Digital Signage Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Digital Signage Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Digital Signage Market Size and Price Analysis 2017-2022

- 4.6 Global Digital Signage Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Digital Signage Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Digital Signage Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL DIGITAL SIGNAGE MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 LED Display Product Introduction
  - 5.1.2 LCD Display Product Introduction
- 5.2 Global Digital Signage Sales Volume (by Type) 2017-2022
- 5.3 Global Digital Signage Market Size (by Type) 2017-2022
- 5.4 Different Digital Signage Product Type Price 2017-2022
- 5.5 Global Digital Signage Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL DIGITAL SIGNAGE MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Digital Signage Sales Volume (by Application) 2017-2022
- 6.2 Global Digital Signage Market Size (by Application) 2017-2022
- 6.3 Digital Signage Price in Different Application Field 2017-2022
- 6.4 Global Digital Signage Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL DIGITAL SIGNAGE MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Digital Signage Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Digital Signage Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL DIGITAL SIGNAGE MARKET FORECAST 2023-2028**

- 8.1 Digital Signage Segment Market Forecast 2023-2028 (By Region)
- 8.2 Digital Signage Segment Market Forecast 2023-2028 (By Type)
- 8.3 Digital Signage Segment Market Forecast 2023-2028 (By Application)
- 8.4 Digital Signage Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Digital Signage Price (USD/Unit) Forecast

## **SECTION 9 DIGITAL SIGNAGE APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Retail Customers

9.2 Healthcare Customers

9.3 Hospitality Customers

9.4 Transportation Customers

9.5 Banking Customers

## **SECTION 10 DIGITAL SIGNAGE MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Digital Signage Product Picture

Chart Global Digital Signage Market Size (with or without the impact of COVID-19)

Chart Global Digital Signage Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Digital Signage Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Digital Signage Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Digital Signage Market Size (Million \$) and Growth Rate 2023-2028

Table Global Digital Signage Market Overview by Region

Table Global Digital Signage Market Overview by Type

Table Global Digital Signage Market Overview by Application

Chart 2017-2022 Global Manufacturer Digital Signage Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Digital Signage Sales Volume Share

Chart 2017-2022 Global Manufacturer Digital Signage Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Digital Signage Business Revenue Share

Chart 2017-2022 Global Manufacturer Digital Signage Business Price (USD/Unit)

Chart Samsung Electronics Digital Signage Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Samsung Electronics Digital Signage Business Distribution

Chart Samsung Electronics Interview Record (Partly)

Chart Samsung Electronics Digital Signage Business Profile

Table Samsung Electronics Digital Signage Product Specification

Chart United States Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Canada Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Mexico Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Brazil Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Argentina Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Digital Signage Sales Price (USD/Unit) 2017-2022



Chart China Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart China Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Japan Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Japan Digital Signage Sales Price (USD/Unit) 2017-2022

Chart India Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Korea Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Korea Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Southeast Asia Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Germany Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Germany Digital Signage Sales Price (USD/Unit) 2017-2022

Chart UK Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Digital Signage Sales Price (USD/Unit) 2017-2022

Chart France Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart France Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Spain Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Spain Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Russia Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Russia Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Italy Digital Signage Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Middle East Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Middle East Digital Signage Sales Price (USD/Unit) 2017-2022

Chart South Africa Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart South Africa Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Egypt Digital Signage Sales Volume (Units) and Market Size (Million \$)  
2017-2022

Chart Egypt Digital Signage Sales Price (USD/Unit) 2017-2022

Chart Global Digital Signage Market Segment Sales Volume (Units) by Region  
2017-2022

Chart Global Digital Signage Market Segment Sales Volume (Units) Share by Region  
2017-2022

Chart Global Digital Signage Market Segment Market size (Million \$) by Region  
2017-2022

Chart Global Digital Signage Market Segment Market size (Million \$) Share by Region  
2017-2022

Chart Global Digital Signage Market Segment Sales Volume (Units) by Country  
2017-2022

Chart Global Digital Signage Market Segment Sales Volume (Units) Share by Country  
2017-2022

Chart Global Digital Signage Market Segment Market size (Million \$) by Country  
2017-2022

Chart Global Digital Signage Market Segment Market size (Million \$) Share by Country  
2017-2022

Chart LED Display Product Figure

Chart LED Display Product Description

Chart LCD Display Product Figure

Chart LCD Display Product Description

Chart Digital Signage Sales Volume by Type (Units) 2017-2022

Chart Digital Signage Sales Volume (Units) Share by Type

Chart Digital Signage Market Size by Type (Million \$) 2017-2022

Chart Digital Signage Market Size (Million \$) Share by Type

Chart Different Digital Signage Product Type Price (USD/Unit) 2017-2022

Chart Digital Signage Sales Volume by Application (Units) 2017-2022

Chart Digital Signage Sales Volume (Units) Share by Application

Chart Digital Signage Market Size by Application (Million \$) 2017-2022

Chart Digital Signage Market Size (Million \$) Share by Application

Chart Digital Signage Price in Different Application Field 2017-2022

Chart Global Digital Signage Market Segment (By Channel) Sales Volume (Units)  
2017-2022

Chart Global Digital Signage Market Segment (By Channel) Share 2017-2022

Chart Digital Signage Segment Market Sales Volume (Units) Forecast (by Region)  
2023-2028

Chart Digital Signage Segment Market Sales Volume Forecast (By Region) Share  
2023-2028

Chart Digital Signage Segment Market Size (Million USD) Forecast (By Region)  
2023-2028

Chart Digital Signage Segment Market Size Forecast (By Region) Share 2023-2028

Chart Digital Signage Market Segment (By Type) Volume (Units) 2023-2028

Chart Digital Signage Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Digital Signage Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Digital Signage Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Digital Signage Market Segment (By Application) Market Size (Volume)  
2023-2028

Chart Digital Signage Market Segment (By Application) Market Size (Volume) Share  
2023-2028

Chart Digital Signage Market Segment (By Application) Market Size (Value) 2023-2028

Chart Digital Signage Market Segment (By Application) Market Size (Value) Share  
2023-2028

Chart Global Digital Signage Market Segment (By Channel) Sales Volume (Units)  
2023-2028

Chart Global Digital Signage Market Segment (By Channel) Share 2023-2028

Chart Global Digital Signage Price Forecast 2023-2028

Chart Retail Customers

Chart Healthcare Customers

Chart Hospitality Customers

Chart Transportation Customers

Chart Banking Customers

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