

# Global Candy Market Status, Trends and COVID-19 Impact Report 2022

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## Abstracts

In the past few years, the Candy market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Candy reached xxx million \$ in 2022 from xxx in 2017 with a CAGR of xxx from 2017-2022. Facing the complicated international situation, the future of the Candy market is full of uncertain. BisReport predicts that the global Candy market size will reach xxx million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is required by policy makers in these economies and the global community to boost

growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Candy Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Candy market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Nestle

DeMet's Candy

Mondel?z

Mars

Ferrara Candy

Arcor

August Storck

Yildiz

Grupo Bimbo

Hershey

Ferrero

Meiji

Perfetti Van Melle

Haribo

Lindt & Spr?ngli

Storck

Orion

General Mills

United Confectioners

LOTTE Confectionery

Morinaga

Glico

Crown Confectionery  
Cloetta

Section 4: 900 USD——Region Segment  
North America (United States, Canada, Mexico)  
South America (Brazil, Argentina, Other)  
Asia Pacific (China, Japan, India, Korea, Southeast Asia)  
Europe (Germany, UK, France, Spain, Russia, Italy)  
Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——  
Product Type Segment  
Hard Candy  
Soft Candy

Application Segment  
Online Sale  
Offline Retail

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 CANDY MARKET OVERVIEW**

- 1.1 Candy Market Scope
- 1.2 COVID-19 Impact on Candy Market
- 1.3 Global Candy Market Status and Forecast Overview
  - 1.3.1 Global Candy Market Status 2017-2022
  - 1.3.2 Global Candy Market Forecast 2023-2028
- 1.4 Global Candy Market Overview by Region
- 1.5 Global Candy Market Overview by Type
- 1.6 Global Candy Market Overview by Application

### **SECTION 2 GLOBAL CANDY MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Candy Sales Volume
- 2.2 Global Manufacturer Candy Business Revenue
- 2.3 Global Manufacturer Candy Price

### **SECTION 3 MANUFACTURER CANDY BUSINESS INTRODUCTION**

- 3.1 Nestle Candy Business Introduction
  - 3.1.1 Nestle Candy Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Nestle Candy Business Distribution by Region
  - 3.1.3 Nestle Interview Record
  - 3.1.4 Nestle Candy Business Profile
  - 3.1.5 Nestle Candy Product Specification
- 3.2 DeMet's Candy Candy Business Introduction
  - 3.2.1 DeMet's Candy Candy Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 DeMet's Candy Candy Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 DeMet's Candy Candy Business Overview
  - 3.2.5 DeMet's Candy Candy Product Specification
- 3.3 Manufacturer three Candy Business Introduction
  - 3.3.1 Manufacturer three Candy Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.3.2 Manufacturer three Candy Business Distribution by Region
  - 3.3.3 Interview Record

- 3.3.4 Manufacturer three Candy Business Overview
- 3.3.5 Manufacturer three Candy Product Specification
- 3.4 Manufacturer four Candy Business Introduction
  - 3.4.1 Manufacturer four Candy Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four Candy Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four Candy Business Overview
  - 3.4.5 Manufacturer four Candy Product Specification
- 3.5
- 3.6

## **SECTION 4 GLOBAL CANDY MARKET SEGMENT (BY REGION)**

- 4.1 North America Country
  - 4.1.1 United States Candy Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada Candy Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico Candy Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil Candy Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina Candy Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China Candy Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan Candy Market Size and Price Analysis 2017-2022
  - 4.3.3 India Candy Market Size and Price Analysis 2017-2022
  - 4.3.4 Korea Candy Market Size and Price Analysis 2017-2022
  - 4.3.5 Southeast Asia Candy Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
  - 4.4.1 Germany Candy Market Size and Price Analysis 2017-2022
  - 4.4.2 UK Candy Market Size and Price Analysis 2017-2022
  - 4.4.3 France Candy Market Size and Price Analysis 2017-2022
  - 4.4.4 Spain Candy Market Size and Price Analysis 2017-2022
  - 4.4.5 Russia Candy Market Size and Price Analysis 2017-2022
  - 4.4.6 Italy Candy Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
  - 4.5.1 Middle East Candy Market Size and Price Analysis 2017-2022
  - 4.5.2 South Africa Candy Market Size and Price Analysis 2017-2022
  - 4.5.3 Egypt Candy Market Size and Price Analysis 2017-2022
- 4.6 Global Candy Market Segment (By Region) Analysis 2017-2022

