

# Global A2P (Application to Person) Messaging SMS Market Report 2019

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#### **Abstracts**

With the slowdown in world economic growth, the A2P (Application to Person) Messaging SMS industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, A2P (Application to Person) Messaging SMS market size to maintain the average annual growth rate of 3.19% from 53600 million \$ in 2015 to 58900 million \$ in 2018, BisReport analysts believe that in the next few years, A2P (Application to Person) Messaging SMS market size will be further expanded, we expect that by 2023, The market size of the A2P (Application to Person) Messaging SMS will reach 71300 million \$.

This Report covers the manufacturers' data, including: shipment, price, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better. This report also covers all the regions and countries of the world, which shows a regional development status, including market size, volume and value, as well as price data.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size, both volume and value. Also cover different industries clients information, which is very important for the manufacturers. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Manufacturer Detail (MBlox, CLX Communications, Infobip, Tanla Solutions, SAP Mobile Services, Silverstreet BV, Syniverse Technologies, Nexmo Co. Ltd., Tyntec, SITO Mobile, OpenMarket Inc., Genesys Telecommunications, 3Cinteractive, Vibes Media, Beepsend, Soprano, Accrete, FortyTwo Telecom AB,



#### ClearSky, Ogangi Corporation, AMD Telecom S.A)

Section 4: 900 USD——Region Segmentation (United States, Canada, South America, China, Japan, India, Korea, Germany, UK, France, Italy, Europe, Middle East, Africa, GCC)

Section (5 6 7): 500 USD——Product Type (CRM, Promotions, Pushed Content, Interactive,), Industry(BFSI, Entertainment, Tourism, Retail, Marketing, Healthcare, Media) and Channel (Direct Sales, Distributor) Segmentation

Section 8: 400 USD——Trend (2019-2023)

Section 9: 300 USD——Product Type Detail

Section 10: 700 USD——Downstream Consumer

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Section 12: 500 USD——Conclusion



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