

Europe Spectacular Outdoor Advertising Market Report 2017

<https://marketpublishers.com/r/EC2D204B7EAEN.html>

Date: November 2017

Pages: 138

Price: US\$ 2,350.00 (Single User License)

ID: EC2D204B7EAEN

Abstracts

With the slowdown in world economic growth, the Spectacular Outdoor Advertising industry has also suffered a certain impact, but still maintained a relatively optimistic growth, the past four years, Spectacular Outdoor Advertising market size to maintain the average annual growth rate of 3.18% from 14200 million \$ in 2013 to 15600 million \$ in 2016, BisReport analysts believe that in the next few years, Spectacular Outdoor Advertising market size will be further expanded, we expect that by 2021, The market size of the Spectacular Outdoor Advertising will reach 17800 million \$.

This Report covers the Manufacturers' data, including: shipment, revenue, gross profit, interview record, business distribution etc., these data help the consumer know about the competitors better.

Besides, the report also covers segment data, including: type segment, industry segment, channel segment etc. cover different segment market size. Also cover different industries clients' information, which is very important for the Manufacturers. If you need more information, please contact BisReport

Section 1: Free - Definition

Section 2: 800 USD - Manufacturer Market Share and Market Segmentation by Region

Germany

United Kingdom

France

Italy

Russia

Section 3: 900 USD - Manufacturer Detail

JCDecaux Group
Clear Channel Outdoor
Outfront Media
Lamar Advertising
Focus Media Group
Stroer Media AG
Exterion
APG
Metrobus
Ooh!Media
CBS Corporation
Adams Outdoor Advertising
AdSpace Networks
AirMedia
APN Outdoor
Burkhart Advertising

Section (4 5 6): 500 USD -

Type Segmentation (Digital Outdoor Advertising, Physical Outdoor Advertising,)
Industry Segmentation (Commercial Propaganda, Transit Display,)
Channel (Direct Sales, Distributor) Segmentation

Section 7: 400 USD - Trend (2017-2021)

Section 8: 300 USD - Type Detail

Section 9: 700 USD - Downstream Consumer

Section 10: 200 USD - Cost Structure

Section 11: 500 USD - Conclusion

Contents

SECTION 1 SPECTACULAR OUTDOOR ADVERTISING DEFINITION

SECTION 2 EUROPE SPECTACULAR OUTDOOR ADVERTISING MARKET MANUFACTURER SHARE AND MARKET OVERVIEW

- 2.1 Europe Manufacturer Spectacular Outdoor Advertising Business Revenue
- 2.2 Europe Spectacular Outdoor Advertising Market Segmentation (Region Level) Market Size (Value) 2013-2016
- 2.3 Europe Spectacular Outdoor Advertising Market Overview

SECTION 3 MANUFACTURER SPECTACULAR OUTDOOR ADVERTISING BUSINESS INTRODUCTION

- 3.1 JCDecaux Group Spectacular Outdoor Advertising Business Introduction
 - 3.1.1 JCDecaux Group Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016
 - 3.1.2 JCDecaux Group Spectacular Outdoor Advertising Business Distribution by Region
 - 3.1.3 JCDecaux Group Interview Record
 - 3.1.4 JCDecaux Group Spectacular Outdoor Advertising Business Profile
 - 3.1.5 JCDecaux Group Spectacular Outdoor Advertising Specification
- 3.2 Clear Channel Outdoor Spectacular Outdoor Advertising Business Introduction
 - 3.2.1 Clear Channel Outdoor Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016
 - 3.2.2 Clear Channel Outdoor Spectacular Outdoor Advertising Business Distribution by Region
 - 3.2.3 Interview Record
 - 3.2.4 Clear Channel Outdoor Spectacular Outdoor Advertising Business Overview
 - 3.2.5 Clear Channel Outdoor Spectacular Outdoor Advertising Specification
- 3.3 Outfront Media Spectacular Outdoor Advertising Business Introduction
 - 3.3.1 Outfront Media Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016
 - 3.3.2 Outfront Media Spectacular Outdoor Advertising Business Distribution by Region
 - 3.3.3 Interview Record
 - 3.3.4 Outfront Media Spectacular Outdoor Advertising Business Overview
 - 3.3.5 Outfront Media Spectacular Outdoor Advertising Specification
- 3.4 Lamar Advertising Spectacular Outdoor Advertising Business Introduction

- 3.5 Focus Media Group Spectacular Outdoor Advertising Business Introduction
- 3.6 Stroer Media AG Spectacular Outdoor Advertising Business Introduction

SECTION 4 EUROPE SPECTACULAR OUTDOOR ADVERTISING MARKET SEGMENTATION (TYPE LEVEL)

- 4.1 Europe Spectacular Outdoor Advertising Market Segmentation (Type Level) Market Size 2013-2016
- 4.2 Different Spectacular Outdoor Advertising Market Segmentation (Type Level) Market Size Growth Rate 2013-2016
- 4.3 Europe Spectacular Outdoor Advertising Market Segmentation (Type Level) Analysis

SECTION 5 EUROPE SPECTACULAR OUTDOOR ADVERTISING MARKET SEGMENTATION (INDUSTRY LEVEL)

