

# Global BPO Business Analytics Market Status, Trends and COVID-19 Impact Report 2022

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### **Abstracts**

In the past few years, the BPO Business Analytics market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of BPO Business Analytics reached 16700.0 million \$ in 2022 from 10200.0 in 2017 with a CAGR of 0.103629396395 from 2017-2022. Facing the complicated international situation, the future of the BPO Business Analytics market is full of uncertain. BisReport predicts that the global BPO Business Analytics market size will reach 28500.0 million \$in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is



required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global BPO Business Analytics Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global BPO Business Analytics market, This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Accenture

Cognizant

Genpact

IBM

TCS

HP

Tech Mahindra

Capgemini

Wipro

EXL

NTT DATA(Dell)

WNS Global

Minacs

Infosys

Mu Sigma

Aegis

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)



Asia Pacific (China, Japan, India, Korea, Southeast Asia) Europe (Germany, UK, France, Spain, Russia, Italy) Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD----

**Product Type Segment** 

HR

Procurement

F&A

**Customer Care** 

Logistics

**Application Segment** 

**BFSI** 

Manufacturing

Healthcare

Retail

Telecom

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD—Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source



### **Contents**

#### SECTION 1 BPO BUSINESS ANALYTICS MARKET OVERVIEW

- 1.1 BPO Business Analytics Market Scope
- 1.2 COVID-19 Impact on BPO Business Analytics Market
- 1.3 Global BPO Business Analytics Market Status and Forecast Overview
- 1.3.1 Global BPO Business Analytics Market Status 2017-2022
- 1.3.2 Global BPO Business Analytics Market Forecast 2023-2028
- 1.4 Global BPO Business Analytics Market Overview by Region
- 1.5 Global BPO Business Analytics Market Overview by Type
- 1.6 Global BPO Business Analytics Market Overview by Application

### SECTION 2 GLOBAL BPO BUSINESS ANALYTICS MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer BPO Business Analytics Sales Volume
- 2.2 Global Manufacturer BPO Business Analytics Business Revenue
- 2.3 Global Manufacturer BPO Business Analytics Price

# SECTION 3 MANUFACTURER BPO BUSINESS ANALYTICS BUSINESS INTRODUCTION

- 3.1 Accenture BPO Business Analytics Business Introduction
- 3.1.1 Accenture BPO Business Analytics Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.1.2 Accenture BPO Business Analytics Business Distribution by Region
  - 3.1.3 Accenture Interview Record
  - 3.1.4 Accenture BPO Business Analytics Business Profile
  - 3.1.5 Accenture BPO Business Analytics Product Specification
- 3.2 Cognizant BPO Business Analytics Business Introduction
- 3.2.1 Cognizant BPO Business Analytics Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.2.2 Cognizant BPO Business Analytics Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Cognizant BPO Business Analytics Business Overview
  - 3.2.5 Cognizant BPO Business Analytics Product Specification
- 3.3 Manufacturer three BPO Business Analytics Business Introduction
  - 3.3.1 Manufacturer three BPO Business Analytics Sales Volume, Price, Revenue and



#### Gross margin 2017-2022

- 3.3.2 Manufacturer three BPO Business Analytics Business Distribution by Region
- 3.3.3 Interview Record
- 3.3.4 Manufacturer three BPO Business Analytics Business Overview
- 3.3.5 Manufacturer three BPO Business Analytics Product Specification
- 3.4 Manufacturer four BPO Business Analytics Business Introduction
- 3.4.1 Manufacturer four BPO Business Analytics Sales Volume, Price, Revenue and Gross margin 2017-2022
  - 3.4.2 Manufacturer four BPO Business Analytics Business Distribution by Region
  - 3.4.3 Interview Record
  - 3.4.4 Manufacturer four BPO Business Analytics Business Overview
  - 3.4.5 Manufacturer four BPO Business Analytics Product Specification

3.5

3.6

# SECTION 4 GLOBAL BPO BUSINESS ANALYTICS MARKET SEGMENT (BY REGION)

- 4.1 North America Country
- 4.1.1 United States BPO Business Analytics Market Size and Price Analysis 2017-2022
  - 4.1.2 Canada BPO Business Analytics Market Size and Price Analysis 2017-2022
  - 4.1.3 Mexico BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.2 South America Country
  - 4.2.1 Brazil BPO Business Analytics Market Size and Price Analysis 2017-2022
  - 4.2.2 Argentina BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.3 Asia Pacific
  - 4.3.1 China BPO Business Analytics Market Size and Price Analysis 2017-2022
  - 4.3.2 Japan BPO Business Analytics Market Size and Price Analysis 2017-2022
  - 4.3.3 India BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.3.4 Korea BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.3.5 Southeast Asia BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.4 Europe Country
- 4.4.1 Germany BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.4.2 UK BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.4.3 France BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.4.4 Spain BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.4.5 Russia BPO Business Analytics Market Size and Price Analysis 2017-2022



