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Global Advertising Market Report 2021

https://marketpublishers.com/r/G7525220CC3EN.html
Date: August 2021
Pages: 115
Price: US$ 2,350.00 (Single User License)
ID: G7525220CC3EN

Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and Advertising industries have also been greatly affected.

In the past few years, the Advertising market experienced a growth of xx, the global market size of Advertising reached xx million $ in 2020, of what is about xx million $ in 2015.

From 2015 to 2019, the growth rate of global Advertising market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, Advertising market size in 2020 will be xx with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global Advertising market size will reach xx million $ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail
WPP
Omnicom Group
Dentsu Inc.
PublicisGroupe
IPG
Havas SA
Focus Media Group
Guangdong Advertising Co., Ltd.
Bluefocus Communication Group Co., Ltd.
SiMei Media
AVIC Culture Co.,Ltd.
Yinlimedia
Hunan TV and Broadcast Intermediary Co., Ltd.
Guangdong Guangzhou Daily Media Co., Ltd.
Beijing Bashi Media Co., Ltd.
Dahe Group
China Television Media
Spearhead Integrated Marketing Communication Group
Shanghai Xinhua Media Co., Ltd.
Chengdu B-ray Media Co., Ltd.

Section 4: 900 USD——Region Segmentation
North America Country (United States, Canada)
South America
Asia Country (China, Japan, India, Korea)
Europe Country (Germany, UK, France, Italy)
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——
Product Type Segmentation
TV Advertising

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Newspaper & Magazine Advertising
Outdoors Advertising
Radio Advertising
Internet Advertising

Industry Segmentation
Food & Beverage Industry
Vehicles Industry
Health and Medical Industry
Commercial and Personal Services
Consumer Goods

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

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