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Global Augmented Reality for Advertising Market Report 2021

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Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Augmented Reality for Advertising industries have also been greatly affected.

In the past few years, the Augmented Reality for Advertising market experienced a growth of 4.7%, the global market size of Augmented Reality for Advertising reached 112 million $ in 2020, of what is about 89 million $ in 2015.

From 2015 to 2019, the growth rate of global Augmented Reality for Advertising market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Augmented Reality for Advertising market size in 2020 will be 112 with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Augmented Reality for Advertising market size will reach 160 million $ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know

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about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

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Section (2 3): 1200 USD——Manufacturer Detail
Augmented Pixels
Aurasma
Blippar
Catchoom
Wikitude
BBDO
Google
Leo Burnett
McCANN
Metaio
NGRAIN
PTC
Total Immersion
Zappar

Section 4: 900 USD——Region Segmentation
North America Country (United States, Canada)
South America
Asia Country (China, Japan, India, Korea)
Europe Country (Germany, UK, France, Italy)
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——
Product Type Segmentation
Engine developer
Software developer
Agency

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Industry Segmentation
Media & entertainment
Automobile
Retail

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

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