

Global Adventure and Safari Market Status, Trends and COVID-19 Impact Report 2022

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Abstracts

In the past few years, the Adventure and Safari market experienced a huge change under the influence of COVID-19 and Russia-Ukraine War, the global market size of Adventure and Safari reached 870.0 million \$ in 2022 from 620.0 in 2017 with a CAGR of 0.0701028300663 from 2017-2022. Facing the complicated international situation, the future of the Adventure and Safari market is full of uncertain. BisReport predicts that the global Adventure and Safari market size will reach 1270.0 million \$ in 2028 with a CAGR of xx% from 2022-2028.

Since the outbreak of COVID-19, the world economy continues to suffer from a series of destabilizing shocks, many companies experienced bankruptcy and a sharp decline in turnover. After more than two years of pandemic, global economy began to recover, entering 2022, the Russian Federation's invasion of Ukraine and its global effects on commodity markets, supply chains, inflation, and financial conditions have steepened the slowdown in global growth. In particular, the war in Ukraine is leading to soaring prices and volatility in energy markets, with improvements in activity in energy exporters more than offset by headwinds to activity in most other economies. The invasion of Ukraine has also led to a significant increase in agricultural commodity prices, which is exacerbating food insecurity and extreme poverty in many emerging market and developing economies.

Numerous risks could further derail what is now a precarious recovery. Among them is, in particular, the possibility of stubbornly high global inflation accompanied by tepid growth, reminiscent of the stagflation of the 1970s. This could eventually result in a sharp tightening of monetary policy in advanced economies to rein in inflation, lead to surging borrowing costs, and possibly culminate in financial stress in some emerging market and developing economies. A forceful and wide-ranging policy response is

required by policy makers in these economies and the global community to boost growth, bolster macroeconomic frameworks, reduce financial vulnerabilities, provide support to vulnerable population groups, and attenuate the long-term impacts of the global shocks of recent years.

In this complex international situation, BisReport published Global Adventure and Safari Market Status, Trends and COVID-19 Impact Report 2022, which provides a comprehensive analysis of the global Adventure and Safari market. This Report covers the manufacturer data, including: sales volume, price, revenue, gross margin, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows the regional development status, including market size, volume and value, as well as price data. Besides, the report also covers segment data, including: type segment, application segment, channel segment etc. historic data period is from 2017-2022, the forecast data from 2023-2028.

Section 1: 100 USD——Market Overview

Section (2 3): 1200 USD——Manufacturer Detail

TUI Group

Thomas Cook Group

Abercrombie & Kent Ltd

Micato Safaris

Cox & Kings Ltd

Scott Dunn

Backroads

Al Tayyar

Travcoa

Zicasso

Tauck

Butterfield & Robinson

Section 4: 900 USD——Region Segment

North America (United States, Canada, Mexico)

South America (Brazil, Argentina, Other)

Asia Pacific (China, Japan, India, Korea, Southeast Asia)

Europe (Germany, UK, France, Spain, Russia, Italy)

Middle East and Africa (Middle East, South Africa, Egypt)

Section (5 6 7): 700 USD——

Product Type Segment

Island

Landscape

Polar Region

Application Segment

Millennial

Generation X

Baby Boomers

Channel Segment (Direct Sales, Distribution Channel)

Section 8: 500 USD——Market Forecast (2023-2028)

Section 9: 600 USD——Downstream Customers

Section 10: 200 USD——Raw Material and Manufacturing Cost

Section 11: 500 USD——Conclusion

Section 12: Research Method and Data Source

Contents

SECTION 1 ADVENTURE AND SAFARI MARKET OVERVIEW

- 1.1 Adventure and Safari Market Scope
- 1.2 COVID-19 Impact on Adventure and Safari Market
- 1.3 Global Adventure and Safari Market Status and Forecast Overview
 - 1.3.1 Global Adventure and Safari Market Status 2017-2022
 - 1.3.2 Global Adventure and Safari Market Forecast 2023-2028
- 1.4 Global Adventure and Safari Market Overview by Region
- 1.5 Global Adventure and Safari Market Overview by Type
- 1.6 Global Adventure and Safari Market Overview by Application

