

# Global Bluetooth Low Energy(BLE) Beacon Market Status, Trends and COVID-19 Impact Report 2022

<https://marketpublishers.com/r/G969C84B1052EN.html>

Date: September 2022

Pages: 120

Price: US\$ 2,350.00 (Single User License)

ID: G969C84B1052EN

## Abstracts

In the past few years, the Bluetooth Low Energy(BLE) Beacon market experienced a huge change under the influence of COVID-19, the global market size of Bluetooth Low Energy(BLE) Beacon reached xx million \$ in 2021 from xx in 2016 with a CAGR of xx from 2016-2021 is. As of now, the global COVID-19 Coronavirus Cases have exceeded 500 million, and the global epidemic has been basically under control, therefore, the World Bank has estimated the global economic growth in 2021 and 2022. The World Bank predicts that the global economic output is expected to expand 4 percent in 2021 while 3.8 percent in 2022. According to our research on Bluetooth Low Energy(BLE) Beacon market and global economic environment, we forecast that the global market size of Bluetooth Low Energy(BLE) Beacon will reach xx million \$ in 2027 with a CAGR of % from 2022-2027.

Due to the COVID-19 pandemic, according to World Bank statistics, global GDP has shrunk by about 3.5% in 2020. Entering 2021, Economic activity in many countries has started to recover and partially adapted to pandemic restrictions. The research and development of vaccines has made breakthrough progress, and many governments have also issued various policies to stimulate economic recovery, particularly in the United States, is likely to provide a strong boost to economic activity but prospects for sustainable growth vary widely between countries and sectors. Although the global economy is recovering from the great depression caused by COVID-19, it will remain below pre-pandemic trends for a prolonged period. The pandemic has exacerbated the risks associated with the decade-long wave of global debt accumulation. It is also likely to steepen the long-expected slowdown in potential growth over the next decade.

The world has entered the COVID-19 epidemic recovery period. In this complex economic environment, we published the Global Bluetooth Low Energy(BLE) Beacon

Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Bluetooth Low Energy(BLE) Beacon market , This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type wise, industry wise, channel wise etc. all the data period is from 2016-2021, this report also provide forecast data from 2022-2027.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

Estimote (US)

Aruba (A Hewlett Packard Enterprise Company) (US)

Kontakt.io (Poland)

Cisco (US)

Bluision (An HID Global Company) (US)

Onyx Beacon (Romania)

Leantegra (US)

Gimbal (US)

Accent Systems (Spain)

Swirl Networks (US)

Sensoro (US)

JAALEE Technology (China)

Beaconinside (Germany)

Blesh (US)

BlueUp (Italy)

Section 4: 900 USD——Region Segmentation

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Italy)

Middle East and Africa (Middle East, Africa)

Section (5 6 7): 700 USD——

Product Type Segmentation

iBeacon

Eddystone

Application Segmentation

Retail

Public Gatherings & Spaces

Hospitality

Transportation & Logistics

Sports/Aviation/Healthcare

Channel (Direct Sales, Distribution Channel) Segmentation

Section 8: 500 USD——Market Forecast (2022-2027)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

## Contents

### **SECTION 1 BLUETOOTH LOW ENERGY(BLE) BEACON MARKET OVERVIEW**

- 1.1 Bluetooth Low Energy(BLE) Beacon Market Scope
- 1.2 COVID-19 Impact on Bluetooth Low Energy(BLE) Beacon Market
- 1.3 Global Bluetooth Low Energy(BLE) Beacon Market Status and Forecast Overview
  - 1.3.1 Global Bluetooth Low Energy(BLE) Beacon Market Status 2016-2021
  - 1.3.2 Global Bluetooth Low Energy(BLE) Beacon Market Forecast 2022-2027

### **SECTION 2 GLOBAL BLUETOOTH LOW ENERGY(BLE) BEACON MARKET MANUFACTURER SHARE**

- 2.1 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Sales Volume
- 2.2 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Business Revenue

### **SECTION 3 MANUFACTURER BLUETOOTH LOW ENERGY(BLE) BEACON BUSINESS INTRODUCTION**

- 3.1 Estimote (US) Bluetooth Low Energy(BLE) Beacon Business Introduction
  - 3.1.1 Estimote (US) Bluetooth Low Energy(BLE) Beacon Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.1.2 Estimote (US) Bluetooth Low Energy(BLE) Beacon Business Distribution by Region
  - 3.1.3 Estimote (US) Interview Record
  - 3.1.4 Estimote (US) Bluetooth Low Energy(BLE) Beacon Business Profile
  - 3.1.5 Estimote (US) Bluetooth Low Energy(BLE) Beacon Product Specification
- 3.2 Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Business Introduction
  - 3.2.1 Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Sales Volume, Price, Revenue and Gross margin 2016-2021
  - 3.2.2 Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Business Overview
  - 3.2.5 Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Product Specification
- 3.3 Manufacturer three Bluetooth Low Energy(BLE) Beacon Business Introduction

