

# Global Advertising Services Market Report 2020

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## Abstracts

?Global Advertising Services Market Report 2020

Page: 115

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Advertising Services industries have also been greatly affected.

In the past few years, the Advertising Services market experienced a growth of XXX, the global market size of Advertising Services reached XXX million \$ in 2020, of what is about XXX million \$ in 2015.

From 2015 to 2019, the growth rate of global Advertising Services market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Advertising Services market size in 2020 will be XXX with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Advertising Services market size will reach XXX million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know

about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

#### Section 1: Free——Definition

#### Section (2 3): 1200 USD——Manufacturer Detail

WPP

Omnicom Group

Dentsu Inc.

PublicisGroupe

IPG

Havas SA

Focus Media Group

Guangdong Advertising Co., Ltd.

Bluefocus Communication Group Co., Ltd.

SiMei Media

AVIC Culture Co.,Ltd.

Yinlimedia

Hunan TV and Broadcast Intermediary Co., Ltd.

Guangdong Guangzhou Daily Media Co., Ltd.

Beijing Bashi Media Co., Ltd.

Dahe Group

China Television Media

Spearhead Integrated Marketing Communication Group

Shanghai Xinhua Media Co., Ltd.

Chengdu B-ray Media Co., Ltd.

#### Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)

Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

TV Advertising

Newspaper & Magazine Advertising

Outdoors Advertising

Radio Advertising

Internet Advertising

Industry Segmentation

Food & Beverage Industry

Vehicles Industry

Health and Medical Industry

Commercial and Personal Services

Consumer Goods

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

## Contents

### **SECTION 1 ADVERTISING SERVICES PRODUCT DEFINITION**

### **SECTION 2 GLOBAL ADVERTISING SERVICES MARKET MANUFACTURER SHARE AND MARKET OVERVIEW**

- 2.1 Global Manufacturer Advertising Services Shipments
- 2.2 Global Manufacturer Advertising Services Business Revenue
- 2.3 Global Advertising Services Market Overview
- 2.4 COVID-19 Impact on Advertising Services Industry

### **SECTION 3 MANUFACTURER ADVERTISING SERVICES BUSINESS INTRODUCTION**

- 3.1 WPP Advertising Services Business Introduction
  - 3.1.1 WPP Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.1.2 WPP Advertising Services Business Distribution by Region
  - 3.1.3 WPP Interview Record
  - 3.1.4 WPP Advertising Services Business Profile
  - 3.1.5 WPP Advertising Services Product Specification
- 3.2 Omnicom Group Advertising Services Business Introduction
  - 3.2.1 Omnicom Group Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.2.2 Omnicom Group Advertising Services Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 Omnicom Group Advertising Services Business Overview
  - 3.2.5 Omnicom Group Advertising Services Product Specification
- 3.3 Dentsu Inc. Advertising Services Business Introduction
  - 3.3.1 Dentsu Inc. Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.3.2 Dentsu Inc. Advertising Services Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Dentsu Inc. Advertising Services Business Overview
  - 3.3.5 Dentsu Inc. Advertising Services Product Specification
- 3.4 PublicisGroupe Advertising Services Business Introduction
- 3.5 IPG Advertising Services Business Introduction
- 3.6 Havas SA Advertising Services Business Introduction