SECTION 2 GLOBAL ADVENTURE AND SAFARI MARKET MANUFACTURER SHARE

- 2.1 Global Manufacturer Adventure and Safari Sales Volume
- 2.2 Global Manufacturer Adventure and Safari Business Revenue
- 2.3 Global Manufacturer Adventure and Safari Price

SECTION 3 MANUFACTURER ADVENTURE AND SAFARI BUSINESS INTRODUCTION

- 3.1 TUI Group Adventure and Safari Business Introduction
 - 3.1.1 TUI Group Adventure and Safari Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.1.2 TUI Group Adventure and Safari Business Distribution by Region
 - 3.1.3 TUI Group Interview Record
 - 3.1.4 TUI Group Adventure and Safari Business Profile
 - 3.1.5 TUI Group Adventure and Safari Product Specification
- 3.2 Thomas Cook Group Adventure and Safari Business Introduction
 - 3.2.1 Thomas Cook Group Adventure and Safari Sales Volume, Price, Revenue and Gross margin 2017-2022
 - 3.2.2 Thomas Cook Group Adventure and Safari Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Thomas Cook Group Adventure and Safari Business Overview
 - 3.2.5 Thomas Cook Group Adventure and Safari Product Specification
- 3.3 Manufacturer three Adventure and Safari Business Introduction
 - 3.3.1 Manufacturer three Adventure and Safari Sales Volume, Price, Revenue and

Gross margin 2017-2022

3.3.2 Manufacturer three Adventure and Safari Business Distribution by Region

3.3.3 Interview Record

3.3.4 Manufacturer three Adventure and Safari Business Overview

3.3.5 Manufacturer three Adventure and Safari Product Specification

3.4 Manufacturer four Adventure and Safari Business Introduction

3.4.1 Manufacturer four Adventure and Safari Sales Volume, Price, Revenue and

Gross margin 2017-2022

3.4.2 Manufacturer four Adventure and Safari Business Distribution by Region

3.4.3 Interview Record

3.4.4 Manufacturer four Adventure and Safari Business Overview

3.4.5 Manufacturer four Adventure and Safari Product Specification

3.5

3.6

SECTION 4 GLOBAL ADVENTURE AND SAFARI MARKET SEGMENT (BY REGION)

4.1 North America Country

4.1.1 United States Adventure and Safari Market Size and Price Analysis 2017-2022

4.1.2 Canada Adventure and Safari Market Size and Price Analysis 2017-2022

4.1.3 Mexico Adventure and Safari Market Size and Price Analysis 2017-2022

4.2 South America Country

4.2.1 Brazil Adventure and Safari Market Size and Price Analysis 2017-2022

4.2.2 Argentina Adventure and Safari Market Size and Price Analysis 2017-2022

4.3 Asia Pacific

4.3.1 China Adventure and Safari Market Size and Price Analysis 2017-2022

4.3.2 Japan Adventure and Safari Market Size and Price Analysis 2017-2022

4.3.3 India Adventure and Safari Market Size and Price Analysis 2017-2022

4.3.4 Korea Adventure and Safari Market Size and Price Analysis 2017-2022

4.3.5 Southeast Asia Adventure and Safari Market Size and Price Analysis 2017-2022

4.4 Europe Country

4.4.1 Germany Adventure and Safari Market Size and Price Analysis 2017-2022

4.4.2 UK Adventure and Safari Market Size and Price Analysis 2017-2022

4.4.3 France Adventure and Safari Market Size and Price Analysis 2017-2022

4.4.4 Spain Adventure and Safari Market Size and Price Analysis 2017-2022

4.4.5 Russia Adventure and Safari Market Size and Price Analysis 2017-2022

4.4.6 Italy Adventure and Safari Market Size and Price Analysis 2017-2022

4.5 Middle East and Africa

- 4.5.1 Middle East Adventure and Safari Market Size and Price Analysis 2017-2022
- 4.5.2 South Africa Adventure and Safari Market Size and Price Analysis 2017-2022
- 4.5.3 Egypt Adventure and Safari Market Size and Price Analysis 2017-2022
- 4.6 Global Adventure and Safari Market Segment (By Region) Analysis 2017-2022
- 4.7 Global Adventure and Safari Market Segment (By Country) Analysis 2017-2022
- 4.8 Global Adventure and Safari Market Segment (By Region) Analysis