- 4.4.6 Italy BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.5 Middle East and Africa
- 4.5.1 Middle East BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.5.2 South Africa BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.5.3 Egypt BPO Business Analytics Market Size and Price Analysis 2017-2022
- 4.6 Global BPO Business Analytics Market Segment (By Region) Analysis 2017-2022
- 4.7 Global BPO Business Analytics Market Segment (By Country) Analysis 2017-2022
- 4.8 Global BPO Business Analytics Market Segment (By Region) Analysis

# SECTION 5 GLOBAL BPO BUSINESS ANALYTICS MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
  - 5.1.1 HR Product Introduction
  - 5.1.2 Procurement Product Introduction
  - 5.1.3 F&A Product Introduction
  - 5.1.4 Customer Care Product Introduction
  - 5.1.5 Logistics Product Introduction
- 5.2 Global BPO Business Analytics Sales Volume (by Type) 2017-2022
- 5.3 Global BPO Business Analytics Market Size (by Type) 2017-2022
- 5.4 Different BPO Business Analytics Product Type Price 2017-2022
- 5.5 Global BPO Business Analytics Market Segment (By Type) Analysis

# SECTION 6 GLOBAL BPO BUSINESS ANALYTICS MARKET SEGMENT (BY APPLICATION)

- 6.1 Global BPO Business Analytics Sales Volume (by Application) 2017-2022
- 6.2 Global BPO Business Analytics Market Size (by Application) 2017-2022
- 6.3 BPO Business Analytics Price in Different Application Field 2017-2022
- 6.4 Global BPO Business Analytics Market Segment (By Application) Analysis

# SECTION 7 GLOBAL BPO BUSINESS ANALYTICS MARKET SEGMENT (BY CHANNEL)

- 7.1 Global BPO Business Analytics Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global BPO Business Analytics Market Segment (By Channel) Analysis

#### SECTION 8 GLOBAL BPO BUSINESS ANALYTICS MARKET FORECAST



#### 2023-2028

- 8.1 BPO Business Analytics Segment Market Forecast 2023-2028 (By Region)
- 8.2 BPO Business Analytics Segment Market Forecast 2023-2028 (By Type)
- 8.3 BPO Business Analytics Segment Market Forecast 2023-2028 (By Application)
- 8.4 BPO Business Analytics Segment Market Forecast 2023-2028 (By Channel)
- 8.5 Global BPO Business Analytics Price (USD/Unit) Forecast

### SECTION 9 BPO BUSINESS ANALYTICS APPLICATION AND CUSTOMER ANALYSIS

- 9.1 BFSI Customers
- 9.2 Manufacturing Customers
- 9.3 Healthcare Customers
- 9.4 Retail Customers
- 9.5 Telecom Customers

#### SECTION 10 BPO BUSINESS ANALYTICS MANUFACTURING COST OF ANALYSIS

- 10.1 Raw Material Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

#### **SECTION 11 CONCLUSION**

#### 12 RESEARCH METHOD AND DATA SOURCE



### **Chart And Figure**

#### **CHART AND FIGURE**

Figure BPO Business Analytics Product Picture

Chart Global BPO Business Analytics Market Size (with or without the impact of COVID-19)

Chart Global BPO Business Analytics Sales Volume (Units) and Growth Rate 2017-2022

Chart Global BPO Business Analytics Market Size (Million \$) and Growth Rate 2017-2022

Chart Global BPO Business Analytics Sales Volume (Units) and Growth Rate 2023-2028

Chart Global BPO Business Analytics Market Size (Million \$) and Growth Rate 2023-2028

Table Global BPO Business Analytics Market Overview by Region

Table Global BPO Business Analytics Market Overview by Type

Table Global BPO Business Analytics Market Overview by Application

Chart 2017-2022 Global Manufacturer BPO Business Analytics Sales Volume (Units)