- 4.7 Global Candy Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Candy Market Segment (By Region) Analysis

## **SECTION 5 GLOBAL CANDY MARKET SEGMENT (BY PRODUCT TYPE)**

- 5.1 Product Introduction by Type
  - 5.1.1 Hard Candy Product Introduction
  - 5.1.2 Soft Candy Product Introduction
- 5.2 Global Candy Sales Volume (by Type) 2017-2022
- 5.3 Global Candy Market Size (by Type) 2017-2022
- 5.4 Different Candy Product Type Price 2017-2022
- 5.5 Global Candy Market Segment (By Type) Analysis

## **SECTION 6 GLOBAL CANDY MARKET SEGMENT (BY APPLICATION)**

- 6.1 Global Candy Sales Volume (by Application) 2017-2022
- 6.2 Global Candy Market Size (by Application) 2017-2022
- 6.3 Candy Price in Different Application Field 2017-2022
- 6.4 Global Candy Market Segment (By Application) Analysis

## **SECTION 7 GLOBAL CANDY MARKET SEGMENT (BY CHANNEL)**

- 7.1 Global Candy Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Candy Market Segment (By Channel) Analysis

## **SECTION 8 GLOBAL CANDY MARKET FORECAST 2023-2028**

- 8.1 Candy Segment Market Forecast 2023-2028 (By Region)
- 8.2 Candy Segment Market Forecast 2023-2028 (By Type)
- 8.3 Candy Segment Market Forecast 2023-2028 (By Application)
- 8.4 Candy Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global Candy Price (USD/Unit) Forecast

## **SECTION 9 CANDY APPLICATION AND CUSTOMER ANALYSIS**

- 9.1 Online Sale Customers
- 9.2 Offline Retail Customers

## **SECTION 10 CANDY MANUFACTURING COST OF ANALYSIS**

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

## **SECTION 11 CONCLUSION**

## **12 RESEARCH METHOD AND DATA SOURCE**

## Chart And Figure

### CHART AND FIGURE

Figure Candy Product Picture

Chart Global Candy Market Size (with or without the impact of COVID-19)

Chart Global Candy Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Candy Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Candy Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Candy Market Size (Million \$) and Growth Rate 2023-2028

Table Global Candy Market Overview by Region

Table Global Candy Market Overview by Type

Table Global Candy Market Overview by Application

Chart 2017-2022 Global Manufacturer Candy Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Candy Sales Volume Share

Chart 2017-2022 Global Manufacturer Candy Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Candy Business Revenue Share

Chart 2017-2022 Global Manufacturer Candy Business Price (USD/Unit)

Chart Nestle Candy Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Nestle Candy Business Distribution

Chart Nestle Interview Record (Partly)

Chart Nestle Candy Business Profile

Table Nestle Candy Product Specification

Chart United States Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Candy Sales Price (USD/Unit) 2017-2022

Chart Canada Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Candy Sales Price (USD/Unit) 2017-2022

Chart Mexico Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Candy Sales Price (USD/Unit) 2017-2022

Chart Brazil Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Candy Sales Price (USD/Unit) 2017-2022

Chart Argentina Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina Candy Sales Price (USD/Unit) 2017-2022

Chart China Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China Candy Sales Price (USD/Unit) 2017-2022

Chart Japan Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan Candy Sales Price (USD/Unit) 2017-2022

Chart India Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India Candy Sales Price (USD/Unit) 2017-2022



