

Global Consumer Packaged Goods (CPG) Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Consumer Packaged Goods (CPG) market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Consumer Packaged Goods (CPG) reached XXX million \$ in 2022 from XXX in 2017 with a CAGR of XXX from 2017-2022. Facing the complicated international situation, the future of the Consumer Packaged Goods (CPG) market is full of uncertain. BisReport predicts that the global Consumer Packaged Goods (CPG) market size will reach XXX million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is



required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Consumer Packaged Goods (CPG) Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Consumer Packaged Goods (CPG) market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD — Manufacturer Detail

Pepsi

Kraft

Coca-Cola

Carlsberg Group

Diageo

Nestl SA

SAB Miller

Heineken NV

AB InBev

Dr. Pepper Snapple Group

Kellogg

Link Snacks

Frito-Lay

Cape Cod

Utz Quality Foods

Accolade Wines

Heineken

Carlsberg

Section 4: 900 USD——Region Segment



North America (United States, Canada, Mexico) South America (Brazil, Argentina, Other) Asia Pacific (China, Japan, India, Korea, Southeast Asia) Europe (Germany, UK, France, Spain, Russia, Italy) Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——
Product Type Segment
Snacks
Drinks

Application Segment Household Use Commercial Use

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD—Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source



Contents

SECTION 1 CONSUMER PACKAGED GOODS (CPG) MARKET OVERVIEW

- 1.1 Consumer Packaged Goods (CPG) Market Scope
- 1.2 COVID-19 Impact on Consumer Packaged Goods (CPG) Market
- 1.3 Global Consumer Packaged Goods (CPG) Market Status and Forecast Overview
 - 1.3.1 Global Consumer Packaged Goods (CPG) Market Status 2017-2022
 - 1.3.2 Global Consumer Packaged Goods (CPG) Market Forecast 2023-2028
- 1.4 Global Consumer Packaged Goods (CPG) Market Overview by Region
- 1.5 Global Consumer Packaged Goods (CPG) Market Overview by Type
- 1.6 Global Consumer Packaged Goods (CPG) Market Overview by Application

SECTION 2 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Consumer Packaged Goods (CPG) Sales Volume
- 2.2 Global Manufacturer Consumer Packaged Goods (CPG) Business Revenue
- 2.3 Global Manufacturer Consumer Packaged Goods (CPG) Price

SECTION 3 MANUFACTURER CONSUMER PACKAGED GOODS (CPG) BUSINESS INTRODUCTION

- 3.1 Pepsi Consumer Packaged Goods (CPG) Business Introduction
- 3.1.1 Pepsi Consumer Packaged Goods (CPG) Sales Volume, Price, Revenue and Gross margin 2017-2022
- 3.1.2 Pepsi Consumer Packaged Goods (CPG) Business Distribution by Region
- 3.1.3 Pepsi Interview Record
- 3.1.4 Pepsi Consumer Packaged Goods (CPG) Business Profile
- 3.1.5 Pepsi Consumer Packaged Goods (CPG) Product Specification
- 3.2 Kraft Consumer Packaged Goods (CPG) Business Introduction
- 3.2.1 Kraft Consumer Packaged Goods (CPG) Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 Kraft Consumer Packaged Goods (CPG) Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Kraft Consumer Packaged Goods (CPG) Business Overview
- 3.2.5 Kraft Consumer Packaged Goods (CPG) Product Specification
- 3.3 Manufacturer three Consumer Packaged Goods (CPG) Business Introduction
- 3.3.1 Manufacturer three Consumer Packaged Goods (CPG) Sales Volume, Price,



Revenue and Gross margin 2017-2022

- 3.3.2 Manufacturer three Consumer Packaged Goods (CPG) Business Distribution by Region
- 3.3.3 Interview Record
- 3.3.4 Manufacturer three Consumer Packaged Goods (CPG) Business Overview
- 3.3.5 Manufacturer three Consumer Packaged Goods (CPG) Product Specification
- 3.4 Manufacturer four Consumer Packaged Goods (CPG) Business Introduction
- 3.4.1 Manufacturer four Consumer Packaged Goods (CPG) Sales Volume, Price, Revenue and Gross margin 2017-2022
- 3.4.2 Manufacturer four Consumer Packaged Goods (CPG) Business Distribution by Region
 - 3.4.3 Interview Record
- 3.4.4 Manufacturer four Consumer Packaged Goods (CPG) Business Overview
- 3.4.5 Manufacturer four Consumer Packaged Goods (CPG) Product Specification 3.5
- 3.6

SECTION 4 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET SEGMENT (BY REGION)

- 4.1 North America Country
- 4.1.1 United States Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.1.2 Canada Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.1.3 Mexico Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.2 South America Country
- 4.2.1 Brazil Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.2.2 Argentina Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
- 4.3.1 China Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.3.2 Japan Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.3.3 India Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022



- 4.3.4 Korea Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.3.5 Southeast Asia Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
- 4.4.1 Germany Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4.2 UK Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4.3 France Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4.4 Spain Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4.5 Russia Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.4.6 Italy Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
- 4.5.1 Middle East Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.5.2 South Africa Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.5.3 Egypt Consumer Packaged Goods (CPG) Market Size and Price Analysis 2017-2022
- 4.6 Global Consumer Packaged Goods (CPG) Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Consumer Packaged Goods (CPG) Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Consumer Packaged Goods (CPG) Market Segment (By Region) Analysis