3.3.1 Manufacturer three Bluetooth Low Energy(BLE) Beacon Sales Volume, Price, Revenue and Gross margin 2016-2021

3.3.2 Manufacturer three Bluetooth Low Energy(BLE) Beacon Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Bluetooth Low Energy(BLE) Beacon Business Overview

3.3.5 Manufacturer three Bluetooth Low Energy(BLE) Beacon Product Specification

## **SECTION 4 GLOBAL BLUETOOTH LOW ENERGY(BLE) BEACON MARKET SEGMENTATION (BY REGION)**

4.1 North America Country

4.1.1 United States Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.1.2 Canada Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.1.3 Mexico Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.2 South America Country

4.2.1 Brazil Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.2.2 Argentina Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.3 Asia Pacific

4.3.1 China Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.3.2 Japan Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.3.3 India Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.3.4 Korea Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.3.5 Southeast Asia Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.4 Europe Country

4.4.1 Germany Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.4.2 UK Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis 2016-2021

4.4.3 France Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis  
2016-2021

4.4.4 Spain Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis  
2016-2021

4.4.5 Italy Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis  
2016-2021

4.5 Middle East and Africa

4.5.1 Africa Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis  
2016-2021

4.5.2 Middle East Bluetooth Low Energy(BLE) Beacon Market Size and Price Analysis  
2016-2021

4.6 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Region)  
Analysis 2016-2021

4.7 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Region)  
Analysis

## **SECTION 5 GLOBAL BLUETOOTH LOW ENERGY(BLE) BEACON MARKET SEGMENTATION (BY PRODUCT TYPE)**

5.1 Product Introduction by Type

5.1.1 iBeacon Product Introduction

5.1.2 Eddystone Product Introduction

5.2 Global Bluetooth Low Energy(BLE) Beacon Sales Volume by Eddystone016-2021

5.3 Global Bluetooth Low Energy(BLE) Beacon Market Size by Eddystone016-2021

5.4 Different Bluetooth Low Energy(BLE) Beacon Product Type Price 2016-2021

5.5 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Type)  
Analysis

## **SECTION 6 GLOBAL BLUETOOTH LOW ENERGY(BLE) BEACON MARKET SEGMENTATION (BY APPLICATION)**

6.1 Global Bluetooth Low Energy(BLE) Beacon Sales Volume by Application 2016-2021

6.2 Global Bluetooth Low Energy(BLE) Beacon Market Size by Application 2016-2021

6.2 Bluetooth Low Energy(BLE) Beacon Price in Different Application Field 2016-2021

6.3 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Application)  
Analysis

## **SECTION 7 GLOBAL BLUETOOTH LOW ENERGY(BLE) BEACON MARKET SEGMENTATION (BY CHANNEL)**

7.1 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel)  
Sales Volume and Share 2016-2021

7.2 Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel)  
Analysis

## **SECTION 8 BLUETOOTH LOW ENERGY(BLE) BEACON MARKET FORECAST 2022-2027**

8.1 Bluetooth Low Energy(BLE) Beacon Segmentation Market Forecast 2022-2027 (By  
Region)

8.2 Bluetooth Low Energy(BLE) Beacon Segmentation Market Forecast 2022-2027 (By  
Type)

8.3 Bluetooth Low Energy(BLE) Beacon Segmentation Market Forecast 2022-2027 (By  
Application)

8.4 Bluetooth Low Energy(BLE) Beacon Segmentation Market Forecast 2022-2027 (By  
Channel)

8.5 Global Bluetooth Low Energy(BLE) Beacon Price Forecast

## **SECTION 9 BLUETOOTH LOW ENERGY(BLE) BEACON APPLICATION AND CLIENT ANALYSIS**

9.1 Retail Customers

9.2 Public Gatherings & Spaces Customers

9.3 Hospitality Customers

9.4 Transportation & Logistics Customers

9.5 Sports/Aviation/Healthcare Customers

## **SECTION 10 BLUETOOTH LOW ENERGY(BLE) BEACON MANUFACTURING COST OF ANALYSIS**

11.0 Raw Material Cost Analysis

11.0 Labor Cost Analysis

11.0 Cost Overview

## **SECTION 11 CONCLUSION**

## **SECTION 12 METHODOLOGY AND DATA SOURCE**



## Chart And Figure

### CHART AND FIGURE

Figure Bluetooth Low Energy(BLE) Beacon Product Picture

Chart Global Bluetooth Low Energy(BLE) Beacon Market Size (with or without the impact of COVID-19)