Chart Korea Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Korea Candy Sales Price (USD/Unit) 2017-2022  
Chart Southeast Asia Candy Sales Volume (Units) and Market Size (Million \$)  
2017-2022  
Chart Southeast Asia Candy Sales Price (USD/Unit) 2017-2022  
Chart Germany Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Germany Candy Sales Price (USD/Unit) 2017-2022  
Chart UK Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart UK Candy Sales Price (USD/Unit) 2017-2022  
Chart France Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart France Candy Sales Price (USD/Unit) 2017-2022  
Chart Spain Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Spain Candy Sales Price (USD/Unit) 2017-2022  
Chart Russia Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Russia Candy Sales Price (USD/Unit) 2017-2022  
Chart Italy Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Italy Candy Sales Price (USD/Unit) 2017-2022  
Chart Middle East Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Middle East Candy Sales Price (USD/Unit) 2017-2022  
Chart South Africa Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart South Africa Candy Sales Price (USD/Unit) 2017-2022  
Chart Egypt Candy Sales Volume (Units) and Market Size (Million \$) 2017-2022  
Chart Egypt Candy Sales Price (USD/Unit) 2017-2022  
Chart Global Candy Market Segment Sales Volume (Units) by Region 2017-2022  
Chart Global Candy Market Segment Sales Volume (Units) Share by Region 2017-2022  
Chart Global Candy Market Segment Market size (Million \$) by Region 2017-2022  
Chart Global Candy Market Segment Market size (Million \$) Share by Region  
2017-2022  
Chart Global Candy Market Segment Sales Volume (Units) by Country 2017-2022  
Chart Global Candy Market Segment Sales Volume (Units) Share by Country  
2017-2022  
Chart Global Candy Market Segment Market size (Million \$) by Country 2017-2022  
Chart Global Candy Market Segment Market size (Million \$) Share by Country  
2017-2022  
Chart Hard Candy Product Figure  
Chart Hard Candy Product Description  
Chart Soft Candy Product Figure  
Chart Soft Candy Product Description  
Chart Candy Sales Volume by Type (Units) 2017-2022

Chart Candy Sales Volume (Units) Share by Type  
Chart Candy Market Size by Type (Million \$) 2017-2022  
Chart Candy Market Size (Million \$) Share by Type  
Chart Different Candy Product Type Price (USD/Unit) 2017-2022  
Chart Candy Sales Volume by Application (Units) 2017-2022  
Chart Candy Sales Volume (Units) Share by Application  
Chart Candy Market Size by Application (Million \$) 2017-2022  
Chart Candy Market Size (Million \$) Share by Application  
Chart Candy Price in Different Application Field 2017-2022  
Chart Global Candy Market Segment (By Channel) Sales Volume (Units) 2017-2022  
Chart Global Candy Market Segment (By Channel) Share 2017-2022  
Chart Candy Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028  
Chart Candy Segment Market Sales Volume Forecast (By Region) Share 2023-2028  
Chart Candy Segment Market Size (Million USD) Forecast (By Region) 2023-2028  
Chart Candy Segment Market Size Forecast (By Region) Share 2023-2028  
Chart Candy Market Segment (By Type) Volume (Units) 2023-2028  
Chart Candy Market Segment (By Type) Volume (Units) Share 2023-2028  
Chart Candy Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Candy Market Segment (By Type) Market Size (Million \$) 2023-2028  
Chart Candy Market Segment (By Application) Market Size (Volume) 2023-2028  
Chart Candy Market Segment (By Application) Market Size (Volume) Share 2023-2028  
Chart Candy Market Segment (By Application) Market Size (Value) 2023-2028  
Chart Candy Market Segment (By Application) Market Size (Value) Share 2023-2028  
Chart Global Candy Market Segment (By Channel) Sales Volume (Units) 2023-2028  
Chart Global Candy Market Segment (By Channel) Share 2023-2028  
Chart Global Candy Price Forecast 2023-2028  
Chart Online Sale Customers  
Chart Offline Retail Customers

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