SECTION 5 GLOBAL ADVENTURE AND SAFARI MARKET SEGMENT (BY PRODUCT TYPE)

- 5.1 Product Introduction by Type
 - 5.1.1 Island Product Introduction
 - 5.1.2 Landscape Product Introduction
 - 5.1.3 Polar Region Product Introduction
- 5.2 Global Adventure and Safari Sales Volume (by Type) 2017-2022
- 5.3 Global Adventure and Safari Market Size (by Type) 2017-2022
- 5.4 Different Adventure and Safari Product Type Price 2017-2022
- 5.5 Global Adventure and Safari Market Segment (By Type) Analysis

SECTION 6 GLOBAL ADVENTURE AND SAFARI MARKET SEGMENT (BY APPLICATION)

- 6.1 Global Adventure and Safari Sales Volume (by Application) 2017-2022
- 6.2 Global Adventure and Safari Market Size (by Application) 2017-2022
- 6.3 Adventure and Safari Price in Different Application Field 2017-2022
- 6.4 Global Adventure and Safari Market Segment (By Application) Analysis

SECTION 7 GLOBAL ADVENTURE AND SAFARI MARKET SEGMENT (BY CHANNEL)

- 7.1 Global Adventure and Safari Market Segment (By Channel) Sales Volume and Share 2017-2022
- 7.2 Global Adventure and Safari Market Segment (By Channel) Analysis

SECTION 8 GLOBAL ADVENTURE AND SAFARI MARKET FORECAST 2023-2028

- 8.1 Adventure and Safari Segment Market Forecast 2023-2028 (By Region)
- 8.2 Adventure and Safari Segment Market Forecast 2023-2028 (By Type)
- 8.3 Adventure and Safari Segment Market Forecast 2023-2028 (By Application)

8.4 Adventure and Safari Segment Market Forecast 2023-2028 (By Channel)

8.5 Global Adventure and Safari Price (USD/Unit) Forecast

SECTION 9 ADVENTURE AND SAFARI APPLICATION AND CUSTOMER ANALYSIS

9.1 Millennial Customers

9.2 Generation X Customers

9.3 Baby Boomers Customers

SECTION 10 ADVENTURE AND SAFARI MANUFACTURING COST OF ANALYSIS

10.1 Raw Material Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

12 RESEARCH METHOD AND DATA SOURCE

Chart And Figure

CHART AND FIGURE

Figure Adventure and Safari Product Picture

Chart Global Adventure and Safari Market Size (with or without the impact of COVID-19)

Chart Global Adventure and Safari Sales Volume (Units) and Growth Rate 2017-2022

Chart Global Adventure and Safari Market Size (Million \$) and Growth Rate 2017-2022

Chart Global Adventure and Safari Sales Volume (Units) and Growth Rate 2023-2028

Chart Global Adventure and Safari Market Size (Million \$) and Growth Rate 2023-2028

Table Global Adventure and Safari Market Overview by Region

Table Global Adventure and Safari Market Overview by Type

Table Global Adventure and Safari Market Overview by Application

Chart 2017-2022 Global Manufacturer Adventure and Safari Sales Volume (Units)

Chart 2017-2022 Global Manufacturer Adventure and Safari Sales Volume Share

Chart 2017-2022 Global Manufacturer Adventure and Safari Business Revenue (Million USD)

Chart 2017-2022 Global Manufacturer Adventure and Safari Business Revenue Share

Chart 2017-2022 Global Manufacturer Adventure and Safari Business Price (USD/Unit)

Chart TUI Group Adventure and Safari Sales Volume, Price, Revenue and Gross margin 2017-2022

Chart TUI Group Adventure and Safari Business Distribution

Chart TUI Group Interview Record (Partly)