Chart Global Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Growth Rate 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) and Growth Rate 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Growth Rate 2022-2027

Chart Global Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) and Growth Rate 2022-2027

Chart 2016-2021 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Sales Volume (Units)

Chart 2016-2021 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Sales Volume Share

Chart 2016-2021 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Business Revenue (Million USD)

Chart 2016-2021 Global Manufacturer Bluetooth Low Energy(BLE) Beacon Business Revenue Share

Chart Estimote (US) Bluetooth Low Energy(BLE) Beacon Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Estimote (US) Bluetooth Low Energy(BLE) Beacon Business Distribution

Chart Estimote (US) Interview Record (Partly)

Chart Estimote (US) Bluetooth Low Energy(BLE) Beacon Business Profile

Table Estimote (US) Bluetooth Low Energy(BLE) Beacon Product Specification

Chart Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Sales Volume, Price, Revenue and Gross margin 2016-2021

Chart Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Business Distribution

Chart Aruba (A Hewlett Packard Enterprise Company) (US) Interview Record (Partly)

Chart Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Business Overview

Table Aruba (A Hewlett Packard Enterprise Company) (US) Bluetooth Low Energy(BLE) Beacon Product Specification

Chart United States Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and



Market Size (Million \$) 2016-2021

Chart United States Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit)  
2016-2021

Chart Canada Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market  
Size (Million \$) 2016-2021

Chart Canada Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Mexico Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market  
Size (Million \$) 2016-2021

Chart Mexico Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Brazil Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart Brazil Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Argentina Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market  
Size (Million \$) 2016-2021

Chart Argentina Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart China Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart China Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Japan Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart Japan Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart India Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart India Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Korea Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart Korea Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Southeast Asia Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and  
Market Size (Million \$) 2016-2021

Chart Southeast Asia Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit)  
2016-2021

Chart Germany Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market  
Size (Million \$) 2016-2021

Chart Germany Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart UK Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size  
(Million \$) 2016-2021

Chart UK Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart France Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market  
Size (Million \$) 2016-2021

Chart France Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Spain Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Spain Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Italy Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Italy Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Africa Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Africa Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Middle East Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) and Market Size (Million \$) 2016-2021

Chart Middle East Bluetooth Low Energy(BLE) Beacon Sales Price (USD/Unit) 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation Sales Volume (Units) by Region 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation Sales Volume (Units) Share by Region 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation Market size (Million \$) by Region 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation Market size (Million \$) Share by Region 2016-2021

Chart iBeacon Product Figure

Chart iBeacon Product Description

Chart Eddystone Product Figure

Chart Eddystone Product Description

Chart Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) by Eddystone016-2021

Chart Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) Share by Type

Chart Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) by Eddystone016-2021

Chart Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) Share by Eddystone016-2021

Chart Different Bluetooth Low Energy(BLE) Beacon Product Type Price (\$/Unit) 2016-2021

Chart Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) by Application 2016-2021

Chart Bluetooth Low Energy(BLE) Beacon Sales Volume (Units) Share by Application

Chart Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) by Application 2016-2021

Chart Bluetooth Low Energy(BLE) Beacon Market Size (Million \$) Share by Application 2016-2021

Chart Bluetooth Low Energy(BLE) Beacon Price in Different Application Field 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel) Sales Volume (Units) 2016-2021

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel) Share 2016-2021

Chart Bluetooth Low Energy(BLE) Beacon Segmentation Market Sales Volume (Units) Forecast (by Region) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Segmentation Market Sales Volume Forecast (By Region) Share 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Segmentation Market Size (Million USD) Forecast (By Region) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Segmentation Market Size Forecast (By Region) Share 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Type) Volume (Units) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Type) Volume (Units) Share 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Type) Market Size (Million \$) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Type) Market Size (Million \$) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Application) Market Size (Volume) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Application) Market Size (Volume) Share 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Application) Market Size (Value) 2022-2027

Chart Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Application) Market Size (Value) Share 2022-2027

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel) Sales Volume (Units) 2022-2027

Chart Global Bluetooth Low Energy(BLE) Beacon Market Segmentation (By Channel) Share 2022-2027

Chart Global Bluetooth Low Energy(BLE) Beacon Price Forecast 2022-2027

Chart Retail Customers

Chart Public Gatherings & Spaces Customers

Chart Hospitality Customers  
Chart Transportation & Logistics Customers

## I would like to order

Product name: Global Bluetooth Low Energy(BLE) Beacon Market Status, Trends and COVID-19 Impact Report 2022

Product link: <https://marketpublishers.com/r/G969C84B1052EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G969C84B1052EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970