- 5.1 Europe Spectacular Outdoor Advertising Market Segmentation (Industry Level) Market Size 2013-2016
- 5.2 Different Industry Trend 2013-2016
- 5.3 Europe Spectacular Outdoor Advertising Market Segmentation (Industry Level) Analysis

SECTION 6 EUROPE SPECTACULAR OUTDOOR ADVERTISING MARKET SEGMENTATION (CHANNEL LEVEL)

- 6.1 Europe Spectacular Outdoor Advertising Market Segmentation (Channel Level) Market Size and Share 2013-2016
- 6.2 Europe Spectacular Outdoor Advertising Market Segmentation (Channel Level) Analysis

SECTION 7 SPECTACULAR OUTDOOR ADVERTISING MARKET FORECAST 2017-2021

- 7.1 Spectacular Outdoor Advertising Segmentation Market Forecast (Type Level)
- 7.2 Spectacular Outdoor Advertising Segmentation Market Forecast (Industry Level)
- 7.3 Spectacular Outdoor Advertising Segmentation Market Forecast (Channel Level)

SECTION 8 SPECTACULAR OUTDOOR ADVERTISING SEGMENTATION TYPE

- 8.1 Digital Outdoor Advertising Introduction
- 8.2 Physical Outdoor Advertising Introduction

SECTION 9 SPECTACULAR OUTDOOR ADVERTISING SEGMENTATION INDUSTRY

- 9.1 Commercial Propaganda Clients
- 9.2 Transit Display Clients

SECTION 10 SPECTACULAR OUTDOOR ADVERTISING COST ANALYSIS

- 10.1 Technology Cost Analysis
- 10.2 Labor Cost Analysis
- 10.3 Cost Overview

SECTION 11 CONCLUSION

Chart And Figure

CHART AND FIGURE

Figure Spectacular Outdoor Advertising from JCDecaux Group

Chart 2013-2016 Europe Manufacturer Spectacular Outdoor Advertising Business Revenue (Million USD)

Chart 2013-2016 Europe Manufacturer Spectacular Outdoor Advertising Business Revenue Share

Chart Spectacular Outdoor Advertising Market Segmentation (Region Level) Market Size (Million \$) 2013-2016

Chart Spectacular Outdoor Advertising Market Segmentation (Region Level) Market Size (Million \$) Share 2013-2016

Chart JCDecaux Group Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016

Chart JCDecaux Group Spectacular Outdoor Advertising Business Distribution

Chart JCDecaux Group Interview Record (Partly)

Figure JCDecaux Group Spectacular Outdoor Advertising Picture

Chart JCDecaux Group Spectacular Outdoor Advertising Business Profile

Table JCDecaux Group Spectacular Outdoor Advertising Specification

Chart Clear Channel Outdoor Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016

Chart Clear Channel Outdoor Spectacular Outdoor Advertising Business Distribution

Chart Clear Channel Outdoor Interview Record (Partly)

Figure Clear Channel Outdoor Spectacular Outdoor Advertising Picture

Chart Clear Channel Outdoor Spectacular Outdoor Advertising Business Overview

Table Clear Channel Outdoor Spectacular Outdoor Advertising Specification

Chart Outfront Media Spectacular Outdoor Advertising Revenue, Growth Rate and Gross profit 2013-2016

Chart Outfront Media Spectacular Outdoor Advertising Business Distribution

Chart Outfront Media Interview Record (Partly)

Figure Outfront Media Spectacular Outdoor Advertising Picture

Chart Outfront Media Spectacular Outdoor Advertising Business Overview

Table Outfront Media Spectacular Outdoor Advertising Specification

Chart Spectacular Outdoor Advertising Market Segmentation (Type Level) Market Size (Million \$) 2013-2016

Chart Different Spectacular Outdoor Advertising Market Segmentation (Type Level) Market Size Growth Rate 2013-2016

Chart Spectacular Outdoor Advertising Market Segmentation (Industry Level) Market

Size (Million \$) 2013-2016

Chart Spectacular Outdoor Advertising Market Segmentation (Industry Level) Market Size (Value) Growth Rate 2013-2016

Chart Europe Spectacular Outdoor Advertising Market Segmentation (Channel Level) Sales Value 2013-2016

Chart Europe Spectacular Outdoor Advertising Market Segmentation (Channel Level) Share 2013-2016

Chart Spectacular Outdoor Advertising Segmentation Market Forecast (Type Level) Market Size 2017-2021

Chart Spectacular Outdoor Advertising Segmentation Market Forecast (Industry Level) Market Size 2017-2021

Chart Spectacular Outdoor Advertising Segmentation Market Forecast (Channel Level) Market Size 2017-2021

Chart Digital Outdoor Advertising Figure

Chart Digital Outdoor Advertising Advantage and Disadvantage Comparison

Chart Physical Outdoor Advertising Figure

Chart Physical Outdoor Advertising Advantage and Disadvantage Comparison

Chart Commercial Propaganda Clients

Chart Transit Display Clients

I would like to order

Product name: Europe Spectacular Outdoor Advertising Market Report 2017

Product link: <https://marketpublishers.com/r/EC2D204B7EAEN.html>

Price: US\$ 2,350.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/EC2D204B7EAEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970