

# Global A2P SMS & cPaaS Market Report 2021

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## Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and A2P SMS & cPaaS industries have also been greatly affected.

In the past few years, the A2P SMS & cPaaS market experienced a growth of xx, the global market size of A2P SMS & cPaaS reached 25040.0 million \$ in 2020, of what is about xx million \$ in 2015.

From 2015 to 2019, the growth rate of global A2P SMS & cPaaS market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, A2P SMS & cPaaS market size in 2020 will be 25040.0 with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global A2P SMS & cPaaS market size will reach 40100.0 million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

Twilio

RingCentral

Infobip

Sinch

Nexmo (Vonage)

SAP Digital Interconnect

OpenMarket Inc.

Telesign

MessageBird

Sinch

Nexmo (Vonage)

Avaya OneCloud

Route Mobile Limited

Kaleyra

Wavy

Zenvia

Vibes

Plivo

CM.com

Mitto

Genesys Telecommunications

Tyntec

ACL Mobile

Soprano Design

Silverstreet BV

Alcatel Lucent Enterprise (ALE)

Clickatell

Pontaltech

TXTImpact

Section 4: 900 USD——Region Segmentation  
North America Country (United States, Canada)  
South America  
Asia Country (China, Japan, India, Korea)  
Europe Country (Germany, UK, France, Italy)  
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——  
Product Type Segmentation  
A2P SMS  
CPaaS (Voice)  
CPaaS (Video)  
CPaaS (Message excluding SMS)

Industry Segmentation  
BFSI  
Medi  
Retail  
Travel & Leisure  
Public Sectors/Logistics/Healthcare

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

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