

# Global A2P and P2A Messaging Market Report 2021

<https://marketpublishers.com/r/G9DD490AEFF1EN.html>

Date: August 2021

Pages: 123

Price: US\$ 2,350.00 (Single User License)

ID: G9DD490AEFF1EN

## Abstracts

At the beginning of 2020, COVID-19 disease began to spread around the world, millions of people worldwide were infected with COVID-19 disease, and major countries around the world have implemented foot prohibitions and work stoppage orders. Except for the medical supplies and life support products industries, most industries have been greatly impacted, and A2P and P2A Messaging industries have also been greatly affected.

In the past few years, the A2P and P2A Messaging market experienced a growth of xx, the global market size of A2P and P2A Messaging reached xx million \$ in 2020, of what is about xx million \$ in 2015.

From 2015 to 2019, the growth rate of global A2P and P2A Messaging market size was in the range of xxx%. At the end of 2019, COVID-19 began to erupt in China, Due to the huge decrease of global economy; we forecast the growth rate of global economy will show a decrease of about 4%, due to this reason, A2P and P2A Messaging market size in 2020 will be xx with a growth rate of xxx%. This is xxx percentage points lower than in previous years.

As of the date of the report, there have been more than 20 million confirmed cases of CVOID-19 worldwide, and the epidemic has not been effectively controlled. Therefore, we predict that the global epidemic will be basically controlled by the end of 2020 and the global A2P and P2A Messaging market size will reach xx million \$ in 2025, with a CAGR of xxx% between 2020-2025.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail

MBlox

CLX Communications

Infobip

Tanla Solutions

SAP Mobile Services

Tata Communication

AT&T

Twilio

Mahindra Comviva

Silverstreet BV

Syniverse Technologies

Nexmo

Tyntec

SITO Mobile

OpenMarket Inc

Genesys Telecommunications

3Cinteractive

Vibes Media

Beepsend

Soprano

Accrete

FortyTwo Telecom AB

ClearSky

Ogangi Corporation

AMD Telecom S.A

Section 4: 900 USD——Region Segmentation

North America Country (United States, Canada)

South America

Asia Country (China, Japan, India, Korea)

Europe Country (Germany, UK, France, Italy)  
Other Country (Middle East, Africa, GCC)

Section (5 6 7): 500 USD——

Product Type Segmentation

Interactive Messages

Inquiry and Search Related Services

Voting and Entertainment

Authentication Services

Notifications and Alerts/CRM Services/Promotional and Marketing Services,/Pushed  
Content Services

Industry Segmentation

BFSI

Media & Entertainment Industry

Tourism

Retail

Marketing/Healthcare/Telecom & IT Industry

Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2020-2025)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

Section 11: 200 USD——Cost Structure

Section 12: 500 USD——Conclusion

## Contents

### **SECTION 1 A2P AND P2A MESSAGING PRODUCT DEFINITION**

### **SECTION 2 GLOBAL A2P AND P2A MESSAGING MARKET MANUFACTURER SHARE AND MARKET OVERVIEW**

- 2.1 Global Manufacturer A2P and P2A Messaging Shipments
- 2.2 Global Manufacturer A2P and P2A Messaging Business Revenue
- 2.3 Global A2P and P2A Messaging Market Overview
- 2.4 COVID-19 Impact on A2P and P2A Messaging Industry

### **SECTION 3 MANUFACTURER A2P AND P2A MESSAGING BUSINESS INTRODUCTION**

- 3.1 MBlox A2P and P2A Messaging Business Introduction
  - 3.1.1 MBlox A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.1.2 MBlox A2P and P2A Messaging Business Distribution by Region
  - 3.1.3 MBlox Interview Record
  - 3.1.4 MBlox A2P and P2A Messaging Business Profile
  - 3.1.5 MBlox A2P and P2A Messaging Product Specification
- 3.2 CLX Communications A2P and P2A Messaging Business Introduction
  - 3.2.1 CLX Communications A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.2.2 CLX Communications A2P and P2A Messaging Business Distribution by Region
  - 3.2.3 Interview Record
  - 3.2.4 CLX Communications A2P and P2A Messaging Business Overview
  - 3.2.5 CLX Communications A2P and P2A Messaging Product Specification
- 3.3 Infobip A2P and P2A Messaging Business Introduction
  - 3.3.1 Infobip A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020
  - 3.3.2 Infobip A2P and P2A Messaging Business Distribution by Region
  - 3.3.3 Interview Record
  - 3.3.4 Infobip A2P and P2A Messaging Business Overview
  - 3.3.5 Infobip A2P and P2A Messaging Product Specification
- 3.4 Tanla Solutions A2P and P2A Messaging Business Introduction
- 3.5 SAP Mobile Services A2P and P2A Messaging Business Introduction
- 3.6 Tata Communication A2P and P2A Messaging Business Introduction

