

# Global Digital Out-of-home Billboard Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G91D41C1E0F7EN.html>

Date: February 2023

Pages: 122

Price: US\$ 2,350.00 (Single User License)

ID: G91D41C1E0F7EN

## Abstracts

In the past few years, the Digital Out-of-home Billboard market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Digital Out-of-home Billboard reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Digital Out-of-home Billboard market is full of uncertain. BisReport predicts that the global Digital Out-of-home Billboard market size will reach XXX million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Digital Out-of-home Billboard Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Digital Out-of-home Billboard market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Sony

LG Electronics

Toshiba

Panasonic

Daktronics

Electronic Displays

Shenzhen Dicolor Optoelectronics

Barco NV

Leyard Optoelectronic

Lighthouse Technologies

Barco NV.

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Small

Medium

Large

Application Segment

High Way

Building

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 DIGITAL OUT-OF-HOME BILLBOARD MARKET OVERVIEW**

- 1.1 Digital Out-of-home Billboard Market Scope
- 1.2 COVID-19 Impact on Digital Out-of-home Billboard Market
- 1.3 Global Digital Out-of-home Billboard Market Status and Forecast Overview
  - 1.3.1 Global Digital Out-of-home Billboard Market Status 2017-2022
  - 1.3.2 Global Digital Out-of-home Billboard Market Forecast 2023-2028
- 1.4 Global Digital Out-of-home Billboard Market Overview by Region
- 1.5 Global Digital Out-of-home Billboard Market Overview by Type
- 1.6 Global Digital Out-of-home Billboard Market Overview by Application

### **SECTION 2 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Digital Out-of-home Billboard Sales Volume
- 2.2 Global Manufacturer Digital Out-of-home Billboard Business Revenue
- 2.3 Global Manufacturer Digital Out-of-home Billboard Price

### **SECTION 3 MANUFACTURER DIGITAL OUT-OF-HOME BILLBOARD BUSINESS INTRODUCTION**

- 3.1 Sony Digital Out-of-home Billboard Business Introduction
  - 3.1.1 Sony Digital Out-of-home Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Sony Digital Out-of-home Billboard Business Distribution by Region
  - 3.1.3 Sony Interview Record
  - 3.1.4 Sony Digital Out-of-home Billboard Business Profile
  - 3.1.5 Sony Digital Out-of-home Billboard Product Specification
- 3.2 LG Electronics Digital Out-of-home Billboard Business Introduction
  - 3.2.1 LG Electronics Digital Out-of-home Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 LG Electronics Digital Out-of-home Billboard Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 LG Electronics Digital Out-of-home Billboard Business Overview
  - 3.2.5 LG Electronics Digital Out-of-home Billboard Product Specification
- 3.3 Manufacturer three Digital Out-of-home Billboard Business Introduction
  - 3.3.1 Manufacturer three Digital Out-of-home Billboard Sales Volume, Price, Revenue

and Gross margin 2017-2022

3.3.2 Manufacturer three Digital Out-of-home Billboard Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Digital Out-of-home Billboard Business Overview

3.3.5 Manufacturer three Digital Out-of-home Billboard Product Specification

3.4 Manufacturer four Digital Out-of-home Billboard Business Introduction

3.4.1 Manufacturer four Digital Out-of-home Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022

3.4.2 Manufacturer four Digital Out-of-home Billboard Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Digital Out-of-home Billboard Business Overview

3.4.5 Manufacturer four Digital Out-of-home Billboard Product Specification

3.5

3.6

## **SECTION 4 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET SEGMENT (BY REGION)**

4.1 North America Country

4.1.1 United States Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.1.2 Canada Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.1.3 Mexico Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.2.2 Argentina Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.3.2 Japan Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.3.3 India Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.3.4 Korea Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

4.4.2 UK Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022

- 4.4.3 France Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
- 4.4.4 Spain Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
- 4.4.5 Russia Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
- 4.4.6 Italy Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Digital Out-of-home Billboard Market Size and Price Analysis 2017-2022
- 4.6 Global Digital Out-of-home Billboard Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Digital Out-of-home Billboard Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Digital Out-of-home Billboard Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Small Product Introduction
  - 5.1.2 Medium Product Introduction
  - 5.1.3 Large Product Introduction
- 5.2 Global Digital Out-of-home Billboard Sales Volume (by Type) 2017-2022
- 5.3 Global Digital Out-of-home Billboard Market Size (by Type) 2017-2022
- 5.4 Different Digital Out-of-home Billboard Product Type Price 2017-2022
- 5.5 Global Digital Out-of-home Billboard Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Digital Out-of-home Billboard Sales Volume (by Application) 2017-2022
- 6.2 Global Digital Out-of-home Billboard Market Size (by Application) 2017-2022
- 6.3 Digital Out-of-home Billboard Price in Different Application Field 2017-2022
- 6.4 Global Digital Out-of-home Billboard Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET SEGMENT (BY CHANNEL)**