SECTION 5 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
 - 5.1.1 Snacks Product Introduction
 - 5.1.2 Drinks Product Introduction
- 5.2 Global Consumer Packaged Goods (CPG) Sales Volume (by Type) 2017-2022
- 5.3 Global Consumer Packaged Goods (CPG) Market Size (by Type) 2017-2022
- 5.4 Different Consumer Packaged Goods (CPG) Product Type Price 2017-2022



5.5 Global Consumer Packaged Goods (CPG) Market Segment (By Type) Analysis

SECTION 6 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Consumer Packaged Goods (CPG) Sales Volume (by Application) 2017-2022
- 6.2 Global Consumer Packaged Goods (CPG) Market Size (by Application) 2017-2022
- 6.3 Consumer Packaged Goods (CPG) Price in Different Application Field 2017-2022
- 6.4 Global Consumer Packaged Goods (CPG) Market Segment (By Application) Analysis

SECTION 7 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Analysis

SECTION 8 GLOBAL CONSUMER PACKAGED GOODS (CPG) MARKET FORECAST 2023-2028

- 8.1 Consumer Packaged Goods (CPG) Segment Market Forecast 2023-2028 (By Region)
- 8.2 Consumer Packaged Goods (CPG) Segment Market Forecast 2023-2028 (By Type)
- 8.3 Consumer Packaged Goods (CPG) Segment Market Forecast 2023-2028 (By Application)
- 8.4 Consumer Packaged Goods (CPG) Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Consumer Packaged Goods (CPG) Price (USD/Unit) Forecast

SECTION 9 CONSUMER PACKAGED GOODS (CPG) APPLICATION AND CUSTOMER ANALYSIS

- 9.1 Household Use Customers
- 9.2 Commercial Use Customers

SECTION 10 CONSUMER PACKAGED GOODS (CPG) MANUFACTURING COST OF ANALYSIS



- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE



Chart And Figure

CHART AND FIGURE

Figure Consumer Packaged Goods (CPG) Product Picture

Chart Global Consumer Packaged Goods (CPG) Market Size (with or without the impact of COVID-19)

Chart Global Consumer Packaged Goods (CPG) Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Consumer Packaged Goods (CPG) Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Consumer Packaged Goods (CPG) Market Size (Million \$) and Growth Rate 2023-2028

Table Global Consumer Packaged Goods (CPG) Market Overview by Region

Table Global Consumer Packaged Goods (CPG) Market Overview by Type

Table Global Consumer Packaged Goods (CPG) Market Overview by Application

Chart 2017-2022 Global Manufacturer Consumer Packaged Goods (CPG) Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Consumer Packaged Goods (CPG) Sales Volume Share

Chart 2017-2022 Global Manufacturer Consumer Packaged Goods (CPG) Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Consumer Packaged Goods (CPG) Business Revenue Share

Chart 2017-2022 Global Manufacturer Consumer Packaged Goods (CPG) Business Price (USD/Unit)

Chart Pepsi Consumer Packaged Goods (CPG) Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Pepsi Consumer Packaged Goods (CPG) Business Distribution

Chart Pepsi Interview Record (Partly)

Chart Pepsi Consumer Packaged Goods (CPG) Business Profile

Table Pepsi Consumer Packaged Goods (CPG) Product Specification

Chart United States Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022

Chart Canada Consumer Packaged Goods (CPG) Sales Volume (Units) and Market



Size (Million \$) 2017-2022

Chart Canada Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Mexico Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Brazil Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Argentina Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart China Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Japan Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart India Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Korea Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Southeast Asia Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022

Chart Germany Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart UK Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart France Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Spain Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022



Chart Russia Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Italy Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Italy Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Middle East Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022

Chart South Africa Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022

Chart Egypt Consumer Packaged Goods (CPG) Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt Consumer Packaged Goods (CPG) Sales Price (USD/Unit) 2017-2022 Chart Global Consumer Packaged Goods (CPG) Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Market size (Million \$) by Region 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Market size (Million \$) by Country 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment Market size (Million

\$) Share by Country 2017-2022

Chart Snacks Product Figure

Chart Snacks Product Description

Chart Drinks Product Figure

Chart Drinks Product Description

Chart Consumer Packaged Goods (CPG) Sales Volume by Type (Units) 2017-2022

Chart Consumer Packaged Goods (CPG) Sales Volume (Units) Share by Type



Chart Consumer Packaged Goods (CPG) Market Size by Type (Million \$) 2017-2022 Chart Consumer Packaged Goods (CPG) Market Size (Million \$) Share by Type Chart Different Consumer Packaged Goods (CPG) Product Type Price (USD/Unit) 2017-2022

Chart Consumer Packaged Goods (CPG) Sales Volume by Application (Units) 2017-2022

Chart Consumer Packaged Goods (CPG) Sales Volume (Units) Share by Application Chart Consumer Packaged Goods (CPG) Market Size by Application (Million \$) 2017-2022

Chart Consumer Packaged Goods (CPG) Market Size (Million \$) Share by Application Chart Consumer Packaged Goods (CPG) Price in Different Application Field 2017-2022 Chart Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Share 2017-2022

Chart Consumer Packaged Goods (CPG) Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Consumer Packaged Goods (CPG) Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Consumer Packaged Goods (CPG) Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Consumer Packaged Goods (CPG) Segment Market Size Forecast (By Region) Share 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Type) Volume (Units) 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Application) Market Size (Value) 2023-2028

Chart Consumer Packaged Goods (CPG) Market Segment (By Application) Market Size (Value) Share 2023-2028



Chart Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Consumer Packaged Goods (CPG) Market Segment (By Channel) Share 2023-2028

Chart Global Consumer Packaged Goods (CPG) Price Forecast 2023-2028

Chart Household Use Customers

Chart Commercial Use Customers



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