Chart 2017-2022 Global Manufacturer BPO Business Analytics Sales Volume Share

Chart 2017-2022 Global Manufacturer BPO Business Analytics Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer BPO Business Analytics Business Revenue Share

Chart 2017-2022 Global Manufacturer BPO Business Analytics Business Price (USD/Unit)

Chart Accenture BPO Business Analytics Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart Accenture BPO Business Analytics Business Distribution

Chart Accenture Interview Record (Partly)

Chart Accenture BPO Business Analytics Business Profile

Table Accenture BPO Business Analytics Product Specification

Chart United States BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Canada BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Mexico BPO Business Analytics Sales Volume (Units) and Market Size (Million \$)



2017-2022

Chart Mexico BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Brazil BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Argentina BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Argentina BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart China BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart China BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Japan BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Japan BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart India BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart India BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Korea BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Korea BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Germany BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Germany BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart UK BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart UK BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart France BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart France BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Spain BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Spain BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Russia BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Russia BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Italy BPO Business Analytics Sales Volume (Units) and Market Size (Million \$)



2017-2022

Chart Italy BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Middle East BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart South Africa BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart South Africa BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Egypt BPO Business Analytics Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Egypt BPO Business Analytics Sales Price (USD/Unit) 2017-2022

Chart Global BPO Business Analytics Market Segment Sales Volume (Units) by Region 2017-2022

Chart Global BPO Business Analytics Market Segment Sales Volume (Units) Share by Region 2017-2022

Chart Global BPO Business Analytics Market Segment Market size (Million \$) by Region 2017-2022

Chart Global BPO Business Analytics Market Segment Market size (Million \$) Share by Region 2017-2022

Chart Global BPO Business Analytics Market Segment Sales Volume (Units) by Country 2017-2022

Chart Global BPO Business Analytics Market Segment Sales Volume (Units) Share by Country 2017-2022

Chart Global BPO Business Analytics Market Segment Market size (Million \$) by Country 2017-2022

Chart Global BPO Business Analytics Market Segment Market size (Million \$) Share by Country 2017-2022

Chart HR Product Figure

Chart HR Product Description

**Chart Procurement Product Figure** 

**Chart Procurement Product Description** 

Chart F&A Product Figure

Chart F&A Product Description

Chart Customer Care Product Figure

Chart Customer Care Product Description

Chart Logistics Product Figure

**Chart Logistics Product Description** 

Chart BPO Business Analytics Sales Volume by Type (Units) 2017-2022

Chart BPO Business Analytics Sales Volume (Units) Share by Type



Chart BPO Business Analytics Market Size by Type (Million \$) 2017-2022

Chart BPO Business Analytics Market Size (Million \$) Share by Type

Chart Different BPO Business Analytics Product Type Price (USD/Unit) 2017-2022

Chart BPO Business Analytics Sales Volume by Application (Units) 2017-2022

Chart BPO Business Analytics Sales Volume (Units) Share by Application

Chart BPO Business Analytics Market Size by Application (Million \$) 2017-2022

Chart BPO Business Analytics Market Size (Million \$) Share by Application

Chart BPO Business Analytics Price in Different Application Field 2017-2022

Chart Global BPO Business Analytics Market Segment (By Channel) Sales Volume (Units) 2017-2022

Chart Global BPO Business Analytics Market Segment (By Channel) Share 2017-2022

Chart BPO Business Analytics Segment Market Sales Volume (Units) Forecast (by

Region) 2023-2028

Chart BPO Business Analytics Segment Market Sales Volume Forecast (By Region)
Share 2023-2028

Chart BPO Business Analytics Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart BPO Business Analytics Segment Market Size Forecast (By Region) Share 2023-2028

Chart BPO Business Analytics Market Segment (By Type) Volume (Units) 2023-2028

Chart BPO Business Analytics Market Segment (By Type) Volume (Units) Share 2023-2028

Chart BPO Business Analytics Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart BPO Business Analytics Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart BPO Business Analytics Market Segment (By Application) Market Size (Volume) 2023-2028

Chart BPO Business Analytics Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart BPO Business Analytics Market Segment (By Application) Market Size (Value) 2023-2028

Chart BPO Business Analytics Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global BPO Business Analytics Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global BPO Business Analytics Market Segment (By Channel) Share 2023-2028 Chart Global BPO Business Analytics Price Forecast 2023-2028

Chart BFSI Customers



Chart Manufacturing Customers
Chart Healthcare Customers
Chart Retail Customers
Chart Telecom Customers



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