Chart TUI Group Adventure and Safari Business Profile

Table TUI Group Adventure and Safari Product Specification

Chart United States Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart United States Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Canada Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Canada Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Mexico Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Mexico Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Brazil Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Brazil Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Argentina Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Argentina Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart China Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart China Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Japan Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Japan Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart India Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart India Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Korea Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Korea Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Southeast Asia Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Southeast Asia Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Germany Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Germany Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart UK Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart UK Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart France Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart France Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Spain Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Spain Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Russia Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Russia Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Italy Adventure and Safari Sales Volume (Units) and Market Size (Million \$)

2017-2022

Chart Italy Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Middle East Adventure and Safari Sales Volume (Units) and Market Size (Million \$) 2017-2022

Chart Middle East Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart South Africa Adventure and Safari Sales Volume (Units) and Market Size (Million

\$) 2017-2022

Chart South Africa Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Egypt Adventure and Safari Sales Volume (Units) and Market Size (Million \$)
2017-2022

Chart Egypt Adventure and Safari Sales Price (USD/Unit) 2017-2022

Chart Global Adventure and Safari Market Segment Sales Volume (Units) by Region
2017-2022

Chart Global Adventure and Safari Market Segment Sales Volume (Units) Share by
Region 2017-2022

Chart Global Adventure and Safari Market Segment Market size (Million \$) by Region
2017-2022

Chart Global Adventure and Safari Market Segment Market size (Million \$) Share by
Region 2017-2022

Chart Global Adventure and Safari Market Segment Sales Volume (Units) by Country
2017-2022

Chart Global Adventure and Safari Market Segment Sales Volume (Units) Share by
Country 2017-2022

Chart Global Adventure and Safari Market Segment Market size (Million \$) by Country
2017-2022

Chart Global Adventure and Safari Market Segment Market size (Million \$) Share by
Country 2017-2022

Chart Island Product Figure

Chart Island Product Description

Chart Landscape Product Figure

Chart Landscape Product Description

Chart Polar Region Product Figure

Chart Polar Region Product Description

Chart Adventure and Safari Sales Volume by Type (Units) 2017-2022

Chart Adventure and Safari Sales Volume (Units) Share by Type

Chart Adventure and Safari Market Size by Type (Million \$) 2017-2022

Chart Adventure and Safari Market Size (Million \$) Share by Type

Chart Different Adventure and Safari Product Type Price (USD/Unit) 2017-2022

Chart Adventure and Safari Sales Volume by Application (Units) 2017-2022

Chart Adventure and Safari Sales Volume (Units) Share by Application

Chart Adventure and Safari Market Size by Application (Million \$) 2017-2022

Chart Adventure and Safari Market Size (Million \$) Share by Application

Chart Adventure and Safari Price in Different Application Field 2017-2022

Chart Global Adventure and Safari Market Segment (By Channel) Sales Volume (Units)
2017-2022

Chart Global Adventure and Safari Market Segment (By Channel) Share 2017-2022

Chart Adventure and Safari Segment Market Sales Volume (Units) Forecast (by Region) 2023-2028

Chart Adventure and Safari Segment Market Sales Volume Forecast (By Region) Share 2023-2028

Chart Adventure and Safari Segment Market Size (Million USD) Forecast (By Region) 2023-2028

Chart Adventure and Safari Segment Market Size Forecast (By Region) Share 2023-2028

Chart Adventure and Safari Market Segment (By Type) Volume (Units) 2023-2028

Chart Adventure and Safari Market Segment (By Type) Volume (Units) Share 2023-2028

Chart Adventure and Safari Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Adventure and Safari Market Segment (By Type) Market Size (Million \$) 2023-2028

Chart Adventure and Safari Market Segment (By Application) Market Size (Volume) 2023-2028

Chart Adventure and Safari Market Segment (By Application) Market Size (Volume) Share 2023-2028

Chart Adventure and Safari Market Segment (By Application) Market Size (Value) 2023-2028

Chart Adventure and Safari Market Segment (By Application) Market Size (Value) Share 2023-2028

Chart Global Adventure and Safari Market Segment (By Channel) Sales Volume (Units) 2023-2028

Chart Global Adventure and Safari Market Segment (By Channel) Share 2023-2028

Chart Global Adventure and Safari Price Forecast 2023-2028

Chart Millennial Customers

Chart Generation X Customers

Chart Baby Boomers Customers

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