7.1 Global Digital Out-of-home Billboard Market Segment (By Channel) Sales Volume and Share 2017-2022

7.2 Global Digital Out-of-home Billboard Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL DIGITAL OUT-OF-HOME BILLBOARD MARKET FORECAST 2023-2028**

8.1 Digital Out-of-home Billboard Segment Market Forecast 2023-2028 (By Region)

8.2 Digital Out-of-home Billboard Segment Market Forecast 2023-2028 (By Type)

8.3 Digital Out-of-home Billboard Segment Market Forecast 2023-2028 (By Application)

8.4 Digital Out-of-home Billboard Segment Market Forecast 2023-2028 (By Channel)

8.5 Global Digital Out-of-home Billboard Price (USD/Unit) Forecast

## **SECTION 9 DIGITAL OUT-OF-HOME BILLBOARD APPLICATION AND CUSTOMER ANALYSIS**

9.1 High Way Customers

9.2 Building Customers

## **SECTION 10 DIGITAL OUT-OF-HOME BILLBOARD MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Digital Out-of-home Billboard Product Picture

Chart Global Digital Out-of-home Billboard Market Size (with or without the impact of COVID-19)

Chart Global Digital Out-of-home Billboard Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Digital Out-of-home Billboard Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Digital Out-of-home Billboard Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Digital Out-of-home Billboard Market Size (Million \$) and Growth Rate 2023-2028

Table Global Digital Out-of-home Billboard Market Overview by Region

Table Global Digital Out-of-home Billboard Market Overview by Type

Table Global Digital Out-of-home Billboard Market Overview by Application

Chart 2017-2022 Global Manufacturer Digital Out-of-home Billboard Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Digital Out-of-home Billboard Sales Volume Share

Chart 2017-2022 Global Manufacturer Digital Out-of-home Billboard Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Digital Out-of-home Billboard Business Revenue Share

Chart 2017-2022 Global Manufacturer Digital Out-of-home Billboard Business Price (USD/Unit)

Chart Sony Digital Out-of-home Billboard Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Sony Digital Out-of-home Billboard Business Distribution

Chart Sony Interview Record (Partly)

Chart Sony Digital Out-of-home Billboard Business Profile

Table Sony Digital Out-of-home Billboard Product Specification

Chart United States Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Canada Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022



Chart Canada Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Mexico Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Brazil Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Argentina Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart China Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Japan Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart India Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Korea Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Germany Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart UK Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart France Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Spain Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Russia Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Italy Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Middle East Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart South Africa Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Egypt Digital Out-of-home Billboard Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Digital Out-of-home Billboard Sales Price (USD/Unit) 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment Market size (Million \$) Share by Country 2017-2022

Chart Small Product Figure

Chart Small Product Description

Chart Medium Product Figure

Chart Medium Product Description

Chart Large Product Figure

Chart Large Product Description

Chart Digital Out-of-home Billboard Sales Volume by Type (Units) 2017-2022

Chart Digital Out-of-home Billboard Sales Volume (Units) Share by Type

Chart Digital Out-of-home Billboard Market Size by Type (Million \$) 2017-2022

Chart Digital Out-of-home Billboard Market Size (Million \$) Share by Type

Chart Different Digital Out-of-home Billboard Product Type Price (USD/Unit) 2017-2022

Chart Digital Out-of-home Billboard Sales Volume by Application (Units) 2017-2022

Chart Digital Out-of-home Billboard Sales Volume (Units) Share by Application

Chart Digital Out-of-home Billboard Market Size by Application (Million \$) 2017-2022

Chart Digital Out-of-home Billboard Market Size (Million \$) Share by Application

Chart Digital Out-of-home Billboard Price in Different Application Field 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Digital Out-of-home Billboard Market Segment (By Channel) Share 2017-2022

Chart Digital Out-of-home Billboard Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Digital Out-of-home Billboard Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Digital Out-of-home Billboard Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Digital Out-of-home Billboard Segment Market Size Forecast (By Region) Share 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Type) Volume (Units) 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Application) Market Size (Value) 2023-2028

Chart Digital Out-of-home Billboard Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Digital Out-of-home Billboard Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Digital Out-of-home Billboard Market Segment (By Channel) Share 2023-2028

Chart Global Digital Out-of-home Billboard Price Forecast 2023-2028

Chart High Way Customers  
Chart Building Customers

## I would like to order

Product name: Global Digital Out-of-home Billboard Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G91D41C1E0F7EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G91D41C1E0F7EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