## **SECTION 4 GLOBAL A2P AND P2A MESSAGING MARKET SEGMENTATION (REGION LEVEL)**

### 4.1 North America Country

4.1.1 United States A2P and P2A Messaging Market Size and Price Analysis  
2015-2020

4.1.2 Canada A2P and P2A Messaging Market Size and Price Analysis 2015-2020

### 4.2 South America Country

4.2.1 South America A2P and P2A Messaging Market Size and Price Analysis  
2015-2020

### 4.3 Asia Country

4.3.1 China A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.3.2 Japan A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.3.3 India A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.3.4 Korea A2P and P2A Messaging Market Size and Price Analysis 2015-2020

### 4.4 Europe Country

4.4.1 Germany A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.4.2 UK A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.4.3 France A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.4.4 Italy A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.4.5 Europe A2P and P2A Messaging Market Size and Price Analysis 2015-2020

### 4.5 Other Country and Region

4.5.1 Middle East A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.5.2 Africa A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.5.3 GCC A2P and P2A Messaging Market Size and Price Analysis 2015-2020

4.6 Global A2P and P2A Messaging Market Segmentation (Region Level) Analysis  
2015-2020

4.7 Global A2P and P2A Messaging Market Segmentation (Region Level) Analysis

## **SECTION 5 GLOBAL A2P AND P2A MESSAGING MARKET SEGMENTATION (PRODUCT TYPE LEVEL)**

5.1 Global A2P and P2A Messaging Market Segmentation (Product Type Level) Market  
Size 2015-2020

5.2 Different A2P and P2A Messaging Product Type Price 2015-2020

5.3 Global A2P and P2A Messaging Market Segmentation (Product Type Level)  
Analysis

## **SECTION 6 GLOBAL A2P AND P2A MESSAGING MARKET SEGMENTATION (INDUSTRY LEVEL)**

6.1 Global A2P and P2A Messaging Market Segmentation (Industry Level) Market Size 2015-2020

6.2 Different Industry Price 2015-2020

6.3 Global A2P and P2A Messaging Market Segmentation (Industry Level) Analysis

## **SECTION 7 GLOBAL A2P AND P2A MESSAGING MARKET SEGMENTATION (CHANNEL LEVEL)**

7.1 Global A2P and P2A Messaging Market Segmentation (Channel Level) Sales Volume and Share 2015-2020

7.2 Global A2P and P2A Messaging Market Segmentation (Channel Level) Analysis

## **SECTION 8 A2P AND P2A MESSAGING MARKET FORECAST 2020-2025**

8.1 A2P and P2A Messaging Segmentation Market Forecast (Region Level)

8.2 A2P and P2A Messaging Segmentation Market Forecast (Product Type Level)

8.3 A2P and P2A Messaging Segmentation Market Forecast (Industry Level)

8.4 A2P and P2A Messaging Segmentation Market Forecast (Channel Level)

## **SECTION 9 A2P AND P2A MESSAGING SEGMENTATION PRODUCT TYPE**

9.1 Interactive Messages Product Introduction

9.2 Inquiry and Search Related Services Product Introduction

9.3 Voting and Entertainment Product Introduction

9.4 Authentication Services Product Introduction

9.5 Notifications and Alerts/CRM Services/Promotional and Marketing Services,/Pushed Content Services Product Introduction

## **SECTION 10 A2P AND P2A MESSAGING SEGMENTATION INDUSTRY**

10.1 BFSI Clients

10.2 Media & Entertainment Industry Clients

10.3 Tourism Clients

10.4 Retail Clients

10.5 Marketing/Healthcare/Telecom & IT Industry Clients

## **SECTION 11 A2P AND P2A MESSAGING COST OF PRODUCTION ANALYSIS**

11.1 Raw Material Cost Analysis

11.2 Technology Cost Analysis

11.3 Labor Cost Analysis

11.4 Cost Overview

## **SECTION 12 CONCLUSION**

## Chart And Figure

### CHART AND FIGURE

Figure A2P and P2A Messaging Product Picture from MBlox

Chart 2015-2020 Global Manufacturer A2P and P2A Messaging Shipments (Units)