## **SECTION 4 GLOBAL ADVERTISING SERVICES MARKET SEGMENTATION (REGION LEVEL)**

### 4.1 North America Country

4.1.1 United States Advertising Services Market Size and Price Analysis 2015-2020

4.1.2 Canada Advertising Services Market Size and Price Analysis 2015-2020

### 4.2 South America Country

4.2.1 South America Advertising Services Market Size and Price Analysis 2015-2020

### 4.3 Asia Country

4.3.1 China Advertising Services Market Size and Price Analysis 2015-2020

4.3.2 Japan Advertising Services Market Size and Price Analysis 2015-2020

4.3.3 India Advertising Services Market Size and Price Analysis 2015-2020

4.3.4 Korea Advertising Services Market Size and Price Analysis 2015-2020

### 4.4 Europe Country

4.4.1 Germany Advertising Services Market Size and Price Analysis 2015-2020

4.4.2 UK Advertising Services Market Size and Price Analysis 2015-2020

4.4.3 France Advertising Services Market Size and Price Analysis 2015-2020

4.4.4 Italy Advertising Services Market Size and Price Analysis 2015-2020

4.4.5 Europe Advertising Services Market Size and Price Analysis 2015-2020

### 4.5 Other Country and Region

4.5.1 Middle East Advertising Services Market Size and Price Analysis 2015-2020

4.5.2 Africa Advertising Services Market Size and Price Analysis 2015-2020

4.5.3 GCC Advertising Services Market Size and Price Analysis 2015-2020

### 4.6 Global Advertising Services Market Segmentation (Region Level) Analysis 2015-2020

### 4.7 Global Advertising Services Market Segmentation (Region Level) Analysis

## **SECTION 5 GLOBAL ADVERTISING SERVICES MARKET SEGMENTATION (PRODUCT TYPE LEVEL)**

### 5.1 Global Advertising Services Market Segmentation (Product Type Level) Market Size 2015-2020

### 5.2 Different Advertising Services Product Type Price 2015-2020

### 5.3 Global Advertising Services Market Segmentation (Product Type Level) Analysis

## **SECTION 6 GLOBAL ADVERTISING SERVICES MARKET SEGMENTATION (INDUSTRY LEVEL)**

6.1 Global Advertising Services Market Segmentation (Industry Level) Market Size 2015-2020

6.2 Different Industry Price 2015-2020

6.3 Global Advertising Services Market Segmentation (Industry Level) Analysis

## **SECTION 7 GLOBAL ADVERTISING SERVICES MARKET SEGMENTATION (CHANNEL LEVEL)**

7.1 Global Advertising Services Market Segmentation (Channel Level) Sales Volume and Share 2015-2020

7.2 Global Advertising Services Market Segmentation (Channel Level) Analysis

## **SECTION 8 ADVERTISING SERVICES MARKET FORECAST 2020-2025**

8.1 Advertising Services Segmentation Market Forecast (Region Level)

8.2 Advertising Services Segmentation Market Forecast (Product Type Level)

8.3 Advertising Services Segmentation Market Forecast (Industry Level)

8.4 Advertising Services Segmentation Market Forecast (Channel Level)

## **SECTION 9 ADVERTISING SERVICES SEGMENTATION PRODUCT TYPE**

9.1 TV Advertising Product Introduction

9.2 Newspaper & Magazine Advertising Product Introduction

9.3 Outdoors Advertising Product Introduction

9.4 Radio Advertising Product Introduction

9.5 Internet Advertising Product Introduction

## **SECTION 10 ADVERTISING SERVICES SEGMENTATION INDUSTRY**

10.1 Food & Beverage Industry Clients

10.2 Vehicles Industry Clients

10.3 Health and Medical Industry Clients

10.4 Commercial and Personal Services Clients

10.5 Consumer Goods Clients

## **SECTION 11 ADVERTISING SERVICES COST OF PRODUCTION ANALYSIS**

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

## **SECTION 12 CONCLUSION**

## Chart And Figure

### CHART AND FIGURE

Figure Advertising Services Product Picture from WPP

Chart 2015-2020 Global Manufacturer Advertising Services Shipments (Units)

Chart 2015-2020 Global Manufacturer Advertising Services Shipments Share

Chart 2015-2020 Global Manufacturer Advertising Services Business Revenue (Million USD)

Chart 2015-2020 Global Manufacturer Advertising Services Business Revenue Share

Chart WPP Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020

Chart WPP Advertising Services Business Distribution

Chart WPP Interview Record (Partly)

