

France Programmatic Advertising Display Market Report 2020

<https://marketpublishers.com/r/F7716CA13958EN.html>

Date: January 2020

Pages: 115

Price: US\$ 2,350.00 (Single User License)

ID: F7716CA13958EN

Abstracts

With the slowdown in world economic growth, the Programmatic Advertising Display industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Programmatic Advertising Display market size to maintain the average annual growth rate of xxx from xxx million \$ in 2014 to xxx million \$ in 2019, BisReport analysts believe that in the next few years, Programmatic Advertising Display market size will be further expanded, we expect that by 2024, The market size of the Programmatic Advertising Display will reach xxx million \$.

This Report covers the Major Players' data, including: shipment, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size. Also cover different industries clients' information, which is very important for the Major Players. If you need more information, please contact BisReport

Section 1: Free——Definition

Section (2 3): 1200 USD——Major Player Detail

AOL

BrightRoll

SpotXchange

Tremor Video

TubeMogul

Adconion Media Group

Adobe Systems

AppNexus

Convertro

Criteo

Darriens

Facebook

Google

Infectious Media

Kontera Technologies

LiveRail

Microsoft

Platform One

Rocket Fuel

Rubicon Project

StackAdapt

StickyADS.tv

Section (4 5 6): 500 USD——

Type Segmentation (Desktop banners, Mobile banners, Desktop videos, Mobile videos,
)

Industry Segmentation (Mobile devices, Desktop, , ,)

Channel (Direct Sales, Distributor) Segmentation

Section 7: 400 USD——Trend (2019-2024)

Section 8: 300 USD—— Type Detail

Section 9: 700 USD——Downstream Consumer

Section 10: 200 USD——Cost Structure

Section 11: 500 USD——Conclusion

Contents

SECTION 1 PROGRAMMATIC ADVERTISING DISPLAY DEFINITION

SECTION 2 FRANCE PROGRAMMATIC ADVERTISING DISPLAY MARKET MAJOR PLAYER SHARE AND MARKET OVERVIEW

- 2.1 France Major Player Programmatic Advertising Display Business Revenue
- 2.2 France Programmatic Advertising Display Market Overview

SECTION 3 MAJOR PLAYER PROGRAMMATIC ADVERTISING DISPLAY BUSINESS INTRODUCTION

- 3.1 AOL Programmatic Advertising Display Business Introduction
 - 3.1.1 AOL Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019
 - 3.1.2 AOL Programmatic Advertising Display Business Distribution by Region
 - 3.1.3 AOL Interview Record
 - 3.1.4 AOL Programmatic Advertising Display Business Profile
 - 3.1.5 AOL Programmatic Advertising Display Specification
- 3.2 BrightRoll Programmatic Advertising Display Business Introduction
 - 3.2.1 BrightRoll Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019
 - 3.2.2 BrightRoll Programmatic Advertising Display Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 BrightRoll Programmatic Advertising Display Business Overview
 - 3.2.5 BrightRoll Programmatic Advertising Display Specification
- 3.3 SpotXchange Programmatic Advertising Display Business Introduction
 - 3.3.1 SpotXchange Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019
 - 3.3.2 SpotXchange Programmatic Advertising Display Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 SpotXchange Programmatic Advertising Display Business Overview
 - 3.3.5 SpotXchange Programmatic Advertising Display Specification
- 3.4 Tremor Video Programmatic Advertising Display Business Introduction
- 3.5 TubeMogul Programmatic Advertising Display Business Introduction
- 3.6 Adconion Media Group Programmatic Advertising Display Business Introduction

SECTION 4 FRANCE PROGRAMMATIC ADVERTISING DISPLAY MARKET

SEGMENTATION (TYPE LEVEL)

- 4.1 France Programmatic Advertising Display Market Segmentation (Type Level)
Market Size 2014-2019
- 4.2 Different Programmatic Advertising Display Market Segmentation (Type Level)
Market Size Growth Rate 2014-2019
- 4.3 France Programmatic Advertising Display Market Segmentation (Type Level)
Analysis

SECTION 5 FRANCE PROGRAMMATIC ADVERTISING DISPLAY MARKET SEGMENTATION (INDUSTRY LEVEL)

- 5.1 France Programmatic Advertising Display Market Segmentation (Industry Level)
Market Size 2014-2019
- 5.2 Different Industry Trend 2014-2019
- 5.3 France Programmatic Advertising Display Market Segmentation (Industry Level)
Analysis