Chart 2015-2020 Global Manufacturer A2P and P2A Messaging Shipments Share

Chart 2015-2020 Global Manufacturer A2P and P2A Messaging Business Revenue (Million USD)

Chart 2015-2020 Global Manufacturer A2P and P2A Messaging Business Revenue Share

Chart MBlox A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020

Chart MBlox A2P and P2A Messaging Business Distribution

Chart MBlox Interview Record (Partly)

Figure MBlox A2P and P2A Messaging Product Picture

Chart MBlox A2P and P2A Messaging Business Profile

Table MBlox A2P and P2A Messaging Product Specification

Chart CLX Communications A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020

Chart CLX Communications A2P and P2A Messaging Business Distribution

Chart CLX Communications Interview Record (Partly)

Figure CLX Communications A2P and P2A Messaging Product Picture

Chart CLX Communications A2P and P2A Messaging Business Overview

Table CLX Communications A2P and P2A Messaging Product Specification

Chart Infobip A2P and P2A Messaging Shipments, Price, Revenue and Gross profit 2015-2020

Chart Infobip A2P and P2A Messaging Business Distribution

Chart Infobip Interview Record (Partly)

Figure Infobip A2P and P2A Messaging Product Picture

Chart Infobip A2P and P2A Messaging Business Overview

Table Infobip A2P and P2A Messaging Product Specification

3.4 Tanla Solutions A2P and P2A Messaging Business Introduction

Chart United States A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart United States A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Canada A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Canada A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020



Chart South America A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart South America A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart China A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart China A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Japan A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Japan A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart India A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart India A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Korea A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Korea A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Germany A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Germany A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart UK A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart UK A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart France A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart France A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Italy A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Italy A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Europe A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Europe A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Middle East A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Middle East A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Africa A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart Africa A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart GCC A2P and P2A Messaging Sales Volume (Units) and Market Size (Million \$) 2015-2020

Chart GCC A2P and P2A Messaging Sales Price (\$/Unit) 2015-2020

Chart Global A2P and P2A Messaging Market Segmentation (Region Level) Sales Volume 2015-2020

Chart Global A2P and P2A Messaging Market Segmentation (Region Level) Market size 2015-2020

Chart A2P and P2A Messaging Market Segmentation (Product Type Level) Volume (Units) 2015-2020

Chart A2P and P2A Messaging Market Segmentation (Product Type Level) Market Size (Million \$) 2015-2020

Chart Different A2P and P2A Messaging Product Type Price (\$/Unit) 2015-2020

Chart A2P and P2A Messaging Market Segmentation (Industry Level) Market Size (Volume) 2015-2020

Chart A2P and P2A Messaging Market Segmentation (Industry Level) Market Size (Share) 2015-2020

Chart A2P and P2A Messaging Market Segmentation (Industry Level) Market Size (Value) 2015-2020

Chart Global A2P and P2A Messaging Market Segmentation (Channel Level) Sales Volume (Units) 2015-2020

Chart Global A2P and P2A Messaging Market Segmentation (Channel Level) Share 2015-2020

Chart A2P and P2A Messaging Segmentation Market Forecast (Region Level) 2020-2025

Chart A2P and P2A Messaging Segmentation Market Forecast (Product Type Level) 2020-2025

Chart A2P and P2A Messaging Segmentation Market Forecast (Industry Level) 2020-2025

Chart A2P and P2A Messaging Segmentation Market Forecast (Channel Level) 2020-2025

Chart Interactive Messages Product Figure

Chart Interactive Messages Product Advantage and Disadvantage Comparison

Chart Inquiry and Search Related Services Product Figure

Chart Inquiry and Search Related Services Product Advantage and Disadvantage Comparison

Chart Voting and Entertainment Product Figure

Chart Voting and Entertainment Product Advantage and Disadvantage Comparison

Chart Authentication Services Product Figure

Chart Authentication Services Product Advantage and Disadvantage Comparison

Chart Notifications and Alerts/CRM Services/Promotional and Marketing Services,/Pushed Content Services Product Figure

Chart Notifications and Alerts/CRM Services/Promotional and Marketing

Services,/Pushed Content Services Product Advantage and Disadvantage Comparison

Chart BFSI Clients

Chart Media & Entertainment Industry Clients

Chart Tourism Clients

Chart Retail Clients

Chart Marketing/Healthcare/Telecom & IT Industry Clients

## I would like to order

Product name: Global A2P and P2A Messaging Market Report 2021

Product link: <https://marketpublishers.com/r/G9DD490AEFF1EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/G9DD490AEFF1EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970