Figure WPP Advertising Services Product Picture

Chart WPP Advertising Services Business Profile

Table WPP Advertising Services Product Specification

Chart Omnicom Group Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020

Chart Omnicom Group Advertising Services Business Distribution

Chart Omnicom Group Interview Record (Partly)

Figure Omnicom Group Advertising Services Product Picture

Chart Omnicom Group Advertising Services Business Overview

Table Omnicom Group Advertising Services Product Specification

Chart Dentsu Inc. Advertising Services Shipments, Price, Revenue and Gross profit 2015-2020

Chart Dentsu Inc. Advertising Services Business Distribution

Chart Dentsu Inc. Interview Record (Partly)

Figure Dentsu Inc. Advertising Services Product Picture

Chart Dentsu Inc. Advertising Services Business Overview

Table Dentsu Inc. Advertising Services Product Specification

3.4 PublicisGroupe Advertising Services Business Introduction

Chart United States Advertising Services Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart United States Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Canada Advertising Services Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Canada Advertising Services Sales Price (\$/Unit) 2015-2020

Chart South America Advertising Services Sales Volume (Units) and Market Size



(Million \$) 2015-2020

Chart South America Advertising Services Sales Price (\$/Unit) 2015-2020

Chart China Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart China Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Japan Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Japan Advertising Services Sales Price (\$/Unit) 2015-2020

Chart India Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart India Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Korea Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Korea Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Germany Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Germany Advertising Services Sales Price (\$/Unit) 2015-2020

Chart UK Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart UK Advertising Services Sales Price (\$/Unit) 2015-2020

Chart France Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart France Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Italy Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Italy Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Europe Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Europe Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Middle East Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Middle East Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Africa Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart Africa Advertising Services Sales Price (\$/Unit) 2015-2020

Chart GCC Advertising Services Sales Volume (Units) and Market Size (Million \$)  
2015-2020

Chart GCC Advertising Services Sales Price (\$/Unit) 2015-2020

Chart Global Advertising Services Market Segmentation (Region Level) Sales Volume

2015-2020

Chart Global Advertising Services Market Segmentation (Region Level) Market size

2015-2020

Chart Advertising Services Market Segmentation (Product Type Level) Volume (Units)

2015-2020

Chart Advertising Services Market Segmentation (Product Type Level) Market Size (Million \$) 2015-2020

Chart Different Advertising Services Product Type Price (\$/Unit) 2015-2020

Chart Advertising Services Market Segmentation (Industry Level) Market Size (Volume) 2015-2020

Chart Advertising Services Market Segmentation (Industry Level) Market Size (Share) 2015-2020

Chart Advertising Services Market Segmentation (Industry Level) Market Size (Value) 2015-2020

Chart Global Advertising Services Market Segmentation (Channel Level) Sales Volume (Units) 2015-2020

Chart Global Advertising Services Market Segmentation (Channel Level) Share 2015-2020

Chart Advertising Services Segmentation Market Forecast (Region Level) 2020-2025

Chart Advertising Services Segmentation Market Forecast (Product Type Level) 2020-2025

Chart Advertising Services Segmentation Market Forecast (Industry Level) 2020-2025

Chart Advertising Services Segmentation Market Forecast (Channel Level) 2020-2025

Chart TV Advertising Product Figure

Chart TV Advertising Product Advantage and Disadvantage Comparison

Chart Newspaper & Magazine Advertising Product Figure

Chart Newspaper & Magazine Advertising Product Advantage and Disadvantage Comparison

Chart Outdoors Advertising Product Figure

Chart Outdoors Advertising Product Advantage and Disadvantage Comparison

Chart Radio Advertising Product Figure

Chart Radio Advertising Product Advantage and Disadvantage Comparison

Chart Internet Advertising Product Figure

Chart Internet Advertising Product Advantage and Disadvantage Comparison

Chart Food & Beverage Industry Clients

Chart Vehicles Industry Clients

Chart Health and Medical Industry Clients

Chart Commercial and Personal Services Clients

Chart Consumer Goods Clients

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