SECTION 6 FRANCE PROGRAMMATIC ADVERTISING DISPLAY MARKET SEGMENTATION (CHANNEL LEVEL)

- 6.1 France Programmatic Advertising Display Market Segmentation (Channel Level)
Market Size and Share 2014-2019
- 6.2 France Programmatic Advertising Display Market Segmentation (Channel Level)
Analysis

SECTION 7 PROGRAMMATIC ADVERTISING DISPLAY MARKET FORECAST 2019-2024

- 7.1 Programmatic Advertising Display Segmentation Market Forecast (Type Level)
- 7.2 Programmatic Advertising Display Segmentation Market Forecast (Industry Level)
- 7.3 Programmatic Advertising Display Segmentation Market Forecast (Channel Level)

SECTION 8 PROGRAMMATIC ADVERTISING DISPLAY SEGMENTATION TYPE

- 8.1 Desktop banners Introduction
- 8.2 Mobile banners Introduction
- 8.3 Desktop videos Introduction
- 8.4 Mobile videos Introduction

8.5 Introduction

SECTION 9 PROGRAMMATIC ADVERTISING DISPLAY SEGMENTATION INDUSTRY

9.1 Mobile devices Clients

9.2 Desktop Clients

9.3 Clients

9.4 Clients

9.5 Clients

SECTION 10 PROGRAMMATIC ADVERTISING DISPLAY COST ANALYSIS

10.1 Technology Cost Analysis

10.2 Labor Cost Analysis

10.3 Cost Overview

SECTION 11 CONCLUSION

Chart And Figure

CHART AND FIGURE

Figure Programmatic Advertising Display from AOL

Chart 2014-2019 France Major Player Programmatic Advertising Display Business Revenue (Million USD)

Chart 2014-2019 France Major Player Programmatic Advertising Display Business Revenue Share

Chart AOL Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019

Chart AOL Programmatic Advertising Display Business Distribution

Chart AOL Interview Record (Partly)

Figure AOL Programmatic Advertising Display Picture

Chart AOL Programmatic Advertising Display Business Profile

Table AOL Programmatic Advertising Display Specification

Chart BrightRoll Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019

Chart BrightRoll Programmatic Advertising Display Business Distribution

Chart BrightRoll Interview Record (Partly)

Figure BrightRoll Programmatic Advertising Display Picture

Chart BrightRoll Programmatic Advertising Display Business Overview

Table BrightRoll Programmatic Advertising Display Specification

Chart SpotXchange Programmatic Advertising Display Revenue, Growth Rate and Gross profit 2014-2019

Chart SpotXchange Programmatic Advertising Display Business Distribution

Chart SpotXchange Interview Record (Partly)

Figure SpotXchange Programmatic Advertising Display Picture

Chart SpotXchange Programmatic Advertising Display Business Overview

Table SpotXchange Programmatic Advertising Display Specification

Chart Programmatic Advertising Display Market Segmentation (Type Level) Market Size (Million \$) 2014-2019

Chart Different Programmatic Advertising Display Market Segmentation (Type Level) Market Size Growth Rate 2014-2019

Chart Programmatic Advertising Display Market Segmentation (Industry Level) Market Size (Million \$) 2014-2019

Chart Programmatic Advertising Display Market Segmentation (Industry Level) Market Size (Value) Growth Rate 2014-2019

Chart France Programmatic Advertising Display Market Segmentation (Channel Level)

Sales Value 2014-2019

Chart France Programmatic Advertising Display Market Segmentation (Channel Level)

Share 2014-2019

Chart Programmatic Advertising Display Segmentation Market Forecast (Type Level)

Market Size 2019-2024

Chart Programmatic Advertising Display Segmentation Market Forecast (Industry Level)

Market Size 2019-2024

Chart Programmatic Advertising Display Segmentation Market Forecast (Channel

Level) Market Size 2019-2024

Chart Desktop banners Figure

Chart Desktop banners Advantage and Disadvantage Comparison

Chart Mobile banners Figure

Chart Mobile banners Advantage and Disadvantage Comparison

Chart Desktop videos Figure

Chart Desktop videos Advantage and Disadvantage Comparison

Chart Mobile videos Figure

Chart Mobile videos Advantage and Disadvantage Comparison

Chart Figure

Chart Advantage and Disadvantage Comparison

Chart Mobile devices Clients

Chart Desktop Clients

Chart Clients

Chart Clients

Chart Clients

I would like to order

Product name: France Programmatic Advertising Display Market Report 2020

Product link: <https://marketpublishers.com/r/F7716CA13958EN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/F7716CA13958EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970